

**ROSSLEY THEATRES!**

**EAST END.**  
Grand Pantomime, CINDERELLA AND THE GLASS SLIPPER. All New Costumes, Songs and Dances. Matinee Wednesday and Saturday.

**WEST END.**  
BEST PICTURES EVER SEEN by the leading firms. ANETA, Child Vocalist, In New Songs. MATINEE DAILY.

**TRICKS IN WARS!**  
**DISGUISED SOLDIERS!**

Although it is a common practice, it is not considered to be playing the game for soldiers to disguise themselves in the enemy's uniform for the purpose of facilitating an approach. It is quite legitimate, however, for an enemy to wear captured uniforms, if their own are too mutilated or weather-worn to protect them. In such a case all distinguishing badges must be removed, and some conspicuous sign must be worn on the annexed garment to denote the nationality of the wearer.

You can hardly blame a soldier for discarding his soiled, dirty uniform for one that has just been dry cleaned. This is a common occurrence.

Consult our St. John's agency.  
MESSRS. NICHOLLE, CHAFE & INKPEN, Water Street.  
**UNGAR'S LAUNDRY & DYE WORKS, Halifax.**  
feb10,ed

**Alliance Assurance Co., Ltd.**

The Right Hon. Lord Rothschild, G.C.V.O., Chairman.  
Robert Lewis, General Manager.

**Total Assets Exceed \$120,000,000.**  
Fire Insurance of Every Description Effected.

LEONARD ASH, CARBONEAR, Sub-Agent for Carbonear District.

**BAINÉ JOHNSTON & Co.,**  
Agents for Newfoundland.  
101, Water Street.

**WEDDING RINGS!**

Certainly the Bride is worthy of nothing less than the Best. Then



Every Ring perfect in workmanship and design; 18k Rings from \$6.00 up. May we send you a Ring Size Card?

**PATRIOTISM**

demands that all things being equal, the products of the local industries should receive preference from the merchants and buying public.

Every local made

**Suit or Overcoat**

bought during this war season means a helping hand to the employees of the clothing factories. Ask for the goods made by

**The Mfd. Clothing Company, Ltd.**

Job Printing Executed.

Here is a New Game for the Children, AMUSING AND INSTRUCTING.

The Fox Educational Board for good boys and girls. Educate your children while they play. The Sentence and Wordbuilder consists of 48 letters and pictures from which the groups of words and sentences may be built, separate, and rebuilt, while the child plays until his interest in spelling and in writing, as well as in the meaning of words, is forever rightly fixed.

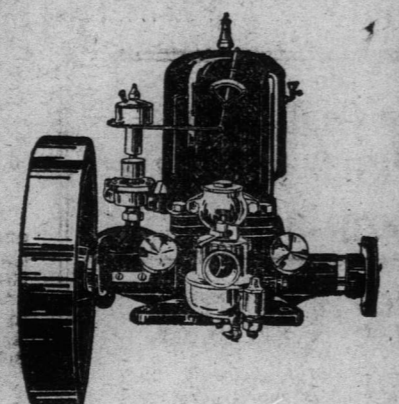
Introduce the Letters and easy Words slowly. As soon as the child gets acquainted with a few letters and words, and the process of Word Building, he will be able to build his own thoughts into words and sentences.

The board is in the form of a circle, is strongly made, of a bright color and is nicely decorated. A most attractive looking game and one that will stand a lot of hard wear.

The price is \$1.75 each, and there are only ten in stock.

**DICKS & CO., LTD.,**  
Biggest, Brightest and Best Book, Stationery and Fancy Goods Store in Nfld.

**Gray Engines**  
for Kerosene.



**Ferro Engines**  
for Kerosene.

**Britannia 4 Cycle Marine Engines.**

Sweeping reductions in all engine prices.

**A. H. MURRAY,**  
Bowring's Cove.  
jan6,ed,tf

**HAYWARD & CO., Water Street, East**



**T. A. PIPPY,**  
Machinist,  
AND BRASS WORKER,  
Walgrave Street.

Agents for  
**E. LEONARD & SONS, LTD.**  
Engines and Boilers.  
**LLOYD MFG. CO., LTD.**  
Saw Mill Machinery.  
**RITSON-EMERY LIGHTING CO.**  
High Power Kero Oil Lamps.  
**REMINGTON KERO OIL ENGINES.**  
Stationary and Marine.

We carry in stock:  
Shafting, Shaft Couplings,  
Bearings, Saw Mandrels,  
Pulleys, Iron Pipe and  
Pipe Fittings, Valves, etc.  
PHONE 252.  
jan13,6m,ed

WE NOW HAVE  
**A Small Shipment**  
OF  
**Ladies' Imitation Fur Sets.**

These are fashionably trimmed with Silk Fringe and there is certainly "some class" to them, though the prices are small.

Colours: —Black, Mole and Beaver.

PRICES:  
Young Ladies' ---\$2.00 per set.  
Ladies' ---\$2.90, \$3.50, \$4.80 per Set.

See Window Display.

**Henry Blair**  
jan2,ed,tf

By S. S. Carthaginian:  
**"Camp" Coffee.**  
Per S. S. Florizel:  
**WINDSOR SALT.**  
**T. A. MACNAB & Co.**  
Selling Agents for Newfoundland.  
Telephone 444. Cabot Bldg., St. John's.  
dec16, w.f.m,tf

**DOG'S HEAD GUINNESS**  
THE STOUT YOU'RE USED TO

**DOG'S HEAD BASS**  
THE ALE YOU'RE USED TO

**J. C. BAIRD, Agent.**

MR. CUSTOMER,—  
Probably you've economised by doing without your usual suit and overcoat during Fall of 1914. Are you going to have that down-and-out look in Spring 1915? The Allies have millions of men on the firing line, each requiring thirteen pounds of wool every six or eight weeks. The British Government are keeping British Mills turning out army contracts.

Spring quotations for woollens are sky high. We have on hand a particularly fine range of Serges, Tweed Suits and Overcoatings. Order now as you will have to pay considerably higher in the Spring.

**John Maundel**  
Suits and Overcoatings  
St. John's, Nfld.

Over 40,000 People Read The Telegram

**Choice Table BUTTER.**  
Try "Bluenose" Brand,  
In 1 and 2 lb. Slabs, 10 and 30 lb. Tubs.

**CHEESE!**  
English Cheddar, Canadian, Dutch.

Real Irish Hams. English Bacon. Fidelity Hams. Rolled Ox Tongue (Glass). Lazenby's Soups (Glass). English Meats. Soup Squares.	CUSTARD POWDER. Bird's, in packets. Morton's, in ¼ & ½ lb. tins.
OXO CUBES. LEMCO, BOVRIL.	Heinz India Relish. Pan Yan Pickles. Tomato Chutney. Curry Powder. China Ginger.
Ox Tongue (Tins). Lunch Tongue. Minced Collops. Curried Fowl. Boned Chicken. Potted Meats (Glass). Lamb's Tongues (Glass).	LAZENBY'S PICKLES. By Stephano: California Navel Oranges. Table Apples, Lemons. California Pears, Celery. Grape Fruit, Bananas. Cranberries. FRESH EGGS. Finnan Haddie.

**BOWRING BROTHERS, Limited,**  
GROCERY.  
332 'Phone 332  
jan10, w.f.m,tf

**Quality COUNTS**



We have just opened a splendid assortment of WINTER SUITINGS and OVERCOATINGS, the quality and utility of which are second to none in the city. Let us make your Suit or Overcoat and convince you that we are

THE STORE THAT PLEASES.

**CHAPLIN, The King of Tailors**

**Farmers, Look Here!**

We are booking orders for our

**Fertilizers**

for Spring delivery.

Book your requirements at once before the price advances.

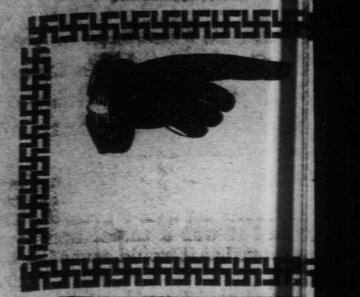
**COLIN CAMPBELL.**

**Best Grade Local WOOL,**  
In White, Grey, Grey and White, at  
**80c. a pound,**  
Is soft, warm and pure, best for soldier's socks.

**Robert Templeton.**

EIGHT PAGES  
WEATHER FORECAST  
TORONTO. Noon.—No  
west winds, decreasing  
fair and cold to-day and  
day.  
ROPER'S. Noon.—Bar  
ther. 35.

VOLUME XXX



**St. John's Municipal Board**

**Notice to Rate**

The Collectors will call at the following localities next week:

- EAST END.**  
Wednesday, Feb. 17th—  
Gower Street, North Side.  
Thursday, Feb. 18th—  
(Forenoon) Victoria Street.  
(Afternoon) Prescott Street, Central Hill.  
Friday, Feb. 19th—  
(Forenoon) King's Road and South Side.  
(Afternoon) Cummins Street, Colonial St., East & West Side.  
Saturday, Feb. 20th—  
(Forenoon) Cochrane Street.  
(Afternoon) Military Road, Side.  
Monday, Feb. 22nd—  
(Forenoon) Bogan Street and Bell Street.  
(Afternoon) Military Road, Garrison Hill and Henry Street.

- WEST END.**  
Wednesday, Feb. 17th—  
(Forenoon) Pleasant Street, side, Hagerty Street.  
(Afternoon) John Street, 1 Street.  
Thursday, Feb. 18th—  
(Forenoon) LeMarchant Street.  
(Afternoon) Monroe Street.  
Friday, Feb. 19th—  
(Forenoon) Gilbert Street, and Street.  
(Afternoon) Springdale Street, side.  
Saturday, Feb. 20th—  
(Forenoon) Springdale Street, side.  
(Afternoon) Charlton Street.  
Monday, Feb. 22nd—  
(Forenoon) Central Street, Clifford Street.  
(Afternoon) Barter's Hill, phen Street.  
By order,  
JNO. L. SLATT  
feb13,11 Secretary-Treasurer

**Spey Royal**  
10 YEARS OLD



Finest procurable.  
Pure Malt Scotch Whisky  
**J. C. BAIRD**  
Water Street

**Live Foxes**

Up to and including February 18th, tenders will be called for the purchase of 1000 live Foxes, now at Davis at Port aux Basques, as follows:

ONE FEMALE SINGER.  
TWO MALE SINGERS.  
FOUR MALE PITCHERS.  
TWO FEMALE PITCHERS.

Envelopes should be marked "for Foxes" and may be addressed to the Game and Inland Fisheries in care of Sergeant Major, or to

THE SECRETARY  
Game & Inland Fisheries  
feb11,11 St. John's