

GET THE BEST

Do not place your Insurance policy until you have learned all about the Guaranteed Investment Plan offered by The Manufacturers Life Insurance Company
Head Office - TORONTO

UNION MUTUAL Life Insurance Co.
Portland, Me. **FRED E. RICHARDS, President**
Accepted value of Canadian Securities, held by Federal Government, for protection of policyholders, \$1,206,576
Policies issued with Annual Dividends on payment of second year's annual premium.
Exceptional openings for Agents, Province of Quebec and Eastern Ontario.
Apply to Walter I. Joseph, Mgr., 151 St. James St. Montreal

The North West Fire Insurance Co.

OF WINNIPEG, MAN.

Policies Guaranteed by Union Assurance Society Ltd. of London.

F. R. CROWE, President | Winnipeg
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Agencies throughout the Dominion.

The Sun Life Assurance Company of Canada

HAS MORE

Assets Life Premium Income
Annuity Premium Income
Interest Income Total Income
Business in Force
New Business Net Surplus

Than any other Canadian Company

Write to the Head Office of the Company in Montreal for particulars

A Canada Life Policy

Becomes a Source of Income
Policy No. 35,407. Amount \$5,000.
20 payments. Age at Entry, 35.
Date 30th April, 1884.
Total amount of premiums paid, \$3,140.00
Total amount paid in cash during the term of the policy - paying period, \$7,291.00
Total amount paid in cash, 1905, 143.90
Total amount paid in cash, 1910, 198.00
Total cost to 1910, \$3,140.00 \$1,071.00
Total amount received, \$2,069.00
The fact that since 1905 without the payment of further premiums the policy has been yielding an INCREASING income.

Canada Life Assurance Co.
Head Office, Toronto, Can.

THE LONDON & LANCASHIRE LIFE & GENERAL ASSURANCE ASSOCIATION, LIMITED

Offers Liberal Contracts to Capable Field Men
GOOD OPPORTUNITIES FOR MEN TO BUILD UP A PERMANENT CONNECTION
Especially desire Representatives for the City of Montreal.
Chief Office for Canada:
104 ST. JAMES STREET, MONTREAL.
ALEX. BISSETT, Manager for Canada.

Founded in 1806.

THE LAW UNION & ROCK INSURANCE CO. LIMITED

OF LONDON

Assets Exceed \$45,000,000
Over \$6,000,000 Invested in Canada.
FIRE and ACCIDENT Risks Accepted.

Canadian Head Office:
112 St. James St., cor. Place d'Armes, Montreal.

Agents wanted in unrepresented towns in Canada.
J. E. E. DICKSON, Canadian Manager
W. D. AIKEN, Superintendent Accident Dept.

The Standard Assurance Co.

OF EDINBURGH

Established 1825

Head Office for Canada - MONTREAL

Invested Funds, \$63,750,000
Investments under Canadian Branch, 16,000,000
Annual Revenue, 7,600,000
Deposited with Canadian Government and Government Trustees, Over 7,000,000
Bonus Declared, 40,850,000
Claims Paid, 142,850,000

World-Wide Policies
Apply for full particulars
D. M. McGOUN, Manager

British America Assurance Company

— A. D. 1833 —

Head Office - TORONTO

Board of Directors:

Hon. Geo. A. Cox - President
W. R. Brock - Vice-President
Robert Bickerdike, M.P. : E. W. Cox : D. B. Hanna : John Hoskin, K.C., LL.D. : Alex. Laird : Z. A. Lash, K.C., LL.D. : W. B. Meikle : Geo. A. Morrow : Augustus Myers : Frederic Nicholls : James Kerr Osborne : Sir Henry M. Pellatt : E. R. Wood.

W. B. Meikle, Gen. Mgr. E. F. Garrow, Secretary.
Assets over, \$ 2,000,000.00
Losses paid since organization, over \$36,000,000.00



The Federal Life Assurance Company

Home Office - Hamilton, Can.

Results for 1912 were the most successful in the Company's history, large increases being made in all departments of the business. The percentage of General Expenses showed a large reduction. The average rate of interest earned on the invested funds increased .25 over the preceding year.

Several good agencies for good men open in the Province of Quebec.

APPLY TO **C. L. SWEENEY,** Provincial Manager, MONTREAL, Que.

Guardian Assurance Co.

LIMITED :: OF LONDON, ENGLAND
ESTABLISHED 1821

Capital Subscribed \$10,000,000
Capital paid-up 5,000,000
Invested Funds exceed 33,000,000

Head Office for Canada:
GUARDIAN BUILDING, MONTREAL
TRUSTEES:
I. O. GRAVEL, Esq. K. W. BLACKWELL, Esq.
TANCREDE BIENVENU, Esq.
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WESTERN ASSURANCE COMPANY

FIRE and MARINE. Incorporated 1851

Assets Over \$3,000,000.00
Losses paid since organization over \$56,000,000.00

HEAD OFFICE
TORONTO, ONT.

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W. R. BROCK - Vice-President
W. B. MEIKLE General Manager
C. C. FOSTER - Secretary

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Real Estate, Timber Limits, Farm and Coal Lands, Water Powers

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The Prudential provides all the requisites for success in Life Underwriting.

Write about an agency.

THE PRUDENTIAL INSURANCE CO. OF AMERICA.

FORREST F. DRYDEN, President

Home Office, Newark, N.J.

Incorporated as a Stock Company by the State of New Jersey.