

SPLENDID OPPORTUNITY TO OWN YOUR OWN CAR

Without Any Cost To Yourself

MAKE A WHIRLWIND START TODAY BY SECURING TWO SUBSCRIPTIONS TO THE LONDON ADVERTISER AND EARN 300,000 EXTRA VOTES IN ADDITION TO THE REGULAR VOTES.

300,000 EXTRA VOTES

--A Tip On How To Win--

Secure one yearly subscription (renewal) to The London Advertiser, \$7.80 a year, delivered by carrier, which counts 11,000

Secure one yearly subscription (new) to The London Advertiser, \$7.80 a year, delivered by carrier, which counts 16,000
Bonus for two subscriptions .. 300,000

327,000

Secure one yearly subscription (renewal), \$5.00 a year, to The London Advertiser, which counts 6,000

Secure one yearly subscription (new), \$5.00 a year, to The London Advertiser, which counts 10,000
Bonus for two subscriptions .. 300,000

316,000

Two six-month subscriptions, both new and renewal, count the same as one yearly subscription. Four three-month subscriptions count the same as one yearly subscription.

Fourteen (renewal) subscriptions to The London Advertiser will count for you over 2,000,000 votes. The person who sends in the most subscriptions (whether renewal or new) will be awarded a special prize of \$200 in cash.

All extra votes earned during this period, which closes Feb. 25, will count toward the Eleven Automobiles.

4 Special 4 Cash Prizes 4

\$200 In Cash

will be given to the candidate who sends in the greatest number of yearly subscriptions (renewal and new) in all the districts by Monday, Feb. 25. This special prize will be known as the Grand Prize. The second highest in the district, winning the \$200 cash prize, will be entitled to the \$100 cash prize.

\$100 In Cash

will be given to the candidate that sends in the greatest number of yearly subscriptions (renewal and new) in District No. 1, by Monday, Feb. 25.

\$100 In Cash

will be given to the candidate who sends in the greatest number of yearly subscriptions (new and renewal), in District No. 2, by Monday, Feb. 25.

\$100 In Cash

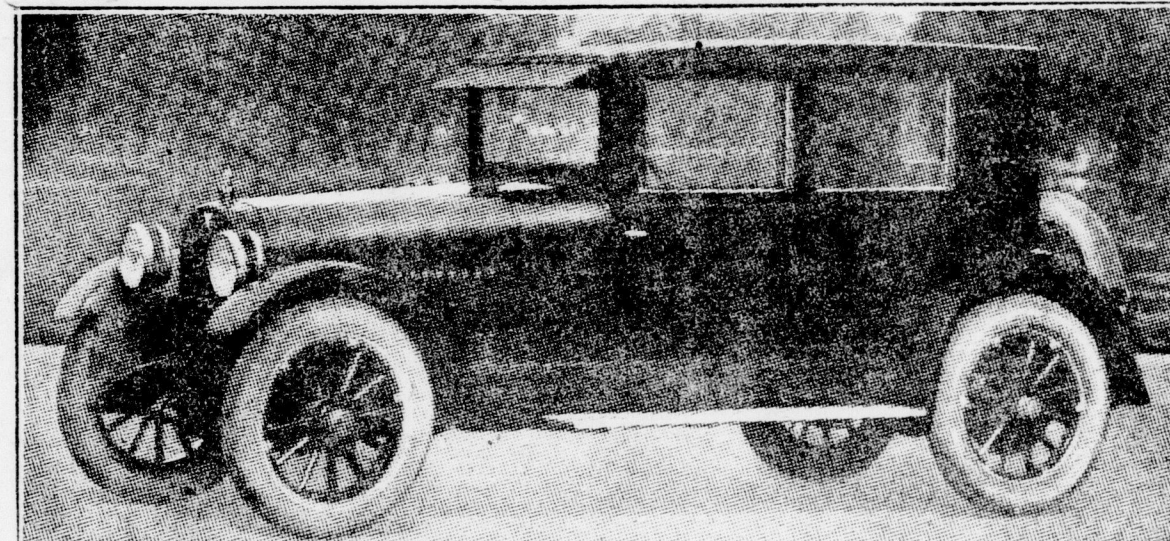
will be given to the candidate who sends in the greatest number of yearly subscriptions (new and renewal) in District No. 3, by Monday, Feb. 25.

Make
Your
Decision

START
TODAY

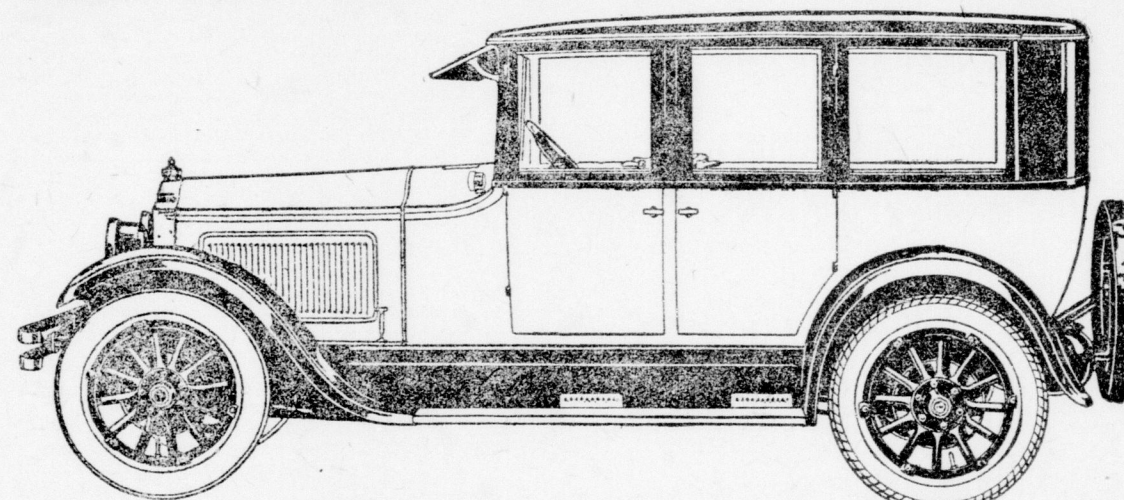
\$2,000
In Cash
Waiting
For You

YOU CAN WIN THIS HUDSON COACH



HUDSON COACH—The person who secures the greatest number of votes in Districts Nos. 2 and 3 will have his or her choice of this handsome Hudson Coach, or \$2,000 in cash. The winner of this Grand Prize will be barred from winning any of the district prizes.

YOU CAN WIN THIS McLAUGHLIN SEDAN



McLAUGHLIN MASTER SIX DOUBLE SERVICE SEDAN—The person who secures the greatest number of votes in District No. 1, which is the City of London, will have his or her choice of this McLaughlin Master Six Double Service Sedan, or \$2,000 in cash. The winner of this prize will be barred from winning any of the district prizes.

11 CARS

How often have you wished for a car when you see your friends whirling by in their big touring cars. Prove your ability by getting right into The Advertiser \$20,000 cash and automobile contest, and winning one of the eleven cars. Send in your name today for all information.

CARS

The Family Car Are You Good at Guessing? A Test of Real Skill



How many votes will the highest candidate have at the close of the contest

This Ford Touring Car or \$500 in Cash will be given to the subscriber who guesses the correct or nearest correct number of votes that the highest candidate will have at the close of the contest. One guess will be allowed for each dollar paid in on subscription, whether it is given to some candidate or mailed direct to The London Advertiser.

Suggestions from which a subscriber may work out his or her guess:

One year's subscription to The London Advertiser by mail (new), \$5.00 a year, counts 10,000 votes.

One year's subscription to The London Advertiser by carrier (new), \$7.80 per year, counts 16,000 votes.

A bonus of 300,000 extra votes is given for two yearly subscriptions up to Feb. 25, in addition to the regular votes.

There will be extra votes given throughout the contest.

The contest was announced on January 16 and will close end of March.

Any candidate should secure from two to five subscriptions a day.

One year's subscription by mail (\$5.00 a year) entitles a subscriber to five guesses. One year's subscription to The Advertiser delivered by carrier in the city of London entitles the subscriber to seven guesses.

CLIP THIS COUPON!

And mail with money for subscription, or you may secure guessing blanks from a candidate or by applying to The London Advertiser Contest Office.

To The London Advertiser, Contest Department.

Gentlemen: My guesses on the number of votes the highest candidate will have at the close of the contest are:

.....

Name

Amount money

Address

Credit my Votes to

USE THIS BLANK—IT STARTS YOU

Entry Blank

TO THE LONDON ADVERTISER,
LONDON, ONT.

Gentlemen:—

I Nominate

(As a candidate in your \$20,000 Prize Contest, according to the Rules and Regulations thereof.)

Street

Town or City

Signed

Address

Names of persons sending in names of candidates will not be divulged if so requested.

CALL 7352

FOR ALL INFORMATION.

London
Advertiser
Contest Office

Corner Richmond and King
Streets, London.

Be Sure and Save All
These Free Votes.

Good for 200 Votes

This vote ballot will be published in The Advertiser during the campaign, and will be counted for the name of the contestant it bears, when neatly cut out and mailed to the Campaign Department.

Name of Contestant

Address

Each of these coupons counts for 200 Free Votes, and any number can be sent in by the candidates or by their friends.