

The Union Advocate  
A WEEKLY NEWSPAPER  
Established 1867

Published Wednesday Afternoon  
Subscription Price, \$1.00 Per Year  
United States, \$1.50 in Advance  
Copy for changes of advt. must be  
in this office by 10 o'clock Tuesday  
morning.

J. H. BROWN, Man. Ed.



WEDNESDAY JUNE 2ND, 1915

THE CONFLICT IN  
THE DARDANELLES

The sinking of two British battleships, the Triumph and the Majestic, in one week, by the allied German-Turkish forces, cannot have other than a very heartening effect on the aggressors. The fact that the ships were of an old type—the Majestic being as a matter of fact, the oldest battleship in the navy—is of little account; the fact remains that two vessels that were doing good work against the enemy, have been gotten rid of, and their place must be taken by others. The destruction of these vessels is generally credited to a German submarine, but while this "unterseeboote" is running amuck among the fleet of the Allies, the British submarine E-11 has been carrying destruction into the fleet of the enemy. During a trip through the Straits, the submarine sank a Turkish vessel loaded with troops and ammunition, chased and sank a supply ship in the Sea of Marmora, forced another ship to run ashore and entering the harbor of Constantinople heard the torpedo that she launched against a transport lying at the arsenal, strike the mark before she withdrew to join the fleet. No German submarine has yet piled up such a record as that.

Naval victories, such as the Germans celebrate with so much enthusiasm, are the easiest thing in the world to obtain. German submarines go out to sea and shoot at the first floating object that crosses their path. They could not have a bigger target. The British task is very different. British sailors have to "dig out" their prey before they can shoot at it. Exploits like that of the E-11 show very clearly that the German submarine campaign is not a manifestation of superior ability. Indeed they show that British naval efficiency is superior to that of Germany.

The German naval hunter finds the "woods" always full of game. Such being the case, it is not difficult for him to get a "bag." The British hunter has to stalk his prey, otherwise he would show infinitely better results than the German.

According to a military correspondent the present method of attack and counter attack is so strange to the Turks in the Dardanelles, that they have become terrorized by it, and were not the German officers behind them pushing them forward at the point of the revolver, they would show these unmistakable signs of terror more plainly than they are now allowed to do. The Turks had been given the vain hope that by stemming the advancing tide of the Allies along the Gallipoli peninsula, the straits might still be closed to the Allied fleets. That is now being proved to be a vain hope, and the artillery is making their positions untenable by a rain of shells that would cause better men than those composing the Turkish army to quake before it.

THE BRITISH CENSORSHIP

In view of the savage attacks that the Northcliffe group of papers have latterly been making upon Lord Kitchener, and his conduct of the War Office, the complaints regarding the manner in which the British Censors perform their duties are certainly not without foundation. These officials in their wisdom ruthlessly delete references to events that have happened days before, from letters written by soldiers at the front, which can do no possible harm, and cannot help the enemy so long after the event. On the other hand, they permit newspapers, which the enemy can get hold of at once, to criticize and find shortcomings on the part of the leading officials having charge of the war arrangements.

German papers are seizing with avidity upon the ammunition scarcity scare of the Northcliffe press and at a period when from the achievements in the field Germany can create little enthusiasm in the fatherland, they are more than grateful for the attacks on Lord Kitchener, declaring these vehement discussions show better than anything else how the real situation is tending. Extracts from the Northcliffe press are freely quoted, the most vehement portions being dished up with great relish, while Count Reventlow finds in them the inspiration for a long article on "British worry."

Doubtless this sort of thing bolsters up German courage, even if it does not do Britain any serious harm; but the spectacle, from the British standpoint, is not inspiring, and should be stopped.

Since the foregoing was put in type, the British authorities have decided to regulate more strictly than heretofore the conduct of the press. This decision is probably the outcome of the recent experiences with the Northcliffe group of papers. It will be readily seen that when the public mind is in a rather excited state, the publication of sensational statements has the maximum of effect, and the effect of such publication is generally undesirable, even dangerous. Great Britain has many brilliant journalists, and in recent times, some of these seem to have assumed a prerogative to direct the affairs of the nation in the manner they wish affairs to go. In its savage attacks on Lord Kitchener, the Northcliffe press has furnished the worst example of this bad habit.

Great Britain has never granted to the press of the country the license it has taken in some other countries. More distinctly than in most other countries, the line has been drawn in Great Britain between "liberty" and "license." And, however far the British press has gone in one direction, the press of Germany has gone further in the other. To-day, the Government-muzzled press of Germany is keeping the German people in a state of gross ignorance while the country rushes to its doom. In many respects, this is the most pathetic feature of the German position, as well as one of the most discreditable.

One of our contemporaries referring to the unemployment in the West, wants to know why these men are not taken on as recruits for the overseas contingents. The fact is that there are already more men offering in the Western provinces than the recruiting officers can find room for; and there are now hundreds of young men eager to be taken "on the strength," if there were only places for them.

ROD AND GUN

"The Glittering Lure" is the title given by Bonnycastle Dale to a story of before-the-season fishing in the opening pages of June Rod and Gun which is published at Woodstock, Ont., by W. J. Taylor, Limited. "Honest Weight" is an amusing tale of two rival fishermen as related by one of the French Canadian guides who accompanied them on their outing after "de beeg wan."

THE ARRIVAL OF KITTY

Is heralded by those who have seen it, as the most noteworthy comedy seen in years. To those who have never seen it, a great treat is in store and those who have, will come again, for one one misses a chance to forget their own troubles and laugh at those of Col. Bell, Kitty and Billy Brown.

Ten of the latest and biggest song hits are introduced. An evening of music and fun is assured theatre goers. Secure your seats now at Dickson & Troy's.

Mr. Walter Maltby, of the 28th Field Battery, Fredericton, was in town Sunday, attending the funeral of the late Col. Maltby.

May Honor Roll  
St. Mary's Academy

SENIOR DEPARTMENT—Alice Campbell, Margaret Callahan, Lottie McWilliam, Kathleen Meahan, Gertrude Ryan, Cleora McLaughlin, Kathleen McCarron, Agnes McCabe, Geraldine Keough, Marion Kenneally, Bernetta Keating, May Dolan, Helen Neif, Doris Buckley, Florence Gallagher

JUNIOR DEPARTMENT—Margaret Campbell, Helena Gallagher, Lennie Stewart, Annie McGowan, Rose Cassovi, Jeanne Dore, May Dunn, Irene Doucot, Bessie McGowan, Georgina Dolan, Gertie Hall, Florence McEvoy, Bessie Donovan, Bertha McGowan, Hannah Fogan, Annie Fournier, Helen Donovan, Ida Mullins, Bessie Thibodeau.

COMMERCIAL DEPARTMENT—Corinne Lawlor, Mabel Miller, Grace McCarron, Inez Copp, Edna Clarke, Audrey Doyle, Susie Murphy, Bessie Jeffrey, Maud Wrynn, Bessie Murray, Katie Black, Mary Goodfellow, Lorena Goodfellow

INTERMEDIATE DEPARTMENT—Isabelle Long, Estelle Theriault, Emma Stewart, Annie Murphy, Margaret Daughney, Florence Sullivan, Mary Dolan, May Poirier, Elaine Gaudet, Blanch Dube, Juliette Aubut, Mary L. A'ousafy, Omerille St. Onge, Mary A. Cahill, Bessie Creamer, Jean Black Helen Lawlor.

REXTON ITEMS

Of Interest to Readers From Our Regular Correspondent.

May 31—Messrs. Ernest Fraser, Ephraim Arseau and Michael Welch, went to Redbank Monday.

Mrs. John Barton and daughter, Miss Hilda, of West Branch, were the guests of Miss Suria Crill Friday.

Mr. and Mrs. J. W. Livingston and children who have been visiting Mr. and Mrs. Alex. Lenox, returned to their home in Shediac Tuesday.

Pte. Murray Lawson of the Mounted Rifles, Amherst, who has been visiting his parents in Mundeville, returned to Amherst Tuesday.

Miss Albena Wood is spending the week at the home of Mr. and Mrs. J. L. Girvan in West Galloway.

Mr. Wm. Beattie sr., has suffered a relapse of his illness and is very ill.

Mr. Hugh Fraser has returned to Moncton after visiting his parents here.

Pte. Fred Babineau of the Mounted Rifles spent Monday in town.

Mr. Gordon Bower of Vancouver, B. C. is visiting his mother, Mrs. Edmund Bower, Mr. Charles Bower of Montreal is also visiting, Mrs. Bower.

Miss Lillian McLelland returned to Dorchester Tuesday after visiting friends here.

Mrs. J. W. Kelly is the guest of her parents, Mr. and Mrs. Alexander McGregor.

Among those who spent Monday out of town were Misses Helen Carson and Emma Short, Alice Jardine, Emma and Estel Lanigan, Norma Smith, and Emma Donaher, and Messrs. Will Gifford, George Machum, Emil Poirier, Cecil Langrin, Verne Hutchinson and Ernest Price.

Miss Lulu Murray is visiting friends in Mundeville.

Owing to the damp cold weather, the farmers are having difficulty in getting in their crops. Very little seeding has yet been done.

Mrs. R. A. de Ollouqui who has spent several months with her daughters in New York, is expected home this week.

Mr. John McMurray who has been laid up some time with rheumatism is improving fast lately.

Mr. James Smith, who has spent the past year here, leaves this morning for Bathurst, to take a position for the summer months.

A TOUCHING INCIDENT

The Amherst Guardian has the following in connection with sad news in Amherst. "A moving incident took place at a local restaurant soon after word of Private Chapman's death had come to Amherst, a group of eight or ten members of the 22nd Battalion were standing at the restaurant counter when an Amherst man came in and said to the restaurant proprietor: 'Capt. Chapman just got word that his son has been killed at the front—an Amherst boy,' he said, turning to the French-Canadian in explanation. On that instant every soldier's hat came off and every soldier bowed his head while he murmured a prayer of the church to which all the group belonged. They did not know Private Chapman, had never heard of him, but they stopped to do reverent honor to the man who had died for his country."

Wilfrid McCallum Writes to Mother

The following letter, written from the front by Wilfrid McCallum, a Newcastle boy, to his mother, will be of interest to our readers. Wilfrid was among the first to enlist, and so far has come through heavy fighting without a mark.

May 7th, 1915

Dear Mother, Received your letter and the papers and was glad to hear from you and that you are well, as it leaves me at present.

Well mother, I suppose you have seen in the papers what we have done in the battle of Ypres, but we earned it. It was certainly some slaughter. I would like to tell you all about it, but we are not allowed one of my horses was killed by a shell while I was hauling ammunition and the other one was wounded. We have three of the Newcastle boys wounded, they are in the hospital now. We are down in a rest camp for two or three weeks, we certainly need it; had about twelve hours sleep in ten days. We had four killed and thirteen wounded, but we were lucky to what some of the other batteries were. I saw Will Ashford the other day. He looked fine. He is with the Highlanders. He looks nice with kilts on.

Well Mother I suppose everything is blooming in Newcastle now. I suppose the mills are going by now. Tell Herb we have two more mascots—a guinea pig and a goat. This would be a good country for a farmer—cattle and everything running loose. I just met Stuart Weldon tonight. He looked fine.

Remember me to all the people in Newcastle. Well, I guess this is all for this time, with love, WILFRID.

May 13th, 1915.

Dear Mother, Received the papers and parcel all right and was very glad to get them. Well Mother we are not doing much over here now, but we certainly had our share for about twelve days, but we came through it O. K. The boys were getting pretty tired of it. The gas that the Germans used made most of us pretty sick, but it don't last very long. It is over now, and nobody is sorry.

Well Mother I suppose most of the boys are with the second or third contingent, but I don't think that they will see much of the war. We have had fine weather here for the last month, but it is raining to-day. We are all lying back doing nothing. Well I suppose everything is blooming in Newcastle by now. I saw in the papers where all the boats are running. I don't suppose the ferry is running this summer. The farmers in this country are cutting their oats now; pretty early for harvesting. Well Mother give my best regards to all the people in Newcastle. Tell them that I am feeling fine. Well I guess I will close for this time. Write soon, with love, WILFRID.

GUARANTEED HOSE  
Cashmere, Silk and Lisle weights at very moderate Prices.  
Every desirable Stocking in best quality awaits your inspection here.  
PENMANS Hose are guaranteed to give utmost satisfaction. They are better than any other make sold at the same price.  
Plain Lisle Hose ..... 25 to 40c.  
Silk Lisle Hose ..... 25 to 50c.  
Cashmere Hose ..... 25 to 75c.  
Silk Hose ..... 49 to \$1.50  
FOR THE BOY OR GIRL  
A guaranteed ribbed cotton Hose extra strong and heavy; come in all sizes and will outwear any other boys hose made.  
SPECIAL ..... 25c pair  
J.D. Breaght & Co. LIMITED  
WHERE THE GOOD GOODS COME FROM



NOTICE

To the Ratepayers of the Town of Newcastle.  
I hereby give notice that I have received the Assessment List of the said Town for the year 1915.  
All persons paying their taxes on or before the seventh day of June next are entitled to a discount of FIVE PER CENT.  
And all persons paying their taxes after June 7th, and on or before June 16th, are entitled to a discount of TWO AND ONE-HALF PER CENT.  
All taxes must be paid within thirty days from the date of this notice.  
Dated this 26th day of May, A. D. 1915.  
J. E. T. LINDON,  
Town Treasurer.

SCHOOL TAX NOTICE

To the undersigned non-resident of School District Number Three in the Parish of North Esk in the County of Northumberland.  
Take notice that your school taxes for the year 1914 are as follows:  
Fish and Game Club 1914 \$9.67  
have not been paid and unless the same with expenses of advertising are paid within two month's your real estate will be sold or proceedings taken for the recovery of the said rates.  
R. H. URQUHART,  
Secretary of Trustees School District No. 3 North Esk.  
Northumberland County.  
Dated 10th April, 1915 16-2mos.

H. F. MCKINLEY

GENERAL MERCHANT  
McKinleyville, - N. B.  
FULL LINE OF  
Groceries and General Merchandise  
ALWAYS ON HAND  
All orders received by mail gives prompt attention.  
Carload of Feed and Flour has just arrived. 15-1yr.

STATIONERY

We have the Newest and Best in Papereries and Tablets; also Correspondence Cards in plain, gilt edge, and initial.  
Buy your office accessories here. Anything not in stock will be ordered at short notice from the Best Canadian Houses.  
Remember we have the Agency for The Appleford Counter Check Books, etc.

FOLLANSBEE & CO.

Perfect Vision  
If you break your Glasses save the pieces and bring them to us. We do all kinds of repair work.  
DICKISON & TROY  
DRUGGISTS & OPTICIANS  
Newcastle, N. B.

Flowers Flowers Flowers  
PATRONIZE A HOME INDUSTRY  
EVERYTHING IN FLOWERS AT WOODBURN FARM CONSERVATORIES, CHATHAM.  
SEE OUR SPRING FLOWER ANNOUNCEMENT  
If there is anything you want to know about, write or phone us, we are at your service, Greenhouses open to the Public for inspection.  
OUR SPECIALTY  
Funeral Designs at short notice. Wedding Bouquets and General Floral Decorations.  
Headquarters for Tomato Plant, Cabbage, Cauliflower and Celery  
E. PERKINS, Foreman Phone No. 20. 17-  
GEO. E. FISHER, Proprietor, CHATHAM, N. B.

KNEE AND TRAVELLING RUGS  
Bound Wool Rugs  
Shawl Wool Rugs  
Bound or Hemmed  
Plush Rugs  
Linen Lap Dusters  
BEST BRITISH VALUES  
G. M. LAKE. Phone 161, NEWCASTLE. 21-1yr

The man who does not advertise simply because his grandfather did not should wear knee breeches and a wig.  
The man who does not advertise because it costs money should quit paying salaries for the same reason.  
The man who does not advertise because he doesn't know how to write an advertisement should quit eating because he can't cook.  
The man who does not advertise because somebody said it did not pay, should not believe the world is round because the ancients said it was flat—Dickinson (N. B.) Post.

The Advocate, \$1.00  
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