THE FOREST CITY BUSINESS AND SHORTHAND COLLEGE REOPENS SEPT. 3rd.

Classes in Book-keeping, Penmanship, Arithmetic, Commercial Law, Correspondence, Business Paper, Business Practice and Spelling will be organized.

The College has the reputation of the most practical and up-to-date school of its kind in Canada. Graduates receive and retain the best positions.

Miss Agnes Innes, of Victoria, B.C., class of 1901, has accepted a position as stenographer in the office of the Hobbs Hardware Company.

J. W. WESTERVELT, Principal

CLOTHING TRIUMPHS....

That's our usual result. Ahead of all tailors in style, fit and finish.

Every kind of cloth and the best of workmanship.

O. LABELLE,

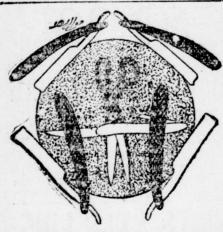
R. K. COWAN, BARRISTER, SOLICITOR, ETC., County Bidgs, next Court House, London

 $H.C.M^{\circ}BRIDE$ Architect and Surveyor, 213 Dundas Street



Lordon Conservatory of Music and School of Elecution Limited

Reopens for fall term. Sept. 1. Subjects—Piano. Vocal, Harmony, Theory, Sight Singing, Elocution and Physical Culture.



is a winner. You run no risk, we give you a perfect razor. Sent postpaid on receipt of

BROCK'S GUN STORE.

192 Dundas Street, London. CALL AND SEE US AT OUR

New Factory and Showrooms

The Electrical Construction Co. of London, Limited,

32 to 40 Dundas Street.

Dynamos, Motors, Electric Light Fixtures and Wiring Supplies. Phone 1103.

AIRBAIRN. THE TAILOR

SPECIAL NOTICES.

Feather and down pillows and cushlons from 50 cents each; the cheapest place in Lendon. We manufacture our own mattresses and feather pillows at our own factory. Iron and brass bed-steads; children's cots, at Hunt & Sons, bed and mattress cleaning factory, 593 Richmond street north. Telephone, 997.

Electric Vapor Baths.

If you are troubled with nervousness, rheumatism, insomnia, or tired feeling, you should wear a pair of elastic electric bands. Their influence is gentle and soothing, and will last a lifetime. Lady agents wanted. 320 Dundas street, London. For reply inclose stamp.

Jas. Flaherty knocked his brotherin-law, Wm. Blair, down with a stone and then shot him dead, according to a dispatch from Morin's Flat, Que. WE HAVE NO HESITATION in saying we have no hesitation in saying that Dr. J. D. Kellogg's Dysentery Cordial is without doubt the best medicine ever introduced for dysentery, diarrhea, cholera and all summer complaints, seasickness, etc. It promptly gives relief and never fails to effect a positive cure. Mothers should never be without a bottle when their children are teething.

Rev. A. H. Tyrer, pastor of Unity Church (Unitarian), Hamilton, has resigned. On Sunday evening last he intimated that he was an agnostic. In hot weather the call from the stomach is for foods easily digested. You don't work as well on a hot day as you do on a cold one; neither does your stomach. A merciful man is merciful to his stomach, and one of the greatest hot weather stomach mercles of the century s PRICE'S RENNET WINE. 25 cents bottle. Sold by Scandrett Bros., grocers,

Dundas street. The Toronto Street Railway Company rarried over 160,000 people on Monday (civic holiday), exclusive of transfers. This is an increase of more than 16,000 over civic holiday last year.

\$1.00 \$1.25 \$1.50

Will buy you a good razorone that will shave smooth and clean and stay sharp. Pleased to show them.

GURD'S

185 Dundas St.

Hold Their Shape.

We fit you perfectly and you will find lasting satisfaction in one of our made to

Southcott's, Richmond St.

W. A. PIPER. D.D.S., Specialty Gold and Percelain work. Hours-9 to 5 p.m.

Drs. D. H & W. A. Piper D. H. PIPER, M. D.,
Ear. Nose, Throat and Lungs.
Hours—10 to 2, 7 to \$ p.m.
Phone 804, 332 Dundas St. (cor. Waterloo).

Meteorological.

Toronto, Aug. 7-8 p.m.-Rain fell during last night over Lake Ontario and in the Ottawa and Upper St. Lawrence Valleys, and heavy rain has fallen today in Quebec. The weather has been very fine in the Territories and Manitoba, and conditions are still favorable there for continuance of fine eather, with higher temperature.

Minimum and maximum tempera tures: Victoria, 50-70; Calgary, 38-72; Qu'Appelle, 38-66; Winnipeg, 44-68; Port Arthur, 54-72; Parry Sound, 54-76; Toronto, 60-77; Ottawa, 58-72; Montreal, 58-68; Quebec, 58-62; Halifax, 58-70.

Local temperatures, Wednesday: Highest 80, lowest 54.5. Today (Thursday) the sun rose at 5:13 a.m. and sets at 7:33 p.m. The moon rose at 12 midnight (yesterday) and sets at 2:45 p.m.

EVER TRIED OUR

Let us send you a loaf CREAM
BREAD?

CREAM

BREAD?

CREAM

BREAD?

JOHNSTON BROS.

HOT WEATHER NECESSITY

You know the satisfaction of wearing a suit that FITS—and we guarantee to fit you perfectly—or KEEP the suit. Our garments are finished and trimmed with all the little details that tell of careful, contact the workmanshin. Come in and painstaking workmanship. Come in and examine fabrics.

THOS. WILSON, Dundas St.

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Have You Seen Our Pearl Sunbursts

Crescent Brooches

Pearls are very fashionable both in rings and brooches. We have all the latest designs and would be pleased to show them to you.

Thos. Gillean,

402 Richmond Street. Official Issuer of Marriage Licenses.

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London Advertiser.

A LOCAL BUDGET.

-The firemen were called out last night on a false alarm. A reflection thrown into a shop across the street from the Central fire hall was the -Mr. J. D. O'Neil, V. S., has 45 horses

awaiting shipment to South Africa, at the Western Fair stables. The animals have been purchased by the British Government. -Mr. W. A. Banghart, grocer, 768

Dundas street, who has been seriously ill the last five weeks, is now improving quite favorably and hopes to be around again in a few days. -Lieut.-Col. Henry Smith, late D. O.

C. of No. 1 military district, and commandant of the depot of the R. R. C. here, will in a few days assume edtorial management of the Canadian Military Gazette of Ottawa.

-The death of Alex. Chalmers, son

Room... \$1.38.

Making

We are making room for fall goods and are clearing out a lot of Fall Hats worth \$2 and \$2.50

Buy one now and save money.

ROSS', Phone 1319.

BRILLIANCY The Diamonds we sell are full of fire. Every gem is selected with a view to its color and brilliancy, and is so mounted that its full beauty is shown. Buying Diamonds from us means absolute surety and lowest possible prices.

WARD, The Jeweler, 374 Rich mond St. Phone 1084.

of John C. Chalmers, is announced, at 199 Mill street. His illness had lasted about a year and a half. Deceased was born in Aberdeenshire, Scotland, 26 years ago, and was unmarried. The funeral took place to Woodland Cemetery this afternoon. A DENIAL.

Mr. A. Clark, of Clandeboye, whose brother's body was allowed to go to the Medical School here, writes The Advertiser denying that he was deserted by his friends, but had before deserted his own relations.

FINNEGAN-IRWIN.

P. C. James Finnegan was married yesterday afternoon to Miss Minnie E. Irwin, a niece of Mr. Thomas McCormick, at whose residence on Grand avenue the deremony took place. Rev. James Kennedy officiated. The couple left on a trip to the old country, and on their return will reside in South

SMASHED THE WAGON.

Another milk wagon has come to grief on the street railway. Joseph Purvis, a London township dairyman, came in collision with a street car, while driving on Dundas street, near Waterloo, yesterday morning. Though the smashup was a complete one, Mr. Purvis fortunately was unhurt, but the milk cans were rendered almost

LABOR DAY DEMONSTRATION.

The Labor Day committee of the Trades and Labor Council have decided to run a special train from London to St. Thomas at 9:45 a.m. The various trades unions will meet in Victoria Park at 9 o'clock, leaving there for the station half an hour later. At St. Thomas the demonstration will take place at 11 o'clock.

AN OLD BOY FROM MANILA. Mr. Versey H. Wigmore is a London

Old Boy who is at present visiting his mother at the corner of Dundas and William streets. He came home from Manila just in time for the reunion, and naturally was delighted with it and the city, too. Londoners all over the world, he says, have a good word for the city. He was in San Francisco when the Spanish-American war began, and served with the 1st California Volunteers. Mr. Wigmore is now in the government service at Manila, and is enthusiastic over the possibilities of the

LOST BY FIRE.

Telegraphic dispatches the other day contained the report of a large fire in Davenport, Iowa. Word has been received by Mr. Michael Gray, of 446 Hill street, from his brother, John Gray, saying that the latter had been burned out in the fire, and that his loss would be very heavy. Mr. Gray was at one time a cooper in this city, but left for the west many years ago. He had accumulated considerable property and was well-to-do, but the insurance on the buildings was very small, so that Mr. Gray's loss is very heavy.

DIED AT IDLEWILD COTTAGE. The death occurred last evening at Idlewild Cottage, the summer residence of Mrs. E. N. Hunt, of London, at New Orchard Beach, of Mrs. Getia M. Weldon, relict of the late Joseph Weldon, of con. 4, Westminster. Deceased, who was in her 52nd year, had been in poor health for about a year. She arrived in Port Stanley on a visit last Saturday night, and on Sunday was taken ill, remaining unconscious until the time of her death. She leaves one daughter and three sons, namely: Miss Esther May, Arthur, Willsie and Leslie, all at home. One sister, Mrs. Willsey, of Derwent, Ont., and two brothers, Adolphus and George Bostwick, of Missouri. The remains were taken to her home today and the funeral will take place tomorrow at con. 5, Westminster.-St. Thomas

CASSELMAN-SMITH.

A quiet home wedding was celebrated Tuesday afternoon at the residence of the bride's parents, Dufferin avenue, when Ward A. Casselman, salesman for the Slater Shoe Company, Montreal, was married to Miss Minnie Louise, youngest daughter of Mr. J. D. Smith, the ceremony being performed by Rev. Robert Johnston in the presence of a number of intimate friends. Among those from a distance were Mr. and Mrs. Henry Ferguson, Phillipsburg, Kansas; Mr. and Mrs. Clint Casburg, Mr. and Mrs. Clint Casbur selman, Morrisburg; Mr. and Mrs. T. Duff, Toronto; Dr. G. W. Palmer, wife and daughter, Port Huron; Mrs. W. S. McDonald, Picton, and Mr. and Mrs. T. H. Smith, brother of the bride, who resides in Omaha. The bride was attired in white China silk and veil, carrying bride's roses. She was supported by Eva Casselman, of Morrisburg, while Miss Imo Palmer, of Port Huron, made a charming flower girl. Among many handsome presents was included

Cream at, per quart...... 25c

Parnell's Eureka

Bread

Is made for people who want the best.

THE PARNELL-DEAN STEAM BAKING CO., Limited, 75 Bruce Street, London, Ont,

an upright piano, a gift from the bride's parents. After a dainty wedding break-fast had been enjoyed the young couple left on the G. T. R. eastern flyer to spend their honeymoon in Toronto and other eastern points, after which they will locate in Montreal.

IMPORTANT CAPTURE.

The Windsor police made what they deem an important capture yesterday afternoon, says the Detroit Free Press. Sergt. Nash and Officer Reid arrested three suspects shortly after they arrived down town from the race track, and they are now locked up at headquarters awaiting examination. Geo. F. Case, a well-known liveryman of Detroit, had his pocket picked of \$75 while boarding a street car at the race track. F. L. Seaman, of Cleveland, Ohio, complained that he had been relieved of \$19 at the ferry dock. From the description given to the police by Case, Sergt. Nash arrested a man Sunday, giving the name of John Davis, and he is now in jail pending an investigation of his record. Case alleges that Davis is the man who caught hold of his arm as he was climbing on the car. He also described the other three men who were in the crowd, and acting on this information the arrests were made yesterday afternoon. The men arrested yesterday gave their names and addresses as follows: Thos. Gray, a waiter, Indianapolis, Ind.; David Rice, bartender, 226 St. Clair street, Toledo, Ohio; George Fuller, clerk, 414 Smithfield street, Toledo, Ohio. Sergt. Nash says he believes they have rounded up a crowd of expert pickpockets. He says he has a tip that the men were among the crowd of sharpers who fleeced the Detroit crowd going to London Sunday. They were in Windsor Saturday, but with the exception of Davis they disappeared until yesterday.

Notice to Advertisers.

Advertisers will please take notice that all changes for Saturday's issue must be handed into the countingroom before 4 p.m. Friday evening. This action is necessary on account of issuing both editions at 1 p.m. Saturdays during July and August. We cannot accept copy for changes on Saturday morning.

HARDING HALL UNDER NEW MANAGEMENT.

Mr. J. J. Baker, M.A., Will Preside Over the Popular School for Girls.

disposed of the girls' school to Mr. J. J. Baker, M.A., a pupil and friend of her husband, the late Dr. Wells, and a gentleman of educational standing. Mr. Baker is an honor graduate in several departments of Toronto versity, and since graduation has kept himself in touch with our educational work, having served as occasional lecturer and examiner. In losing Mrs. Wells, we are pleased to learn that Mrs. Baker, a lady of fine culture of head and heart, will also devote all her energies to the interests of the school Mrs. Baker has had wide experience in teaching and in dealing with young We congratulate the many patrons of the school, and are sure they will thank Mrs. Wells for choice out of the different applicants for Harding Hall. The Advertiser welcomes Mr. and Mrs. Baker to London, wishing them the highest success in their work.

SURE TO ASK

The Kind of Coffee When Postum Is Well Made.

"Three great coffee drinkers were my old school friend and her two daughters. They are always complaining and taking medicine. I determined to give them Postum Food Coffee instead of coffee when they visited me, so without saying anything to them about it, I made a big pot of Postum the first morning, using four heaping teaspoons to the pint of water and let it boil

twenty minutes, stirring down occasionally. Before the meal was half over, each one passed up the cup to be refilled, remarking how fine the coffee was. The mother asked for a third cup and inquired as to the brand of coffee I used. I didn't answer her question just then, for I had heard her say a while before that she didn't like Postum Food Coffee unless it was more than half old-fashioned coffee.

After breakfast I told her that the coffee she liked so well at breakfast was pure Postum Food Coffee, and the reason she liked it was because it was properly made, that is, it was boiled long enough to bring out the flavor. I have been brought up from a nerv ous, wretched invalid to a fine condi-tion of physical health by leaving off coffee and using Postum Food Coffee. I am doing all I can to help the world out of coffee slavery, to Postum freedom, and have earned the grati-tude of many, many friends." Myra J. Tuller, 1023 Troost avenue, Kansas City, Mo.

Mr. H. J. Dwight, president and general manager of the Great Northwest-ern Telegraph Company, following up his recent action in presenting a h-brary to the village of Dwight in Mus-koka, has presented libraries to Bayside and Dorset in Muskoka.

ATHLETES, BICYCLISTS and othrs should always keep HAGYARD'S YELLOW OIL on hand. Nothing like it for stiffness and soreness of the muscles. sprains, bruises, cuts, etc. w Wm. Phillips, of Erin, committed suicide by tying a rope to a beam and

jumping off a load of hay.

The United States navy department has ordered the gunboat Machias, now at Boston, to proceed to Hampton roads and thence to Colon, the eastern terminus of the Panama Railroad, to look after the American interests there.

BICYCLES...

Fishing Tackle, Guns, Rifles and Cartridges at Lowest Prices. McKENZIE & CO. 298 RICHMOND STREET.

J. H. CHAPMAN & CO Friday Bargain Day

MILLINERS' RIBBONS.

30 bolts of Taffeta, All-Silk, Satin Stripe Ribbons, all wide neck ribbons; worth as high as 60c per yard; 25C Friday, your choice, per yard.....

Rain Coats, Saeques and Skirts.

FOR FRIDAY ONLY.

1 dozen Rain Coats, cloak style, yoke back, apex waterproof, silk rubber finish; regular price \$4; Friday, down to\$3 50 Ladies' Dressing Sacques, only one dozen left after a big season's selling, choice of dark colors, in organdies and muslins; Friday, we clear them out at\$1 00 Ladies' Walking Skirts, sizes 38 to 43, good black serge, well

made, lined and velvet faced; regular price \$4 each, Fri-

Boys' Blouses, 19e.

Full Sailor Blouses, of strong galatea cloth and American cambric, good dark navies; worth up to 60c, Friday only

These goods will not be sent on approval or exchanges.

Shirt Waists, 25e.

The balance of our summer stock of Muslin Waists, reds, blues, mauves; 2 dozen worth \$1 each; Friday, your choice for

Bonnets.

Children' Summer Bonnets; worth 90c, for 49c.

10 only, Children's Hats, 13c each.

25e Each.

length, lace trimmed; regular price 40c, Friday 29c.

Combination Suits, of fit knit cotton, knee length suits, half sleeve; regular price 45c, Friday 35c.

For cool days and evenings we have the Long Sleeve Vests, in light and heavy weights; prices from 15c up.

Underwear and Hosiery. Ladies' Knit Drawers, knee Ladies' Fancy Hose, blue stainless cotton polka dot; reg-

Kilt Suits.

Boys' White Pique Kilt Suits,

full sailor blouse, blue check, trim-

med, embroidery finish; regular

Two Bargains in Suits.

Men's All-Wool Tweed Suits,

grays and fawns, all sizes; a

good suit for \$5, but we have

only a few and will close them

2-piece Boys' Suits, Halifax

weeds, one or two of each line;

worth \$1 75 and \$2, choice Fri-

Children's Parasols,

out Friday at \$3 95.

day, \$1.

price \$1 95, Friday only 95c.

ular price 25c, Friday 19c. Ladies' Hose, stripes, plaids and polka dot, cotton, seamless; regular price 35c, Friday only

Tartan Hose, black and white, regular price 60c, superior quality; Friday only 45c.

Boys' Heavy Ribbed Cotton Stockings, fast black: Friday's price 17c. Children's and Ladies' Fast-

Black Hose, all sizes; Friday

Housefurnishings. Linens and

only 10c a pair.

Economical housewives Linen Offerings. The best from over the seas find their way to our department.

Lunch Cloths, fringed, 28 nches square; worth 25c, Friday only 18c.

Sheeting—Plain white English sheeting, 74 inches; regular price 28c a yard, Friday 22c. Table Cloths, bleached and hemmed, ready to use, 2 yards square, an emergency, cloth; Friday \$1.

1 piece Half-Bleached Table Linen, 2 yards wide; regular price 40c, Friday 30c.

Window Shades-Opaque should keep watch over our linen shades, cream and green, fringed, all complete; regular price 50c, Friday 40c.

Lace Curtains - Nottingham

lace curtains, button hole edge,

31/2 yards long; regular price

\$1 75; Friday, only per pair, Tapestry Carpets, all wool, 2 pieces; worth 60c a yard, Fri-

day only 50c. Cocoa Mats, special for Fridays, 25c.

From the Dress Goods Section

Summer Muslins, 3 dress engths, French organdies, silk finish, black with white leaf, blue and white, and mauve and white; regular price 50c a yard, Friday 25c.

and 30c a yard, this season's goods; Friday 121/2c a yard. Zephyrs, mercerized, stripesblue, gray, mauve, and green, for dresses; regular price 85c,

Friday 25c. Black Duck, cross stripe, 27 inches, regular price 15c a yard, Friday 12 1/2 a vard.

Sateens-9 pieces of black figure sateens, for house dresses; regular price 20c per yard, Friday 12 1/2 c.

different kinds, odd pieces thrown together, at one price for Friday; plain and fancies, just the right material for children's school 121/2c Muslins-Ginghams, all dresses; regular selling price 50c desirable patterns, worth 25c and 60c a yard, Friday at 25c a Linenette Lining, 7 pieces, 44

School Dresses-50 pieces, all

lar price 15c a yard, Friday only Summer Silk, 15c a

inches wide, in gray only; regu-

yard; for Friday only.

Skirts made here to your order; work guaranteed, 59c

126, 128, 128 1-2 DUNDAS STREET.

AMERICAN NECKWEAR

See the new shapes and patterns. These Goods have just arrived from New York and are very nobby.

Milk of excellent quality that has been clarified, cooled and sealed in sterilized bettles delivered in the early morning at, per quart...... 5C

Delicious Butter from our 200c Buttermilk 2 quarts for...... 5C

247 DUNDAS STREET.