



Made to treasure — gifts of lasting beauty in ¹⁸⁻⁸Stainless Steel
CONTAINING INCO NICKEL

AVAILABLE IN
 CANADIAN
 RETAIL STORES
 FROM
 COAST TO COAST

Here are gifts of enduring beauty that promise a lifetime of usefulness, many crafted by Canadian manufacturers in stainless steel containing Inco Nickel. Look for them in fine stores everywhere during the Christmas season.

You'll see the "gleam of stainless steel" in kitchen appliances and utensils, pots and pans, serving trays and fine, modern flatware. What lustrous and attractive gifts they make!

Inco Nickel helps give stainless steel many of the excellent qualities that make it so practical around the home. Stainless steel—so easy to clean and keep clean—stays bright and new-looking for years and years.

This Christmas, select gifts of lasting value from the many fine quality Canadian products made from stainless steel containing Inco Nickel.

THE
INTERNATIONAL NICKEL

COMPANY OF CANADA, LIMITED

55 YONGE STREET, TORONTO

