

To The Editor

Erie Avenue Pavement
To the Editor:
About two years and a half ago the City Council put through a by-law to pave Erie Ave., and also found an appropriation for the purpose. The residents rejoiced that they were to at last get out of the mud and have a suitable entrance to the business part of the city. But no pavement as yet has been laid, although the storm sewer and curbs have been put in, and are charged as frontage to the residents of the street and to ratepayers in general.

Why all the delay? No other public work is being done this year and overseer Unger tells the committee that he will be able to secure the labor and finish the work this fall. It is urged that it is a bad time to finance the work, but the City Treasurer states that the money can be secured, if it is decided to proceed with the work at the present time. A proposal has been made by the Chairman of the Board of Works, to pave the south end of Erie Ave., and leave the north end to a future time. This, the residents of Eagle Place to a number of 66 have petitioned against, as it would be of little benefit to have three blocks paved and still have to wade through two blocks of mud, to get to the T. H. and B. station. At present, the street car tracks are below the level of the street, and in the spring and fall are under water. The pavement will remedy this evil and assure more regular service.

At the curve in the street, near the T. H. and B. station, the street cars run close to the dyke, and this causes a very dangerous crossing, as it is impossible to see a car until close to the bend. An accident has already occurred here, and narrow escapes are numerous. The pavement would remedy this also, and probably save a damage suit in the future.

The residents of this end of this city feel that being connected to the central part of the city by a suitable entrance would make the city more compact, and stimulate growth, and thus feed the street railway, waterworks, Hydro, and all other sources of revenue, to the city. Thanking you, Mr. Editor, for this valuable space.

I remain yours truly,
ERIE AVE. RATEPAYER.

THE LIFE TIME OF A BATTERY.

Many people wonder just how long a storage battery should last with ordinary care, because there seems to be no well defined limit for its life. This question has been covered very well by Messrs. Smith and Green, of the local Willard Storage Battery Service Station, who say:

"As compared with other parts and accessories of a motor car, the storage battery, if well taken care of, is very inexpensive to maintain. Its care is a simple matter and consists of only four things:

First:—Keep all cells filled with distilled water to a level half inch above the top of the plates. Never fill the cells full.

Second:—Never use a battery in a leaking condition. Take it to a Willard Service Station immediately.

Third:—Test the gravity of all cells with a hydrometer syringe on the first and fifteenth of every month. If any cells are below 1.275, two successive testing dates, take the battery to a Willard Service Station and have it fully charged.

Fourth:—Never allow the battery to become heated in service above 110 degrees Fahrenheit. Watch the battery for heating one or more times every day in warm weather. If the top connectors feel more than blood warm to the touch take the temperature with a dairy thermometer. If the temperature registers near 100 degrees burn all the lamps on the car while driving. If the temperature reaches 120 degrees the battery may be ruined.

"A well constructed battery like the Willard should last a long time, but because of its electro-chemical nature it will, of course, wear out in time and have to be renewed. It is a popular misconception with a great many motor car owners that a battery will last forever, or at least, as long as the car itself.

"Motor car manufacturers, as well as battery manufacturers, are doing their best to overcome this belief and the Willard Company is being highly successful along these lines through their service stations, which are constantly hammering at the car owner in order to convince him that a certain amount of care is necessary to his part and this care may be greatly lessened by taking advantage of the advice and free inspection which any Willard Service Station offers."

A Government inspection of the new car line over the Whirlpool, constructed by the Niagara-Spanish Aero-car Company, is in progress. The formal opening of the line will take place on Monday.

Why do you keep on paying high prices for imported beers, when you can get a finer lager for about half, by asking for

O'Keefe's Pilsener Lager

"The Light Beer in the Light Bottle."
MAY BE ORDERED AT 25 COLBORNE ST., BRANTFORD.



SPECIAL!
Hundreds of Crisp,
Cool Voile Waists

NOW ON SALE AT

98c, \$1.19 and \$1.29

As welcome as a cool breeze on a hot Summer's day. Cool looking and chic, and with an air that bespeaks distinction in no uncertain way.

Ordinarily these waists would sell at \$1.50, \$2, and \$2.50, but a good buying chance came our way and our customers are going to reap the benefit. Every waist is of the newest, style, and is fresh and charming. By all means see this splendid bargain.

ON SALE AT

98c, \$1.19 and \$1.29

WHILE THE QUANTITY LASTS.
SEE WINDOW DISPLAY.

Save on These Staples

1 bale of Factory Cotton, 25 bolts of 40 yards to the web, full 36 in. wide, extra strong, free from dressing, Sale Price **\$4**
40 yards for
Full 36 in. White Cotton, splendid value in two qualities, fine and heavy, good wearing quality, Sale Price **\$1**
10 yards for

Toilet Articles On Sale Too

Royal Oriental Talcum Powder
Royal Sweet Pea Borated Talcum
Royal Face Powder
Violet Ammonia
Peroxide Cream

Old English Pot Pourri, an exquisite combination of specially selected flowers, 65c. Sale Price
Melba Lov' Me Face Powder, in flesh, white or Brunette, daintily perfumed, Sale Price
Rejane Massage Cream, large size, Sale Price
Klein's Glycerine Soap, assorted odors, box
Latest Novelties in Bathing Caps, pretty colors and styles each
Melba Skin Lotion, soothes irritated skin, sunburn, delightful as a lotion after shaving, 29c Sale Price
Peroxide and Almond Cream, excellent for sunburn and tan; large size. Sale Price
Hygrade Glycerine, Hard Water Soap cake
Infants' Delight Toilet Soap
3 cakes for
Rubber Gloves
Ivory Picture Frame
18c
45c
73c
43c
19c
\$2.50
29c
43c
5c
21c
39c
25c



—Main Floor.

AUGUST CLEAN-UP SALE

THE Interest in the August Clean-Up Sale is Wonderful and Inspiring—Savings Throughout the Store are Amazing and Every Item Offered is Bright, Crisp and New. A Brief Hint is Given Below of Some of Next Week's Offerings—If You Would Save Do Not Delay.

Outing Coats

—IN A—

Clean Sweep
\$3.50

Out they go, regardless of original prices.

A rapid clearance must be made and prices cannot be permitted to stand in the way.

Corduroy, Featherdown Honeycomb Cloth and other fancy fabrics, in a good variety of colors.

GOING AT

\$3.50

—Second Floor.

A Little Rush Out Sale of SMART SUITS

In Silk and Fancy Materials

All at One Price **\$11.95**

Originally Up to \$22.50.

In this group will be found Taffetas, Silk Poplin, Failles and Fancy Fabrics. Every one desirable in its style and fabric.



ACT QUICKLY
CLEARANCE PRICE
\$11.95

—Second Floor.

Clear-Away of a Little Lot of Smart Hats

Smart Sport Styles that have been in great demand. Another Hat will come in very conveniently on many different occasions. Values were up to \$3.00

On Sale for 98c

—Second Floor.

\$500.00 Worth of Gold Mounted Back Combs, Side Combs and Barettes to Go for \$225.00

This lot represents a purchase from one of the largest makers of Novelty Hair Oranemtns at just Half the Regular Prices.

In reading the following items, which represents only a part of the purchase, you can safely double the sale prices in order to arrive at their real values.

Side Combs, hand polished, with band of 22 karat gold; comes in grey, amber or shell. Sale Price **35c**

Back Combs to match. Side Combs, hand polished, with band of 22 karat gold. Sale Price **50c**

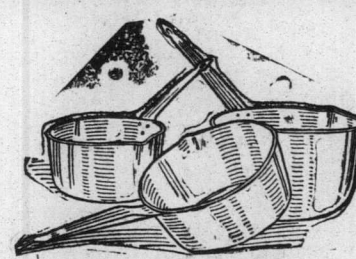
Barettes to match Side and Back Combs, with band of 22 Karat gold. Sale Price **50c**

Fancy Hair Pins, with band of gold, set with fine French Rhinestones. Each ... **45c**

Fancy Side Combs hand polished, with band of 22 karat gold, set with French Rhinestones. Sale Price ... **\$1.25**

—Main Floor.

Housewives Please Note



ONE SET TO A
CUSTOMER ONLY

This Set of
3 Granits
Saucepans
Sizes 2, 2½ and
3 Quart

FOR 39c
Regular 70c

Only 100 Sets Can be Sold at This Price. The Quality is the Best One Coated Ware Smoothly Finished, Strong Handles.

Nickle Plated Glass Bracket Holders ... 15c
Rolling Pins, smoothly finished 10c
Hardwood Clothes Pins 5 doz. 5c
Best Quality Cotton Clothes Lines.
Nickle Plated Towel Racks 15c

Dover Egg Beaters, the best beater made 10c
Aluminum Salt and Pepper Shakers, very neat, pair 15c
Medium Size Tin Steamers 15c
Kitchen Towel Rack, 8 adjustable arms ... 15c
10 quart Tin Pails 15c

Down Stairs Store

E. B. Crompton & Co.
LIMITED

Stirring Reductions in Lovely Summer Dresses

Pretty Checked Muslins, Striped Voiles, Floral Voiles, Rice Cloth, Marquisette, Linen and Repp in the Present Season's Most Favoured Styles. All Colors and Sizes May be Had—SALE PRICES—

\$2.95	\$3.95	\$4.95	\$6.95
WERE \$5 to \$5.50	WERE \$4.50 to \$8	WERE \$6.75 to \$9	WERE \$8.50 to \$12.50

Out Go the Dress Muslins
Values Originally 50c to \$1.25
All at One Price 39c

Hundreds of Yards of the most dainty and artistic patterns of the season are offered in this gathering. You will find just what you want for making a nice cool frock and at this remarkably low price it will cost you little, indeed. All at one price, 39c.

Fancy Floral Voiles and Batistes, beautiful colorings, 27 inches wide, Clearing Price 16c yard

Dainty Floral and Striped Voiles, 36 in. wide, excellent range; value to 50c. yard. Special, yard **25c**

5 Pieces of 36 inch White Piques, Repps, and Middy Twill, excellent cloth for separate skirts and middies; value 30c. and 35c. Special yard **25c**

Special Line of 27 inch White Pique value 25c. for, yard **18c**

—Main Floor.

THIRD SECTION

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Recruiting F Recru

With its muster roll less than a score short of 600 men, the second Brant county battalion will leave Brantford on Monday morning to spend the summer at Niagara military camp. When consideration is given the length of time during which the 215th has been engaged in active recruiting, and the large numbers of men drawn from the county by previous units, apparent it will be to all that the results achieved by the battalion are indeed such as should prove satisfactory to all.

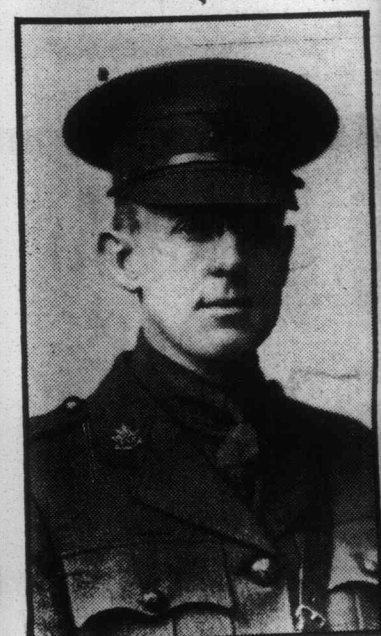
Thought Impossible.
Six months ago, the existence of a second battalion from Brant county was not thought of by most, and it was indeed considered that the completion of the ranks of the 125th would be the utmost which Brantford could ever accomplish. To the refutation of such persons stands today the 215th battalion, with an approximate strength of 600, all of them men recruited in what was styled a barren field. In less than five months' recruiting has this number been reached, and the reflection casts great credit upon all concerned.

Appointed in February.
On February 19th last it was that the first intimation of a second Brant battalion came locally, and with startling suddenness. Mr. Harry Cockshutt, honorary colonel of the 25th Brant Dragons, on that day received from Ottawa, information that he had been placed upon the active service list with the rank of lieutenant colonel in the Canadian Expeditionary forces, and that he was authorized to recruit in Brant county an infantry battalion to be known as the 215th overseas battalion.

Organization Began.
With energy characteristic of the man in every branch of business, Lt. Col. Cockshutt proceeded at once with the organization of his unit. In order to give to the 215th battalion, then over 1000 strong, opportunity to complete its numbers, it was announced immediately for the 215th battalion. The work of internal organization was however proceeded with at once, and in excellent manner.

Started March 9th.
On Monday, March 6 came the announcement that active recruiting for the 215th would commence on Thursday, March 9th and that the battalion headquarters would be situated in the old Y.M.C.A. building, at 189 Colborne street. On March 9th recruiting duly commenced, 28 men being signed in the first day. Matters progressed favorably with the new unit, and ere long the first hundred mark was reached.

The Staff.
Various prominent local men had



CAPT. R. J. FERGUSON, Q.M.

in the meantime received appointments as officers in the 215th, and on March 25th the staff was announced—a staff which has not since undergone a single change, it being as follows:

Lt.-Col. and officer commanding Lt.-Col. Harry Cockshutt.
Second in command, Major A. T. Duncan.
Junior Major, Major H. E. Snider.
Adjutant, Captain E. Sweet.
Quartermaster, Capt. R. J. Ferguson.
Paymaster, Capt. E. H. Corey.
Medical Officer, Capt. L. H. Coates.
To these have since been added the following appointments:
Assistant adjutant, Lt. G. A. Duncan.
Chaplain, Capt. the Rev. S. E. McKeay.
Signalling officer, Lt. Frank Woods.