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Spring Suits from \$5.00 Up, at
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Stop! Think! Look!

Are You a Judge of Jewelry?

If NOT, it will pay you to buy from a store that has but one price twelve months in the year.

W. J. Wray & Co.

LONDON'S LARGEST JEWELER.
384 Richmond Street.
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BARRISTER, SOLICITOR, ETC.
County Bldgs., next Court House, London.

How Nature Makes Gold

Scientists claim that by experimenting with the new substance known as radium, the process of how nature makes gold may be discovered. If gold could be made it would lose its value, thus it would be an unwise discovery. The condition of the human race as a usual thing is made better by inventions and discoveries. The grinding of lenses or glasses to improve sight has been a great boon to persons afflicted with imperfect vision. We are prepared to scientifically correct all errors of sight. Get the benefit of our knowledge before purchasing glasses that might injure rather than improve the eyes.

The Brown Optical Company, Physical Eye Specialists, 237 Dundas Street, London, Ont.

NO JOY-RIDING IN CITY OF LONDON AUTO

Council Bought a Flanders "20"
From R. Hueston & Sons,
For City Engineer.

There will be no joy-riding in city automobiles, if the council can prevent it.

At the meeting of the council Monday night it was decided on recommendation of the board of works to purchase a Flanders "20," from R. Hueston & Sons, Richmond street, for the use of City Engineer Wright.

"I have no objection to the purchase of the automobile," said Ald. Bennett. "But I want it properly labelled. We should have painted on the body of the machine, in conspicuous places, the fact that it is a city automobile. We have one now in city business, either, and we do not want to have any such thing with the city engineer's machine."

Ald. Robinson, chairman of the board of works, was agreeable to this, and he included it as an amendment to the motion to purchase the machine.

Our New Wall Papers

Contain a large number of beautiful plain effects with panel borders. Call and let us have the pleasure of showing them to you.

Colerick Bros.

212 DUNDAS STREET.
yt

Roland D. Jarvis DENTIST

Corner Dundas and Clarence Streets.

The London Loan & Savings Company of Canada

Dividend No. 72

Notice is hereby given that a dividend at rate of 6 per cent per annum for the current year has been declared upon the paid-up capital stock of the company, and is payable on the 1st of April, 1912, to shareholders of record on March 15, 1912.

M. J. KENT, Manager.

TRAFFORD'S

Window Shades to order. Guaranteed rollers and workmanship.

Special Oak Curtain Poles complete 27c

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Porter and Amber Ale

Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

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LONDON, ONT.

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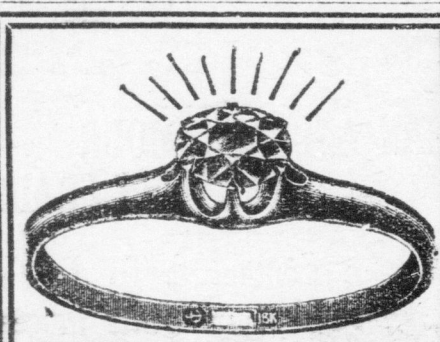
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Is increasing in favor—thousands of the best judges use it daily.

ORDER A LOAF TODAY

From your grocer, or a wagon will call at your door.

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Our ever-increasing Diamond business enables us to undersell all our competitors.

POSITIVELY NO BETTER VALUES IN LONDON.

With \$8.00, \$25.00, \$35.00 and \$50. SPECIALS in Ladies' and Gentlemen's Settings, places the coveted stone (the Diamond) within the reach of all.

No better investment than a Diamond. "Buy one today."

W. G. Young
214 and 674 Dundas Street.

LONDON AND DISTRICT

—The Women's Christian Association acknowledge with thanks the donations of \$10 from Mr. John Wright, and \$100 from a friend, for proposed improvements to the Aged People's Home.

Sold His Farm.

Mr. James Learn has disposed of his farm on the Pipe Line road to Mr. J. C. Wood, of Westminster, and has purchased the farm of Mr. Amos Carrothers, Belmont. The Learn farm is one of the finest in this part of the county, and the figure paid for it was a fancy one.

Late George Phipps.

Many of the members of the Brotherhood of Locomotive Engineers from the Grand Trunk between Belleville and Windsor and Sarnia, attended the funeral of Mr. George Phipps, of Simcoe street, which was held from his late residence Sunday afternoon. The pallbearers were selected from the visiting railroaders, while Rev. Dr. Manning, of Dundas Centre Methodist Church, conducted the services. Interment was made at Mount Pleasant Cemetery.

Transfer of License.

The following applications for transfer of license have been received at the provincial secretary's office, Toronto: From Alex. Crooks, Dundas; to Otto Obermeyer, Hamilton; from Emilie Menard, Rochester; to Wm. Pollock, Amherstburg; from Philbert Page, Sturgeon Falls; to Fred Reeves, Sudbury; from Thos. C. Cochrane, Stratford; to Geo. C. Walker, Stratford; from Mrs. Hattie Ramey, Glencoe; to Sam Hart, Glencoe; from E. Carr, Streetsville; to J. C. Peak; from Est. of Thos. Arderley (shop), Dunnville; to J. M. McKeevor, Welland.

CORRESPONDENCE

Reply to Mr. Pocock.

To the Editor of The Advertiser:

Under date of March 1, Mr. Pocock attempts to answer my letter to the paper regarding hydro rates, by giving a detailed statement of my lighting bills since I had the hydro installed, but he seems to have entirely overlooked the fact that I raised no particular complaint about these, more than to say I supposed they were high enough. Why does not Mr. Pocock tell us about the bills of the east end merchant and also hotelkeeper, who claim they are paying more for hydro at 4 1/2 cents than they did for the old power at 9 cents? Mr. Pocock seems to be trying to draw a red herring across the trail. Yours truly,

WM. T. KELLY,
562 English Street.
London, March 4.

Mirrosopes

for showing postcards, enlarged on a screen. Prices, \$3 up.

J. H. BACK & CO.
210 DUNDAS STREET.

FIRE SALE

You need a good hot fire now, and we sell select Coal for all purposes.

ORDER EARLY.

JOHN MANN & SONS

401 Clarence St. 425 York St.
Phone 470.



5c Loaf

Every mouthful, from crust to centre, is relished, because it is ABSOLUTELY PURE and BAKED PROPERLY. The certainty of purity does not add one cent to price.

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"Makes the Skin Like Velvet"
"Elcaya" is a pure, delicate scented emulsion of rare ingredients. It soothes and protects the skin, keeps it delicately refined and lovely. Critical women who know its merits will use no other toilet cream.

Wholesale and Retail Agents.
Cairncross & Lawrence
Chemists and Druggists,
216 DUNDAS ST., LONDON, ONT.

ALD. MURPHY WOULD CLEAN UP MARKET

Notice of Motion Given at the Council Meeting on Monday Night

Ald. Murphy believes in doing a thorough job on the market, and gave notice of motion at the council Monday night that at the next session he would move that the fish market, the butter and egg pavilion, the Covent Garden Market house and the putchers' pavilion all be removed from the market.

In the meantime, No. 2 committee will consider the recommendation of the board of health that the fish market be closed. Both matters will come up at the same time.

"These buildings should be removed from the market," said Ald. Murphy. "There is not enough room now, and with the removal of the buildings there would be plenty. The city should not go into competition with private citizens in renting buildings."

COL. HODGINS' HORSE IN A FURIOUS RUNAWAY

Military Outfit Crashed Into a Garbage Rig on King Street.

A vicious runaway Monday afternoon on Richmond and King streets created intense excitement, and for a time it was feared that serious results would follow.

Pte. Kenny, a groom for Col. W. E. Hodgins, D. O. C., was exercising the latter's horse. When it turned west on Queen's avenue on Adelaide street, the animal started to run. Kenny could not control it, and it raced up Queen's avenue at a lively rate.

On turning south on Richmond street, the cutter upset, throwing Kenny out. The horse ran south at a great rate, crossing the corner of Dundas and Richmond streets, several people narrowly escaped injury.

On reaching King street the animal turned west. Near the corner of that street, John Hooper, a colored man, had his garbage sleigh standing, filled with ashes, etc. Crashing into this rig, the cutter was smashed to atoms, and the horse was freed. It ran half a block further and was captured.

It was found that it was badly cut. A large gash under the breast was the worst injury.

The cutter and harness were a total wreck. Kenny was not seriously hurt, although he carries several bruises as mementoes of the occasion.

PEOPLE ARE SINCERE SAYS MR. WHITING

Pentecostal Meeting Still Attracts the Attention of Londoners

"NERVES PLAY OUT"

Rev. Mr. Whiting Thinks the Whole Thing is Purely Physical—A Meeting Monday Night.

Prayers were offered for certain London ministers, and for the newspapers and reporters in particular, at a cottage meeting of the members of the Ottawa Avenue Christian Workers' Mission last evening at the home of Mr. A. E. Kingsbury, a molder, who resides at 71 Adelaide street, Chelsea Green, when symptoms of Pentecostal visitations were manifested.

The publicity given the affair last night has revived interest in the cult, and the meeting at Mr. Kingsbury's home was very largely attended. People of all ages were present, and at times gave vent to their fervor in hysterical laughing, followed by groans, clatterings, and at times convulsive shuddering.

The prayer for the scribes was ejaculated in a fervent manner by a young lady, her thoughtfulness being much appreciated. Hopes were also expressed that Rev. Mr. Mann, pastor of Dundas Centre Methodist Church, would see the light.

It was reported today that a class of one hundred young people at the First Methodist Church were interested in the "Gift of Tongues," but this was contradicted by Rev. Richard Whiting, the pastor, who explained that the manifestations had never even been discussed excepting on one or two occasions, when sympathetic reference was made to the weekly sessions at the home of Mr. W. H. Wortman.

Rev. Mr. Whiting is of the opinion that the "whole thing is purely physical, probably the result of the subjects being so continually in devotion that their nerves play out."

However, Mr. Whiting expressed the belief that the Pentecostals are sincere, and absolutely devout, and good living people.

SEVENTH REGIMENT WILL GO INTO CAMP IN FALL

A Week Will Be Spent Under Canvas With Other City Corps.

The Seventh Regiment will go into camp for a week, probably the week including Labor Day. This is in accordance with the new military regulations, which says that all city corps must go under canvas the same as the rural corps. The officers of the Seventh held a meeting last night and decided to make all necessary arrangements.

Where the camp will be held is not yet settled, but the boys will likely go into training with other city regiments at some convenient place.

MR. GEO. T. H. PLATT GOES TO MONTREAL

Former London Man Promoted By the Hobbs Manufacturing Company.

The Winnipeg Free Press says: "Geo. T. H. Platt, for the past four years manager of the local branch of the Hobbs Manufacturing Company, Limited, leaves on Thursday to assume the management of the company's business at Montreal. The employees of the Winnipeg branch surprised Mr. Platt today with a kindly worded address and a token of their esteem and goodwill in the shape of a handsome cabinet of silver and cutlery. Mr. Platt expressed his gratitude for the kindly thought which prompted the gift and for the loyalty with which he has been supported by the entire staff during his residence in Winnipeg."

Mr. Platt is a well known former Londoner, who has many friends in this city, and all will be glad to hear of his success.

WOULD-BE ASSASSIN APPEARS IN COURT

William Tibbitts Had Been Befriended by Rothschilds on Many Occasions.

[Canadian Press.] London, March 5.—William Tibbitts, the man who was arrested last evening on the charge of attempting to murder Leopold De Rothschild, by firing three revolver shots at him, was brought before the magistrate at the city of London police court this morning. After a short hearing he was remanded for one week in order to be medically examined at the request of a lawyer who appeared on his behalf. Tibbitts is described as a manufacturer's agent. He is 30 years of age, and has been known to the Rothschild family since his childhood. He has been assisted by them on many occasions.

How to Treat Sprains and Strains

After Ten Days' Suffering Mr. Quinn Says Nothing Cures Like Nerviline.

Thousands Recommend "Nerviline"

On of the most soul-distressing accidents that can befall one is a bad ankle or wrist sprain. "If I had only known of 'Nerviline' early I could have saved myself an enormous amount of pain and many agonizing nights of sleeplessness." Thus writes P. P. Quinn.

"I tumbled from a hayloft to the barn floor and sprained my right ankle and left wrist. They swelled rapidly, and caused excruciating pains. It was not convenient to go to the city, and the treatment in the house was useless. When I got 'Nerviline' relief came quickly. It took down the swelling, relieved the pain and gave me wonderful comfort."

"I can recommend 'Nerviline' for sprains, bruises, swellings, muscular pains and sore back. I have proved it a sure cure in such cases."

Think what it might some day mean to you to have 'Nerviline' in your home, ready for an accident or emergent sickness, a bottle or two of 'Nerviline.' Get it today.

Large size bottles, 50c, or sample size, 25c, at all dealers. The Carrisbese Company, Kingston, Ont.

SUSTAINED CALL TO REV. MR. HARPER

Application of Chalmers Church Regarding New Pastor Heard By Presbytery.

RAISING THE SALARIES

Circular Received Proposing to Raise the Minimum Up From \$900 to \$1,200 a Year.

The Presbytery of London, at a session at the First Presbyterian Church on Monday evening, sustained the call of Chalmers Church of this city to Rev. Frank C. Harper, of Hillsdale, Ont.

Rev. Thomas H. Mitchell, of New St. James' Church, who is acting as interim moderator of Chalmers Church, explained the circumstances of the case, and informed the Presbytery that the congregation was unanimously in favor of Mr. Harper, who has been heard in the pulpit there. Mr. Mitchell will also lay the call before the Barrie Presbytery.

Rev. Dr. Munroe, of Bryanston, was elected moderator of the Presbytery for the next six months to succeed Dr. Weir, of Glencoe.

Rev. J. G. Stuart announced that he has received a circular asking for the opinion of the Presbytery as to the advisability of raising the minimum salary from \$900 to \$1,200 a year. The matter will be looked into and reported upon later.

It is thought that it may be possible to adopt the suggestion without the necessity of drawing too heavily upon the augmentation fund. Reports were also presented by Rev. Mr. Stuart, who is chairman of the augmentation board, relative to the plans of Port Stanley, Hamilton Road Church, London, Vardesville, and Newbury, and Wallacetown, all of which will be given assistance.

A resolution expressing the sympathy of the Presbytery was directed to the family of the late Rev. John L. Hammet, of Dorchester.

Rev. Mr. McGillivray, the new pastor of Knox Presbyterian Church, St. Thomas, was received into the Presbytery.

Music and Drama

Big Comedy Success—"Brewster's Millions."

Probably no book dramatization of recent years has enjoyed the success and popularity that has attended "Brewster's Millions." George Barr McCutcheon's remarkable tale of frenzied riches, which comes to the Grand on Friday and Saturday of this week, and special matinee on Saturday. The title character is in the hands of Louis Kinball. The story of the play is familiar to the average theatre-goer and book reader, and tells how Montgomery Brewster, inheriting a million dollars from his grandfather, while given a house-warming and a surprise party by his friends, who shower congratulations upon him, is informed by a solicitor that his mother's brother, who has just died, has left him a fortune of \$2,000,000, on condition that he shall spend the million within a year, the reason for the stipulation being that the young man's mother had been left in want by the grandfather, and the uncle does not wish her son to enjoy an inheritance derived from that source. He accepts the conditions, and his efforts to make himself penniless in a short time makes up the fun that follows. Seats tomorrow at 8 a.m.

Royal English Hand Bell Ringers

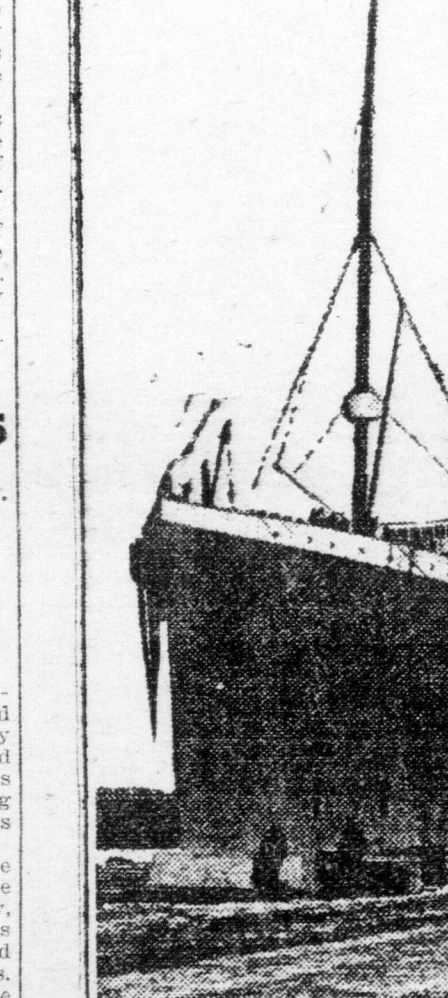
The coming of the Royal English Hand Bell Ringers to Wesley Hall on Thursday evening is attracting considerable interest. A musical evening above the average is anticipated, and no doubt a large audience will attend.

Programme for Closing Week

At Wellington Street Methodist Church, H. T. Crossley meetings: Tonight, song-sermon on "Heaven." Tuesday, "Assurance," in song sermon. Wednesday, "The Parlor Dance." Thursday, "Last and Best," song-sermon. Friday, "Cards and Card Playing." Sunday, 10th, three closing services.

44c

Titanic, 45,000 Ton Monster, Ready for Service



Only the other day the Lusitania and the Mauretania were the world-wonder sisters of the bring. Now they must yield the palm to a new pair of marine twins—the Olympic and Titanic. This pair has just been fitted out by the completion of the Titanic, the Olympic being already in commission.

The Titanic, which is shown here lying at the dock at Belfast preparatory to her trials, is 852 feet long and of 92 feet beam. She is nearly 100 feet longer than any other ship in the world except her sister, and her tonnage—45,000—is 13,000 in excess of that of the biggest of rival liners.

Her engines, 50,000 horsepower, are both turbine and reciprocating, and are expected practically to eliminate vibration.

She has accommodations for 5,000 passengers.

The Titanic is not a speed marvel—she makes but 21 knots as against the Mauretania's 25—but she is the latest word in the way of comfort and luxury in trans-Atlantic travel.

She will go on the New York-Southampton run in the White Star service.

MAGIC BAKING POWDER

INSURES PERFECT BAKING RESULTS

CONTAINS NO ALUM

MADE IN CANADA

THE WHISTLE LIGHT

MAGIC BAKING POWDER

NEW STYLE LABEL

E.W. GILLETTY COMPANY LIMITED TORONTO, ONT.

"Onyx" Hosiery

TRADE MARK

The "Onyx" Brand will give better wear than any hosiery known. For Men, Women and Children, from 25c. to \$5.00 per pair, in any color or style you wish from Cotton to Silk. Be sure to look for the trademark shown above stamped on every pair. Sold by all good stores.

LORD & TAYLOR Wholesale Distributors NEW YORK

MORE SUFFRAGISTS SENT TO PRISON

Two Are Sentenced, But 150 Are Still Held For Trial.

[Canadian Press.] London, March 5.—Two of the suffragists who took part in last night's window-smashing campaign in Victoria street in the vicinity of the Houses of Parliament, were sentenced by the Bow street magistrate this morning to two months' imprisonment with hard labor.

The magistrate has 150 cases against suffragettes still with, 87 of them arising from the serious riots of last Friday, when the accused caused damage to the extent of \$25,000, and another 70 in connection with last night's disturbances.

Alice Wright, described as an American residing in Paris, was sentenced today by the magistrate sitting at the West London police court to two months' imprisonment at hard labor on a charge of window smashing yesterday morning.

All the other women who engaged in the raid yesterday in the west end were condemned to similar sentences.

The addition of hard labor to the term of imprisonment is a new departure on the part of the magistrates, and has caused dismay among the women.

The most common cause of insomnia is disorders of the stomach. Chamberlain's Stomach and Liver Tablets correct these disorders and enable you to sleep. For sale by all dealers.

Taxi Cabs and Carriages for every occasion. Hueston Livery.

Shirriff's True Vanilla

Imagine how much more delicious cakes taste when flavored with real vanilla extract. You can make certain of using real extract of finest Vanilla beans by buying Shirriff's True Vanilla.

Health And Success

are such intimate relations that no one can be expected to be well acquainted with success who does not keep good hold on health. Most serious sicknesses start in minor troubles of the digestive organs. Thousands know by actual experience that health and strength—and therefore success—

Are Increased By Use of

Beecham's Pills in time, and before minor troubles become deep-seated and lasting. This famous family remedy will clear your system, regulate your bowels, stimulate your liver, tone your stomach. Then your food will properly nourish you and enrich your blood. You will be healthy enough to resist disease—strong enough to take due advantage of opportunity after taking, as needed,

Better To Be Sure Than To Be Sorry

In view of the unsettled condition of shipping, the weather, and labor conditions after April 1st, we advise everybody to take in a fair supply of coal during March.

Hunt Brothers

Limited,
Office: 363 Richmond Street.
Phone 123.
Yard: Phone 412.

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OPEN DAY AND NIGHT.

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Residence on Premises.
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CARL MILLER, Asst. Manager.
Successors to Messrs. J. Stephenson and D. A. Stewart. Established 1882. 104 Dundas street. Residence on premises. Open day and night. Phone 429. Delaware branch, W. Acres, Manager.