

little extra time and effort.

Make an early start, and first of all get the scholars interested. Explain to them the object of Rally Day, and the importance of making the Service a success, and impress on their minds that each scholar's presence is necessary to make the Service all it should be. To insure a large attendance, send every scholar an Invitation Post Card with an invitation to be present at the Rally Day Service and bring their friends with them. These may be had in a large variety of designs at \$1.00 per hundred. They only require 1c. postage provided that only the spaces for date, time, name, etc., are written in. Many Schools have increased their attendance on Rally Day fully 50 per cent. by this simple yet effective method.

Souvenirs for Rally Day have been found exceedingly useful for the purpose of creating enthusiasm and maintaining it. Celluloid Rally Day Buttons or Rally Day Pennant Badges (felt) for the lapel or dress, will glad-

den the heart of the small boy and girl, and make them a great advertisement, not only for Rally Day, but for the Sunday School as well. These Souvenirs and Rally Day Book Marks and Conquest Flag Buttons and Flag Pins are quite inexpensive, and will prove exceedingly popular with the boys and girls of any age.

We have been fortunate enough to secure copies of Harold Copping's (the famous artist) Missionary Picture, *The Hope of the World*, from which the title of this year's Rally Day Service is taken. Every Sunday School should have a copy or copies of this picture. Many will wish copies for the home. It is an education in missions. The picture is in sepia, equal to a fine steel engraving, with border all ready for framing, size 20x27 inches, price per copy, 35c. postpaid, 10 or more to one address, \$3.00, postpaid. Write PRESBYTERIAN PUBLICATIONS, Church and Gerrard Streets, Toronto, for a complete list of Rally Day requisites.

OUR SUNDAY SCHOOL PERIODICALS

ILLUSTRATED PAPERS

- EAST AND WEST (Weekly). 75c. per year. Two or more to one address, 60c. per year, 15c. per quarter. (May begin with any date).
- THE KING'S OWN (Weekly). 40c. per year. Five or more to one address, 30c. per year, 8c. per quarter. (May begin with any month).
- JEWELS. 30c. per year. Five or more to one address, 25c. per year, 7c. per quarter. (May begin with any month).

UNIFORM SERIES

- TEACHERS MONTHLY. 70c. per year, 15c. per quarter. 2 or more to one address, 60c. per year, 15c. per quarter.
- PATHFINDER. (A monthly Bible Class and Y.P.S. Magazine), 50c. per year, 13c. per quarter. 2 or more to one address, 40c. per year, 10c. per quarter.
- HOME STUDY QUARTERLY. 5 or more to one address, 20c. per year, 5c. per quarter.
- INTERMEDIATE QUARTERLY. 5 or more to one address, 20c. per year, 5c. per quarter.
- PRIMARY QUARTERLY. 5 or more to one address, 20c. per year, 5c. per quarter.
- HOMESTUDY LEAFLET. 5 or more to one address, 7c. per year, 2c. per quarter.
- INTERMEDIATE LEAFLET. 5 or more to one address, 7c. per year, 2c. per quarter.
- PRIMARY LEAFLET. 5 or more to one address, 7c. per year, 2c. per quarter.
- COLORED LESSON PICTURE ROLL, \$3.25 each per year, 82c. each per quarter. (Includes American postage).
- COLORED LESSON PICTURE CARDS (Corresponding to Roll), 12c. each per year, 3c. each per quarter. (Includes American postage).

DEPARTMENTAL GRADED SERIES

BEGINNERS DEPARTMENT

FOR THE TEACHER :

- BEGINNERS TEACHER'S QUARTERLY. 48c. per year, 12c. per quarter.
- BEGINNERS PICTURE ROLL. \$3.25 per year, 82c. per quarter (American postage included).

FOR THE SCHOLAR :

- BEGINNERS BIBLE STORIES. 20c. per year, 5c. per quarter.

PRIMARY DEPARTMENT

FOR THE TEACHER :

- PRIMARY TEACHER'S QUARTERLY. 48c. per year, 12c. per quarter.
- PRIMARY PICTURE ROLL. \$3.25 per year, 82c. per quarter (American postage included).

FOR THE SCHOLAR :

- PRIMARY BIBLE LESSONS. 20c. per year, 5c. per quarter.
- PRIMARY HAND WORK (13 sheets per quarter in envelope). 32c. per year, 8c. per quarter.

JUNIOR DEPARTMENT

FOR THE TEACHER :

- JUNIOR TEACHER'S QUARTERLY, 48c. per year, 12c. per quarter.

FOR THE SCHOLAR :

- JUNIOR WORK AND STUDY LESSONS. 36c. per year, 9c. per quarter.

INTERMEDIATE DEPARTMENT

- INTERMEDIATE TEACHER'S MANUAL. 60c. a year, in four parts, 15c. a part.
- PUPIL'S TEXT-BOOK (with map or picture supplements) in four parts, 50c. a year, 12½c. a part.

SENIOR DEPARTMENT

- SENIOR TEACHER'S MANUAL. 60c. a year, in four parts, 15c. a part.
- STUDENT'S TEXT-BOOK. In four parts, 50c. a year, 12½c. a part.