### NAMES OF THE PROPERTY OF THE P The "Know How"

It makes all the difference in the world. The best material in the hands of a poor workman cannot produce good results. Our Dyeing, Cleaning and Finish Departments are each under the management of practical workmen from Europe.

PARKER & CO.,

Dyers and Cleaners, 217 DUNDAS STREET, LONDON.

THOSE SENSE OCCUPANTAL SENSE SENSE

PORTER-At Winnipeg. Man., on John Porter, aged 68 years. Funeral notice later.



This Brand of Flour Always makes the BEST BREAD OR PASTRY.

USE NO OTHER. J. D. SAUNBY 217 York Street.

## Is It Life or Death? A Critical Time!

DECIDE NOW.

Many are suffering needlessly. The New Medicine-

Just What You Want.

### mple, harmless, effectual. For diseases arising from the Liver or Kidneys. A Quick and Wonderful

Blood Purifier. At all druggists and dealers.

Take No Other as a Substitute, but ask for and get EDWARDS' NERVINE COMPOUND. At druggists and general dealers.

Sample on application. The Edwards Medicine Company, EALING, LONDON.

Farmers, Use "" PEERLESS Machine Oil

Ask Your Dealer for it. None So Good. EGGETT & BICKLEY,

Plumbers, Steam and Gas Fitters, 27 Dundas Street. LAWN HYDRANTS, \$2 50 EACH.

Phone-1985. Orders promptly attended to. Estimates cheerfully furnished.

\$2 to \$4 Saved

On a Suit or Overcoat if you get it at, the right place. Fit guaranteed. PRATT & WILKINS,

304 Dundas Street.

DEMOVAL W. Fairbairn Merchant Tailor, Over Priddis Bros., upstairs. Entrance through store.

"Prize"

Wall Paper

Connoisseurs have pronounced our line of Wall Paper Decorations the richest and most elegant to be found. We selected them with a view of pleasing people of taste. Call and see varieties.

434 Richmond Street.

Rogers' Electric Co 425 Richmond Street.

Have a full stock of-



ALL NEW.



The time to shoot folly is not when the flies, but before it flies.

THERE IS NOT a more dangerous class of disorders than those which affect the breathing organs. Nullify this danger with Dr. Thomas' Eclectric Oil a pulmonic of acknowledged efficacy. It cures soreness and lameness when applied externally, as well as swelled neck and crick in the back; and, as an inward specific, possesses most sub-stantial claims to public confidence

We have just received a case of fancy stripes at 55c per yard. These are excellent quality and all new colorings.

158 Dundas Street, 157 Carling Street. TELEPHONE 324.

When You Go Shooting Try

GURD'S : CARTRIDGES Loaded with Schultze S. S. Smokeless or Hazard's Powders. Guaranteed to kill. Special prices in quantity lots.

WM. GURD & CO., 185 DUNDAS STREET, LONDON, ONT.

## Southcott's

FINE TAILORS 361 Richmond St.

FAIR AND COLD.

Toronto, Oct. 7-11 p.m.-The storm off the Nova Scotia coast yesterday has moved out to sea eastward, and the storm over Lake Superior yesterday is now central over the Ottawa Valley and is causing a gale on the Upper Lakes. It is showery in the same district and fine in eastern Canada. In the Northwest high pressure and fine cool weather prevails. Minimum and Maximum temperatures:

Calgary, 22—56; Edmonton, 20—56; Prince Qu'Appelle, 20—54; Winnipeg, 32—38; Port Arthur, 40—40; Toronto, 44—59; Kingston, 42—60; Montreal, 44—58; Quebec, 38—58; Chatham, 44—68; Halifax, 50—60. PROBABILITIES. Toronto, Oct. 8-1 a. m.-Lower lakes region-Fair and cold, with high west to

ASK YOUR GROCER FOR Johnson Bros.' Bread

5c per loaf retail.

In all parts of the city. Telephone 818.

THE FALL FAIRS. Annual Exhibitions of the Leading Agricultural Associations-Where and

When They Will be Held. Secretaries of agricultural societies whose exhibitions are not mentioned in the followng list are requested to forward the dates

1	ing hist are requested to re-	
t	to the "Advertiser":	
1	Morris Agri. Society, Blyth	Oct, 8-9
,	Tilson burg Herenam	
1	Caradoc Mount Brydges	
1	Deceden	000. 5-10
	Clifford Horticultural	Oct. 9-10
1	Chinnewa Indian Ag. So., Caradoc	Oct. 9-10
i i	Comber Tilbury W. and N	0.6. 9-10
	Thorndale West Nissouri	UCL. 11
1	Burford Burford	·OCF 10-11
	Dort Floin North Eruce	.Oct. 10-11
	Pockwood Bramosa	.OCO. 10-11
	Caledonia	
1	London Township, Ilderton	Oct. 10
١	Agricultural Society, Delaware	OCL. 10
1	Simone Norfolk Union	.UCL. 19-10
1	Harrow Colchester South	000. 10-10
1	Orford	.UC . 11-10
1	Highwate Highgate	A
1	Erin	Oct. 20-22
1	A11.14	

BIG SHOE HOUSE IN TROUBLE. Montreal.Oct. 8 .- It is stated that Messrs. Seguin, Lalime & Co., boot and shoe manufacturers. St. Hyacinth, are in financial difficulties, with liabilities amounting to some \$160,000. A meeting of creditors will take place on Wednesday. The firm has, during the fifteen years of existence, been looked upon as one of the steadiest in the

DECLINE OF THE SEAL.

San Francisco, Cal., Oct. 8.-The U. S. revenue cutter Rush arrived here today from Sitka, Alaska. She reports that the Alaska Commercial Company has taken 15,000 skins this season, being the full number permitted by law. Pelagic scalers have taken fully 35,000 more pelts from the protected zone. The officers of the Rush state that there are further indications of a decrease in the herds. Favorite resorts of the seals are now deserted.

What Every Sportsman Needs. The bracing autumn air makes outdoor sports most enjoyable, if one is well equipped for the cold frosty evenings which follow sunny days, and for the biting winds which so frequently prevail. A shooting, twheeling or other suit should have an interlining of Fibre Chamois to give a per-fect protection in all sorts of weather. It is too light to be burdensome while the sun shines warmly, but yet is so thoroughly windproof that the most penetrating blast can never get through it. Besides it is the most healthful warmth giver to be had, as its porous nature does not check the natural moisture sure to result from active exercise, and this makes it invaluable to sportsmen.

The United States net interest bearing debt at present is less than \$10 per

Distressing Cough Cured. Dear Sirs,-Having a most distressing cough for some time, I tried Dr. Wood's Norway Pine Syrup, and after

taking a few doses found great relief, and one bottle entirely cured me. Itis the best cough medicine I have ever taken.

WALTER PIZZEY, Balmerino, Man.

KUR-A-KOF cures coughs and colds 25c bottle at A. & N.'s Drug Store.

To remove bad breath from catarrh, bad teeth, etc., use ODOROMA.

## OUESTION, BUT

THE KING OF It doesn't make a bit of difference from which side you view the

### "Creedmoor"

THERE ARE TWO

SIDES TO EVERY

Hat, you will come to the same conclusion-it is THE hat for this fall. We let you judge for yourself. We have them in black and brown.

N.B.—Ladies, leave your furs now for remodeling. We can do them better and cheaper during the dull season. The latest styles are to hand.

London Advertiser.

Call Us Up! Telephone Numbers 107..... Business Office 134..... Editorial Rooms. 175.....Job Department

-Mrs. W. Barclay, Talbot street, is visiting her sister in Detroit.

-O. W. Sugden, city, has been engaged to work in the roller mill at Tilsonburg. -Mrs. H. Silk, 551 Talbot street, is visiting her sisters in Saginaw and Chicago. -Mr. George Campbell, of Embro, spent a few days with friends in London last

-Mr. W. J. Marshall has opened a general repair shop at 397 Clarence street, Duffield Block. -Tonight, in the Congregational Church, the great Franchise debate under the aus-

pices of the city and county W. C. T. U. -The Seventh Battalion had an hour's drill last night on the asphalt pavement on Dundas street between Richmond and

-Mr. Chas. Baker, of Woodbank, shows a cluster of ripe strawberries grown in his garden. They are of the Lovett variety and measure three inches in circumference. -Superintendent Leonard of the C. P. R., slumbered peacefully in his house on Markham street, Toronto, the other night while a burglar ransacked the lower rooms. A number of trinkets and some silverware were carried off.

-Messrs. E. De la Hooke, T. R. Parker wives, have gone to Quebec to attend the annual meeting of the Canadian Ticket Agents' Association. The former will probably be elected president.

-Adam Beck, master of the London Hunt Club, has promised to take his pack and horses to Hamilton for a couple of days, together with a number of his fellow-mem bers, so as to give an impetus to the move ment to organize a hunt club there. -Are you reading the great Mystery

Story in the "Advertiser"? The second chapter appears today. And, as the authors say, "the plot thickens." The prizes are worth trying for. Exercise your imagination, and get ready to try for one.

-At the celebration of the 25th anniversary of Father Flannery's pastorate in St. Thomas the reverend gentleman was presented by his congregation with a check for \$350. A number of the Protestant friends of Rev. Dr. Flannery presented him with an address and a clock last night.

-John Reid, a printer, beating his way on a Michigan Central freight train from Detroit to London, fell between the cars while the train was taking the siding at Bismarck yesterday afternoon. His left leg was cut off above the knee and he was otherwise injured. His home is in Petrolea.

-The choir of St. Joseph's Church, Chatham, will be assisted in their concert tomorrow night by Miss Mary Mulligan, Miss Rose Mulligan, Miss Hennessy, Miss Lena O'Mara, and J. T. Dalton, vocalists, London; also by Mr. Jas. Cresswell, violinist, and Mr. McLeod, contra basso, of this city -At the Hamilton Gymkhana on Saturday, G. W. Graydon, of the Bank of Com. merce, city, was thrown by Adam Beck's horse, Long Run, falling after jumping hurdle in the open steeplechase. Horse and jockey both rolled in the dirt, but they both

escaped serious injury. Mr. Graydon was stunned in the fall. -The Baptist Cnurch of Canada is sending out several new missionaries to the Telgu field, India. The missionaries are Rev. H. C. Priest and wife, Rev. H. Stillwell and wife, Rev. J. H. Stillwell and wife, and Miss Bell-Smith, M.D. (formerly of this city). All will be new to the work, except Mr. and Mrs. J. H. Stillwell. They bid farewell in Toronto on Friday night.

GONE TO A HIGHER COURT. A Kingston dispatch says: At Deseronto last night John Prickett, foreman of the Rathburn Company's blacksmith shops went out with his sons in a sail boat to the Prince Edward Island shore, His dog remained on the other shore and Mr. Prickett started alone to get it. Their father not returning for a considerable time, the sons procured a boat and went over to see what was wrong. When they found the boat it had apparently drifted on shore with the dog in it. The body of the unfortunate man was subsequently found in about twelve feet of water. Deceased was an Englishman 56 years of age. He was a member of the I. O. F., and was to have attended the High Court at London this week, ABOUT THE CAR SHOPS.

Regarding the removal of the G. T. R. car repair shops from Toronto to this city, Mr. Edmund Wragge, the local manager there, said: The only information he could give was that the shops at Brantford were to be removed to London. The statement that the company intended to abandon their shops in Toronto, he denied, saying that a very insignificant amount of work was done in Toronto, and that it would not be worth while to interfere with the small

repair shops that exist there. Mr. David Morris, assistant superintendent of the western division of the G. T. R., was interviewed at Toronto regarding the report that the establishment of the car shops in this city would necessitate the removal of some 200 families from that city here. The Telegram says Mr. Morris expressed much surprise at the statement suppressed to avoid.

## WILLIAMS'

BLOOD PURIFIERS,

Prepared by Isaac Williams Company London, Ontario,

Is a remedy composed of extraordinary medical properties essential to purify, heal, repair and invigorate the broken down and wasted body, no matter by what name the complaint may be designated; whether it be scrofula, syphilis, ulcers, sores, tumors, boils, erysipelas or salt rheum, diseases of the lungs, kidneys, bladder, womb, skin. liver, stomach or bowels, either chronic or constitutional. The disease in the blood, which supplies the waste and builds and repairs these organs and wasted tissues of the system. It should be taken unbuilds and repairs these organs and wasted tissues of the system. It should be taken until the cure is complete.

in the city.

WE AIM AT QUALITY.

## . A. Rowat & Co

228 Dundas St. - - Phone 317

## Drescriptions

Skillfully dispensed at

Shuff's New Drug Store, Corner Dundas and William Sts. J. G. SHUFF, Chemist.

appearing in the press. "We have no knowledge here, at least, of such a change. The only thing that might be said in the event of the London shops being reopened is-and it is only natural to suppose that such would be the case that the twenty families that were brought to this city when the shops were closed down about a year ago would be desirous of returning to their old homes, but even then we cannot speak with any authority on the matter. You can say, however, and be assured of the fact, that what car shops we have in this city we require, and that they will remain. They are only small, and are necessary for the work

THE CONTEMPORANEOUS INTEREST The Marlborough hat and the Defender bonnet are among the autumn styles. How closely fashion follows the news columns for pointers, and how closely business keeps tab upon them both! Advertising wouldn't be half as potent if it had not the "contemporaneous interest" which the dramatists are always after. As it is, the whole drama of modern life might easily be gathered from the literature of publicity, wherein its successive scenes are unfolded day by day .- [Philadelphia Record.

## DOUBLE DECEP-TION.

The Public Often Imposed On.

Proprietary Medicines Pills That Are Utterly Worthless.

Paine's Celery Compound Do Not Allow Your Dealer to Recommend Something Else.

Yes, there is a vast amount double deception practised in The double deception country. posed on a too-confiding people, just means the making of worthless liquid medicines and pills, and putting them into the stores of dealers who often recommend them when Paine's Celery Compound is asked for, because they pay larger and handsomer profits.

This work of falsely recommending and substituting is fraught with many evils. It encourages deception and falsehood; it brings the public to the position of slaves to the will of the grasping dealer; it tends to prolong sufferings and agonies when the sick are forced to buy what they do not are forced to buy what they do not ask for; and lastly, the vile work of substituting assists the spread and circulation of preparations that should be prohibited by law.

This work of recommending poor

and trashy medicines when Paine's Celery Compound is asked for, is meeting with its just reward in many places. The substituting and deceptive dealers are being shunned, and the money for Paine's Celery Compound goes into the hands of upright and honest business men, contented with moderate profits, and who are anxious to give men, women and children just what they ask for.

dren just what they ask for.

The great desire of sick and diseased people is a new life, which means health, strength and bodily vigor. This condition is surely and speedily realized when Paine's Celery Compound is used. This fact is proved every day by the number of testimonials received from cured people. The ials received from cured people. The clergy, medical men, bankers, mer-chants and the everyday people testiNOTE THE ADDRESS

# MARA'S

153=Dundas St.=155

## 15 Astounding Bargains

(A LIMITED QUANTITY OF EACH.)

### MEN'S FURNISHINGS.

- 1st-Arctic Socks, heavy make, every pair stamped, sold elsewhere at 25c a pair, our price 3 pairs for 50c.
- 2nd-Men's Silk Braces, heavy web, regular price 25c, our price 15c a pair.
- 3rd-Men's Underwear, Scotch goods, all pure wool, regular price \$1 25, our price 95c a suit.

## LADIES' DEPARTMENT.

- 4th-Ladies' Jackets, brown and black, large sleeves, latest cut, worth \$6, our price \$3 85.
- 5th-Ladies' Beaver Jackets in black, brown and fawn, large sleeves, worth \$7 50, for \$5.
- 6th-Ladies' Jackets, cheviot serge, Anchor dye, in black and colored large sleeves, worth \$7, for \$5.
- 7th—Special line of Golf Capes, in fawn and brown, reversible, worth \$7, for \$4 85.

## SMALLWARE DEPARTMENT.

8th-Best Steel Pins, large size, 1c paper.

35c, our price 25c a yard.

- oth-Ladies' Winter Vests, long sleeves, worth 25c, our price 15c each.
- 10th-Ladies' Hemstitched Lawn Handkerchiefs, worth 7c, our price 6 for 25c.

- DRESS GOODS DEPARTMENT. 11th-Double width Serges, 46 inches wide, all colors, worth
- 12th-German Plaids, large variety, worth 371/2c, our price
- 13th-Men's All-Wool Tweed Pants, large variety, nice patterns, worth \$2, for \$1 25.
- 14th-Men's Fine Beaver Overcoats, in blue, best lining, black, brown, whole black, tailor-made goods, regular price \$12 50, our price \$9 99.
- 15th—Child's 2-piece Suits, a few left, only 75c.

AGENTS FOR THE

FREE ON APPLICATION.

# The T. E. Wara Go.

LIMITED,

153 Dundas Street, 155 Dundas Street, And Market Square

Our Mail Order Department is Now Complete. Write for Samples.