THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, JANUARY 3, 1914-3

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Does Your Office require something new?

Would a fine Roll Top Desk fit that bare space before the window? If so, get one now and make your private room look up-to-date for the coming year's business. Good, quiet, dignified office furniture is a very valuable asset.

Our Showroom carries the finest stock of office requirements that can be found in the city, from a wastepaper basket upwards. Our prices for these goods during the month of January will be just a very little above cost, the reason being that we desire to have as little stock as possible on our lists after stock-taking. This is the business man's opportunity. We invite your inspection, and your inspection means a sale with a bargain.



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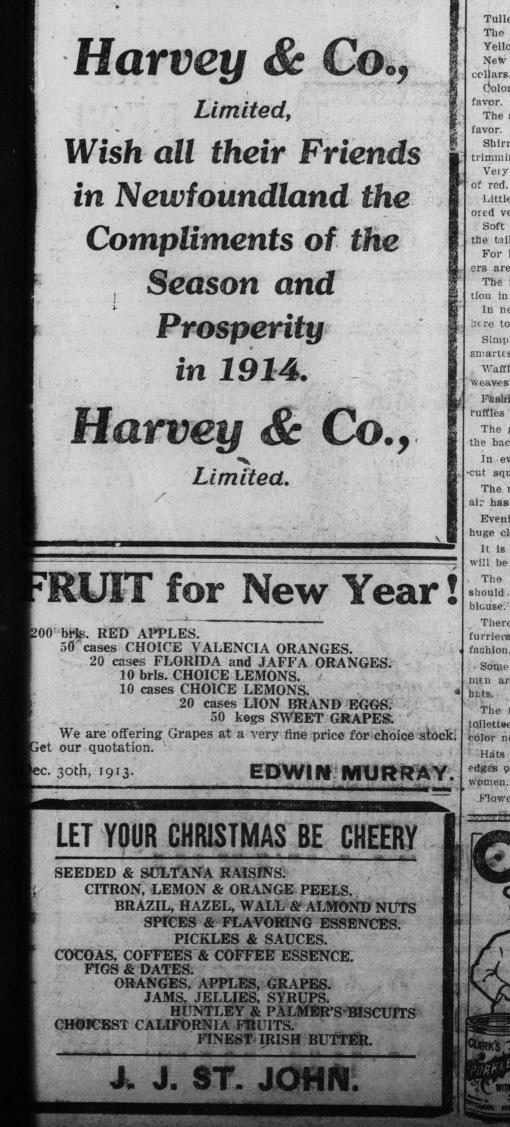
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that fire protection is an absolute essential to your welfare and success. Losses multiply every year. Why not decide promptly to take a policy with one of my strong companies at a very low rate?

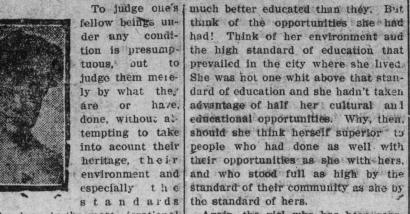
PERCIE JOHNSON. Insurance Agent. Office: Corner Duckworth and **Prescott** Streets.



Living Up to One's Standard.

SECTOR SECTOR STREET, S

By RUTH CAMERON. »



of their class, is the most irrational Again, the girl who has been rearand unjust of proceedings.

I once happened to be with a girl who had been brought up in the sub- considers that she has a right to urbs of a big city when she paid her look down upon the girls of the first visit to a very small, very prim- street. And yet, many times the girl itive country town. She had never been in such a place before, and when she found how lini. girl of the streets. She has never ited was the outlook, how scanig the education and how crude some of the motions of many of these people, she was filled with a vast sense of superiorty which she scarcely tried to hide from them. Needless to say, she was

just as far as she dared with her nasculne admirers. What right has the, then, to consider herself superior o the other girl who has iived no arther below the standard of her so iety than the girl in the sheltered iome has lived below that standard to

ed in a class where the standards of feminine morality are high, usually

in the sheltered home has not lived up

to her standard any better than the

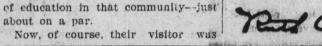
been guilty of actual immorality be-

cause that meant too great a drop

from her standard, but she has gone

which she was accustomed? None or culture and education in that litwhatever. tle village were about as limited as

you can imagine. There were no Before you venture to condemn anyschools beyond the primary. The body or to think yourself superior library had been only recently estab. to him in any way, ask yourself how lished and was very small, and church you measure up to the standard of services were only conducted once in your class or community. Unless you two or three weeks. The simple folks are far above it, you have no right to with whom we stayed were the pro- look down upon him, and if you are duct of such conditions. They were far above it you will probably be the neither above nor below the standard big to want to.



and Fads.

Tulle blouses are much worn. The pannier is being revived.

Fashions

Ted C_ this has been due to their extraor. dinary sagacity in picking husbands. The first duty of the American woman, who desires to spend four years Obituary. in the White House bossing the cook, is to marry a man who is a good, MRS. WM. LONDRIGAN. duent vote-getter. Miss Addams has ignored this duty for many years; yet There passed peacefully away at the is nearer the White House than her home, St. Bride's, on Christmas culars to morning, Katie, beloved wife of Wilnany a woman who has gone valiant y forth and married the raw materi-Yellow in any shade is fashionable. liam Londrigan. Although in failing New sport coats have broad, soft health for some time her death came il of a cabinet minister. For, if woas a sad surprise to her many friends man continues to march briskly Colored fans have been restored to Her funeral was largely alkended to hrough custom and precedent as she has been doing of late, some American the Church of the Sacred Hear where the ceremonies for the dead voman may yet be elected presidentind-in this case those patriots who dewere performed by the Rev. Father O'Callaghan from whose kindly hands ire to represent this nation in forshe received the last Sacraments Pe. eign diplomatic fields had better beome orignial Addams men. sides her husband she leaves a father mother, sister and five brothers and Miss Addams is not the best known many sorrowing frends to mourn the American woman, but could probably loss of a kind and faithful heart. In get twice as many votes for presilent as any other. She is a quiet, deconnection with our departed frien nure lady who runs a citizen repair it is consoling to know that her short hop in Chicago. Many years ago she life was well spent. We know that vent over back of the Chicago river, she will not forget those left to mourn and around the spot where rests all where the ten commandments were that is mortal of her whom we have inknown and the statutes of Illinois so well our sweetest thoughts and vere only suspected. She has lived cherished memories will often linger. here ever since, setting a sort of pai-Her family circle is sad; her chair is ern of successful and sanitary citithe enship. The neighbourhood has foivacant; her friendly voice will be owed the pattern and now sends out heard no more. St. Bride's, Dec. 29th, 1913. eachers to wrestle with the nincocratic sections of darkest Chicago in CONSTABLE E. MARTIN. an effort to bring them up to its standard. Editor Evening Telegram. Miss Addams built Hull House Dear Sir,-It is with sadness where human beings are renovaced at heart we record the death of Const. E very small expense. In those days, ccomotives, ships and corn planters vere designed with great skill, but the citizen was fashioned by father young man was held victim of that time without any hindrance from any dread disease consumption, and one. Since then, however, it has bethough his sufferings were great yes come the fashion to supervise the dehe bore it patiently and lived his last igning of citizens with great care. and as Miss Addams was a pioneer in he business, she spends muca of her ime lecturing, and Hull House is one TOYS of Chicago's most popular hotels. he was heard to say. "I shall soon be Miss Addams is not as loud as some of our leading prima donnas by sever-Great Beyond. His funeral Look place al whoops, but some of her quisiest remarks have gone around the world everal times. She is one of the most successful Americans-but is not rathearse aided by the band which reued.in Bradstreets. dered some very appropriate music GIFT GOODS "What a small bottle of Stafford's what a small bottle of Stationd's Essence of Ginger Wine can do." From the 10th of this month up to the 24th we sold 1.000 bottles of Es-sence of Ginger Wine. This is an average of 66 bottles a day. One 10 cent bottle of this Es-sence of Ginger Wine makes 3 gets. Now "Just a minute," please. 3 anothe makes 10 cents mortal of this dear young man. His father and brothers wish to thank the many friends who sent along wreaths also those of his friends from Burges who sent messages of condolence t them: also to Inspector General Sul ivan for his many kindnesses shown 3 quarts makes 120 ounces. A wineglassful holds 2 ounces Praying that God's blessing hay rest n his aged father and brothers. W TREMENDOUSLY Therefore you obtain 60 gla id him adieu till the last trump shall inger Wine from one little 10 cent ound and bid the Nations rise. bottle of the Essence, so that by our having sold 1,000 bottles we have provided 60,000 drinks for persons, supposing that only one drink had Grate's Cove, Dec. 29, 1913. **REDUCED PRICES** A. S. F. been taken by every person. This is itterly "impossible" we mean (one lrink for each person) because once a person having taken one drink nota-ng in this world would prevent them white mousseline de soie make ver for the next three days. pretty blouses. Popular and elegant are the hats of lark fur with narrow, close brims 1 urban shapes. It is said that the jackets of the new pring suits will reach barely to the afford's Prescription "A" and afford's "Phoratone Cough Cure Shoes of patent leather and kid ar he most favoured, and heels have stafford's "Phorato ve done.-dec26.tf endency to be very low. Some dainty even The smart thing in fur is the exnished taffeta, trir

1914. Ue wish all our Patrons, present and prospective, a Prosperous and Bright New Year.

board.



Ponderous Personages.

JANE ADDAMS.

By GEORGE FITCH, Author of "At Good Old Slwash."

America has contained a great many famous women, of whom probably, the Goddess of Liberty and Jane Addams of Chicago, are the most popular at present.

Many an American girl has begun her career with only a plain gown and a Sunday dress and had landed in the White House later on. Thus far,



COSTS LESS.

Bishopric Wall Board saves 75 per cent. of the labor cost and about a month's time in finishing walls and ceilings. With it there is none of that expense for repairs and re-decorating that you incur so often when plaster cracks or falls.

DRYER AND WARMER.

The layer of Asphalt-Mastic in which the laths are embedded is absolutely air-tight and damp-proof. It blocks all drafts, and keeps the inside of the house dry, warm and cosy.

RAT AND VERMIN PROOF. These pests find it impossible to gnaw or bore through the tough, gummy Asphalt-Mastic.

EASILY DECORATED. Bishopric Wall Board is surfaced with heavy sized cardboard, which forms the ideal surface for Wall

or Burlap. Artistic panneling adds to its attractiveness.

THE ONLY WALL BOARD MADE WITH LATH Laths are positively necessary to back up wall board and Bishopric is the only Wall Board that has them. They

make it rigid and substantial and prevent it from working, cracking or pulling away at the joints.

ALL

NEW GOWER STREET.



The surplice blouse is very much in Shirring promises to be a popular rimming. Very popular are the various tones Little tots are wearing coats of coiored velvet. Soft white blouses are worn the tailored suit. For hair ornaments, peacock feathers are worn. The minaret hat is the newest ediion in millinery. In neckwear the turndown collar ere to stay. Simplicity is the keynote of martest afternoon gowns. Waffle checks are one of the newest. veaves in cloaking materials. Fashion indicates the return of uffles for spring and summer. The gown that is shirtwaisted in e back has gone out of fashion. In evening gowns the neck line is Martin who passed peacefully away to ut square, pointed or heart shaped. the Great Beyond on Christmas morn The rough coat suit with a mannish ing. For the last two years this dear ir has passed out of existence. Evening wraps are fastened with ige clasps of barbaric workmanship. It is rumoured that buttoned shoes vill be most worn the coming spring. will; his end was a glorious one. Just The darker the suit the brighter before his last breath ebbed out should be the color used for the beautiful smile came over his face and There is a disposition among the at home over there," and thus did the furriers to bring the small muffs into angels bear his spirit away to the Some of the most fashionable wo. on Saturday and was largely attendmen are again wearing large picture ed. The S. U. F. paraded before the The fan should match the evening toilettee or emphasize a distinctive | and thus we laid to rest all that was Hats with flower trimming and edges of fur are worn by many smart Flowered and printed designs on Beans