

## The Herald of Better Service

In the arena of "Big Business" has appeared a new steel-brained champion, the Master-Model of the Royal—the machine with the rapid-fire action; the typewriter that fires letters as an automatic gun spits bullets!

Unless you are "Royalised," you are paying the price of the Royal without knowing it—besides that of your old-style machine—in the higher cost of your business letters

Built for "Big Business" and its Great Army of Expert Operators.

This master-machine does the work of several typewriters in one—it writes, types cards and bills! The one machine does it all—without any "special" attachments.

## Get the facts!

Send for the "Royal man" and ask for a DEMONSTRATION. Investigate the new machine that takes the "grind" out of typewriting. Or write us direct for our new brochure, "BETTER SERVICE," and book of facts on Touch Typing—with a handsome Color-Photograph of the new Royal Master-Model 10, sent free to typewriter users. "Write now—right now!"

THE VISIBLE WRITING MACHINE CO., LTD., 75a, QUEEN VICTORIA STREET, LONDON, E.C.