

The Herald of Better Service

In the arena of "Big Business" has appeared a new steel-brained champion, the Master-Model of the Royal—the machine with the rapid-fire action; the typewriter that fires letters as an automatic gun spits bullets!

Unless you are "Royalised," you are paying the price of the Royal without knowing it—besides that of your old-style machine—in the higher cost of your business letters

Built for "Big Business" and its Great Army of Expert Operators.

This master-machine does the work of several typewriters in one—it writes, types cards and bills! The one machine does it all—without any "special" attachments.

Get the facts!

Send for the "Royal man" and ask for a DEMONSTRATION. Investigate the new machine that takes the "grind" out of typewriting. Or write us direct for our new brochure, "BETTER SERVICE," and book of facts on Touch Typing—with a handsome Color-Photograph of the new Royal Master-Model 10, sent free to typewriter users. "Write now—right now!"

THE VISIBLE WRITING MACHINE CO., LTD., 75a, QUEEN VICTORIA STREET, LONDON, E.C.