

# REID-NEWFOUNDLAND CO.

## BAY STEAMSHIP SERVICE.—Season, 1915.

TRINITY BAY—S. S. "Ethie" will sail from Clarenville Monday, May 3rd. Freight received up to 1 p.m. Wednesdays and Saturdays.  
 BONAVIDA BAY—S. S. "Dundee" will sail from Port Blandford Monday, May 3rd. Freight received up to 1 p.m. Wednesdays and Saturdays.  
 HUMBERMOUTH-BATTLE HR.—S. S. "Meigle" will sail from Humbermouth Wednesday, May 5th. Freight received up to 1 p.m. Mondays.  
 NOTRE DAME BAY—S. S. "Clyde" will sail from Lwisporte Thursday, May 6th. Freight received up to 1 p.m. Mondays and Fridays.  
 GREEN BAY—S. S. "Home" will sail from Lewisport Monday, May 3rd. Freight received up to 1 p.m. Wednesdays and Saturdays.

Methodist College Entertainment,  
 FRIDAY, 30th April,  
 at 8 p.m.  
 In Aid of War Funds. Entrance, 10c. and 20c.  
apr28,31

**The White House Shoe!**



It means comfort when you wear "White House" Shoes. Double wear in each pair.

Ladies' White House Shoes at \$2.50, \$2.75, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$6.25, \$6.50, \$6.75 and \$7.00.

Gentlemen's White House Shoes at \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$6.50, \$7.00, \$7.50 and \$8.00.

The Buster Brown Shoe for Boys and Girls, \$2.50, \$3.00, \$3.50 and \$4.75.

**F. SMALLWOOD,**  
 Sole Agency The Brown Shoe Co., St. Louis, U.S.A.

**SALT---Afloat!**

To Arrive per S.S. Mounby" about 28th April,  
**TORREVIEJA FISHEY SALT.**  
 Will be sold cheap whilst discharging.  
**Job Brothers & Co.,**  
apr28,29,may1 LIMITED.

**FARMERS**  
 And all Owners of Live Stock  
 Take home to-morrow a few bags of  
**MOLASSINE MEAL,**

Especially valuable now that feeds are so high, because in addition to its own food value, its special digestive properties enable the animal to derive the full nutriment from all its other foods.

Makes cows give more milk and good rich milk.  
 Keeps horses hard. Used by the British Army for cavalry horses.  
 Keeps all animals healthy and in good condition.  
 Full directions tagged on each bag.  
 Be careful about the exact name.

"MOLASSINE" MEAL (Registered). For sale by  
 Steer Bros. H. J. Brownrigg.  
 McCarthy Bros. T. J. Edens.  
 Ayre & Sons, Ltd. W. E. Bearns.  
 A. E. Worrall. Rothwell & Bowring, Ltd.  
 Etc. M. F. Caul, Etc.

**PIT PROPS.**

We are prepared to  
 Buy Barked Wood, of  
 usual sizes and lengths,  
 to be delivered free on  
 board Steamships at  
 safe anchorage at any  
 Newfoundland port.

**BISHOP,  
 Sons & Co., Ltd**  
apr28,31

**JUST IN.**  
**A Half Thousand Novels**  
 Most of them are new, and all of them are 50c. each. Bound in cloth and illustrated.

**THE ROSARY**  
 by Florence L. Barclay  
 This tremendously popular novel sold everywhere at \$1.35 now on sale for the first time in the Grosset & Dunlop edition.  
 THE MISTRESS OF SHENSTONE at the same price. Get your copies now.  
**50c a copy**  
 Other New Titles Just Received  
 The Million Dollar Mystery, Harold MacGrath  
 The Master Mind.....Dana & Carter  
 Back Home.....Irvin S. Cobb  
 500 other novels at the same price. Ask for a list.

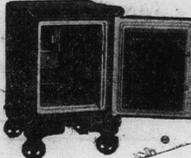
**DICKS & CO., LTD.,**  
 Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

**Southworth Library!**  
 10c.; Post 2c., at  
**BYRNE'S BOOKSTORE.**  
 Retribution, Ishmael, Self-raised, The Missing Bride, The Curse of Clifton, The Lost Helress, The Deserted Wife, The Disgraced Daughter, The Wife's Victory, The Family Doom, The Bride's Dowry, The Bridal Eve, Love's Labor Won, Fair Play, How He Won Her, The Broken Engagement, The Bride's Fate, The Changed Brides, A Noble Lord, A Beautiful Fiend, Victor's Triumph, Cruel as the Grave, Tried for Her Life, Unknown, The Mystery of Haven Rocks, The Artist's Love, Nearest and Dearest, Little Nea's Engagement, Only a Girl's Heart, Gertrude's Sacrifice, The Rejected Bride, A Husband's Devotion, Gertrude Haddon, Mrs. Em's Husband, The Unloved Wife, Lilith, The Bride's Ordeal, Gloria, The Trail of the Serpent, A Tortured Heart, A Skeleton in the Closet, Brandon Coyle's Wife.

**Garrett Byrne,**  
 BOOKSELLER and STATIONER.

**To the Trade!**

Now is the time to purchase a Safe and guard against fire or robbery.

	\$14.00,	\$18.00
	\$30.00,	\$34.00
	\$42.50,	\$52.00
	\$60.00,	\$65.00

Call and see them, or write for Catalogue.

**MARTIN HARDWARE CO., Ltd.**  
apr27,28,31

**Economy in Dress!**

Any economy in clothing commensurate with appearance commends itself as being desirable. This is a subject of actual interest; because how to dress neatly and tastefully and economize is a problem which confronts most of us at some time or another.

But UNGAR'S has solved this problem most satisfactorily. The process of Dry Cleaning and Dyeing enables a man or woman to substantially reduce the cost of dressing, without sacrifice in the way of appearance.

**UNGAR'S LAUNDRY & DYE WORKS, Halifax.**  
 MESSRS. NICHOLLE, CHAFE & INKPEX, Agents,  
 St. John's, Nfld.  
apr26,m,th,tf

**Potatoes & Turnips!**

Due in a few days:  
**Fresh Stock Blue P.E.I. POTATOES**  
 and  
**Swedish Turnips.**  
**GEO. NEAL**

**MAY Patterns**  
 NOW ON SALE.

OUTPORTS—Cash must accompany order. When ordering, substitute, so as to avoid delay. Price of Pattern, 47c., postage included.

**CHARLES HUTTON, Sole Agent.**

Advertise in the TELEGRAM

Just Arrived S.S. "Stegelborg" with a Cargo of  
**CADIZ SALT.**  
 Book Your Orders Now Whilst Discharging.  
**BAINE, JOHNSTON & Co.**  
apr28,31

**NEW ROOM PAPERS!**

Exceptional Values:  
**8c. to 20c.**  
**ROBERT TEMPLETON**

**1915 Models in Baby Carriages**



Fashion varies, even in Baby Carriages, as our recent shipment plainly shows. We have just received a quantity of 1915 Models and they have several improvements on those of last year.

We have Runabouts, Go-Carts and Pullman's in Fancy Wood and Cane, all well hung on tested springs; upholstered in Rep. Leather Cloth, Corduroy and Broadcloth, and all remarkably well-built and perfectly finished. For comfort, beauty of design, quality of workmanship and reasonableness of price, you cannot do better than get Baby her new Carriage at the

**U. S. Picture & Portrait Co.**

**JUST IN!**  
**Fresh Green Crisp Cabbage.**

Large, well-filled crates; cheapest in St. John's. Also New Onions, Valencia Oranges, and Canadian Onions in sacks; New American Cream Cheese and Boxed Butter. Very fine stock.

**EDWIN MURRAY.**

TEN PA  
 WEATHER  
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 winds, partly  
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