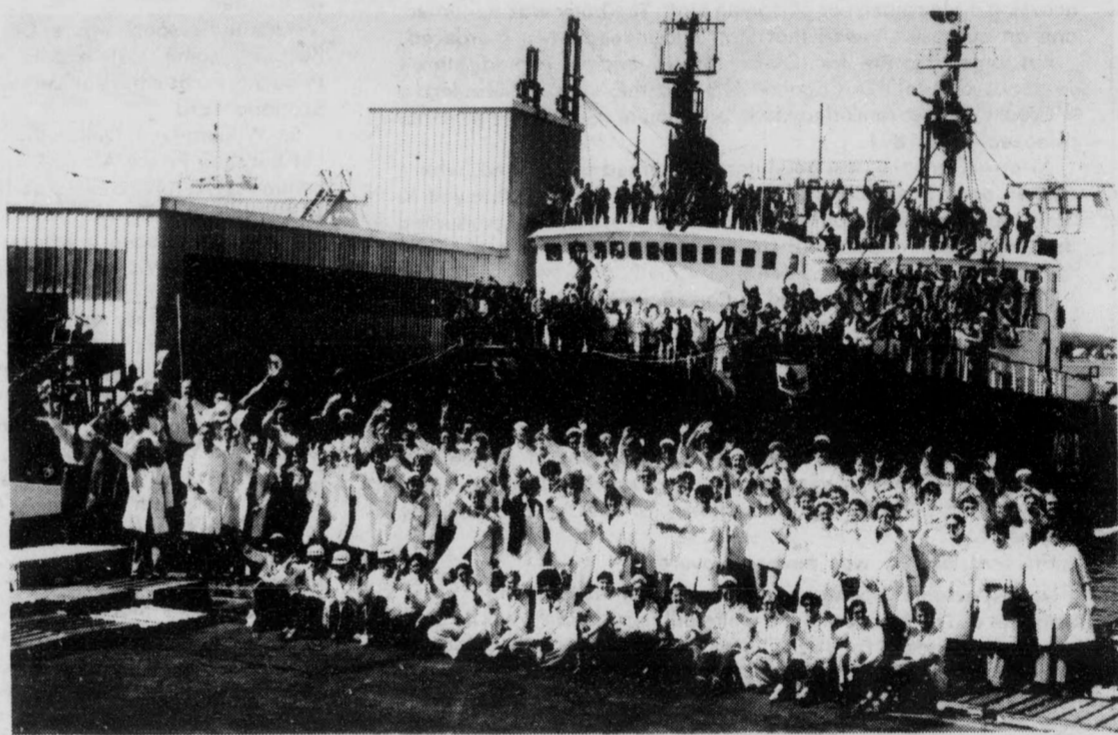


Canada's oldest industry is offering new careers



Canada is the world's largest fish exporter.

Maintaining this lead will depend on a number of factors, one of the most important being the ability of the Canadian fish catching and processing industry to attract and retain capable men and women.

The Canadian fishery is a major industry, offering a variety of well-paid, steady jobs — many of them highly skilled — with opportunities for advancement.

Nickerson and National Sea operate apprenticeship programs in many of the related trades and, in some areas, on-the-job training is available.

There exists in all aspects of the industry, opportunities for advancement into the various supervisory and managerial positions.

Career opportunities also exist for graduates of University and technical institutes in a variety of disciplines including accounting, data processing, engineering, human resources, marketing and general management.

As interested and concerned organizations involved in the fishery industry, National Sea Products Limited and H.B. Nickerson & Sons Limited would like Canadians to know about the careers offered in our industry and the opportunities which they offer. For additional information on these career opportunities, brochures may be obtained by writing to:

Ocean Resources
P.O. Box 1700
Halifax, Nova Scotia
B3J 2Z1



H.B. Nickerson & Sons Limited/National Sea Products Limited