

**PHOENIX
PUBLISHING COMPANY**

No advertisement of any business which we regard as fraudulent or of evil tendency will be accepted at any price. It being our desire to make G. 111 advertisements unique and effective, we will freely supply expert aid to advertisers in the invention, construction, writing and illustrating of their advertisements. Designs and terms submitted on application.



"THE Strike at Shane's" is the title of a very clever little book, published by the American Humane Education Society of Boston. In this story, which, by the way, is a sequel to the phenomenally successful "Black Beauty," the author seeks "to show the results that would naturally follow if the support and assistance given us by the lower animals and birds should be withdrawn, as would be the case if they should exercise the same rights claimed by human toilers and go on a strike." The theme is cleverly handled and the result is a book at once amusing and instructive. The Society sells all its publications at about the bare cost of printing, and those who feel disposed to aid in the good work of distributing them in schools, etc., are requested to send their contributions to Geo. T. Angell, President, 19 Milk St., Boston.

"Autobiographical sketches and Personal Recollections" by Geo. T. Angell, is another publication issued by the Society above referred to. Mr. Angell is a man who has lived up to his name, having devoted a long life to the cause of preventing cruelty to animals. His "Recollections" embrace a complete history of the rise and progress of the American Humane Education Society of the United States.

GRIP extends neighborly greeting to the newly arrived editor of the "War Cry." Major Complin, and wishes him a good time in conducting that esteemed and pugnacious contemporary. The "War Cry" can hardly be called a favorite journal with our high society. It takes things too tremendously in earnest for frivolous people.

MR. GEO. W. LIDDELL, 401 Victoria Square, Montreal, is the duly accredited advertising agent for GRIP in Montreal, and is authorized to make contracts for us.

AMUSEMENTS.

THE ad. in next col. pertaining to the entertainment to be given by our editor is visible to the naked eye, so that we need hardly "call attention" to it. If the city reader will note the date and be present, with his wife and family, he may be assured of a good time—perhaps the best he has had in the entertainment line this season. As to the reader who lives out of town, there is no possible objection to his coming in specially for this affair.

BILL NYE—that is to say Mr. E. W. Nye—and Mr. Hawley Smith entertained the people at the Pavilion ably on Thursday evening. Bill is a quaint humorist, who has made a lot of money out of his funny faculty. There seems to be no good reason, therefore, why he should not buy himself a bigger voice. The one he is now travelling with is altogether too small for a place the size of the Pavilion.

ANSWERS TO CORRESPONDENTS.

W. A. McL., Ottawa.—Have written to you.

C. M. B., City.—Article not found suitable for our columns. Too long for the amount of point.

A. R. G., Winnipeg.—The project is one which does not at present commend itself to us.

Mr. J. H. McCLELLAN of Brantford is authorized to act as travelling agent for GRIP in Western Ontario, and to make collections, take orders, and make advertising contracts.

**Association Hall,
Thursday Ev'g., Feb. 22nd.**

BENGOUGH

Assisted by Miss Annie Siddall,
Pianist, in a

**NEW AND UNIQUE PROGRAMME
OF
MUSIC, ART : :
AND LITERATURE**

The best programme he has ever offered in Toronto. An evening of genuine entertainment.

Tickets, 25c. Reserved Seats, 50c.

Plan open at Nordheimer's (agency for Steinway and Chickering Pianos, King St. E.), on Feb. 20th, 21st and 22nd from 2 to 5 p.m.

Printing - -

AT CLOSE PRICES

**Imrie,
Graham
& Co.**

31 CHURCH STREET.

ESTIMATES FURNISHED

TELE. 514-PHONE

**Waterous
Boilers
BRANTFORD, ONT.**

BEST OF STEEL.

BEST OF WORK.

CONSEQUENTLY

BEST OF BOILERS.

NINE WOMEN Out of ten are suffering from physical ills, familiarly spoken of as common to their sex. Nine women out of ten will find a safe remedy for these ills in "Fern Balm," fitly termed "Woman's Friend." "Fern Balm" is a safe, pure, effective and simple remedy. Tried, tested and proven, and commended by all who've used it. One month's treatment \$1. Complete information on application to THE DR. PRICE MEDICINE COMPANY 72 HOWARD ST., TORONTO, CAN.

**Paine's
Celery
Compound
IS**

NOT A PATENT MEDICINE

but a regular prescription,
whose value is recognized by
the Medical Profession.

If your system is run down
If your nerves are out of order
If you can't sleep well

Try it and be Cured.

Sold by all Druggists.

PARKER'S use
URE Dyes, and do
ERRECT work.

ALL kinds of Fabrics
AND Garments Dyed to
ANY color or tint.

REMEMBER us when
REQUIRING a dyer; our
REPUTATION is established.

KNOWING our business, all
KNOW us as the
KING of Dyers.

EXCEL is our motto.
EVERY order is
EXECUTED with promptness.

REASONABLE prices for
RELIABLE work and of
RICHEST finish.

SEND a card and we will
SEND for your work and
SEND it home for you.

R. Parker & Co.
Steam Dyers and Cleaners.

HERBERT LAKE, L.D.S.
SURGEON DENTIST.
COR. McCAUL AND QUEEN STS.



Nothing like the
accompanying
black record of
olden times, but
all work and appli-
cations up to date.

Teeth extracted without pain. First-
class work in all departments.

OFFICE :

81 ADELAIDE ST. W., TORONTO

What is Biz?

It is the only paper in Canada devoted to such an important subject as advertising.

It is a little paper, but everything in it counts.

It tells you what sort of advertising pays best.

It publishes samples of clever advertising work.

It gives you clear and practical information about writing advertisements.

It contains articles on advertising by wide-awake people—articles that embody a host of useful ideas for everyday work.

Every advertiser in Canada should read it. Published monthly. \$1.00 a year. Specimen copy on application.

S. C. TRETHEWEY, PUBLISHER
57 KING ST. WEST, TORONTO

LOOK OUT FOR

**OUR
NEXT
NUMBER.**

"GRIP"

has regained its old popularity from end to end of the Dominion, and we are determined to make every number better than the past.

See our next and judge
for yourself.

**North American
Life Assurance Company.**

Head Office, - Toronto, Ont.

*** PRESIDENT**

J. L. BLAIKIE, Esq., President Canada Landed & National Invest. Co.

VICE-PRESIDENTS

HON. G. W. ALLEN and
J. K. KERR, Esq., Q.C.

The Compound Investment and Investment Annuity Policies of the North American Life Assurance Company contain specially advantageous features for intending insurers.

Write or make personal application for full particulars,

WM. McCABE, Managing Director