

# THE CENTRAL CANADA

## LOAN & SAVINGS CO'Y TORONTO-CANADA

**3  $\frac{10}{2}$  %**

INTEREST  
PAID ON  
SAVINGS  
DEPOSITS

\$1,250,000.00  
Paid-up Capital

HON. GEO. A. COX

E. R. WOOD,  
*Managing Director*

**4 %**

INTEREST  
ALLOWED  
ON  
DEBENTURES

\$7,829,324.00  
Total Assets

President

G. A. MORROW  
*Assistant Manager*

FIRST AND PARAMOUNT — ABSOLUTE SECURITY TO POLICY-HOLDERS

## IMPERIAL LIFE Assurance Company of Canada

### 1898.—Five Years' Record.—1903.

THE following record is an indication of the steady and rapid progress made by the Company. In every department the figures for each year show a substantial increase over those of the previous year:

Year Jan. 1st.	Gross Premium Income.	Interest, Income, etc., from Investments.	Total Income.	Reserves.	Asset.	Total Assurance in Force.
1899	\$169,283	\$12,444	\$181,752	\$180,761	\$677,062	\$4,169,125
1900	17,758	24,936	342,664	434,112	931,443	7,142,625
1901	319,860	36,273	356,133	597,488	1,102,092	9,226,350
1902	395,170	53,502	448,672	798,785	1,344,128	11,236,700
1903	482,326	81,178	563,504	1,102,531	1,660,777	14,037,444

HEAD OFFICE, TORONTO, CANADA