CANADIAN MUSIC TRADES JOURNAL

Newcombe Instruments NEVER SUFFER BY COMPARISON



YOU cannot recommend to your customer a piano that is **too good.** We figure we cannot produce a piano that is **too good.** Thus the Newcombe dealer represents the goods in the making of which **quality** comes **first**—first not in a general theroetical way but actually in each instrument through every step of its manufacture.

Style 20

A Newcombe Player Fills The Home With Music

It has all the latest improvements in player action—same tone, design and finish which have built up the Newcombe connection.

ONLY NEWCOMBE PIANOS HAVE "Howard Patent Straining Rods"

which counteract the great strain of the 228 Strings. They give strength to the Pianos. By relieving the immense strain of the strings they make a better tone possible. They are of the best steel, handsomely nickeled and are an ornament to the instrument, and they do not add extra cost to the Piano.



Back of Piano Showing the Howard Patent Straining Rods

