

The Trust and Loan Co. OF CANADA

Capital Subscribed, . . . \$14,600,000.00
Paid-up Capital, . . . 2,920,000.00
Reserve Funds, . . . 2,785,994.38

MONEY TO LOAN ON REAL ESTATE

30 St. James Street, Montreal.

PRUDENTIAL TRUST COMPANY LIMITED

HEAD OFFICE

9 ST. JOHN

STREET

MONTREAL.

B. HAL. BROWN, President and Gen. Manager

Trustee for Bondholders

Transfer Agent & Registrar

Administrator

Receiver

Executor

Liquidator

Guardian

Assignee

Trustee

Custodian

Real Estate and Insurance Departments

Insurance of every kind placed

at lowest possible rates.

Safety

Deposit Vault

Terms exceptionally

modern.

Correspondence

invited.

LIVING UNDER the SHADOW of WAR

In these dark and uncertain days, only the very best judgment should be employed in selecting investments. Sobered by the lessons of the war, sensible men and women have relinquished schemes to get rich quick by means of speculative securities and they now prefer safe investments yielding moderate interest to questionable ones with high rates. Beneficiaries under insurance policies are often perplexed as to how to invest their money safely and profitably but the continuous monthly income policy, payable in monthly instalments throughout life, and for twenty years certain, solves the problem completely. It constitutes an automatic safe investment and is issued by

The Mutual Life Assurance Co. of Canada
WATERLOO, ONTARIO.

E. P. CLEMENT, K.C.
President.

GEORGE WEGENAST,
Managing Director.

THE LIFE AGENTS' MANUAL

Published by The Chronicle, Montreal

Victory Loan

THE ROYAL TRUST COMPANY

is prepared to receive at Montreal, as well as at all points where the Company operates Safety Deposit Vaults, from Subscribers for small amounts of the VICTORY LOAN for Safe-Custody, WITHOUT CHARGE, the Interim Certificates and later on the Bonds, for the term of one year.

Subscribers for large sums are reminded that safes may be rented in the Vaults of the Company at a cost of \$5.00 and upwards per year.

WESTERN

Assurance Company

Incorporated in 1851

FIRE, EXPLOSION, OCEAN MARINE
AND INLAND MARINE INSURANCE

ASSETS OVER \$5,000,000.00

LOSSES paid since organization of Com
pany . . . over \$66,000,000

DIRECTORS

W. R. BROCK, President

W. B. MEIKLE, Vice-President and General Manager

SIR JOHN AIRD

ROBT. BICKERDIKE, M.P.

ALFRED COOPER

H. C. COX

D. B. HANNA

E. HAY

JOHN HOSKIN, K.C., LL.D.

Z. A. LASH, K.C., LL.D.

GEO. A. MORROW

LT. COL. The HON. FREDERIC

NICHOLLS

BRIG.-GENERAL SIR HENRY

PELLATT, C.V.O.

E. A. ROBERT

E. R. WOOD

HEAD OFFICE TORONTO

AUSTRALIA and NEW ZEALAND

BANK OF NEW SOUTH WALES

(ESTABLISHED 1817)

Paid-up Capital	-	-	-	-	\$18,526,600.00
Reserve Fund	-	-	-	-	13,625,000.00
Reserve Liability of Proprietors	-	-	-	-	18,526,600.00
					\$50,678,200.00
					\$277,488,871.00

Aggregate Assets 30th September, 1916

J. RUSSELL FRENCH, General Manager.

338 BRANCHES and AGENCIES in the Australian States, New Zealand, Fiji, Papua (New Guinea), and London.
The Bank transacts every description of Australian Banking Business. Wool and other Produce Credits arranged.

Head Office:
GEORGE STREET, SYDNEY.

Agents: Bank of Montreal
Royal Bank of Canada
Bank of British North America.

London Office:
29, THREADNEEDLE STREET, E.C.

