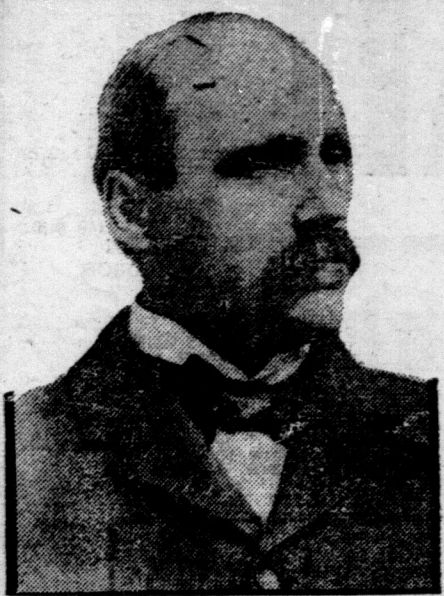
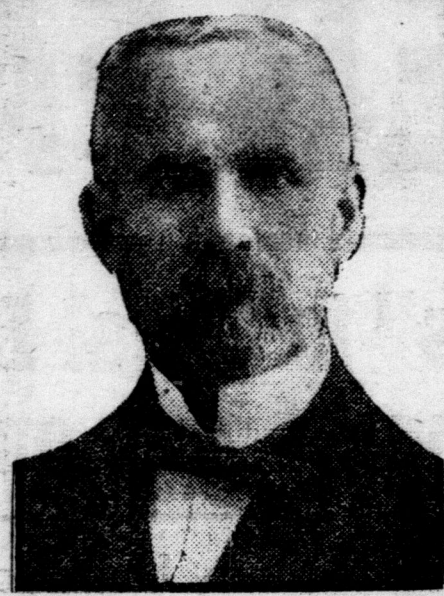


## Prominent in Strathroy's New Board of Trade



EX-MAYOR GEDDES, Leading Merchant, Elected Honorary President.



POSTMASTER DAVID EVANS, Who Was Elected President.



MAYOR OWENS, Who Presided at the Big Banquet.

## SISTERS DIE SUDDENLY

Toronto, Feb. 5.—Mrs. Wm. Fosldek, 56, of 1000 Bloor street, died suddenly from heart failure tonight, and half an hour later her sister, Mrs. Mary A. Jenkins, in an adjacent house, succumbed from the shock of her sister's death. W. J. Fosldek, the husband of the former, is travelling in Quebec, and has not yet learned of his double bereavement.

## POLICEMAN KILLED

New York, Feb. 6.—Police Officer Edward Murtha, shot under the heart last night by a gunman he was endeavoring to search, died today. James O'Connor, a bystander, who was wounded by the gunman, is in a critical condition.

## Starting the Day Right

Do you begin the day with a "grouch"? Are you tired in the mornings? Do you fail to benefit by the restorative influence of sleep, which should make good the energy and vitality consumed by the day's work?

Then you are rapidly becoming bankrupt so far as health is concerned. You should look to your habits of eating, make sure that you get lots of fresh air in your sleeping apartments, and restore wasted vitality by using Dr. Chase's Nerve Food.

This great food cure does not induce sleep by any drugging effect, but when you have been using it for a few days and get the nervous system into condition you find yourself resting and sleeping naturally and healthfully. By keeping up this restorative treatment you will be able to make good the waste and fill the exhausted nervous system with new vigor and energy. This means thorough cure of such symptoms as headache, sleeplessness, indigestion and tired, listless feelings.

## COMMONS DISCUSSES THE DEATH PENALTY

Mr. Bickerdike Presses For Second Reading of His Bill.

[Special to The Advertiser.]

Ottawa, Feb. 5.—To abolish or not to abolish. That is the question which troubled Parliament several times today. Hanging, capital, titles of honor, land equities in St. Peter's Reserve, revolver, detective phones, and the hundred deposit required of Federal candidates, were all submitted to the survival test. Some of them went down and some did not.

The question of capital punishment received the most extended attention. Mr. Bickerdike asked the House to give second reading to his bill for the abolition of hanging in Canada, and to limit extreme penalty to flogging and life imprisonment, on the ground that "capital punishment is a blot on Christianity, and a blot on religion."

"Man had no right to take what he could not give, and the man who was not fit for earth was not fit for heaven," he said.

Amending the Divine Law. "I have never found anything to justify human law amending the law divine, only He who gave life has the right to take it," were the terms in which Hon. George Graham sided with the bill.

That capital punishment was justified by the scriptures, that hanging is a deterrent of social evil and that the abolition of the death penalty does not decrease crime, but rather

the reverse, was the way W. F. Nichol, of Kingston, looked upon the proposal.

Canada has reached a stage of civilization where capital punishment is not necessary and hanging is not a deterrent from murder, were the reasons which Levi Thompson gave for supporting the measure.

ent stage of Canada, was the opinion of Hon. Frank Oliver.

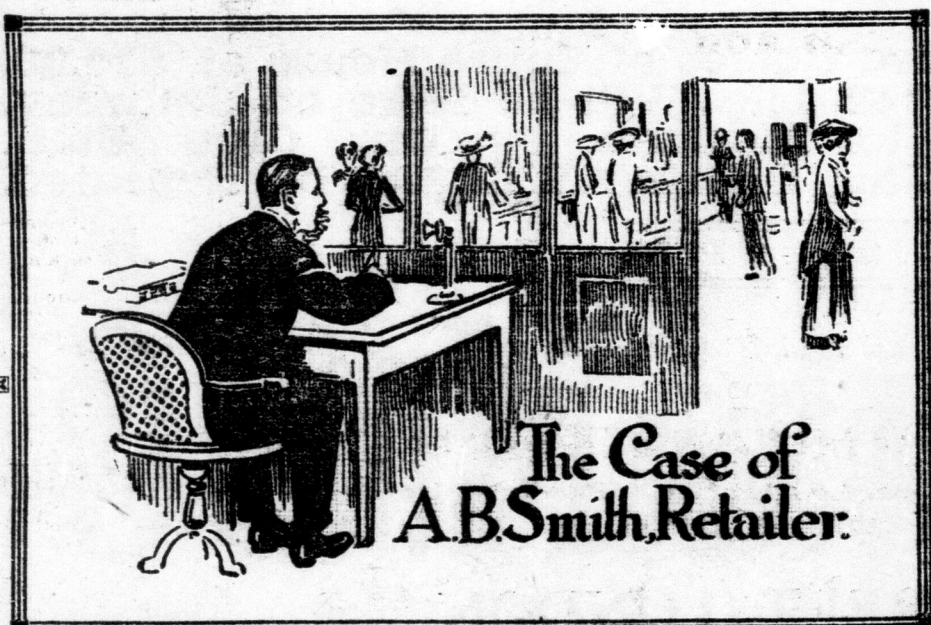
His Honor Judge Doherty, minister of justice, whose words should guide the House, commended the humane precepts of the debaters who supported the bill but for himself and others, after thus condemning Mr. Bickerdike's measure to death, he gave it reprieve by adjourning the debate. The measure goes to the foot of the list, and may be reached again this session and may not. Its success in any case is dubious.

Mr. Broder's Anti-Cigarette Bill. Andrew Broder, who does not use tobacco in any form, has introduced a bill for the abolition of cigarettes.

Another abolition proposal was from the Government for the cancellation of the agreement by which the Indians of St. Peter's in Manitoba sold their lands in the time of the late Government. The minister of the interior and the minister of justice said that there had been irregularities in the transaction which they proposed to test by a case in the Manitoba courts for the cancellation of the agreement of sale. From that court there could appeals to the exchequer or the supreme court of Canada.

To Restrict Detectaphones. Another abolition proposal came from Mr. Verville, the Labor member who introduced a bill which will make illegal the unrestricted use of detectaphones and the right of employers to arm employees, a fine of \$1,000 or a year in prison are the penalties proposed.

Mr. Foster Against This Bill. The measure to abolish titles was urged by its promoter, Mr. Burnham, on the ground that titles threatened the Can-



## A. B. SMITH has a dry goods store in a certain Canadian city. He does a good business, but wants to do more. He believes that Advertising in his local newspaper is the way to get more business. So he advertises—every now and then.

This is where our friend Smith is wrong—in advertising every now and then. He should advertise regularly—as frequently as his local newspaper is published.

Smith says he wants to advertise regularly, but he can't always find the time to prepare advertisements, which is true, for he is his own buyer, sales manager, director of store service, credit man and half-a-dozen other things.

What Smith should do is this: If he is located in one of the smaller cities, in which there are no advertising agencies giving a local copy service, and he has no one among his own staff qualified by instinct or experience to write the daily announcements, he should go to the publisher of the newspaper in which he means to advertise, requesting his help. In nine cases out of ten, the publisher, through his advertising manager, will be only too glad to give Smith the assistance desired.

If Smith is located in one of the larger cities he should secure the services of a recognized advertising agency which will take over the work of preparing his advertisements.

In this way Smith can be sure of having his advertisements prepared regularly and intelligently, with no more trouble to him than the supplying of the information required by the writer of the advertisements.

So Smith can do more business, and more business means a larger income for himself, to say nothing of other gains that go hand in hand with the doing of bigger business.

This man Smith—do you know him?  
Are YOU Smith?

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

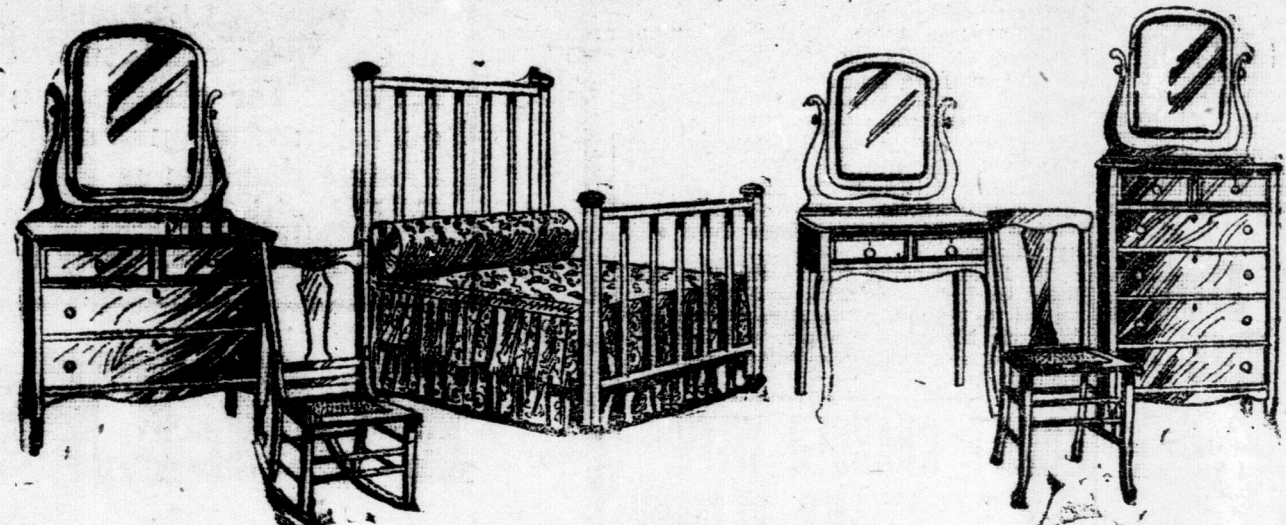
If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.

## CHOOSE Furniture Now

Many whose needs are not required until April or May are making their selections at this Great Sale NOW.

## SAVING BIG MONEY

Goods Held Until Wanted on Payment of a Small Deposit



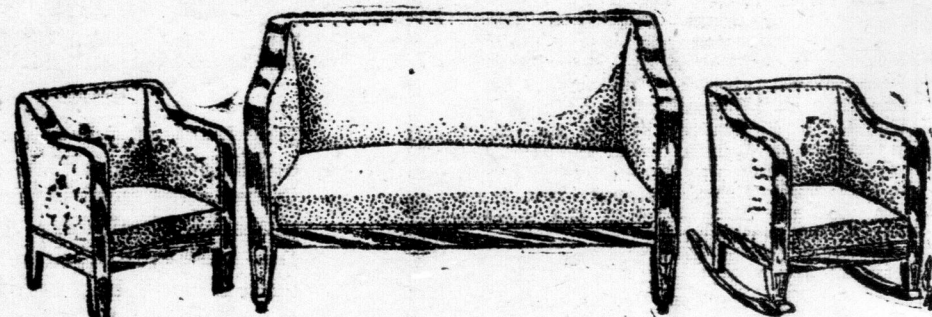
## One-third to One-half Off Every Bedroom Suite, Dresser, Chiffonier or Stand

## PARLOR SUITES

\$21.50, \$27.50,

\$34.50,

3 Pieces to Each



## PARLOR SUITES

\$37.50

Solid Mahogany

3 Pieces in Best

Silk

Suites Up To \$115.00 Solid Mahogany

## Parlor Tables

\$1.75

and up

## Music Cabinets

\$6.50

each

## Parlor Cabinets

\$12.75

and up

## Parlor Rugs

\$13.75

and up

## The Wm. Trafford Furniture Co.

129 Dundas Street,

11 Market Square

adian spirit of democracy. That Parliament did not create honorary titles and had therefore no right to abolish them, was the view of Hon. George E. Foster.

"How about military titles?" asked Mr. Pender.

"They are now so common that they are no longer honorary," said Mr. Foster jocularly.

That titles were undemocratic and out of harmony with democracy, was the opinion of Sir Wilfrid, the only knight in the House at the time. He said that Mr. Burnham had tackled the job in the wrong way. Titles came from the King, and if their abolition were desired the King should be addressed to that end.

When premier, he had taken the stand that titles were the prerogative of the crown, and had left them to the Governor-General, who, however, had not made recommendations without consulting the Government.

The bill was defeated without division.

C. P. R. Supplies Cooks and Waiters With Complexions to Match Dining-Cars.

The C. P. R. has disclosed a subtle ingenuity in advertising; nor did this suffer impairment in a comparatively recent instance. The company wanted, to be exact, 670 cooks and waiters for its dining-car service last spring. It has tried the American cooks and waiters to be exact, indeed, there were at least 2,000 persons, at one time or another, who applied. There was a severe weeding process, with the result that the requisite number were employed and shipped out—fair and dark-complexioned men—to harmonize with the setting of the particular car to which each shade of color should be confirmed. And it is the fact that the C. P. R. desires, in its aesthetic way, to produce in each dining-car what might be called a synthesis as to the color and height and general appearance of the men—the idea being in decorations and

general ensemble to present a harmonious whole for the delectation of the passengers. The point of interest is this—that whereas the American cooks and waiters who had beforetime been employed by the company were for the most part unreliable, leaving after two or three months' employment, the men found in London remained the whole season; and at this moment of the entire number 500 are still in the employment of the company. Some left to better themselves; a few went back; but the greater bulk are at work quite contented, as the commissioner, sent out recently "Answers" and who talked with the men, avouches. These men are Swiss, Scandinavian, Germans to some slight degree, and British. The Swiss speak at least three languages, and are most adaptive. This matter of help on the dining-cars is one of the serious problems to be faced by Mr. W. A. Cooper, the manager of the sleeping and dining-car service—the difficulty of getting and then retaining the right men; but the experiment of going to London and advertising for them has proved an unqualified success. It seems unthinkable remote to consider the big posters of the early days which announced, rather riotously, the advantage of the C. P. R. in the matter of gastronomic enjoyment. The delicate aestheticism which the company now provides marks the apogee of advance and elaboration.

## LAMBETH.

Lambeth, Feb. 5.—Mr. and Mrs. George Copeland have returned to Grosse Pointe, Mich., after visiting Mrs. A. G. House for some time.

Mrs. D. Anguish is quite ill at her home.

Miss Marjorie Lyon, of London, was a recent visitor with Alice Carley.

Mr. Edwin Cutler is ill at her home.

The Fire Insurance Company meeting held here on Monday was very largely attended, and a large amount of routine business was disposed of.

Mrs. George Carley, who has been ill for the past few days, is improving nicely.

EVANS' ANTISEPTIC THROAT PASTILLES  
IMMEDIATELY RELIEVE  
Coughs Colds etc.

## BADLY SHAKEN UP.

[Special to The Advertiser.]

Goderich, Feb. 5.—Mr. John Marriott, the well-known carter, met with a serious accident this afternoon. Mr. Marriott was loading a shipment of organs for the organ company, when a crate fell upon his team. They ran into a large stone crusher at the American Road Machine Company, throwing Mr. Marriott against the machine and shaking him up badly.

## GRAND TRUNK AT PANAMA-PACIFIC EXPOSITION.

The Grand Trunk System has received word from the chief of architecture of the Panama-Pacific International Exposition, that the design submitted for the Grand Trunk Building at this great event, which takes place during the year 1915, has been approved. The information is of great importance as being the first of the proposed Canadian railway buildings that will be erected at this exposition. It will in a way set the pace for the balance of the Railway Plaza in which this building is situated, and where all the other Canadian railway buildings are to be placed. The group of buildings therefore will be of one design and all will follow the Grand Trunk style of architecture, which is taken from the Spanish Renaissance and which follows to a certain extent the general scheme of architecture of the Main Palaces at the exposition.

The location of the building is in one of the best parts of the exhibition grounds and faces on the south side the entrances for the ferries from the many towns and cities across San Francisco Bay. On the west side it faces the Machinery Palace. On the north side are located the beautiful Sunken Gardens, that will be part of the landscape scheme of the exposition, and on the east side is San Francisco Bay.

Estimates for the construction of this handsome building, which will contain 10,000 feet of floor space, are now being secured, and construction will proceed at an early date. It is the intention of the Grand Trunk to install one of the finest exhibits they have yet assembled for this exhibition and one which will place before the people of the world Canada's limitless resources, its scenic attractions and its haunts for fish and game.

## TO FIGHT HOG CHOLERA

[Canadian Press.]

Washington, Feb. 5.—A threatened loss of \$200,000,000 in hogs during the present year from hog cholera, led the Senate today to agree unanimously to a bill appropriating \$500,000 for the department of agriculture to fight the disease.

## AILSA CRAIG.

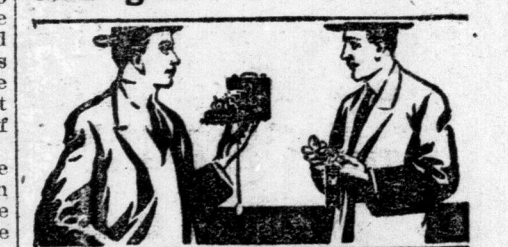
Ailsa Craig, Feb. 3.—Mr. and Mrs. T. Ridsdale are at Mt. Forest attending the funeral of Mr. Ridsdale's father. Mrs. Towle and children of London are visiting her mother, Mrs. W. O'Leary.

Miss Ida Wright has resumed her duties at the Banner office, after a week's absence, suffering from an attack of tonsillitis.

Rev. W. Brown is at present confined to his room through illness. Sunday evening's services were withdrawn.

Mr. Alex. Towle, of London, is here at present. He is moving his family to London. Mrs. O'Leary has returned from Woodstock, after attending the 30th anniversary of the S. A. there. Mrs. Eli Rees and daughter Dorothy, visited Mrs. C. Ball on Tuesday. Mr. and Mrs. J. Kicks are the proud parents of a baby girl, born on Sunday morning.

## Haven't You Something to Sell or Exchange?



The great market place of this city—the meeting ground of buyers and sellers of merchandise of every conceivable description is the Classified Advertising section of this newspaper. Here it is that the landlord finds a tenant; the employer his employee; the man of means his investment; the home seeker a home—there is scarcely a conceivable commercial transaction which cannot be consummated from the introduction which one of our little Want Ads will give you. Learn to profit by them—

Use "The Want Ad Way"