

FANCY GOODS AND STATIONERY.

H. A. NELSON & SONS CO.

THERE are many novelties out in toys, fancy goods, etc., this season. Those of the trade who have not already received the H. A. Nelson & Sons Co.'s fall catalogue should certainly write for a copy.

In tin mechanical toys, the Little Artist, Flying Balloon, Flying Bird, Loup Line Locomotive, Trolley Car, Monkey, Parrot, etc., are really very good and will certainly take well.

Their line of fine dressed and other dolls is larger than ever before, and in many new varieties. Of children's sleighs they have a fine assortment, also of dolls' carriages, which are fully described, with cuts, in their new catalogue. For boys there is a fine lot of toy drums this season at even lower prices than in previous years. This class of goods always sells well.

The line of metal frames, boxes, etc., which H. A. Nelson & Sons Co. are showing is well assorted, and will prove a valuable addition to the fancy goods counter. Celluloid cases, fitted with brush, comb and mirror, also manicure sets, have been much improved this season, both in design and in price. The line of china cups and saucers, plates, figures, etc., is very complete and pretty, the combinations of colors being very attractive and adding much to the selling value. They have also a large assortment of fine and cheap pocketbooks, purses, leather dressing cases, etc., and the regular staple lines which every dealer should keep in stock.

A HANDY NOVELTY.

A capital novelty now on the market is the pin stapling tool. It is a neat little affair for hand use. You insert a pin and squeeze the pinchers: that makes the staple. Then you take the documents or papers you want tied together and the same tool instantly clasps them in the staple just made.

The idea is to have quickness and a perfect fastener from the average pin. For an office or bank, where despatch is a matter of moment, the tool will be a great attraction. Warwick Bros. & Rutter are selling it in this market.

SCHOOL ORDERS.

Warwick Bros. & Rutter are very busy with orders for school supplies. Their line of scribblers has been an immense success. The "Yellow Kid" for instance, has been a great seller and promises to be popular for some time with the children.

POPULAR PAPETERIES.

The line of papeteries shown by Warwick Bros. & Rutter is remarkable for the promi-

nence given to the 25c. goods, which figure has become a popular price. At the same time these enterprising stationers have got together an immense range from both United States and European makers, and the selection is well worth a visit from the trade.

IT IS ANTIQUE LAID.

The Spartan Vellum envelopes manufactured by the Morgan Envelope Co., and sold by their Canadian agents, Buntin, Gillies & Co., Hamilton, with note paper to match, makes a good article for counter trade. It is an antique laid paper of medium price.

A SEASONABLE LINE.

Buntin, Gillies & Co., Hamilton, are showing a handsome new line of canvas bound sketch books to retail from 20 to 50c. They are seasonable goods.

F. & E. W. KELK.

This new firm in fancy goods and toys, whose announcement appears elsewhere, will be given a friendly greeting by the trade. The head of it is an experienced man in this class of business, Mr. E. Kelk having spent twelve years with W. H. Bleasdel & Co. as buyer, traveler and in the office. The firm, in fact, succeeds to the goodwill of three houses which have passed out of existence: W. H. Bleasdel & Co., Hickson, Duncan & Co., and the second Bleasdel business.

The new firm has a fine range of dolls, toys and fancy goods, and, as the old stock was cleared out before moving into the present premises, the goods being shown are new and bright. A feature, also, is that Mr. Kelk buys for cash, and, avoiding the cost of travelers, is prepared to sell at low prices.

One or two specialties deserve special mention. A carload of leather school bags are now being received and will be sold at a little over half the old price.

Something new is an Italian stone frame, beautifully carved and colored in relief rose designs and done according to a new patent process. These frames have a costly appearance and are very attractive.

SCHOOL BOOK CATALOGUE.

The school book catalogue of the Copp Clark Co., Limited, is now ready, and any dealer who has not received a copy by this time can get one by dropping a card to the firm, who will forward one immediately. The trade in scribblers has been excellent, the demand for the Jubilee designs being enormous, the maps on the covers proving very attractive.

BEST SELLING BOOKS TO DATE.

REPORTED BY MR. HUESTIS, BAIN BOOK & STATIONERY CO., TORONTO, AUG. 5.

- *1. "Soldiers of Fortune." R. H. Davies.
- †2. "Chevalier D'Auriac." S. Levett Yeats.
- *3. "Equality." Bellamy.
- *4. "The Martian." Dumaurier.
- †5. "Farthest North." Nansen, 2 vols.
- †6. "Uncle Bernac." Conan Doyle.

* Canadian copyright editions.
† Colonial libraries.

REPORTED BY SEVERAL MONTREAL BOOK-SELLERS.

- "Soldiers of Fortune." Richard Harding Davis.
- "The Martian." Dumaurier.
- "Camp and Lamp." S. Matthewson Baylis. (A Canadian author).
- "Jane." Marie Corelli.
- "Pursuit of the House Boat." J. K. Bangs.
- "Uncle Bernac." Conan Doyle.
- "Equality." Bellamy.

BETWEEN TWO WORLDS.

The second edition of Mrs. Reifsnider's new work, "Between Two Worlds," made its appearance to the trade fully sixty days earlier than anticipated at the issue of the first edition two months ago. In answer to the daily demands for a paper-covered edition, the publishers insist the character of the books issued by them makes their preservation desirable, and this can only be done in permanent binding. The surprising sale, however, warrants reduction in price to \$1, same to apply to "True Memory, The Philosopher's Stone," making uniform prices on all publications of the A. C. Reifsnider Book Co.

A QUEEN SOUVENIR.

A Queen Victoria souvenir of attractive appearance, is a large quarto, handsomely bound and profusely illustrated, the literary contents written by Sir Walter Besant. The pictures illustrate the life of the Sovereign as a child, a maiden, a wife and a queen, all the well-known prints of court scenes being included. The book also contains photographic views of the Jubilee procession, and the naval and military reviews. The Copp, Clark Co., Limited, have it to sell retail at \$2.

THE CANADIAN MAGAZINE.

The August Canadian is a good issue. There is a new cover specially designed for this month. Several stories, besides the beginning of a new continued novel by a well-known English novelist, provide seasonable fiction. A new feature is a sporting record. The article upon the Royal Canadian Academy is thoroughly national in flavor.