

Dainty 25c neck frillings on sale at 19c the yard

MANY pretty new patterns in neck frillings, in chiffon, net and lace in white, black, pink, sky blue and combinations. These are very neat and effective for neck or sleeves. Real value 25c the yard. Sale price 19c the yard or 8c the collar length.

THE RIGHT HOUSE

"HAMILTON'S FAVORITE SHOPPING PLACE"

Beautiful fancy ribbons in a sale to clear Friday

GOOD firm qualities in Taffeta and Louise Ribbons in width of 4 1/2 to 5 inches. An assortment of rich colorings, in Dresden effects and neat new stripes and spots and combinations. Friday prices—25c, reduced from 35c to 60c. 35c, reduced from 50c to 65c.

Friday third special value day at The Right House*A day rich in bargain opportunities and special savings in just the things you need for Fall and Winter*

THAT PEOPLE appreciate these "Friday special value day" sales is apparent in the splendid response of the first two Fridays. It seems as though everyone in Hamilton and vicinity came and enjoyed the advantages of the special savings. But people have come to know that Right House sale offerings are genuine and merit immediate attention. The goods offered in these sales are

manufacturers' over-productions and special purchase lots as well as goods from our own regular stocks marked to lowered prices. Everything on sale measures up to Right House standards of sterling quality. To-morrow's great offerings eclipse those of the previous two Fridays both in volume and value-giving. You will find every department brimful of splendid savings on the goods you need. No wise person will want to miss the unprecedented bargains—come.

85c dress goods at 69c yard*An extraordinary offering of stylish weaves*

S MART new weaves of quality in the season's most popular lines and best colorings are on sale to-morrow at a splendid saving of 16c on every yard you buy.

Handsome two-toned shadow check tweeds, neat, nobby and fashionable for street wear. All the popular rich autumn shades. Full 46 inches wide and very superior quality. Real value 85c. Friday special value day sale price 69c the yard.

Crisp Panama suitings, in a firm, fine, snappy, dust-shedding weave. These are very popular and stylish for suits, skirts and shirtwaist suits. 46 inches wide. Rich autumn shades of light and mid-brown, Burgundy, myrtle, navy, also black. Real value 85c. Friday special value day sale price 69c.

Included are rich black Armure and Rosetta suitings in same width.

Two black silk bargains of merit

BLACK TAFFETAS—Bonnet's black taffetas and rich French chiffon taffetas—also Bonnet's—in good stout wearing firm weaves and rich lustrous black; wide width. Friday special value day sale prices—

85c, real value \$1.00 95c, real value \$1.25

BLACK PEAU DE SOIES—Rich Swiss and French weaves, in firm good-wearing qualities. Reversible and very rich, brightly finished black. Friday special value day sale prices—

59c, real value 75c 98c, real value \$1.25

Two special bargains in new Autumn costumes*On sale to-morrow for the first time at these lowered prices*

UNPARALLELED bargains in Suits of smartest autumn styles, beautifully tailored and with all the appearance of suits at twice their price. They were considered bargains at the original prices. At these lowered prices the offering is extraordinary indeed. On sale to-morrow and Saturday only.

\$17.50 suits at \$12.98

Navy, brown and black Broadcloth, in semi-fitting pony style; 25-inch length coats, satin-lined; stole collar; trimmed with velvets and soutache braids. Skirts are plaited in charming style and have fold trimming around bottom. These new suits are practical and smart, graceful in fit and splendid value at \$17.50 each. Friday special value day sale price, \$12.98.

**\$15.00 suits at \$10.88**

Smartly tailored from plain and striped broadcloths, in rich Burgundy, navy, brown, and blacks. They are very smart new fall styles. Lined semi-fitting jackets; some are self-strapped and button trimmed, others are braid trimmed. Plaited skirts with fold trimming at bottom. Our regular good value at \$15.00. Friday special value day sale price only \$10.88 each. Sizes for women and large misses.

THOMAS C. WATKINS.

\$7.50 and \$8 skirts at \$5 each*A remarkable sale for Friday and Saturday*

MORE \$5.00 Skirts for Friday and Saturday. Our own productions in this season's smartest styles. Tailored from superior Panamas and tweeds. Navy, brown and black Panamas and the new grey tones in tweed. Made with double box plait and fancy panel effect. Some are plaited all around, others are side plaited. They have distinctive graceful style and fit perfectly. Our regular \$7.50 and \$8 values, Friday special value day sale price only \$5 each.

See the window display.

Misses \$3.50 tweed skirts on sale at only \$1.95 each

Handsome plaited styles for the miss of 8 to 18 years; splendid quality tweeds in greys, fawns, greens and black effects; all sizes. Real value \$3.50. Friday special value day sale price \$1.95 each.

\$1 dressing jackets on sale at 69c

NICE Paisley designs in warm, soft quality of printed Wrapperettes, in rich navies and cardinals. New patterns. Made with fancy collar, cuffs and belt edged with fancy stitching. Regular \$1, Friday special value day sale price 69c.

\$1.75 DRESSING GOWNS \$1.47—Full length gown, made of same materials in kimono style. Very warm and comfortable. Nicely made and finished in effective neat style. Regular \$1.75, Friday special value day sale price \$1.47.

Good bargains in Fall blouses

BEAUTIFUL New Blouses on sale to-morrow for the first time at these splendid lowered prices. They are dainty in style, practical in material and make, while the values allow you to save from a fourth to a half. Don't miss them.

**\$4.50 silk waists at \$2.98 each**

Made of extra heavy rich black and white washing silks, with pretty round yoke and collar of silk Maltese lace insertion back and front, tucked below with fine tucking across front, giving extra fullness. Neat 3/4 sleeve; cuff tucked and trimmed to match yoke. Regular \$4.50 value. Friday special value day sale price only \$2.98 each.

\$1.50 house waists at 79c each

Made of extra heavy warm cashmerette, in neat spots and figures, plaited across front and down back, full length sleeve and neat shirt waist cuff; good washing dark colors; just the correct, comfortable waist for house wear these chilly mornings. Real value \$1.25 and \$1.50 each, Friday special value day sale price only 79c each.

Women's 75c underwear 48c

BALANCE of shipments, of our great special purchase of Women's Underwear, are here and go on sale to-morrow and Saturday. They are the over-productions of the Eagle Knitting Co., and were purchased by us at a big price sacrifice. Nice fleeced-lined qualities in fall and winter weights. Some of them are slightly imperfect in weave, but are darned so neatly that it is hardly noticeable.

Save 27c on every garment you buy

The Vests have long sleeves and high necks. The drawers are in ankle lengths. It will save you 27c on each garment if you lay in fall and winter supplies now. Regular selling value 75c per garment, Friday special value day sale price 48c.

40c and 50c black cashmere stockings 29c

A reliable English manufacturer's over-productions, secured at a big discount. All nice fall and winter weights and superb qualities. Full fashioned, double heels and toes, on sale for first time. Regular value 40 and 50c. Friday special value day sale price 29c the pair.

The great October sale of household linens*Savings extraordinary at Hamilton's greatest linen sale*

THE sale is surpassing our greatest expectations. People pronounce it the best value-giving event of its kind they ever attended. And well they may. Here are vast varieties of the world's best Linens, marked at prices so low that the bargains are wonderful. Nearly everyone is buying for months ahead. Bring your needs to-morrow and share in the great saving opportunities. Here are a few details—

Sale of huck towels

Irish and Scotch pure all-linen Huckaback Towels, with hemmed or hemstitched plain or striped borders. Very absorbent and closely woven. Medium to good large sizes. Scores of dozens to select from. Per pair—

35c, real value 45c

45c, real value 55c

55c, real value 70c

75c, real value 95c

Imperfect tablings

Pure All Linen Tablings, in half and full bleached. Widths of 34 to 72 inches. Dainty new floral, leaf, spot and conventional designs. Many yards run with out any imperfections.

Sale price 38c, 57c, 78c 88c

Real value 45c, 75c, 95c, \$1.10

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**Table linens**

Fine pure all-linen Tablings, in white and cream Damask. Exquisite patterns and wide widths of 66 to 72 inches. Floral leaf, spot, and conventional designs. All perfect in weave.

63c, real worth 75c

69c, real worth 80c

88c, real worth \$1.00

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THOMAS C. WATKINS.

Remarkable glove offerings

THREE great exceptional bargains in reliable French and English made Kid Gloves, in long and short lengths. These gloves, at prices away below our regular, are indeed remarkable bargains. Come to-morrow and get your gloves for the whole season.

\$2.50 long kid gloves \$1.89 the pair

Specially nice soft, pliable quality in black, light and dark grey, assorted tans, champagnes, browns and white, full elbow length, all sizes. These fit perfectly, are very superior quality and wonderful values, real value \$2.50, Friday special value day sale price \$1.89 the pair.

\$1 and \$1.25 gloves at 79c pair

Good soft quality of Cape Gloves in one dome, wrist length, pique sewn, a good wearing, stylish fitting glove, tans only. Real value \$1 and \$1.25, Friday special value day sale price 79c.

75c "Midget" gloves at 59c pair

One button Cape Gloves for boys and girls, good wearing nice quality in tan shades, real value 75c the pair. Friday special value day sale price 59c.

**2 days' sale of embroideries**

A LARGE special purchase of Women's and Infants' Skirtings, Blouse Frontings, Corset Cover Embroideries and Flouncings, as well as insertions and edgings will be offered to-morrow and Saturday, at prices 1-3 to 1-2 below our regular values. The varieties are immense, the bargains the best you ever saw.

CORSET COVER EMBROIDERIES

Dainty, well embroidered designs; some have lace edge, ribbon insertion at top. Many very pretty designs on good quality muslins and cambrics.

Sale price 17c, 32c, 43c, 59c

Real value 30c, 50c, 60c, \$1

BLOUSE FRONTINGS—A plain Swiss muslin of wide width, with wide insertion down centre and rows of narrower insertion and embroidery on sides. A real bargain snap.

88c, real worth \$1.25

\$1.19, real worth \$1.50

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27-INCH SKIRTINGS—Muslin Skirtings for women and infants. Nicely embroidered on hand-power looms; tucked, lace trimmed and hemstitched. A great variety—all perfect, fresh and new.

63c, real value \$1.15

EMBROIDERY ENDS 1