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MERON, President and Manage ADVERTISING RATES ERTISER PRINTING COMPANY BRANCH OFFICES:

o-U. Rowland Orr, 11 King London, Saturday, Nov. 18.

THE COMING CENSUS. Mr. Geo. Johnston, an Ottawa Govern-ment official, who has charge of the preliminaries for taking the census in Canada next spring, promises that the enumeration will be properly gone about, and that a fair count will be established. It is to be hoped that the promise will be kept.

The Dominion authorities have now two amples of how not to do it before them. They have their own bungling in 1881, whereby many serious mistakes in the enumeration took place, mainly through the st. intment, by the influence of Con-servative P.s and ward politicians, of inefficient e exators. In one district in Hamilton here one of these poor sticks operated, a whole block was missed out. The careless fellow left off at one corner grocery and began at another, pretty conclusively showing what was the

Great care should be taken in appointing enumerators, and only the best available men should be chosen. It is too much, we suppose, to hope that the district commis will pursue the British system of advertising for enumerators, and then pick-ing out the best men offering, but such a course would commend itself as the most fair and practicable. Then there is the experience of the United States. It seems to be universally conceded that the census of that country has been muddled, and the total population understated. The general belief was that the total population was in the neighborhood of 65,000,000; as stated by the census commissioner, it is not much over 62,000,000. Various reasons are assigned for this, including those brought against the management of the Canadian census of 1881. But there is another explanation of the under-statement of the population the States. In addition to

vast amount of information relatsocial and material well-being of Some of the questions to which asked were indeed regarded erable section of the peoand to be evaded No doubt the queries had this

tatistics on trade, comtestions being left for agencies to ascertain by nears less likely to be regarded with people, and therefore

THE BOARD OF TRADE AND THE

rather at thoroughness in what it do try

Our idea is that if the Board putters as in bringing out one good new man in every ward to reinf, ce the beat material in the present Cor neil, and manages to elect their men, it will do very well.

If the condition of civic affairs and need-

of reforms are thoroughly dircussed be-tween now and election day, as the maprity of citizens no doubt desire, we be-

We have alweys aympactized with the aldermen in their difficulties. No doubt the system under which they work could be improved. improved. But how is it to be improved if the aldermen re-elected are not pledged gents of the State University have general directions and the State provides a sum to work for a change? It was the unani-mous opinion of the Board of Trade, that the of the interests of the whole people.

-It is said that over 1,000,000 persons are

HEALTH AND INSANITY.

The Canada Health Journal contends that insanity as well as crime is intimately related to the public health, and it very pertinently points out that whatever measures tend to promote the public health tend to prevent insanity and the increase of it which is complained of almost everywhere. Hence, to prevent disease is to where. Hence, to prevent disease is to experience insanity. Allusion is here made not so much to that municipal control with the agree upon sewage, savenging with the agree upon sewage, savenging with the agree in the season of agreement of the season of a minimum to the season of a measures employed for instructing the public in the value tad importance of beautify living—bealthy habits of life; instructing the material process but affecting one of criticity future generations and not a mountain the public in the value tad importance of beautify living—bealthy habits of life; instructing the most only through the schools to good and certain process but affecting one of the criticity future generations and not all the process of the control of the season of the various manicipalities that the season of the various manicipalities of disease that where most cause of disease that where most causes of demands and the most sciences. The eminent authorities, Beatenill and Tuke, say that, "No physician of much experience in this department of melical science will be life."

In the Othership with the service of the control of the life in the process of the condition of melical science will be life. In the life of the control of the life in the life of the life in the life in the life of the life in the life of the life prevent insanity. Allusion is here made not so much to that municipal control

used by Rev. Dr. Fulton, of Montreal, against other Christian churches. Judged by the brief report of Dr. Ful-

A REVEREND FIREBRAND.

body of Christians who, like the Baptists, believe and preach the doctrine of religious freedom, cannot be expected to listen with patience while one of their own number litters, Brockville, John H. Willmott, Beaumaris, in the districk of Muskoka; G. A. McCallum, M.D., Dunnville; Walter I. Pulford, brings railing accusations against people of carriage manufacturer, Leamington; John other faiths. We believe it is true that Mitchell, accountant, Guelph; Alex. H.

COUNCIL.

The London Board of Trade has set the municipal ball rolling. It has appointed a committee to select a list of candidates for civic honors who will have the special countenance of the Board.

The Board of Trade if lished it, but he would at the same time have taken off the writer's skin and hung it up on the fence of the back yard to dry. The editor of the Baptist publishes the letter and treats it with a modest contempt, and doubtless he feels less ore over it now than Mr. Boyille himself, if the latter can be supposed to possess any latter can be supposed to possess any latter than the same time would at the same time have taken off the writer's skin and hung it up on the fence of the back yard to dry. The editor of the Baptist publishes the letter and treats it with a modest contempt, and doubtless he feels less ore over it now than Mr. Boyille himself, if the latter can be supposed to possess any latter than the same time would at the same time have taken off the writer's skin and hung it up on the fence of the Baptist publishes the letter and treats it with a modest contempt, and doubtless he feels less ore over it now than Mr. Boyille himself, if the latter can be supposed to possess any latter than the same time would at the same time would at the same time have taken off the writer's skin and hung it up on the fence of the Baptist publishes the letter and treats it with a modest configuration.

A surprise for everyone who has any acquisite to suppose the publishes the letter and treats it with a modest configuration with a suppose to prove the suppose the suppose the suppose to prove the suppose to prove the suppose the suppose to prove the suppose the suppose the suppose the suppose the suppose to prove the suppose the su from indorsing the methods or the language of Dr. Fulton no one can doubt who has read his brief comments on the controversy. It appears also that the two leading Bar tist churches of Montreal have no sympathy with the reverend firebrand who has settled down in their city to carry on an anti-Roman crusade,

INSTITUTE WORK IN WISCONSIN. In the management of farmer's institute lieve that a Council such as the Board of Arade suggests will be returned, and the several good points from methods in vogue work the Province of Ontario may learn Trade suggests will be returned, and the in the State of Wisconsin. Not only as in the State of Wisconsin. Not only as the season's series of institute meetings well planned out in advance, but the whole well planned out in advance, but the whole competent and enterprising superintendent, Mr. W. H. Morrison. The Board of Reif the aldermen re-elected are not pieuged to work for a change? It was the unanimous opinion of the Board of Trade: hat the ward system should be abolished, that the number of aldermen should be reduced the the number of aldermen should be reduced the state of the state University have general directions and the State provides a sum not exceeding \$12,000 in any one year to defray expenses. The very best available the number of aldermen should be reduced to the state University have general directions and the State provides a sum not exceeding \$12,000 in any one year to defray expenses. The very best available altert is secured for the meetings, which of the number of aldermen should be reduced to twelve, and that they should be elected by the whole city. That reform effected, the public would be much benefited, but we believe with Mr. Minhinnick that if the management of civic affairs were delegated to a commission of three the change would be still more beneficial. However, it is for the people to decide. They should not return men as aldermen who are not pledged to economy, or who have too little backbone to resist the attacks of the wirepullers or special privilege seekers, wite managers are each and all in accord with public sentiment on the improvement of the civic situation and the advancement secure it for his library. (Of course all Wisconsin farmers read and "study up" railroads of the United No. 4, to refresh their memories, and those

without sending to Mr. Morrison Madison for a copy, which can be had in paper binding for 30 cents. Canadian may do the same. He has kindly sent the ADVERTISER a copy in cloth, and really its contents are a credit to the farmers of the State. Its 230 pages cover practically the whole range of agriculture, together with statistical information regarding the resources of Wisconsin, and details concerning Wisconsin University with its agricultural and dairy

from an independent commercial journal, should have great weight in the country.

The Ontario Government has appointed a commission to consider the whole question of the effectual preservation of fish and game in the Province. This important step There is trouble in the Baptist Israel arising out of the strange and hard language has been taken in accordance with the report of a select committee of the Legisla-ture, which had many important facts ton's speech given to the press, we are not surprised that Baptists themselves should be among the first to protest against it. A body of Christians who, like the Baptists, patience will consider our number of the patience will be convention their disapproval of Dr. Fultor's method of dealing with other devices and any and an expecially of his odious illustrons and vulgar characterizations.

A surprise of the waste paper basket, without a caken off the waste paper basket, without a benefit on the waste paper basket, without a caken off the with the would at the same time have taken off the writer's skin and hung it have not the fence of the back yard to dry.

A surprise for everyone who has any acquaintance with ordinary grocery prices.

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Teas and coffee—For genuine value ge to Wm. Gilmour, Market Lane.

Wm. Gilmour. Market Lane.

Miss Alice Gilman, a graduate in music (vocal) of Alma Ladius' College, St. Thomas, Ont., after declining a \$1,000 selary for singing in a popular Canadian Church, went to Chicago, near which she now holds a lucrative situation as teacher in the public schools. She has a brilliant future before her. Alma's graduates seem to carry the inspiration and success of their Alma Marcr with them into after life. Any of our readers so desiring can secure a 60-pp. calendar by addressing Principal Austria, B.D.

The Old Story.

The enormous and constantly increasing sales of "Athlete" and Derby Cigarettes, adds another to the many proofs that a superior article is the sure road to success. D. Rirchie & Co., Montreal.

If there are any of our subscribers that have not tried Imperial Cream Tartar Baking Pow-der, we by all means urge them to do so, as it really is the best we ever found and makes biscuit that are really delicious.

Quality not Quantity.

Quality not Quantity.

Our Inducements—a good article at a fair price. It is a well known and indisputable fact that the celebrated and popular brands of cigars "Cable." "Mungo," "El Padre" and "Madre E Hijo," have lost none of their original excellence, Over a quarter of a century in the market. Millions of each brand sold annually. Facrs which speak for themselves.

S. Davis & Sons, Montreal.

A Great Chance.—To parties in search of bargains be it known. Bankrupt stock sale. Having purchased the stock of the Lonn Wall Paper and Picture Frame Company at 55 cents on the dollar, we are offering great bargain in wall-paper, win dow shades, pictures 'frames and artists materials. Call early and secure a bargain. E. N. Hunt, 190 Dundas street.

Wisconsin farmers read and "study up" their own business.) Those who attended the meetings ought to get the last one out, No. 4, to refresh their memories, and those who were not shouldn't let another mail go who were not shouldn't let another mail go druggists. Price, \$1 per bottle.

A MUSICAL STROLL

The Forest City as a Musical Center.

tures of the Past Season—"Coming vents Cast Their Shadows Before."

of art of any sort and in any place. All art lovers and promoters must feel gratified in knowing that our beautiful little Forest

Street Center choir, under the direction of Mr. W. J. Birks, whose efforts in music's behalf are always deservedly crowned with success. These sacred concerts are most enjoyable and productive of general musical benefit. I must make special mention of the male voice quartet (Messrs. Carroll, Southcost, Belcher and Williams), whose singing is worthy of the greatest praise. All who understand choral work are aware of the great difficulty of getting a pianissimo ensemble; this is the very point in which this quartet excels. Another example of thoroughly good part singing was displayed by the Swedish Ladies' double quartet which gave an enjoyable concert here lately. The concerts given from time to time by the Schubert (male) Quartet Clut, of Chicago, have been productive of much good to the cause of part singing.

I hear that the "London Symphony Orchestra' shortly meets for practice, and the southcost. Mr. P. Percake, will I have

Orchestra' shortly meets for practice, and its conductor, Mr. R. Pococke, will, I have no doubt, soon give the public an opportunity of hearing the results of his careful directorship.

Sewing machines repaired and guaran teed to work as good as new by Wm-Smith, practical repairer, 286 Dundas street, next to Fulcher's livery. For close prices in ordered clothing give Harry Lenox, the merchant tailor, a call A large and select stock to pick from Richmond street, corner of Carling. 85u

As an advertising medium, the ADVER.
TISER is excellent, it is read by a multitude
of intelligent people, and gives good value
for every dollar invested in its columns.

After Nov. 12 the rates on Delaware stage will be as follows: From Delaware and return, 50c; single fare, 40c; from Lambeth and return, 40c; single trip 25c. Extra for parcels.

It is pleasant to watch the develop

for their unfortunate hearers. "Lohengrin" was, of course, far more enjoyable.
Emma Jush is charming always, but the inadequate stage settings and impossibility of
getting all the chorus on to the stage much
deteriorated from the grand effects necessary for so "highly strung" an opera as
Wagner delights in.
"The Sea King" was well appreciated,
and deserved a larger audience, but the
high prices for seats will always have the
same effect, unless when asked for really
celebrated actors and vocalists about whose
ability there is simply no question.

TARENTELLA.

Christmas Ocean Excursions. Christmas Ocean Excursions.

Passengers contemplating a trip to the old country this Christmas should secure their berths without delay so as to enable me to secure for them the best places on the ships, as at this time of the year there is always a rush just before the holldays. The best steamers on the Atlantic represented. Our rates are the lowest offered and arrangements are equal, if not superior sented. Our rates are the lowest offered and arrangements are equal, if not superior to any other office in the city. Choice of railroads to New York or Montreal. Tickets require no exchanging, being accepted on the vessel. Full information always given passengers as to piers and other matters, so they can make no mistake. Be sure you buy your tickets from F. S. sure you buy your tickets from CLARKE, 416 Richmond street, next to ADVERTISER Office, who is an authorized

Furniture repaired and re-upholstered ounges made to order, mattresses made lounges made to order, mattresses me carpet laying, etc.—Gro. L. Danfor corner Dundas and Wellington streets.

DREADFUL PSORIASIS

Covering Entire Body with White Scales Suffering Fearful, Cured by Cutteura.

My disease (psoriasis) first broke out on my left cheek preading across my nose, and almost covering face, it ran into my eyes, and the physica no years are all would lose my eyesight altogether. I shall make the property of the dead of the dead

as ever, and so is my eyesight,
MRS. ROSA KELLY, Rockwell City, Iowa,

The new Blood Purifier, internally (to cleanse the blood of purifier, internally (to cleanse the blood purifier, internally (to cleanse the blood of all impurities and poisonous clements), and currently found that the blood and currently found that the single state of the state

PIMPLES, black-heads, red, rough, chapped and oily skin cured by Curicura Soap

IT STOPS THE PAIN.

Backache, kidney pains, weakness, rheumatism and muscular
pains relieved in one minute by
the Cutteura Anti-Pain Plaster.

LEE HING. Chinese Laundry, Millions Sold Annually. 467 RICHMOND STREET.

LEE HING, 467 Richmond Street.

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THEY ARE THE CHEAPEST because they cost NO MORE to the CONSUMER than cigars of

THEY ARE THE BEST because only the finest class of tobaccos are used in their manufacture.

THEY ARE THE ONLY RELIABLE ONES because they have a reputation to maintain that has cost a fortune to establish.

THEY ARE THE MOST POPULAR because they have earned their popularity on their merits, in spite of the thousands of brands that have been introduced (and since died out) since their introduction.

They have many IMITATORS BUT NO EQUALS.

Largest Cigar Manufacturers in Canada

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BOYS' SUITS CHILDREN'S SUITS,

MEN'S SUITS, MEN'S OVERCOATS, CHILDREN'S OVERCOATS. The largest, best selected and best valued stock in Canada. We sell nothing but all-wool goods. Every garment our own manufacture. Come and seems of the company of the com

BURNS, THE CLOTHIERS 154 Dundas Street.

N. B.—Send us post card with your address on it, and we will mail you one of our fall BURNS.

J. & D. ROSS.

HATS AND CAPS. The latest in English and American Stiff and Soft Felt Hats

FUR CAPS

In Seal, Beaver, Persian Lamb, Astrachan, Nutria, etc., bough before any advance in furs, and now selling at prices to command a quick sale,

GENTS' FURNISHINGS In Woolen Underwear. We permit no competitors to outo us in value or selection. It will pay you to see our goods Hosiery, Cardigans, Gloves, Shirts and Neckwear etc., sold on the closest margin

READY-MADE CLOTHING We profess to place against all comers, as WE ASK ONLY ONE POE, and make it so low that there is no chance for honest competition to cut us out

MERCHANT TAILORING A SPECIALTY—We guarantee satisfaction in fit, style and workmanip.

Boarding and lodging, cheapest rates in the city (good stabling), Central House, 386 Righmond Street, opposite Cityfall-

POINTERS

What

It is that impurit, ating in the glan sightly lumps or as running sores on t developes ulcers in causing blindness of pimples, cancer manifestations us it is a more formid or cancer alone for cancer alone for

It is a more formid or cancer alone, for possible feature, of this the most gener for very few person. How can it be cur garilla, which, by the often when other proven itself to be a for this disease. F. Hood's Saraparillal cures it has effected suffer from scrofula be sure to give Hoo

Hood's

Sold by all druggists. by C. I. HOOD & CO.

100 Dose

The Veteran Ped

Weekly Run of th

PEDESTRIANISM

Edward Payson V still lingers in the remember the walki or more ago. West but he regards a 50-portance, and he is organizing a walk which will take in stretch over a track

stretch over a track mated at 4,000 miles for the love of sport

or the love of sport ose of booming a W

Buffalo has been exers' League for nonper Latham's days with are said to be number

There has been tro

There will be a Sou

Ball players have at

nlon; left field, Fie.

ker and Berger.

The New York conson paper is: Pitch Rusie, Sharrott, J. Ewing, Buckley, Clarl phy. Infielders — Cellasscock, Denny and ers—Tiernan, Slattery, The excitement and

The excitement and meeting of the Nationa has died away. As ma that remains to be done irreuit. The National probably be made up York, Boston, Brookly in the east, and Chicage land and Pittsburg in the American As attengthened by the ret Brotherhood members, made up with Section 1.

clusion that gymnasiu more harm than good. The consolidated consist of: First base, La Rocque; third base

BASEBALL.

WESTO

Across t

Have such an enormous sale:

much inferior quality.

The demand is greater than

They will always be the superiors of all other cigars now in the market, or that may be introduced at any time, if the finest of the crops and forty years' experience can maintain the position they now occupy.

S. DAVIS & SONS

MONTREAL.



Brotherhood members, made up with Boston, 1 made up with Boston, 1 more and Washington i eag, St. Louis, Columbu the west. This will not circuit. There may be core it There may be is the only alteration proin the list. THE TURF. Carbine, the winner cup in Australia Tues pounds. If the racing would raise the scale country, they would pickey to remain in the pwould not be filled with beys.—[Chicago Tribune ooys. - [Chicago Tribune. A SWIFT RUN FOR T The London Hunt me yesterday, riding cross throw-off at the Adelai

where a goodly company of tators witnessed the start. flats the run took an eastw Anderson's property, cro side road into O'Rourke's side road into O'Rourke's ang south to Cox's and str to the Grove Church. The a steeplechase pace all a check was decidedly welco spell of three or four minute Fulcher's lively pack were at Bacon's farm and starteterific pace over a beau country, across Dreancy's f. Breen's on the 4th concessi at this spot is in an elevate breen's on the 4th concessi at this spot is in an elevate which a large number of viewed the chase for miles pronounced the sight of the over the country to have picture. There were no ser the run. Miss Wood, wh lady rider, was unlowed. picture. There were no set the run. Miss Wood, who lady rider, was unhorsed in although she had kept up speed in splendid style.

attnough she had kept up speed in splendid style.

A surprise awaited the rid ish. This came in the form composed of Messrs. And O'Rourke, Dreaney, Breen sembled at the finishing hearty request to dine at the sembled at the finishing hearty request to dine at the Breen. A bountiful spread out in his residence to which very fair justice, aided by sities, the results of the brat master, Major Smith, took proposed a cordial vote of farmers of the district for the hospitality. Mr. Breen, the ed with a song, followed by and toasting, all expressive or relations between the Hunt owners of the section. It is so hunt in Canada proserver good feeling with the farme property their course lies, done is always promptly rea huntsman, who possesses the will and confidence. At this were greeted at every farm will and confidence. At this were greeted at every farm

HARRY LI

MERCHANT TAI Corner of Richmond ling Streets,

is offering graet bargain Overcoats and Trouseri and trimmed in his us class style. Call and see