

CONSCRIPTION NOW
LAW, DO YOUR
DUTY, TALK LATER

Lord Shaughnessy Points
Out Path of Duty to
French-Canadians

Montreal, Oct. 15.—The following statement, counseling French-Canadians to accept the selective military service act now that it is law, urging the extension of the measure, if necessary, to all branches of the industry furnishing material and suggesting punishment for all frothy jingos whose only contribution to the war is their language, was issued today by Lord Shaughnessy, head of the Canadian Pacific railway system, to the French press of this province.

"There is a germ in my system that renders obnoxious every form of legislation calculated to invade the personal liberty of the subject, save such as may be necessary for the safety of the nation and for the peace, health and general welfare of the people." "Enforced military service in time of peace, as it existed in some foreign countries, would come within my category of objectionable measures because it has the effect of taking a man from his ordinary avocation, and, for long periods, making him subject to military regulations, under the control of military officials, not because of any danger immediately impending, but because that within his lifetime some danger may occur to involve the nation in war, making trained military forces necessary."

Navy Was Ready
"At the outbreak of the present war, Britain's navy was ready and the splendid achievements of that arm of the service, saving as they did a situation fraught with most serious danger, will always be a source of gratification and pride, but the regular land forces consisted of a mere handful of men, barely sufficient for the maintenance of order at home, and it became a matter of momentous importance that a large army of citizen soldiers should be organized, trained and forwarded to the fighting front with the utmost promptness. This work was undertaken by the late Lord Kitchener and immediately all of the overseas dominions of the empire expressed their willingness and, indeed, determination to supplement and to assist the army of the king by sending troops and meeting other requirements to the limit of their respective resources. Canada was among the first to declare that the war in which Britain and France were engaged for the defense of human liberty was Canada's war also, a declaration that was sound throughout the Dominion from coast to coast by an overwhelming majority of her people.

"They call to us for further supply of men to fill the gaps in their depleted ranks and failure to respond to that call would not only be a lasting disgrace to Canada, but might be a matter of no small moment in determining the outcome of the struggle.

Freedom of Canada
"Although we are remote from the scene of conflict, and therefore out of direct touch with its horrors, it is absurd to assume that our interest in the outcome is different in any degree from that of any of the people of the belligerent nations. It is by any chance the central powers succeed in defeating Britain and her allies our freedom would be gone. We would be under the thumb of a relentless foe and we would be reduced to a species of vassalage. All our independence, all our hopes and aspirations and those of our children for generations to come are bound up indissolubly in the defeat of our enemies."

"Frothy jingoes and incendiary speeches, emanating as a rule from those whose only contribution to the war is in the form of language, and which may tend to encourage domestic strife, should be suppressed and utterance that savors of disloyalty should bring prompt punishment to the offender."

Conscription is now the law of the country. It is now the sacred duty of every good citizen of Canada loyally and willingly to assist the authorities in putting the selective conscription law into effect with smoothness and impartiality, reserving his criticism of policy and practice until the war is over.

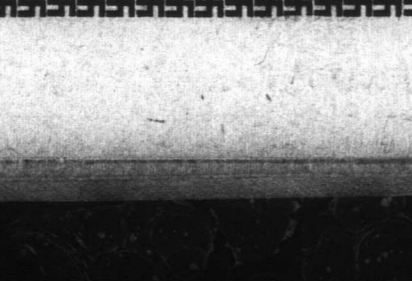
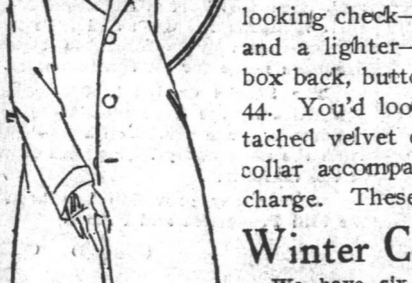
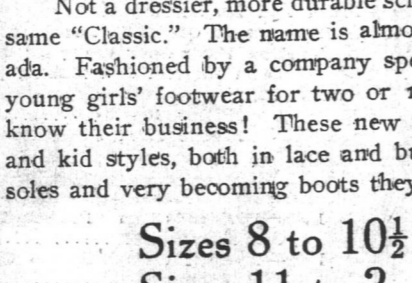
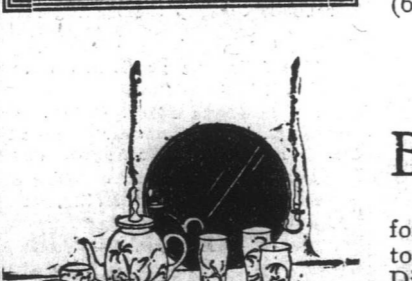
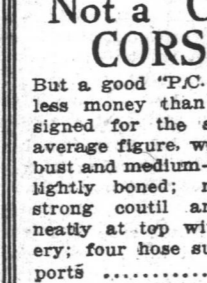
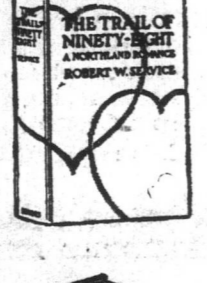
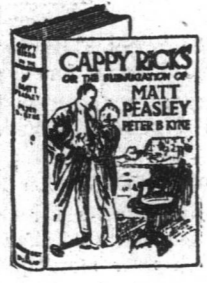
Neglecting Duty
"Those who, like myself, have seen all our relatives of military age go overseas and who have experienced the sadness of loss and separation cannot help feeling compassion at parents whose affection for their sons makes them exaggerate the terrors of military service, but for the young men themselves there is no such feeling because, if being fit for service and having none of the recognized grounds on which to demand immunity they are unwilling to take any post that may be assigned to them in this hour of danger, they are neglecting their duty as citizens and selfishly evading their share of the burden that the country has to bear."

HELPS FOOD CONTROLLER
H. B. Thomson of Victoria
Appointed to Help Mr. Hanna.

Ottawa, Oct. 16.—H. B. Thomson, general manager of the firm of Turner, Beaton and Company, of Victoria, will represent the food controller in important missions which may be necessary from time to time. Mr. Hanna announced today that he had invited Mr. Thomson to assist in the work of organization of food resources and that the invitation had been accepted. Mr. Thomson will be the personal representative of the food controller. He is giving his services without remuneration. He has already been in New York and Washington at Mr. Hanna's request, in connection with the sugar situation and other matters of interest.

FEMALE RASPUTIN RETURNS
Petrograd, Oct. 15.—Mlle. Virubova, who has been called "the female Rasputin of Russia" and who was a close friend of the former empress, has returned to Petrograd with the other exiles sent to Helsinki, Finland, by the provisional government. They were returned by the council of workmen and soldiers' delegates of Helsinki, which refused to permit them to stay in Finland.

HOUSE TO LET
1804 CENTER ST.
\$60.00
TOOLE, PEET & CO.,
LTD.



Beginning This Morning--The Annual "October Book Sales"

hygiene, and gift book by the dozen. Prices in some cases repay this rapid transit of books in particular deserves the label—"greatest." Here are books for grown-ups as well as those for boys and children. Books on commerce and business, Bibles, hygiene, and gift book by the dozen. Prices in some cases represent the lowest that similar books have EVER been sold for in THIS CITY! A few are shown in a window—but a very few.

10c For Books Selling Regular 25c to 60c

Golf Do's and Don'ts, regular 60c.
Gardening Books, regular 25c.
Dialogue, Puzzle, Hands and How to Read Them, Amateur Reciter Books, regular 35c.
The Battle Glory of Canada, regular 25c.
Woman and War, regular 50c.
Sir John French, regular 40c.
Christian Doctrine, regular 30c.

17c For Books Selling Regular 35c to \$1.00

Christmas With Dickens, reg. \$1.00.
Pictures and How to Make Them, regular 75c.
Beautiful Things for Children to Make, regular 35c.
A Midsummer Night's Dream, regular 50c.
Illustrated New Testament, regular 35c.
Motor Transports in War, regular 35c.
Words of Comfort and Hope, regular 35c.
The Narrow Way, regular 40c.
The Red Barge—Mrs. Belloc Lowndes.

25c For Books Selling Regular 50c to \$1.00

Whitehead's Conventions of Auction Bridge, regular \$1.25.
A Child's Journey With Dickens, reg. 60c.
The Nelson Universal Hand Atlas, reg. 70c.
Ideal Atlas of the World, regular 50c.
German-English Dictionary, regular \$1.00.
Presbyterian Book of Praise, regular \$1.25.
The Money Captain—Will Bayne, reg. 60c.
Good Fellowship—A Book of Toasts, regular 60c.
John Smith Eugene Field, regular 75c.
Key to Trees, regular \$1.25.

49c For Books Selling Regular 75c to \$2.00

Children's Books, to \$1.50.
Woman's Dictionary and Encyclopedia, regular \$2.00.
What a Young Girl Ought to Know, regular \$1.00.
Thoughts for the Business Man, reg. 75c.
New Leaf Mills—W. D. Howells, reg. \$1.60.
Bible Ways in Bible Lands, reg. \$1.25.
Last Essays of Ella Lamb, reg. \$1.00.
Through the Year with Emerson, reg. 60c.
Lore of Prosperine—Hewlett, reg. \$1.25.
The Queenly Mother—Margaret Sangster, regular \$1.00.

1c No exchanges and No Refunds. No Dealer Sales

10c Writing Tablets, Of the best grade, note size, nicely ruled. The sale price is 3 for 10c.

1c Colored Lead Pencils, in red, blue or green. Reg. 50 each. Adhesive Tapes for binding music, etc. Reg. 50 and 10c. Penholders, reg. 5c. Shannon Index, reg. 5c. Postcards, reg. to 50 each. Reeves's Water Colors (separate pans), reg. 50 each. Penoff Shampeners, regular 5c. Paper Caps, regular 5c. Giant Postcards.

10c Rules on card games, including basique, bridge, cribbage, etc. Reg. 20c. Dennison's Cloth Suspension Rings, 100 in box. Reg. 50c. Notebooks, 48 pages. Reg. to 30c. Linen Envelopes, reg. 10c and 15c pkgs. Bill Books, regular 25c. Crepe Paper, regular 15c. Pennants, regular 25c. Counter Books, regular 35c. Invoice Tablets, regular 20c. Blackboard brushes, regular 20c. Paper Dollies, regular 15c.

17c Tally and Place Cards, Tally and Place Cards, artistic designs. Selling regular \$1.00 dozen.

5c Progressive Bridge Invitations, reg. 35c. Bill Books, payable and receivable, reg. 50c. Counter Books, reg. to 35c. Index Books, Linen Tabs, reg. 10 3/4.

15 5-quire pkgs. Notebooks, ruled, reg. 35c. Bound Slates, 9x14, reg. 25c. Ink, reg. 25c. All Books, Stationery, Etc. on Main Floor Sales Tables—Right of Elevators.

25c Notebooks and Correspondence Cards, Reg. to \$1 Letter Note Tablets, reg. 50c. Paperclips, Reg. 85c. Chalk, one gross in box, regular 30c. Pin Dish Collars (12 in box), 50c.

25c 400-PAGE COOKBOOK, Cloth bound; recipes by Mildred Maddocks of Good Housekeeping magazine. Reg. \$1.00 for 25c.

5c Memo Books, with pencil attached, reg. 15c. Time Books, reg. 10c. Reclins, many sizes for loose leaf notebooks; reg. to 25c. Notepaper, odd lines from regular stock; per pkg. 5c. Linen Envelopes, reg. 15c. At Home Cards, reg. 25c. Cooking Bags, to 15c. Rubbers, reg. to 15c. Pictures, reg. to 35c. Folders, reg. to 35c.

25c Dennison Flower Outfit, reg. \$2.00. Loose Leaf Books, reg. 75c. Bill Books, reg. 35c. Dennison Decorated Plates, reg. 50c and 35c doz. Playing Cards, reg. 50c. Paperclips, Reg. 85c. Sherrill's Pure Orange Marmalade, 2-lb. jar, regular \$1.00. Crown Brand Syrup, 5-lb. tin 53c. Corn Starch, 1-lb. pkg. \$1.10

49c Pass Partout Binding, reg. 50c and 35c. Dennison's Lawyers' Seals, reg. 10c. Receipt Books, reg. 15c. Bridge Pads, reg. to 20c. Envelope Molders, reg. 25c. Notepaper, odd lines from regular stock; per pkg. 5c. Linen Envelopes, reg. 15c. At Home Cards, reg. 25c. Cooking Bags, to 15c. Rubbers, reg. to 15c. Pictures, reg. to 35c. Folders, reg. to 35c.

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The Groceries We Buy at Lower Prices Are Sold to You

Raisins, choice seeded, 6 pkgs. for \$1.10, choice India and Ceylon; 3 lbs., fancy tin \$1.29

Tomatoes, choice red, No. 2 tin, for \$1.10. Libby's Sour Mixed Pickles, large sealer, \$1.10. Flour, H. B. Co. Seal of Quality, guaranteed No. 1 Patent; 49-lb. sack \$2.75

Mustard, superfine, pure, 1-4 lb. tin \$1.10. Krumbles, Breakfast food, Wednesday, 3 pkgs. \$2.29. Sherrill's Pure Orange Marmalade, 2-lb. jar, regular \$1.00. Crown Brand Syrup, 5-lb. tin 53c. Corn Starch, 1-lb. pkg. \$1.10

Prizes for the "Auction" Party
Bits of Dainty Fancy China, 69c
Nothing to be timid about—some of these very pieces sold for as much as \$1.00 regularly. Here, too, is a good opportunity to pick up a gift or two for the holidays—Bon-Bon or Salad Dishes, Nut Bowls, Jelly Bowls, Spooners, Almond Dishes, Olive Dishes and more. Choose from this collection (find values to \$1.00), for 69c

Just Think of 24-in. Silk Finish Corduroy, 89c
Fashionable shades of ivory, nigger brown, navy, grey, black—for coats, suits and juvenile garments. Regular \$1.39. Yard 89c

WHITE ENGLISH LONGCLOTH—
500 yards, fine weave; free from starch and filling; 36-inch. Price, per yard \$1.15

BLANKET TIME IS ON!
50 pairs of the Ibox Brand White Flannelite Blankets, with pink or blue borders; large size; very warm. Price \$2.25

44-IN. COLORED WOOL SERGES, \$2.50 YARD
In Nigger, Russia, old rose, Copenhagen, purple and navy blue; 44-inch All-Wool Navy Blue Serges; heavy weight, for fall suits or coats; guaranteed fast dye. Main—Southwest.

Classic Boot for School Girls
Not a dresser, more durable school boot made than this very same "Classic." The name is almost a household word in Canada. Fashioned by a company specializing in women's and young girls' footwear for two or more decades. They must know their business! These new stocks include gunmetal calf and kid styles, both in lace and button models. Extra weight soles and very becoming boots they are.

Stamp
Dainties at HALF
Many little things, quite ready to embroider, to be sold at half price, and some even less. Among these are made-up Tea Aprons, Baby Bonnets, Nightgown Cases, Dollie Covers, etc. Now is the time to work for Christmas gifts, at little cost. Floor Five.

Painting?
Polishing?
Enameling?
Then you will find some use for one or more of the following guaranteed H. B. C. products. 1 QUART PAINT AND BRUSH Regular \$1.00, for \$1.00. Comes in all standard colors, including inside and outside white. This is one of the biggest grades of ready-mixed paints and fully guaranteed. LEMON POLISHING OIL Regular 35c, for 22c. Especially adapted for use on all mahogany furniture, pianos and woodwork. WHITE ENAMEL Regular 50c, for 39c. Give your beds and chairs and woodwork a retouch with this pure white enamel. Floor Five.

These Coats
Possess the "Double Collar" Idea!
We have 20 of them and in the dandiest-looking check—a dark (nigger head) brown and a lighter—more golden brown. Smart box back, button through front; sizes 35 to 44. You'd look well in one of these. Attached velvet collar and a plain self fabric collar accompany each coat without extra charge. These coats at \$22.50

Winter Coat for Your Boy
We have six of this particular value. Blue and grey mixture fabrics—good weight, in fact, heavy weight; collars button close to the neck or lie away in a nice roll. Ages 3 to 7. Priced at \$15.50. Coats for \$9.95 Main—7th Avenue.

Swagger Styles for Young Women
In Coats of Velour Finish
By velour finish we infer such attractive fabrics as Velour-Finished Zibeline, Striped Velour, Velour-Finished Coating and kindred textures. Such materials make up into lovely coats—soft draping, hanging loose in that jaunty fashion so much in vogue at present.

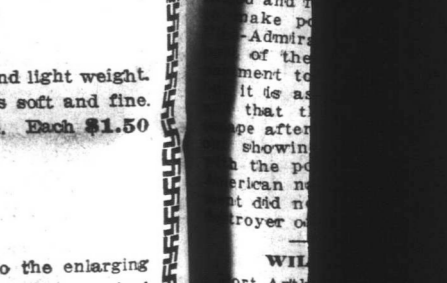
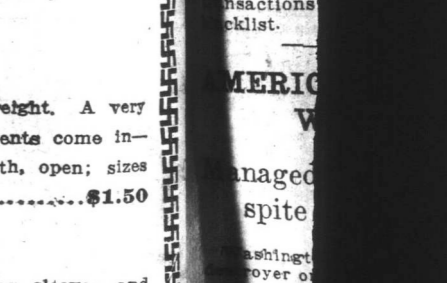
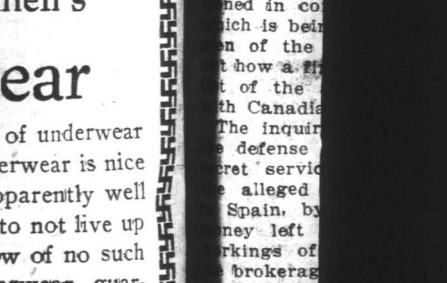
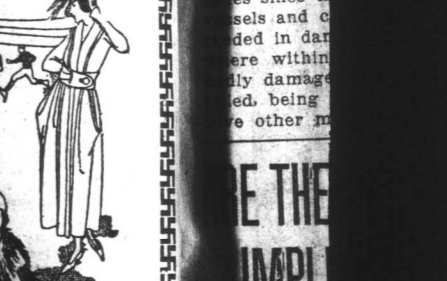
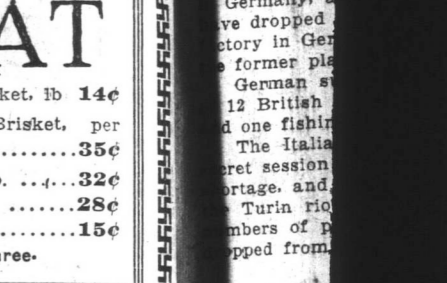
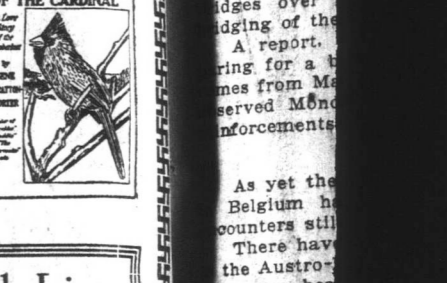
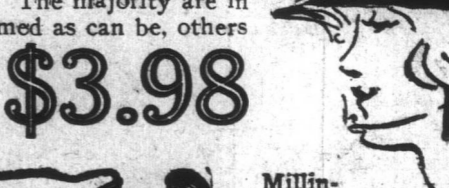
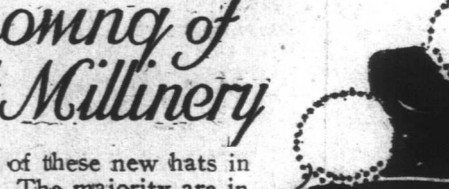
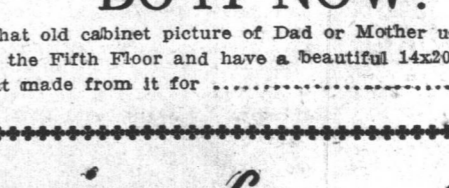
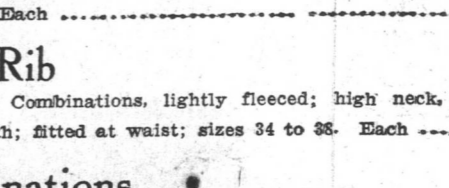
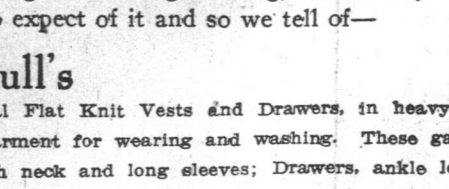
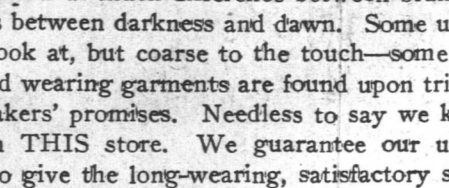
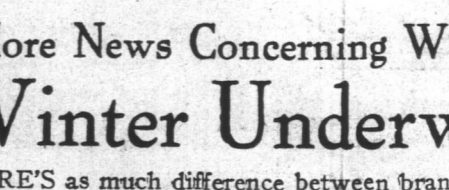
We Don't Know of a Longer Wearing
BOOT
For Men
Our regular \$6.00 Boot, made of black or oil tan uppers, with stout double soles, Blucher cut. A good-fitting last with a round toe. A boot that will give satisfaction to big boys or men who require a stout boot; all sizes 6 to 11. To out-of-town customers we say: Send in for a pair—you can exchange if you desire to do so. Special Price \$4.95 Main—Southwest.

A Wonderful
Silk Fibre Hose
"Linnite" by name, made of pure vegetable fibre and has that silken lustre seen in the best of silk hose. The wear has been known to be even better than silk, so why not try at least three pairs? They come in colors white, black, navy, grey, brown, pink and sky. Pair \$1.85

More News Concerning Women's
Winter Underwear
THERE'S as much difference between brands of underwear as between darkness and dawn. Some underwear is nice to look at, but coarse to the touch—some apparently well fitting and wearing garments are found upon trial to not live up to the makers' promises. Needless to say we know of no such brands in THIS store. We guarantee our underwear, guarantee it to give the long-wearing, satisfactory service you have a right to expect of it and so we tell of—

Turnbull's
Natural Flat Knit Vests and Drawers, in heavy weight. A very durable garment for wearing and washing. These garments come in Vests, high neck and long sleeves; Drawers, ankle length, open; sizes 36 to 42. Each \$1.50

Tuck Rib
Cream Combinations, lightly fleeced; high neck, long sleeves and ankle length; fitted at waist; sizes 34 to 36. Each \$1.79



The Hudson's Bay Company

Millinery
Salons
Floors
Two