



Ladies' Fashionable Footwear.

Some women have the idea that a Fashionable Shoe is not always a comfortable one. No such idea is held by our customers. The woman who wears DOROTHY DODD SHOES has footwear that is pleasing to the eye as well as to the foot—a perfect combination of style and comfort. When you buy a pair of

DOROTHY DODD SHOES

you get most for your money. You get Perfection in Style, Faultless Fit and Real Leather Value throughout. The woman who once wears DOROTHY DODD SHOES will have no other kind.

We have in stock a full line of DOROTHY DODD SHOES—High and Low Cut. Sizes, 2 1-2 to 6 1-2.



Exclusive Agency,

Marshall Bros



Accidents Will Happen.

By RUTH CAMERON.



RUTH CAMERON

"Accidents will happen," is the best regulated families; they do in ours."

There is a dear lady in our town who has a way of quoting that quaint old saying whenever something unforeseen happens in her household.

For instance, one of the children, with childhood's characteristic awkwardness, born of its characteristic eagerness, tips over the cream pitcher.

We'll Have It Cleaned Up Before You Know It.

"Never mind," says this dear lady quickly, "accidents will happen in the best regulated families; they do in ours, get the cloth off the second nail under the sink and bring me the wash basin full of water and we'll have it cleaned up before you know it."

And then, while the child obeys, she turns the conversation to some interesting topic.

Could anything be a greater contrast to the way minor accidents are so often permitted to cloud the sunshine of the household? A sharp rebuke from the mother, an impatient remark from the father, tears from the child. Awkwardness for every one else. A meal or a day spoiled just for the lack of patience but with an entirely unintentional blunder.

The Family Custom To Exaggerate Small Mishaps.

Nor is it only with children's mistakes that this impatient, irritable attitude is taken. There are many fam-

ilies in which the habit of being irritable and impatient when anyone makes a mistake or has an accident of any sort, is the family custom. Instead of seeing how easily they can pass over any such mishap, they seem to try to see how much they can make of it, how uncomfortable they can make the unfortunate cause of it. And in return, the unfortunate cause of it deals out the same treatment to other members of the family when they make some slip.

They Feel Badly Enough Anyway

When I praised the dear lady for the gracious way in which she dealt with her daughter's mishap, she said, "The way I feel about it is that anyone who has made a slip like that feels badly enough anyway. That is no time to make them feel worse."

That's pretty good philosophy, isn't it?

Of course if anyone, child or grown-up, is deliberately, selfishly careless and uncontrolled, that's another matter. But even in that case, I think that it is better to devise some way to let them share in the inconvenience caused (as the lady did by having the child help her clear up) than by flinging irritably out at them at the time.

St. Isidore, P.Q., Aug. 18, 1894.

Minard's Liniment Co., Limited.

Gentlemen—I have frequently used MINARD'S LINIMENT and also prescribe it for my patients always with the most gratifying results, and I consider it the best all-round Liniment extant.

Yours truly,
DR. JOS. AUG. SIROIS.

Keep talcum powder in the sewing room to use on the hands if they become sticky.

A dainty set of curtains for a girl's room can be made of cheesecloth, stenciled.

Green Tomatoes & Preserving Plums

To arrive early next week.

Orders now being taken, delivery next week, for

Burbank Plums
in pony baskets, about 4 lbs. each, and 6 quart baskets, about 12 lbs. ea.

— ALSO —

Green Tomatoes
for pickling purposes.

Can supply the most reliable brand of Pickling Spices in 4 oz. packages.

C. P. Eagan

DUCKWORTH STREET & QUEEN'S ROAD.

NEW GOODS!

CRYSTALLIZED CHERRIES.
DRAINED CHERRIES.
DOMINO SUGAR, 2 lb. pkgs.
CUBE SUGAR, by lb. or bbl.
FRAY BENTON'S OX TONGUE
SINGLARS'
"FIDELITY" HAMS.

To arrive by steamer next week:

EARLY JUNE PEAS.
SWEET CORN.
COTTAGE BRAND PEAS.
CATELL'S MACARONI.
SPAGHETTI.
VERMICELLI.
Also FRESH VEGETABLES.

NOW DUE BY STEAMER:

60 brls. New York Potatoes
25 brls. Nova Scotia Potatoes.

40 brls. Nova Scotia Cabbages.

30 crates New Onions.

50 100 lb. bags New Onions

10 cases Ripe Tomatoes.

60 bunches Bananas.

80 bunches Grav. Apples.

80 cases 250 Oranges.

40 cases 216 Oranges.

40 cases 176 Oranges.

Soper & Moore,
Importers & Jobbers.
Phone 480.

Placentia Notes.

Fearn's schr. Mary and Mildred, Capt. Jim Kemp, arrived here to-day from St. John's. She loads fish for the foreign markets. Her appearance is very much improved since her rig has been changed.

The new vessel being built for G. C. Fearn by our capable and now famous builder, Mr. Palfrey, is nearing completion, and it now looks as though she will take her first dip early in October.

Repairs to the steamer Beverley are about completed, and she now looks a first class ship and will be sufficient proof that her purchase was not the work of an ass. We wish that more men the type of Mr. Fearn would come to our Bay to do business. Thanks to his ability and enterprise Jersey Side is to-day a Beehive of industry. Scores of men are employed around his premises, and the sound of the hammer and saw, caulking mallet and axe can be heard from daylight till dark, which are sure indications of prosperity in any of our outport settlements, and in Mr. Kemp's agent here, he has a most capable and reliable man. We wish his firm abundant success.

The firm of James Murphy & Sons are also making things hum this summer. Frank and Phil are not too slow, and are not to be found in bed after sunrise. Judging from their store and staff their business is rapidly increasing. They are doing a big business in cod oil this year, having secured a splendid American market which warrants their paying fancy prices. Murphys deserve to win out.

Mr. Alex Collins, who bought Bradshaw's property on the Point, has made some extensive improvements thereto this summer, and as he is a hustler and a great believer in a bright future for "Ye Ancient Capital," as he believes (as I do also) that in the very near future Placentia will

again become the centre of the Bank fishery, and rumor says that a Banker will operate from Collins' Point in 1918. God speed the day. I will have more to say on this subject later on.

Two very pleasing events took place here during the week, when Andrew Whelan, son of Thomas Whelan, Jersey Side, and Joseph Connors, son of Michael Connors, of the Swans, Placentia, who are students for the Priesthood at Holy Heart Seminary, Halifax, and are spending their vacation here, were met at their homes by friends and presented with beautiful and useful gifts, thus showing the high esteem in which they are held by their fellow-townsmen. Mr. Whelan was given a complete set of fifteen volumes of The Catholic Encyclopedia and his classmate Mr. Connors received a purse of gold—both leave in a few days to resume their studies.

Our zealous and highly esteemed Parish Priest, Rt. Rev. Monsignor Reardon, never tires of adding to the beauty of our magnificent Church and surroundings, is now installing an electric plant to light the church, and two memorial windows are soon to be placed in the church in memory of Fathers Irvine and Clancy, both of whom were at one time Parish Priests of Placentia. I understand that His Grace will be here some time this

A Faithful Servant.

READY TO WORK NIGHT OR DAY.

Gas is your ever ready helper right in your home—no begging for delivery, no delays in getting it. One gets so used to it that one is apt to forget how helpful it is. Take a little trouble. Study its uses; get to understand how to obtain every particle of help you can from it.

Remember that for Light, Heat, or Cooking it has no equal. If you have any little difficulties with it, bring them to the Gas Office. Our advice and help will be most readily given.

St. John's Gas Light Co.
sept 6.17

month to perform the ceremony. Our esteemed Monsignor will leave behind him here in Placentia many lasting monuments of his splendid work in the interest of his church and people.

I notice by to-day's Herald that the genial Frank Morris has been appointed a Judge. Yes, Frank is "a good judge," and though I was not on his side of politics in the last election, I gave one to Frank, dropping out Mr. Summers, but I see now that Mr. Summers has dropped in. I wish them both a long and successful career in their respective positions. I do not know the other appointees, but hope that their administration may be blessed with prudence thus assuring success. It is also rumored that Mr. Devereaux and Mr. Walsh are likely to get their plums when the tree ripens a little more. By all means gentlemen take it while it's fresh and ripe, for nothing but sour grapes awaits you in this district.

I see that Honourables McGrath, Giff and Bennett are gone to Canada. When is the Premier and Honourable Mr. Coaker going? Oh for the Grand Old Liberal Party and the incorruptible Sir Robert Bond.

Bond! Your King and Country need you! This is a win the election slogan, pass it to the trumpeters, VIGILANCE.

Placentia, Sept. 6th, 1917.

Household Notes.

If food is oversalted, add a little sugar.

Black bean soup is almost a meal in itself.

Never put food hot into the refrigerator.

Dates can be stuffed with quartered apples.

Kerosene oil will take paint stains off the hands.

Before oiling a floor be sure it is absolutely clean.

Never take two steps in the kitchen if one will do.

Lean fishes are usually boiled or used for made dishes.

If spinach is wilted let it stand in cold water to freshen.

Fish should be eaten in season and when freshly caught.

Only young, tender vegetables should be chosen for canning.

All berries and small fruits should be handled in small quantities.

Every kitchen drawer should have its supply of paraffin paper.

Stale bread should not be put into the same jar with fresh bread.

Mutton, when good, is bright pinkish red in color with firm white fat.

HAVE YOUR PICTURES FRAMED!

And hang them where you can see them every day. Many a trouble seems easier after a glimpse at some well-loved pictured face, and many a dull day brighter after a glance at some beautiful bit of landscape.

Picture framing has long been a specialty with us, it has been the study of years. And our stock of Mouldings—our working equipment—our craftsmen—and our finished work is too well known to need advertisement.

Bring your pictures to us and we will frame them to the best advantage, high class Mouldings and first class workmanship being our standard.

U. S. Picture & Portrait Co.



NO MATTER HOW THE FIRE IS CAUSED

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

SLATTERY'S Wholesale Dry Goods House.

TO THE TRADE.

A large stock of

GENERAL MERCHANDISE

just arrived. Also a large assortment of

JOB LINES.

ast. W.A. Sittory.

Phone 522.

P. O. Box 236.

The "Evening Telegram" is read by over 40,000 People daily.

WEEK

In November last I contributed to Theobald's from the Telegram column the least idea of contributing weekly, nor did I realize long a period, but came to suggest something weekly, the result has been the finishing in the winter into the autumn.

I have been enabled to the encouragement of friends who from time to time spoken to me, and written from far and near words have come, and if they have been worth while, and if I have done any good, then some must be attributed to them, for they have been very much by the thought his notes were independent, and impartial, meant to be clean, and cannot be upheld, there was at least one contributor, press.

My one object in writing for the good of our island the first year that I began around our Island Home, the opinion that we do not and that we have a man on her beauty and of the best has never been lost and at the critical moment, when development, the wrong direction, and the place of industry, and the migration, and the population; and between now have one quarter of people, when we should have a quarter of a million and a quarter of a million.

The question of population Newfoundland is one that is overlooked, because that we are annually losing our people, and season to season across the Gulf, the loss by war a large one, is, but our steady migration, greater than that of the people, when we should have a quarter of a million and a quarter of a million.

There are certain causes for this, and if it is to be stopped, the leakage stopped, these have to be abolished, and are aware that those who belong to the juvenile class, mostly to the female sex of the people. I know this has pie well, and for fifty years worked with them, and their burdens, and have felt their points, and I know, with them. They all have common burden, but the struggle—it is the struggle for existence, the struggle for both ends meet.

The struggle of the workers and his family will never be nor can it be known by those who feel it and endure it, whose soul the iron hand of the average working man has to children to work at an hour and it is at this point that a girl goes to work in a factory, or in an office, and offered the mental pay of seven, or eight dollars a month offers as a nurse in our hospital she gets four dollars a month found in food and lodging. A into a shop or an office, and expected to give two or three service for less than what he or he goes at a trade, and he

LOWER CANADA COLLEGE MONTREAL.

"EDUCATION"

CHURCH SCHOOL FOR THE BISHOPS OF NEW SCOTIA
Miss Gena Smith, Lady I Music; French and German Preparation for the University
Perfect Sanitation, Training
Three Terms: Lent, June 17, For Calendar apply to

ST. MARY'S

TORONTO A RESIDENTIAL FULL ACADAMIC SCHOOL BOYS' SCHOOL SCHOOL REOPENS SEP. 12th