

VALUES GREAT ENOUGH to Make Friday, Saturday and Monday Days to Look Forward To.

"Canton" Silks.

20 pieces of pretty Silks in plain shades of Sky, Navy, Champagne, Lemon, Cream, Nil, Hello, Etc. Excellent Silks for Specials, Bonuses or Children's Dresses. Special, per yard, Friday, Saturday and Monday . . . **33c**

ART SATEENS.

In Remnant Form, per yard, 16c.

Excellent patterns in extra good quality Art Sateen, convenient lengths up to 12 yards if desired, others in shorter lengths; very handy for cushion coverings, furniture covers, cozy covers or any special drapes, handsome floral designs. Goods worth 30c. per yard. Fri. 16c day, Saturday and Monday . . . **16c**

Pyjama Cloths.

Non-shrinkable Scotch Winceys in pretty broad stripes, Pink and White, Hello and White, Blue and White, and Grey and White, effective looking; a most satisfying weight for fall wear; useful materials for other make-ups also. Reg. 65c. yard. Friday, Saturday & Monday . . . **59c**

ECONOMY PRICES

ON WANTED LINES.

Navy and Grey Naps.

Excellent cold weather coatings for Ladies', Children's, Men's and Boys' wear; 54 inches wide, representing to-day's best value. Naps that cost you \$3.00 in the usual way. Friday, Saturday and Monday . . . **\$2.68**

Children's Wool Leggings.

In White Wool, slip-over style, full length, extending over knee and secured under instep. Just what the little ones need during the cold weather. Reg. 37c. Friday, Saturday and Monday **33c**

Ladies' Gloves, 54c.

Perfectly washing Gloves in Chamolite shade. Your choice of fine Silkettes in fall knit weight or Suede Lisle with two dome fasteners; also a very fine line of Wool Gloves in assorted shades. Reg. up to 65c. pair. Friday, Saturday & Monday. **54c**

Slumber Socks.

fleece; a boon to those suffering from cold feet; wool crocheted edging and draw string over ankles. Reg. 40c. pair. Friday, Saturday and Monday **33c**

Men's Socks.

6 dozen pairs of heavy heather mixtures, suitable fall and winter weights; others in Military Grey and Black. Socks worth 40c. pair. Friday, Saturday and Monday **35c**

Children's Hose.

The larger sizes here would cost 40c. regular price; fast Black, Cashmere finish, seamless; a complete range of sizes. Special, Friday, Saturday and Monday **32c**

Wonder Line Ladies' Fall Hose 23c.

An assorted lot, including heavy Fast Black Worsted in assorted ribs; others in Fleeced Lined Jersey; a very desirable fall weight Hose and one that is extremely popular; full sizes. Special, Friday, Saturday and Monday **23c**

Ladies' High Grade Hose.

Fall weight Hosiery you'll like, in Wool and assorted Cashmere makes; plain and ribbed, fast Black, seamless. Hose that you usually pay 65c. and 70c. for. Friday, Saturday & Monday **58c**

2 Lines of Little Boys' Suits, INTERESTINGLY PRICED.

Boys' 4-Piece Wool Suits.

All Wool outfits, consisting of Coat, Pants, Cap and Mittens, extra warm for the little fellow out of doors. The coat comes in belted style and large Sailor Collar, Cap, toboggan style with button pants extend to ankle, and mittens to match, some in plain shades of Saxe, V Rose and Cardinal, etc., others with light facings. Give the little chap a suit now. Reg. \$3.50. Friday, Saturday and Monday **\$3.88**

2 Piece Suits

In strong Tweeds, "Buster Brown" Style, patent leather belt, small turned down collar and bow front, knicker pants; sizes to fit boys from 3 to 8 years; strong serviceable school suits for hard wear. Regular \$2.20. Friday, Saturday and Monday **\$1.98**

Boys' Jerseys!

Quality right, Jerseys for the boys, stout worsted knit, in shades of Brown, Saxe and Navy; assorted sizes. Reg. to \$1.20. Friday, Saturday and Monday **98c.**

Mens Lightweight Waterproofs.

A shipment of these just to hand, the latest yet, comes in a few shades, strap cuff, storm collar and sloping pockets; so light that you hardly know you're carrying; it full range, perfectly sized. See these as early as possible. Special, Friday, Saturday and Monday. **\$3.75**

Men's Fleeced Top Underwear.

A new line, differing from the ordinary fleeced-lined underwear, comes in a nice light grey shade, ever so much warmer; all sizes in singlets and pants; better come early as we have but a case lot for Friday, Saturday and Monday, Special, per garment. **59c.**

James Baird LIMITED

AGAIN TO THE FRONT!

WITH THE NEEDFUL AT HELPFUL PRICES—THAT'S THIS STORE.

It's a noteworthy fact that nowhere about town can shopping of such a satisfactory and pleasurable nature be performed with such alacrity—the goods you need at the prices you wish to pay. Broad selections in every department, every satisfaction afforded. Scant wonder, then, why we loom large as the Family Shopping Centre.

AUTUMNAL SHOWROOM DISPLAY

Silk Scarfs—52c.

Handsome Knitted Silk Scarves, in all the leading shades, silk fringed ends, Scarves that you would gladly pay 70c. each for. Friday, Saturday and Monday **52c**

Wooloveralls for Infants

A nice slip over warm Wool Overall with crocheted string at waist for the little one in the carriage or sleigh or for walking children, ankle length. Reg. 50c. pair. Friday, Saturday and Monday **25c**

Gingham Aprons.

Generous size Gingham Aprons for the housewife, made without body; these are particularly good value. Reg. 30c. Fri., Sat'y, and Mon. **32c**

Night Gowns 79c.

Just what you need the most; they come in Cream, Pink and striped English Flannellette of quality; full sizes, high or low neck as desired, rolled collar effect. Reg. 90c. Friday, Saturday & Monday **79c**

Variety Line of BLOUSES.

Styles that are at once attractive and becoming in Silk, Crepe-de-Chene, Ninon and Crepe, etc.; pretty shades of Rose, Nile, Green, Pink, Navy, Maize, White and Black. Blouses out of the ordinary at a within-reach price. Reg. up to \$2.40. Friday, Saturday and Monday **1.98**



RIBBONS, 16c. yd.

A bewildering lot of handsome Fancy Silk Ribbons in striking Plaids and attractive looking stripes, suitable for Hat Bands, Trimmings and Children's Hair Bands, etc. Ribbons that are really good value for 20c. per yard. Friday, Saturday and Monday **16c**

"Directoire" Knickers.

Snug-fitting fleeced Knickers for now and later on, shaped band at waist and knee, full sizes; shades of Saxe, Navy, Grey, Ceru, Cream, etc. Reg. 75c. pair. Friday, Saturday and Monday **64c**

Children's Velvet Corduroy Caps.

Smart little shapes, with ear protectors, tassel at top; shades of Pink, Saxe and White. See these at once. Reg. 70c. Fri., Sat'y, and Mon. **64c**

Linen Collars.

Ladies! These are the latest in that pretty and effective wide White Collar with fluted ends and dressy looking. Special 18c Fri., Sat'y, and Mon. **18c**

Children's Underwear.

Now is the time to buy the Children's Fall Underwear; we offer a very full line, heavily fleeced, high neck vests with long sleeves and pants to match, ankle length, to fit from 2 to 10 years. Reg. up to 25c. per garment. Friday, Saturday and Monday **23c**

CORDUROY VELVETS,

Per Yard, 59 cents.

In a wealth of becoming shades for fall wear, Saxe, Navy, Olive, Myrtle, Grey, Brown, Black and Cream, etc.; all the rage for Ladies', Misses' and Children's wear. Our regular 65c. and 70c. lines thrown together for Friday, Saturday & Monday, per yard **59c**

American Flannelettes.

Special, per yord, 12c.

2,000 yards, not a yard too many of these excellent Flannelettes; they come in very neat stripes and fine checks; make up nicely, wash well and wear splendidly. Value for 14c. per yard. Friday, Saturday and Monday **12c**

HOME NEEDS, UNDERPRICED

Shams.

These are handsome, made of strong White Linen, with broad diagonal band; size 28 x 28, edged with strong washing Torchon Lace. Our regular 75c. line. Friday, Saturday and Monday **67c**

Pillow Cases.

Strong White Cotton Pillow Cases, a pleasure to own; size 16 x 27, finished with frilled edge and neatly embroidered corners. Look like 40c. value. Friday, Saturday and Monday **28c**

Large Turkish Towels, each 22c.

Family size unbleached Turkish Towels, size 22 x 40, with plain hemmed ends. This is about the best value we have seen. Towels worth 30c. to 40c. day. Friday, Saturday and Monday **22c**

Sideboard Scarfs.

White Linen Scarfs with Torchon Lace edge and in-tersection band, pretty centre of Diamond lace work size 18 x 50; very dainty looking. Just a dozen to hand. Regular 75c. Friday, Saturday and Monday **67c**

Curtain Rods.

50-inch extension Tubular Brass Rods, for light curtains, brass simple to attach to window and neat looking. Reg. 12c. each complete. Friday, Saturday and Monday **10c**

Look to Your Window Shades!

A new lot mounted on 36 inch improved spring rollers, Cream or Green shades, plain ends. Look to your blinds now. Complete with fittings, each, Friday, Saturday and Monday **42c**

REMARKABLE VALUES IN WHITE QUILTS.

\$2.20 White Quilts for \$1.79.

18 only of extra large White Honeycomb Quilts; fit coverings for the largest beds, fringed ends; portion of a JOB LINE. Value for \$2.20. Friday, Saturday and Monday **\$1.79**

Job Line.

A case lot of these just to hand, and we are anxious for you to see them. These are not like the ordinary honeycomb but come in a variety of neat designs, with plain edge; medium size. Good value at \$1.25. Friday, Saturday and Monday **\$1.08**

Ladies' Boots.

A complete range of sizes in Fine Dongola Kid, laced or buttoned, medium heel and block toe, an excellent and easy walking Boot; sizes from 2 1/2 to 7. Reg. \$3.40. Friday, Saturday & Monday **3.15**

Infants' Boots.

The Soft Sole kind, in assorted shades; sizes 1 to 4. Special Friday, Saturday and Monday **39c.**

30-cent Cushion Tops, for 18 cents.

5 dozen of these, a Job line, extra large size, in handsome Art Sateens, beautiful high art designs, exquisite floral patterns, also rare harmonizing of colors. Reg. 30c. Friday, Saturday and Monday, Special **18c.**

Men's 'Romeo' Slippers

The acme of home comfort, a pair of snug-fitting warm Felt Romeos, leather sole and heel. Get a pair now. Reg. \$1.80. Friday, Saturday and Monday **1.68**

Ladies' 'Juliet' Slippers

In nice homely shades of Brown, Grey and Green, all felt make, chenille bound, leather sole and low flat heel; nice for house wear during the long winter evenings. Reg. \$1.40. Friday, Saturday and Monday **1.28**

P.E. I. Sailor Washed Overboard

AND DROWNED.

Yesterday afternoon Deputy Minister of Customs LeMessurier received a message from Bonne Bay stating that the schooner "Three Bells" arrived there and reported the loss of one of her crew named August Howard, aged 19, of Colman, P. E. I., who was washed overboard on Saturday morning when about thirty miles off Bay of Islands. At the time of the fatal accident the ship was battling against a raging gale of wind and heavy sea, which carried away her deck load, and an attempt to rescue the unfortunate seaman was of no avail. The "Three Bells" was bound from Prince Edward Island to St. John's, carrying a cargo of oaks for the Anglo-Newfoundland Development Company, and was forced by the prevailing wind to put into Bonne Bay several miles north of her destination.

Presentation.

Last evening a pleasing event occurred at the residence of Mr. Jonas Barter, Mundy Pond Road, when a deputation of the Truckmen's Protective Union waited on their respected President and in appreciation of his seventeen years services presented him with a handsome Morris chair, suitably engraved. Mr. Thomas Rice read the accompanying address and Mr. N. J. Murphy made the presentation. In a happy and appropriate speech Mr. Barter sincerely thanked the donors for their tangible recognition and assured the delegation that he would in the future as in the past continue, with the co-operation and support of his brother members, to strive to do all in his power for the progress and uplifting of the Union. A feast of music and song followed, the contributors being Messrs Barter (2), Messrs. Power, Rice, Thomas and Murphy. The company were served with refreshments, after which the National Anthem was sung.

ADDRESS

To Mr. Jonas Barter, President Truckmen's Union.

Dear Sir,—It is now upwards of seventeen years since our Union was established, and for fourteen years of that period you have filled the honoured position of President with credit to the members and yourself. Your invaluable services were at all times available and cheerfully given in all measures appertaining to the welfare of the organization here and abroad, a condition that we find it in to-day. This we attribute wholly to your qualifications as its Chief Executive Officer. Therefore, we the Select Committee appointed at the annual meeting recently held, ask you on behalf of the T. P. Union to accept this gift in appreciation of valuable services rendered all these years.

We sincerely trust that you may be spared many, many happy years to still continue its President, and that in your declining years when "seated" at the fireside surrounded by your happy family your thoughts may revert to the years you devoted in doing your best for the uplifting and welfare of your co-workers of the T. P. U.

Signed on behalf of the Union.
P. J. COURTNEY.
P. NEVILLE.
P. JOY.
C. LESTER.
N. J. MURPHY.

October 17th, 1916.

Particulars of Drowning of Capt. Morris.

Yesterday we referred to the sad drowning of Capt. Henry Morris, washed overboard from the deck of the little steamer Jennie Foote. The vessel had been on her way back from Battle Harbor and had just learned of the new port regulations here, headed for Carbonear. She encountered Tuesday night's storm crossing Conception Bay and had the staves supporting the smoketack carried away by heavy seas. While temporary repairs were being made Capt. Morris was seen going aft on the opposite side of the ship. A few minutes later he was swept overboard by a heavy sea which boarded the vessel. Rescue was impossible owing to the conditions that prevailed. Deceased was a native of Trinity and a brother of Mr. Joseph Morris, merchant at that place. Two nephews of the deceased lost their lives recently: One was killed in action at the front and the other was lost at sea. Capt. Morris lived in St. John's for 30 years and was a respected citizen and a skilled navigator. He was an employee of long standing in the firm of Bains Johnston & Co. He was survived by 4 sons and 2 daughters. To the bereaved family much sympathy will go out.

Body Washed Ashore.

In a message to Deputy Minister of Justice, Magistrate Giovannetti, of Trepassay, states that a body, identified as that of Edward Grace, of the ill-fated schooner Bonnie Lass, had been washed ashore there yesterday. No further information came to hand, though the assumption is that it was much decomposed, having been in the water since September 24th last when the Bonnie Lass foundered crossing Trepassay Bar.

VIRGINIA PEARSON IN "THE TURN OF THE ROAD."

The mid-week programme at the Nickel Theatre yesterday was witnessed by large audiences during the afternoon and evening. The principal picture was the great drama by the Vitagraph artists, entitled "The Turn of the Road," which is a most impressive story. Virginia Pearson and Joseph Kilgour were in the leading roles and played them to perfection. The other pictures were very favorably commented on and no doubt will attract large audiences again this evening when the programme will be repeated.

Authority.

Provisions of "The Act, 1914," His Governor in is pleased to order Regulations to effect as and day of October

R. BENNETT, Colonial Secretary, Colonial Secretary, 1916.

and Harbor of St. entirely to the at night, from the 12th October, orders.

ll remain extint- further notice, at ns, Cape Spear, ryland and Per- lights at Fort the leading lights

or other outdoor shown in the City r in or near any ents in the Dis- John's East and

shall be lit in any shop or private Districts of St. West, except the h public building, ce are covered by or shades, or otherwise suit-

shall be lit on el or boat in the John's, unless suit-

lights shall be or motor car or motor at the City of St. r near any settle- strict of St. John's or on any roads John's or any of ents, upon which e visible at sea, motor cars, motor les of any descrip- scured, and shall er strength than ar.

the duty of the Constabulary to Regulations are ed, and all orders n for their better all be forthwith

the duty of the arine and Fisher- these Regulations on all shipping in St. John's, and all by him for their nee shall be forth-

erson convicted of these Rules and fore a Stipendiary a Justice of the liable to a penalty one hundred dol- fault of payment ent not exceeding



ved the confidence and City patients rs, we beg to reat we are "doing sun" at the same Water Street. Lehr's Teeth stand and workman- with good fit. Lower Sets \$12.00 Extraction in 25c.

LEHR,
Dentist)
203 WATER ST.

OF FLOUR.—The Pro Patria is due to Sydney with a ship- Tesier & Co.

MENT CURES GAR- IN OSWA.