

# Early Showing of New Spring Goods

**New Spring Dress Goods**  
A very special line of pure wool serges in all the leading shades, at.....50c, 75c, \$1.00

**New Prints and Wash Goods**  
Taffeta prints, the very finest English cloth, guaranteed colors, at.....10c and 12 1/2c  
Anderson Gingham.....12 1/2c

**Splendid Showing of Spring Staples**  
Cottons, Towellings, Sheetings, Drills, etc.  
A very fine quality English long cloth, 36 inches wide, extra weight, 30 pieces only, to clear.....10c per yard.

**New Carpets and Rugs**  
The greatest showing of rugs and squares ever made in Watford, now ready for inspection. Scotch Linoleums—one, three and four yards wide. Floor oil cloths—one to two yards.

**New Furnishings For Men**  
We are now displaying the first spring arrivals of the celebrated 20th Century bench-tailored suits for men and young men. Bench-tailored suits...\$13.00 to \$20.00  
Special showing of Men's Suits at.....  
Boys' New Spring Suits.....\$2.00 to \$8.00

**Regal and Arrow Shirts for Spring**  
Showing all the new shades and patterns in these popular brands of shirts. Ask to see our very special \$1.00 shirt.

**NEW EASTERN CAPS.....25c to \$1.50**  
**GUARANTEED WATERPROOF COATS.....\$5.00 to \$15.00**  
**SPRING NECKWEAR AND GLOVES**

**Men's Work Shirts and Overalls**  
The most complete range we have ever shown. Work shirts, 50c, 75c and \$1.00 and the best value you have ever seen.  
Overalls from the best makers in Canada. Our \$1.00 overall or pant is a winner.

## A. BROWN & CO.

THE STORE THAT SATISFIES

# PATRIOTISM and PRODUCTION

## Complete Your Plans Now

The important thing now is to complete at once your plan for the year's work—for increased production. By planning well in advance, each month's operations can be carried through more effectively when the time comes. Delays later on, through neglect of this, will mean loss to you and to the Empire.

**Use the Best Seed**  
This year, for the sake of the Empire, farmers should be exceptionally careful in the selection of seed. Cheap seed is often the dearest. If every Canadian farmer would use only the best varieties, and sow on properly cultivated soil, the grain output of Canadian farms would be doubled. Deal only with reliable seedsmen. Write at once to Canadian Department of Agriculture, Ottawa, and to your Provincial Agricultural Department for information as to the best varieties of seed to be used in your particular locality, and use no others.

**ATTEND YOUR CONFERENCE**  
**Clean Your Seed**  
All grain intended for seed should be thoroughly cleaned and selected to retain only the strong kernels. You can reap only what you sow. It does not pay to sow weeds. Clean seed means larger crops and helps to keep the land clean. When you have your seed grain ready, put it through the cleaner once more.

**Test Your Seed**  
Test your seed for vitality, too. Seed is not always as good as it looks. For example, oats, quite normal in appearance and weight, may be so badly damaged by frost that their value for seed is completely destroyed. If you have any doubt as to the quality of your seed a sample may be sent free to see whether the vitality is there. Neglect to test your seed may mean the loss of crop.

**The Farm Labour Problem**  
The Government suggests the forming of an active committee in every town and city, composed of town and country men and women. This committee would find out the sort of help the farmers of their locality need, and get a list of the unemployed in their town or city, who are suitable for farm labour. With this information, the committee would be in a good position to get the right man for the right place.  
Councils, both rural and urban, Boards of Trade and other organizations could advantageously finance such work. Every unemployed man in the town or city who is placed on the farm becomes immediately a producer, instead of a mere consumer and a civic expense.

**Increase Your Live Stock**  
Breeding stock are today Canada's most valuable asset. The one outstanding feature of the world's farming is that there will soon be a great shortage of meat supplies. Save your breeding stock. Plan to increase your live stock. Europe and the United States as well as Canada will pay higher prices for beef, mutton and bacon in the very near future. Do not sacrifice now. Remember that live stock is the only basis for prosperous agriculture. You are farming not speculating.

**Canadian Department of Agriculture, Ottawa, Canada**

No Postage Required.  
Publications Branch, Canadian Department of Agriculture, Ottawa.  
Please send me Bulletins relating to Seed.

Name.....  
P.O. Address.....  
County.....Prov.....

**Taxation of Stallions**  
Last week at the meeting of the Horse Breeders' Association in Toronto a resolution from the Alberta Horse Breeders' Association was read, asking the Ontario Branch to pass a law to have all stallions imported into the Province inspected for hereditary unsoundness, and three years and upwards must have a certificate showing them to be foot getters. After a slight discussion the chairman of the enrollment board rose to his feet and heartily condemned it, stating that it was "an unwarranted interference with private enterprise." Ye gods and little fishes! Did a man ever show his hand so plainly? This notorious and infamous act, hatched by a few importers and dealers so that they or their agents can pose as inspectors and incidentally sell their horses, does not apply to the fountain head of our supply. There is an act in the old country for the "encourage-

ment" of heavy horse breeding. A committee gives a bonus to worthy stallions, not exceeding four hundred dollars to any one horse. For this consideration he must pass an examination for hereditary unsoundness, and his service fee must not exceed fifteen dollars. Nothing wrong about that. Ontario has a law for the "discouragement" of horse breeding, which says, "trot out your horse at 7 a.m. on a cold November morning; give me four or five dollars for a worthless certificate, which, by the way, although you have paid for does not belong to you, (I suppose they had to have a lawyer on the committee to frame that clause) and we will allow you to do business." Surely a nice state of affairs, to have to be dictated to by a body of men not one of whom probably ever travelled a horse a single season, and likely has not a dollar invested at the present time. Their plea is, the demand for the act is unanimous. I dare

this select committee and their political friends supply the horses. ED. DEGEX.

**Fancy Dress Carnival**  
The carnival held in Fowler's rink on Wednesday of last week was undoubtedly the best ever held here. The number of masquerades was large and the characters represented were nearly all well taken. The number of skaters on the ice was the largest this winter. The races were well contested, the old-reliable judges—Messrs. Kenward and Swift—making satisfactory decisions and also awarding the prizes for the costumes. The band gave a plentiful supply of good music.

**LIST OF PRIZE WINNERS**  
Best lady's costume—Miss Brownlee, Alvinston.  
Best gentleman's costume—W. Monroe, Alvinston.  
Best girls' costume—Ella Moody and Geraldine Elliot.  
Best boys' costume—Spence Bruce and Cliff Abbott.  
Barrel race—O. Restorick and S. Bruce.  
Open race—Reg. Brown.  
Girls' race—Elsie Weight and N. Kinnell.  
Boys' race—S. Bruce and G. Trenouth.

**LIST OF COSTUMES**  
House maid—Nellie Kinnell.  
Irish girl—Fern Robinson, Sadie Howden.  
Summer—Mary Stanger.  
Snow girl—Mamie Moir.  
Sailor girl—Elsie Weight.  
Red Riding Hood—Helen Hamilton, Jean McCormick, Kathleen Elliot.  
Red Cross nurse—Mary Fowler, Jean Fitzgerald.  
Chinese lady—Ella McLeay.  
Crowned princess—Gertrude Brownlee.  
Queen of roses—Stella McMacken.  
Irish colleen—Mildred Fortune, Marjory Swift.

Buster Brown—Ella Moody.  
Mary Jane—Geraldine Elliot.  
Tige—Empress.  
Fairy—Florence Roberts.  
Jap lady—Mrs. Connolly.  
Queen of hearts—Florence Cook.  
Puritan maid—Lillian McKecher.  
Dining Maid—Elsie Weight.  
Queen of snow—Evelyn Dods.  
Canada—Louise Dods, Alma C. Barnes, Miss Smith.  
Queen of the Gypsies—Beatrice Cook.  
Italian girl—Teresa Logan.  
Domestic science—Ila Cook.  
Cook—Verna Carter.  
Queen of hearts—Florence Cook.  
Spelling marm—Beatrice Smith.  
Bugler—Winnifred Swift.  
Warrior—W. Monroe.  
Mutt and Jeff—Vern Brown.  
Soldier boy—Alex. McGregor.  
Siamese twins—W. Harper and J. McKecher.  
Indian squaw—Wesley Shepherd.  
Painter—Fred Durston.  
Uncle Sam—Gordon Trenouth.  
Gold Dust twins—Spence Bruce and Clifford Abbott.  
Sister Hipkin—W. Marsh.  
Jester—Ernest McKecher.  
Chef—Harold Roche.  
Little fat man—Jackie Kinnell.  
Indian boy—Frankie McCormick, Wilson Howden.  
Indian chief—M. Trenouth.  
Colored gent—Ross Restorick.  
Boy Scout—Jimmie Kinnell.  
Jap man—Rev. Connolly.  
And a number of others who did not give in their names.

**Watford Fruit Grower's Association**  
The annual meeting of the Watford Fruit Grower's Association, was held in the Armory on Friday, Jan. 22nd, with a good attendance.  
Many things of importance were discussed, the auditors report showing receipts for upwards of nine thousand dollars worth of apples being sold in 1914, and all collections being in and obligations satisfactorily settled. A vote of thanks was tendered the retiring President Mr. McLean, for the able and courteous manner in which he directed the affairs of the Association.  
The next meeting will be held in the Armory on Friday, Feb. 19th at 2 p.m., when Mr. Elmer Lick, of Oshawa, Dr. A. J. Grant, of Theford, and G. E. McIntosh, of Forest, are expected to address the meeting. All interested are invited to attend. The following are the officers for 1915.  
Pres.—Mr. L. McLean.  
Vice Pres.—Mr. Jas. Hair.  
Sec. Treas.—S. C. Reyraff.  
Auditors—H. A. McKenzie, T. A. Gault.  
Building com.—S. McLean, Jas. Hair, S. W. Edwards.  
Directors—Thos. Sisson, J. T. Maxwell, Thos. Chambers, Jno. McIntyre, Russel Powell.  
Director East Lambton fruit and vegetable association.—S. C. Reyraff.

**Carson—Watt**  
On Wednesday, Feb. 10th, a pretty wedding was solemnized at the home of Mr. and Mrs. J. B. Watt, Chatham, Ont., when their only daughter, Elizabeth Lila, was united in marriage to Mr. James Carson, son of Mr. and Mrs. A. Carson, of Sarnia. The bride, who was given away by her father, was charmingly dressed in a gown of crepe de chene, and carried a shower bouquet of lilies of the valley and orchids. The ceremony was performed in the presence of the immediate members of two families, the service being read by Rev. Dr. Dickie. Mr. George B. Watt presided at the piano. After a sumptuous dinner was served Mr. and Mrs. Carson left on a short wedding trip. They will return to the city to reside. The rooms of the cosy home were profusely decorated with roses of red, pink and white.  
Blenheim council has granted two pool and billiard licenses for that village.

# THE ACUTE PAIN FROM NEURALGIA

## Permanently Cured Through the Use of Dr. Williams' Pink Pills.

Neuralgia is not a disease—it is only a symptom, but a most painful one. It is the surest sign that your blood is weak, watery and impure, and that for this reason your nerves are literally starving. Bad blood is the sole cause of the piercing pains of neuralgia—a good rich blood is the only cure. In this you have the reason why Dr. Williams' Pink Pills cure neuralgia. They are the only medicine that contain in the correct proportions the elements needed to make rich, red blood. This rich blood reaches the root of the trouble, soothes the jangled nerves, drives away the nagging, stabbing pain and braces up your health in other ways as well. Here is proof—Mr. C. J. Lee, Vatchell, Ont., says:—"For several years I was troubled at intervals with neuralgia in the head and chest. The pain I suffered at times was most intense. I was continually doctoring for the trouble, but found nothing to give me permanent relief until I began the use of Dr. Williams' Pink Pills. Thanks to this medicine my blood has been restored to a healthy condition and every symptom of the trouble has disappeared. I can therefore, with confidence recommend Dr. Williams' Pink Pills to all who suffer from the fierce pains of neuralgia."

**Chapman—Stevens**

A very pretty wedding took place on Monday morning, Feb. 8th, at 7.30, at the home of the bride's mother, Mrs. Mattie Stevens, Inwood, when her only daughter, Anna Maud, was united in marriage to Wm. Percival Chapman, eldest son of Mr. and Mrs. Wm. Chapman, 4th con. Brooke, by the Rev. Henry Smith, of Florence, in the presence of the bride's family, the groom's parents, and Mrs. George White, after which a dainty wedding breakfast was served.  
The bride was dressed in white crepe de chene silk, trimmed with silk embroidered lace and pearls. Her travelling suit was of navy blue serge with black hat and white plume. The bride was the recipient of many beautiful presents, including a combination china cabinet, a buffet and a beautiful set of carvers from a number of her friends who gathered at her home on Friday evening prior to her marriage.  
Miss Stevens has been for the past four years operator at the Inwood telephone exchange. The groom's gift to the bride was a bracelet.

**Rexall**  
Cherry Bark Cough Syrup, 25 and 50c  
Rexall White Pine and Tar, 25 and 50c  
Rexall Cold Tablets, 25c  
Rexall Emulsion Cod Liver Oil, 50c and \$1  
Rexall Cold Cream, Plain or Camphorated, 25c

**ALL GOOD AND ALL GUARANTEED OR YOUR MONEY BACK.**

**J. W. McLAREN**  
Drugs Stationery  
The Rexall Store

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Volume XLI—N

## LOCAL HAPPENINGS

**THE GUIDE-ADVOCATE WELCOMES** items of interest for this column. Write to the Editor, Guide-Advocate, Watford, Ont.

**THE robins are here.**  
BUTTER and eggs wanted at H. WATFORD COUNCIL meets Monday evening.  
**SPECIAL war bargains on every 'SWIFT'.**  
SOME men are satisfied with 1 and some loaf all the time.  
**SEND in your local items.** always glad to publish them.  
YES, it has been pretty cool but the past two weeks, and we are thankful.  
RUSSIA seems to have a 1 Turkey's wings, while Britain's after the white meat.  
THE auditors' report for the Watford for 1914 is printed and can be had from the town clerk office.  
LOOK at the address label on t and see if you have neglected it this year. If you have kindly matter right.  
OUR new suitings are open. T ing is fine. Get in your orders. Tailoring Dept.

WHATEVER can be justly s way he made it, old Rockefeller is doing a lot of good to the victims of this war.  
THE Allie Gayles Dramatic (two performances in the Lyceum Friday and Saturday nights. I was poor and the audience sma  
SUNDAY was a pet spring day friend Kipling had been here have hung his head with ash time he thought of "The Last Snows."

THE address of the Canada gent now at the front is "Ca Office, London, England." He be forwarded from there to the address.  
DON'T delay your spring buyin lines will show advance prices —SWIFT, SONS & CO.  
THE regular monthly meetin I. O. O. F. will be held at the Mrs. S. Mitchell on Tuesday a March 2nd at 3 o'clock. Mrs. assisting hostess. Members are ed to bring their families. Q on "The Patron Saint."

"Brester's millions" attracte crowd at the motion picture Thursday night. It was one of laughable movies ever given he pictures were clear and fully enjoyed the show, especia who had read the story.  
NETTY'S knitting knick-knacks soldiers.  
Her nobby knack at knitt them neckties by the score. Some natty soldier knickers w fer some knickerbockers  
To the knotty knitted necktie knits for necks galore.  
ONE of our Watfordachelors the loss of his diamonds and oth the janitor having dumped the b jewel case and its valuable cont the stove when cleaning up th In future the sooty's man will i valuables against loss by fire or in a safety deposit vault at the M Bank.  
THE new hats at SWIFTS.—I more.

WATFORD MARBLE WORKS— Callahan wishes to remind th that he is still carrying on his business in Watford and wishes parties who intend erecting a m to call and see him before placi order, as he guarantees to give tomers better satisfaction and their money than any outside fir  
THE GUIDE-ADVOCATE drawa attention of the farmers to the a ment on page 8 of this issue, r Patriotism and Production. TI many fine suggestions in this ac might well be acted upon with suits to all concerned. Read it and then act upon the suggestio therein.

ROSE DAV, as inaugurated in by Queen Alexandra for the 1 crippled children and hospitals, observed in Toronto this June.  
period Order Daughters of the have taken up the movement Albert Gooderham, the preside the money from sales will go t ferent children's homes in Toroi  
At the Parkhill high school co ment exercises last week Inspe Dougal presented the diploma graduating pupils. He said th diplomas might be "scraps of pa that they represented a great effort. The Gazette's report of t says: "There was the old-time ass, the old-time school yell, time clever performance by th ass the old-time 'Mac.'" He h a little grayer, a little stoner but to the Old Boys and Girls w once his pupils, he is still "M idol of the school, and the ch greeted his appearance made th ting."  
SPECIAL lot of white pillow e each, 42 and 44 in.—SWIFTS.

**G COUGH**  
ASTHMA COUGHS  
HARSH COLDS  
Resolene  
The treatment avoiding  
the stops the paroxysms  
and relieves Spasmodic  
coughs to suffer from  
the antiseptic vapor, in-

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Surgeon, Postgraduate  
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