

Nights of the Bath

Do you live in a house where it's Saturday? Great to line up in the hall with the rest of the family, is it not? Then when your turn comes there is not hot water, you only wanted a little but you didn't get that; you got good cold water. The installation of a *Gas Water Heater* will solve the hot water problem. The water is heated as it is needed, just the right quantity, not too much or too little. Then the kitchen is not heated up, as is the case when it is necessary to light up the coal range for a little hot water. There is no carrying to do; you get the hot water at the tap. We can furnish you with a reliable, efficient heater for \$15.00. Don't you think you could use one?

The Consumers' Gas Company
12-14 Adelaide St. W. Telephone Main 1933

SIGNIFICANT ADVANCES

A few striking comparisons made by Mr. E. P. Clement, K.C., President of the

Mutual Life OF CANADA

in his address to Policyholders at the 42nd Annual Meeting of the Company held February 1st:

	1886	1911	Increased
Income	\$ 272,000	\$2 450,000	Nearly 10-fold
Interest	43,000	875,000	Over 20-fold
Assets	905,000	18,131,000	Over 20-fold
Insurance in force	9,774,000	71,000,000	Over 7-fold
Surplus	61,500	3,312,000	Over 50-fold

Head Office - Waterloo, Ont.

DOG DISEASES

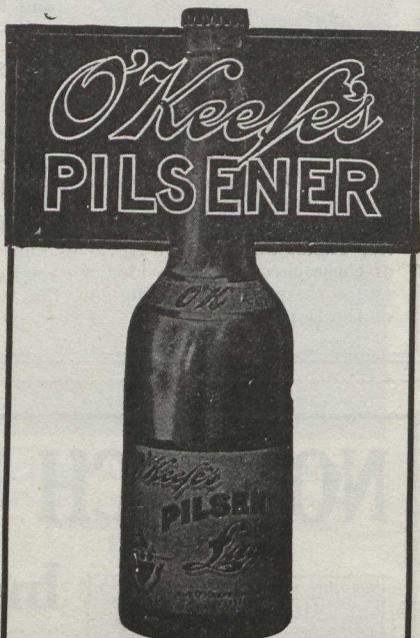


Books on and How to Feed

Mailed free on application to

H. CLAY GLOVER, V.S.

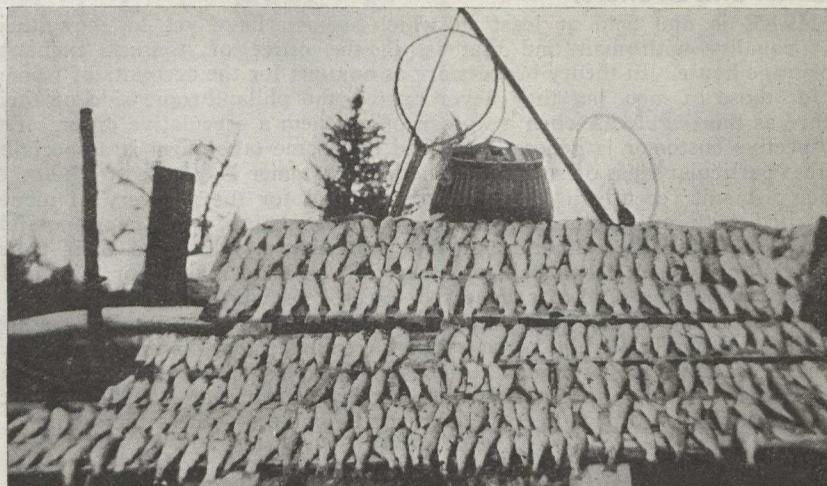
118 West 31st St., New York, U.S.A.



Insist that your dealer always sends O'KEEFE'S "PILSENER"
"The Light Beer in the Light Bottle" (Registered)

The O'Keefe Brewery Co. of Toronto, Limited

PEOPLE AND PLACES



Twenty-one Dozen Trout Out of a Catch of Thirty Dozen Caught in Three Days at Upper Musquodoboit, Forty Miles from Shubenacadie, Nova Scotia, by Five Haligonians.

The Ethics of Angling.

THE amateur fisherman is having his innings these days. The angler steals away from his office to haunts on rivers, lakes and bays of the greatest inland water system of any country in the world.

The picture on this page shows three days' catch of five Halifax gentlemen. They holidayed in the narrow lakes of the Musquodoboit district, not far from Halifax. The water of these lakes is extremely shallow. The Haligonians, who used fly, discovered swarms of the finny tribe among reeds which have an intense growth.

They landed thirty dozen fish. The photograph was probably taken after the famished anglers had fried some of the fish or otherwise disposed of them; for it shows but twenty-one dozen.

To an angler who sits often under a shade tree all day long and never feels even a tug on his line, such a catch as that described above may seem an achievement; undoubtedly it is. But there is room for difference of opinion whether or not it is a wise one. If everybody hauled in 360 fish a trip, very soon only millionaires could afford the luxury of trout for breakfast, and a great many people would have to give up the joys of Izaak Walton.

No amateur angler can possibly have use for 360 fish. He might sell them. But then he ought to buy a smack at once and strike off for the Labrador coast. The better policy of the amateur angler should be, in musical comedy lingo: "Help yourself freely, but don't grab."

Advertising British Columbia.

THE Province of British Columbia is going to make a special advertising effort by the exhibition route when the season of fairs begins. Bottled fruits, Douglas pine, and minerals have been collected into an exhibit, in charge of Mr. W. J. Brandreth, which will tour all the big shows from the coast to Toronto. For the past three years at the Canadian

National British Columbia has carried off a gold medal.

Fort William Terminals.

A FEATURE of Fort William which strikes a visitor is the extent of railway terminal facilities in the city of shunting trains and red elevators.

It has recently been computed that if the terminals were stretched in a single track they would measure one hundred and seventy-five miles. That is half the distance between Montreal and Toronto.

It is a good five or six hour railway journey.

Important Gift to the National Museum.

THE Canadian Northern Pacific Railway has just given to the National Museum of Canada, at Ottawa, a collection of human bones and archaeological specimens found during the construction of the western part of the road near Kamloops, B. C. The objects were sent by Mr. T. G. Holt, attorney for Mackenzie, Mann & Co., at Vancouver. This was done in compliance with orders by Sir William Mackenzie issued on behalf of the Dominion Archaeologist by Mr. Holt to the engineers on the construction work.

The bones are those of three men, and were not buried very deep. They were placed side by side, and were found a little below the highest water mark. The discovery was made accidentally. These bones will be turned over to the Physical Anthropologist who is very expert in this line of work, having been trained at Oxford University, England.

The specimens include ten objects made of copper, two small copper tubes, and an axe head made of stone.

A Criminal Record.

HALF year statistics show that Col. G. T. Denison, of Toronto, police magistrate, is having a busy time. So far this year there have been 15,536 police court cases in the capital of Ontario, an increase of 3,483 over 1911.



BEETHAM'S La-rola

is a perfect emolient milk quickly absorbed by the skin, leaving no trace of grease or stickiness after use, allaying and soothing all forms of irritation caused by Sun, Wind, and Hard Water. It not only

PRESERVES THE SKIN

but beautifies the complexion, making it SOFT, SMOOTH AND WHITE, LIKE THE PETALS OF THE LILY.

The daily use of "LA-ROLA" effectually prevents all Redness, Roughness, Irritation, and Tan, and gives a resisting power to the skin in changeable weather. Delightfully Cooling and Refreshing after MOTORING, GOLFING, TENNIS, CYCLING, ETC.

Men will find it wonderfully soothing if applied after shaving.

M. BEETHAM & SON

CHELTENHAM, ENG.

Canadian National Exhibition

AUG. 24

TORONTO

SEPT. 9

Imperial year leads in music and art.

Two Famous Bands from England

Scots Guards Band Besses o' Th' Barn Band
and a score of other famous bands.

Everything in Art

Paintings loaned by England's Great Galleries.

Paintings loaned by the French Government.

The Best Work of Canadian and American Artists.

Splendid Displays of Applied and Graphic Art.

Imperial Cadet Review and Competitions

Cadets from all the Dominions of the Empire.



On Wednesday, July 10th, the Maritime Express, an Intercolonial train on its run from Montreal to Halifax, was wrecked forty miles outside of the Nova Scotia City. Picture shows engine in lake with express car telescoped.