

Suits and Overcoats

Made to Measure.

Approved
Fashions.

Exclusive
Coloring.

Faultless
Tailoring.

Moderate
Pricing.



Four points of distinction in favour of our Custom Tailoring. The extent in which we have



surpassed all our previous efforts in these four essential details, deserve unusual emphasis.

NEVER in the history of this popular and fast-growing department have we been better equipped to attend to the wants of the Men folk.

The remarkable feature of buying here is that it relieves you of all risk and uncertainty in your Clothes Investment.

We shoulder the entire responsibility for correctness, good taste and wearing qualities

We guarantee the Cloths to be the very best on the market.

We guarantee the Linings in every way.

We guarantee every seam and stitch to be perfectly secure and every inch of material to be the best of its kind.

And more, we guarantee our Suits and Overcoats will satisfy you—not only when you first put them on, but as long as you wear them.

Most important---We fit your purse, too.

All these desirable features are not alone put into our high-priced garments. Suits at \$15.00 or those at \$25.00 carry the same broad guarantee. Decide to-day that your next Tailored Suit will be made at the "ROYAL."

Overcoats Made to Measure = \$13.00 to \$25.00
Suits Made to Measure = \$12.50 to \$35.50
Pants Made to Measure = \$ 3.00 to \$ 7.50

Custom
Tailoring
Dept.

THE ROYAL STORES LIMITED

Gents
Furnishing
Dept.

Placentia Notes.

The weather here the past week has been anything but agreeable. Storms from all points of the compass have raged, accompanied by both rain and snow. Huge trees that have stood the storms of the last century have been uprooted and hurled across the public streets, while wharves, fences and houses have been more or less damaged by the storms. We hope that we shall not be visited again by such severe storms for some time.

Some fifty feet of the breastwork at blockhouse have been washed away by the sea during the past week, while a huge tree has been laying on the ground in the C. E. graveyard and also a flagpole. Another large tree has been uprooted and hurled to the ground near Z. Blinck's store. A boat belonging to Mr. D. Ross, which had been hauled up and moored for the winter, was swept from its moorings and driven to sea. It is a great loss to the owner.

Misses L. Sinnott and B. Burke went to town by Thursday's train. Christmas passed away very quiet. There has not been a single arrest.



FREE
Six Heavily Plated Tea
Spoons

That will wear for years given for the sale of 6 boxes of our great family medicine, the Emu Red Cross Pills, at 25 cents per box. Send to-day for pills and we will send them by return mail together with our extensive catalogue showing our other handsome and valuable premiums. We trust you with the pills until sold. Address: SAWYER MEDICINE CO. Dept. 4 ST. JOHN'S, Nfld.

made, which speaks well for the people. We hope the New Year will pass away as well.

Mr. W. Siteman and T. Hanam, who had been spending Christmas with their parents, were passengers by Tuesday's outward train.

Mr. P. F. Mansfield, Harbor Grace, is here spending the festive season with friends.

Mr. P. F. O'Reilly went to St. John's by Friday's train to settle up his business for the past year.

A special train arrived Friday night bringing Messrs. Smith, Miller and Larner, who were out in connection with the repainting of the Anglo lines.

Saturday's train brought as passengers Mrs. R. Wyse, W. Wyse, V. Wyse, J. Wyse, D. Wyse and R. C. Power.

The s.s. Argyle did not get away until Saturday morning, having been delayed by the heavy storms.

The year 1909 just closed has been a year of surprises, and one which will be long remembered. When first the year opened the world was awakened by the cry of earthquake, Messina is destroyed and thousands of lives lost. The long-sought for North Pole has been discovered, bloodless battles have taken place, and the year closes in the midst of one of the hardest political contests ever fought in the old land.

Before closing I would wish one and all the readers of your most valuable paper a Happy and Prosperous New Year. CASTLE HILL, Placentia, Jan. 3, 1910.

M. L. C. L. DEBATE. ---Wednesday night the M. C. L. I. will have a debate on "The Lloyd George Budget." R. F. Horwood and J. C. Hall will be the leaders.

Portia Has Stormy Trip

The s.s. Portia, Capt. T. Fitzpatrick, arrived here from the westward at 7.10 last evening after a very stormy run. After leaving here at 10 a.m. on Christmas Eve she ran into a N.E. hurricane with a very high sea, and getting into Ferryland that night no boat could be put off from the ship to land mails and passengers, and to hold her berth in the harbor the ship had to put out a second anchor. The passengers and mails were landed at 7.30 a.m. on Christmas Day, though the storm still raged, and when the ship's boat returned the ship steamed out of port and made a good run to Placentia in spite of the weather. She left St. Lawrence at 6 p.m. Monday, and until she reached Port aux Basques she had a S.E. storm with heavy snow. She reached Bonne Bay at 5 p.m. Wednesday and left again at 4 a.m. Thursday coming this way. She left Bay of Islands at noon on that day and had it very stormy, the wind blowing from different points of the compass at intervals and kicking up a confused sea. She made Port

aux Basques at 10 a.m. Friday, and on the run down she had equally bad weather, but notwithstanding made a good run. The ship brought a small freight and the following passengers: Rev. Walsh, Rev. Middleton, Capt. Norman, Capt. Pine, J. Moss, Mrs. M. P. Cashin, Miss Cashin, Miss Ryan, Master Cashin (2), Frebairn and 20 second class.

TAKE NOTICE.

We publish simple, straight testimonials, not press agents' interviews, from well-known people. From all over America they testify to the merits of MINARD'S LINIMENT, the best of Household Remedies. MINARD'S LINIMENT CO., LIMITED.

STAR TOURNAMENT. ---The members of the Star of the Sea Association held a card tournament at their rooms last night. Sixty players took part. J. Marshall won the first prize and J. Whelan the second.



FREE!!
Fine Simulation
Black Fox Ruff

This beautiful Ruff made of Simulation Black Fox is now one of the most fashionable Ruffs worn. It is given free for the sale of 18 boxes of our splendid family medicine, Red Cross Pills, at 25 cents per box. Write to-day for the pills together with our extensive Premium Catalogue showing our Handsome and Valuable Premiums which we are giving for selling our famous Pills. Send no money. We trust you with the pills until sold.

Address: SAWYER MEDICINE CO., Dept. 1 ST. JOHN'S, Nfld.

Had to Jettison Part Cargo.

Information was received in the city last week to the effect that the schr. Ideal on her voyage to Europe fish laden from Change Islands met very severe weather and put into the Azores in a bad state. The weather was terrible for a time and 500 qts. of fish had to be jettisoned. Considerable damage was done to the vessel and her sails were badly torn.

Show Put Off.

Owing to the orchestra not having turned up, Al Marx, the strong man, had to postpone his performance last night. Mr. Marx said that the event would positively take place to-night at 8.30. Tickets dated last night will be good for to-night.

C. E. T. S.

At the Synod Building last night a large meeting of the C. E. T. S. was convened. A fine programme was rendered. Mrs. Bell gave a piano solo, and songs were rendered by Misses L. Hall, E. Duffett, A. Morris, Rev. J. Bell and J. Hayward; Messrs. Maidment and MacDonald gave recitations. Rev. Mr. Bell delivered an interesting address, after which tea was served by the ladies. Five new members signed the pledge. The society will hold a grand sociable on the 19th inst.

Getting Rinks Ready.

If the present frosty spurt continues for another day or so the patrons of the Prince's and Parade Rinks will be enabled to indulge in their favourite pastime of skating. Last evening and night a number of men were busy flooding the Prince's Rink, and soon it is hoped a good sheet of ice will be on it. At the Parade Rink Mr. Clouston and his aides already have a couple of inches of ice ready, and it is hoped that in a day or so this rink will open. It is not often that the rinks are not in full swing on New Year's Day, for formerly the rinks were crowded on this particular holiday. Yesterday the new Curling Rink was flooded for the first time.

Dangerous for Pedestrians.

The streets of the city are at present in a very dangerous condition. They are partly covered with ice and the "road" of snow which fell last night made it all the more difficult for pedestrians to negotiate the steep thoroughfares. Last evening several coming down over Barte's and Carter's Hills received ugly falls, and one old woman named Barnes, at 8 o'clock last night, fell on Long's Hill, her head hit the ground with such force that she was stunned; a couple of young men passing along brought her home. She was cut about the head but not severely.

Blustery Across Country

During the past 24 hours it has been blustery across country, and at the Gulf Topsails two snow storms already have been recorded. West from Bishop's Falls winter has set in and it is now becoming frosty. In places along the line of railway the snow is so deep that the trains have been using plows the past couple of days. They are doing good work and are not impeded in their running. The weather report last night was: Port aux Basques---N.W., strong; 22 above.

Bay of Islands---N.W., strong, snowing; 16 above.
Quarry---N.W., strong, drifting; 10 above.
Bishop's Falls---N.W., light, snowing; 18 above.
Clareville---N. W., light, dull; 20 above.
Whitbourne---N.W., light, dull; 20 above.

M. C. L. I.

To-morrow night at 8 o'clock sharp the M. C. L. I. will open their session for debates. The subjects for discussion during the season will be varied and extremely interesting. The first subject to be debated will be "The Lloyd-George Budget," and this will come up for discussion to-morrow night. The leaders are: For the affirmative, Mr. C. T. C. Hall; and for the negative, Mr. Reuben Horwood. The action of the Lords in throwing out the Budget will also be discussed. There are some fine debaters in the M.C.L.I., and a very interesting time is in store for all who attend.

POLE ON FIRE.---One of the poles near Browning's Bridge caught fire Sunday owing to the fact that the insulation had gone from one of the large transmission wires running from Petty Harbor to the sub-station. When it was reported the current at Petty Harbor was closed off from the line until repairs were effected.

Good CHEER

AT
HENRY BLAIR'S.

LIPTON'S! Lipton's! LIPTON'S!

Growers of the FINEST TEA the world can produce.

NOTE THE PRICES:

Choice Blue Label Tea.....32c. per lb.
Very Choice Red Label Tea.....44c. per lb.
Extra Special Yellow Label.....52c. per lb.

LIPTON'S High-Class COCOA, CHOCOLATES and CONFECTIONERY.

LIPTON'S Pure Cocoa Essence, White and Gold Label, in 1-4, 1-2 and 1-lb. tins, at 20 cts., 35 cts. and 70 cts. tin
A very fine assortment of LIPTON'S Chocolates, in 1-4, 1-2 and 1-lb. Fancy Boxes.

LIPTON'S Famed Milk Chocolate, Cream Caramels, Butter Scotch, Cream and Walnut Toffee.

LIPTON'S Gold Medal ESSENCE OF COFFEE. Largest Sale in Newfoundland.

Small Size Bottles.....15c. each
Large Size Bottles.....28c. each

All LIPTON'S SPECIALTIES are the best value you can buy for your money.

HENRY BLAIR.

20,000 Miners Strike.

Special to Evening Telegram.

LONDON, Jan. 2. Twenty thousand miners are idle districts as a consequence of the dispute over the Eight Hour Day Act, which became effective on January 1st. The men at the few collieries still active have given notice that they will quit.

CAPE REPORT.

Special to Evening Telegram.

CAPE TOWN, To-day. Wind north, light, weather dull. The s.s. Portia passed in and s.s. Parthenia east yesterday; an unknown steamer passed west at 9 a.m. to-day. Bar. 29.10, ther. 20.

Coughs, Colds BRONCHITIS

If there is an ailment in the throat or chest, it is surely essential that the remedy be conveyed direct to the affected parts. It's because the healing vapor of Catarrhazone is breathed into the sore, irritated throat and bronchial tubes, because its balsamic fumes kill the germs and destroy the cause of the trouble. These are the reasons why Catarrhazone never yet failed to cure a genuine case of Catarrh, Asthma, Bronchitis or Throat Trouble.

The wonderfully-soothing vapor of Catarrhazone instantly reaches the furthest recesses of the lungs, produces a healing, curative effect that is impossible with a tablet or liquid, which goes merely to the stomach, and fails entirely to help the throat or lungs.

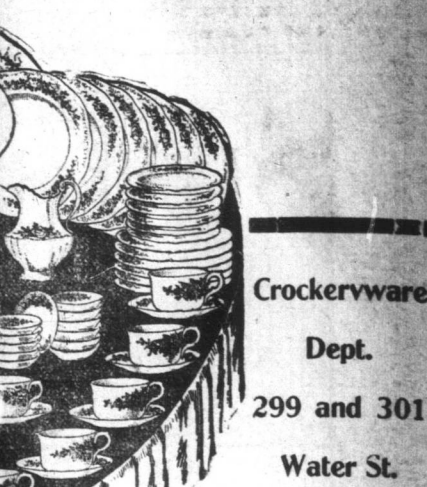
To permanently cure your winter ills, your coughs, sneezing, and Catarrh, by all means use a tried and proven remedy like Catarrhazone. But beware of the substitutor and imitator. Look for Catarrhazone only, 50c. \$1, at all dealers.

Catarrhazone Just Breathe It.

S. U. F. INSTALLATION.---After the conclusion of general business to-night the officers-elect for the 1910 term will be installed in office, at the conclusion of which the members will sit down to a banquet provided for the occasion. A good time is assured participants.

Does not Color the Hair

Ayer's Hair Vigor is composed of Sulphur, Glycerin, Quinine, Sodium Chloride, Capsicum, Sage, Alcohol, Water, Perfume. Show this to your doctor. Ask him if there is a single injurious ingredient. Ask him if he thinks Ayer's Hair Vigor, as made from this formula, is the best preparation you could use for falling hair, or for dandruff. Let him decide. He knows. J. C. AYER COMPANY, Lowell, Mass.



Crockeryware

Dept.

299 and 301

Water St.

China and Glass

Arrived too late

New Year

Tea and Tea Ware

Vegetable Dishes, Gravy Tureens and

CHINAWARE

Designs

IRIDESCENT WARE

In the most expensive goods.

In Emerald, Green and Ruby Glass, decorated with dazzling Rainbow

6 1/2 inch Jelly Dish.
7 1/4 inch Fancy Receptacle, with turned up sides.
7 3/4 inch fancy shaped Salad Dish
6 inch high footed silvered leaf Embossed Compot.
9 1/4 large fancy Fruit Dish.

Novelty Assortment

cannot do justice.

Comports on high foot, and 7 1/2 designs, rich ruby under-surface, decorated with ruby, leaves in green and gold from 20c. to 35c.

Novelty Assortment

Chian Glass, Salads, Rose Bowls, and one double our price.

CAKE DISHES

High Stand special from 25c.

Co. Ltd.,
Street.

Supreme Court.

BEFORE MR. JUSTICE EMERSON, IN CHAMBERS.

Mary Ellen Gleeson, surviving executrix of the will of James Gleeson, deceased, vs. The Catholic Episcopal Corporation of St. John's.

This is an application on the part of the defendant for an order that plaintiff deliver to defendant particulars of her claim, and that in default of such particulars that the action be dismissed. Defendant also asked for costs of this application. Mr. Kent, K.C., is heard in support of the application; Mr. M. P. Gibbs, for plaintiff, states that he is ready to give particulars in four days. Meantime let all proceedings be stayed.

CAMBRIA DUE.---The cable boat Cambria is due to arrive here to-morrow, according to a Marconi message received here to-day. She has had very severe weather of late while repairing.

The Mongolian sails for Philadelphia direct this afternoon taking one intermediate passenger and a small cargo.

The schr. Mildred, Wiltshire, master, arrived at Bahia to-day, all well, after a quick passage of 27 days.

DIED.

This morning, Mary, infant daughter of John and Elizabeth Quigley.