

OUR MOTTO: "Suam Cuique."

**The Evening Advocate**

Issued every day from the office of publication, 167 Water Street, St. John's, Newfoundland, Union Publishing Company Limited, Proprietors.

Alex. W. Mews... Editor in Chief  
R. Hibbs..... Morning Editor

ST. JOHN'S, NEWFOUNDLAND, JANUARY 2, 1917.

DO not believe that it is a wise practice to make any hard-and-fast resolutions at New Year, for the whole year of right-living people is one long effort at making good resolutions—and keeping them. Moreover, I am afraid I have just a scrap of contempt for people who are affected by anniversaries like those who think it wicked to enjoy themselves on Sunday, and yet will commit many REAL SINS every day in the week. And, after all, if every day marked the beginning of a New Year, and everyday's good resolutions were kept, what a heaven this old world would be.

—JOHN STRANGE WINTER.

THE forthcoming Imperial Conference is quite the most important of all such gatherings our Empire has ever convened. There are not only the issues of our own Empire and its destiny to be solved, but the wider issues that embrace the security and the well-being of the whole world. Lloyd-George speaking of the Dominions said in his recent great speech: "They have recognized that our fight is not a selfish one, that it is not merely a European quarrel, and that there were great world issues which their children were as concerned in as ours. I want to say that we feel that the time has come when the Dominions ought to be more formally consulted as to the progress and course of the war, as to the steps that ought to be taken to secure victory, and as to the business methods of garnering its fruits." It is this Conference that the Premier has been asked to attend. We do not know what preparation he proposes to make as to the stand he will take in the deliberations of this important gathering. He doubtless will seek some guidance as to his attitude and the proposals which the Conference will expect him to put forward. We think, however, the time is opportune for an avowal of the faith that is in all of us regarding the world issues involved and the minor, yet most important, issues in which we as a Colony are concerned. We have in Newfoundland, minds that are following events and which are as fully capable as any in the Empire to look into the future and see the path the Empire and the world shall tread if we are to come out of this terrible war a cleansed people, and a better and brighter world. We propose, then, to ask those interested in our religious, social, economic and political life to contribute to our columns articles bearing on these momentous issues. We know of nothing that should engage our attention so fully as these themes, the war, the preparation for peace whenever it may come and the reconstruction that must follow. This will not, cannot, be a Party question, and will serve to teach everyone of us more of our Empire and its ideals and give us a greater and clearer vision of what our destiny should be. We look for a large response to our request and interesting and uplifting articles.

THE Allies' reply to Germany is not an unexpected document. Such a Peace Conference as the Germans propose under the circumstances, could hardly have taken place while the terms remained so indefinite. The Allies have taken the opportunity, however, to state officially, and we think this is the first time that they have done so, what our demands are. This will give Germany a basis which she must recognize in her reply, and on this reply will hang the question as to the continuation of the War or a Peace Conference. The stories of food shortage and men shortage in Germany may be taken with a grain of salt however and given out with an object. We may be pretty sure that she has yet resources to carry on the war. It is true on the other hand that she has probably conquered all the territory she ever will. She is at the zenith of her powers in this direction and the policy of "nibbling" which the Allies are acting on so much, will eventually wear Germany down. The Prussian reply will probably be a refusal of the Allies' terms. The true reply and the settlement must come from the heart of the German people, and we can only hope that that reply will not be delayed.

WE start the New Year with a new name, yet an old one. The Evening Edition of the paper will hereafter be known as **The Evening Advocate**. The Morning Edition will be known as **The Morning Advocate** with title printed in black type. This change has more than one advantage. First the evening and the morning editions will be more easily distinguished from each other. Then our readers will be glad to have but one name to pronounce when they ask for their paper. And lastly, and perhaps most important, our outport readers, who never really got used to the double name, will be glad to return to their old friend "The Advocate." It was their first paper and the one to which they became attached. We know that they will rejoice to have the old name restored.

**FOR THE P.M.G.**

Yesterday's messages for this paper were pushed under the door of the Trading Co.'s shop on Water Street and consequently were not available for publication. We have pointed out to the P.M.G. the difficulties encountered by the useless system of the delivery of the morning press dispatch and believed Mr. Robinson would see that satisfaction was afforded, but matters have gone from bad to worse. The staff should have known that the usual receipt that accompanied the messages was not returned and should have got after the messenger. If this sort of thing continues, it will be our

duty to use every means in our power to impress Mr. Robinson with the fact that he is not doing his duty and is permitting negligence with impunity. We trust we will not be compelled to refer to such conduct again.

**OUR NEW REPORTER**

Mr. John Brown joins the staff of **The Evening Advocate** to-day as City Reporter. He has already had much experience in journalistic circles and we ask the public to afford him their support in the gathering of news which will be of general and particular interest to our readers.

**PRES. COAKER OFF TO LUMBER CAMPS**

Mr. Coaker left for the Lumber Woods by the midday train and will spend until Friday night in the Badger section, returning to town on Saturday. After the Conception Bay meetings are held, that have been announced, he will visit the Lumber Camps at Millertown and Bishop Falls. He will be accompanied to Badger by Mr. E. Collishaw and Mr. C. Bryant. The whole of next week will be spent in Conception Bay.

**ANOTHER COAKER RECRUIT**

By the Susu arrived Mr. Lot B. Oake, of Victoria Cove, District of Fogo, to enlist as a Naval Reservist, as one of the fifty, in place of President Coaker. He is a fine strapping young man of 23 and saw 16 months service in the Navy since the war, having enlisted in 1914 for one year and returned after 16 months service. He is now as strong as a bull and full of fight and intends to stand by the Old Flag while wanted.

Wm. Tucker and Ernest Eddy, of St. Jones Within, have also offered themselves as Coaker Recruits. In writing about Wm. Tucker our old friend Robt. Miller, of St. Jones Within, states: Mr. W. F. Coaker, M.H.A.

Dear Sir,—It is with regret that we have to part with our friend William Tucker. As he has responded to the call through your speech, which you gave at the Convention, giving up his all for the Empire and Country, we hope that God will follow him in the line that duty calls him. Trusting that you will look after the interests of our friend and see that his needs are attended to.

With good wishes from Yours truly,  
ROBERT MILLER.

St. Jones Within, December 20, 1916. President Coaker undertakes to find employment for all the Coaker Recruits that return from the front who are able to undertake employment. They will be given jobs with the Union Companies and in the Civil Service.

Victoria Cove contains a population of 140 persons, mostly Church of England. Up to the present 10 young men have enlisted. This is a splendid showing for this little settlement and is a credit to the residents and the District of Fogo. If there is any part of the district more largely represented than Victoria Cove, in the fight for Right and Freedom, we would be glad to know.

**THE CARBONEAR CONVENTION**

Probably the most important meeting of fishermen ever held in Conception Bay will be that to be held next Tuesday at Carbonear. Mr. Coaker will outline his plans for the development of the fisheries and trade in Conception Bay and his plans will be backed by the people in the Bay mean a complete shaking up of dry bones and the introduction of an era of development and expansion that will bring back to the Bay some of the old time prosperity and glory.

The speech will be published by us on Wednesday morning, the 10th, and every fisherman in Conception Bay should make sure of reading it or hearing it read, for it will bring consolation to the people of the whole Bay and create an enthusiasm that will sweep the whole Bay at the coming election. Mr. Coaker excels as an organizer and constructor, and the one thing required by the whole electorate of Conception Bay is a public man possessing great constructive ability and confidence in his work and mission.

This Convention will mean much for the old historic Conception Bay and every Council in the Bay should not fail to send its delegates.

**THE HARVEST OF THE SEA**

INTERESTING AND USEFUL TO THE FISHERMEN OF THE COLONY

By Our Own Correspondent

THE New York Fishing Gazette of December 9th says regarding the herring trade:—

**Domestic Herring**—With a view to supply the demand which has been in evidence in New York for perhaps two months—a period in which there has been practically no stock in New York—operators are making diligent efforts to purchase at producing centres in Maine, New Brunswick, Nova Scotia, and Newfoundland. The inquiries reaching the various points at about the same time have materially strengthened the ideas of producers and exceptionally high quotations from these points have resulted. In one case a New York operator was quoted \$8.50 for medium split herring delivered at New York from Halifax. Other quotations have been correspondingly high. It is expected there will be a limited quantity of split and round herring coming in to New York on steamers due to arrive from Newfoundland this month, but this probably will not be sufficient to supply the demand, and a further demand in prices in the market is to be expected.

This is a very interesting item, and our herring exporters should sit up and take notice. The market in New York is firm on the basis of \$8.50 for large and split and round and \$9 for medium of either variety. Prices of both are likely to be higher with the arrival of supplies.

**Foreign Herring**—In spite of the heavy stocks of Holland herring received in New York during the month, much of the surplus is now being distributed in the domestic trade, principally through Pennsylvania and the Middle West where there are large Scandinavian populations. The demand for Scotch cured herring is stronger and prices are inclined to higher levels. Fulls are offering at \$12.50 to \$13. Irish herring is firm at \$11.50 for Ardglass and \$12.50 for Downing's Bay. While the Iceland herring in the market has been practically cleaned up, quotations are on the basis of \$18 to \$19 according to New York factors, and there are few offerings from other places. The same prices are quoted from Chicago.

**Oils**—An active demand is noted for all grades of fish oils in the American market; and as the quantity available in St. John's at the present time is not large it is not improbable that fancy prices will be obtained by those who are in a position to hold on to what they have. The New York Fishing Gazette says:—

At the recent advances in prices for all fish oils quoted in this market a firm feeling has developed among operators, and no offerings are being made below quotations. In some cases orders have been taken weeks in advance of the date of a likely delivery. Further advances are freely predicted as stocks are far below normal at this time. Receipts of all grades have been light. The cod oil situation is stronger, but prices show no change since last reports. The market is firm on both domestic and Newfoundland cod oil.

Quotations are as follows, for week ended December 15th:—  
Cod Oil, domestic, gall., 74c.; Newfoundland, 77c. to 78c.; Whale, extra bleached, 82c. to 83c.; Sperm, 92c. to 93c.  
**Fish Quotations**—Dried Codfish—Newfoundland (Porto Rico), 448 lbs. \$37 to \$37.50; Newfoundland, large, Madeira, 112 lbs., \$10.50 to \$11; Hake, for export, 112 lbs., \$8 to \$8.50; Cuban Drums, 128 lbs., \$11 to \$12; Caspe Codfish, Italian style, drms. boxes, \$10 to \$11.

**WEATHER REPORT**

Toronto (noon)—Strong winds and gales from S.W., shifting to N.W.; mild to-day, much colder Wednesday, light snow falls.

**POSITIVELY Last Trip.**

**S. S. SUSU**  
Sailing Wednesday Noon, January 3rd.  
**FOGO MAIL SERVICE.**  
ALL PORTS CALL.  
Freight received until Tuesday 5 p.m.  
**NFLD. PRODUCE CO., LTD.**

**New Pianos and Organs**

**MR. W. V. DRAYTON**  
TAKES this opportunity to thank the many Friends and Customers who for the past twenty years have by their liberal patronage shown their confidence in him. He wishes them all A Happy and Most Prosperous New Year, and begs to announce that he is now Booking Orders for High Class Pianos and Organs to arrive, which he purchased at prices that will enable him to sell at the same rates as he charged before the War.  
**SEE HIM NOW.**

**Reid-Newfoundland Co.**  
Water Street Stores Department.  
The well-known headquarters for Motor Engines, Motor Supplies, Gasoline and Motor Oils.  
Our Columbia Cells and Multiple Batteries give results unheard of before.  
Call or write for quotations.  
**Reid-Newfoundland Co.**

**Men's Heavy Dull Finish Rubber Boots,**  
Wool Lined, Jersey Brand, \$3.10.

**Men's Woonsocket Rubber Boots,**  
This Boot is made with the Tap running to Heel and has been the Standard Boot for more than a generation.  
**Our Price \$3.70.**

**MEN'S MALTESE CROSS DULL FINISH BOOTS,**  
Red Top, Natural Grey Sole, a good First Grade Boot at a Medium Price. **Only \$4.50.**

**Men's Red and White Patent Pressure Process Rubber Boots,**  
These are famed the country over and are made from the finest Gum, specially constructed by skilled workmen.  
**Our Price for all Red is \$4.50; for all White \$5.20.**

**Men's Black Pure Gum Rubber Boots,**  
White Sole, Reinforced, Red Foxing, Felt Lined. We recommend it as the Best Fishing Boot made. There is none better.  
**Our Price, \$5.25.**  
People who have bought this Boot tell us that they get from Twelve to Eighteen months wear out of them.

**GEORGE KNOWLING.**

