THE CANADIAN GROCER

The Best Proposition!

Looked at any way you please, no line of goods holds out the same inducements to the Grocer as

UPTON'S Jams, Jellies and Marmalade

First, they are made from the finest fruits in the world---Canadian Fruits--selected by experts and preserved and bottled in an up-to-date, sanitary factory, which is a model of cleanliness. Second, the "Upton" line never 'sticks,' because our extensive consumer advertising has created a demand for these goods; and third, selling "Upton's" specialties invariably leaves a satisfaction and profitmargin behind that makes trading a pleasure.

Are you featuring "Upton's"? If not, fall in line with the 'wise' ones.

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The T. Upton Co., Limited Hamilton, Ont.