## POOR DOCUMENT

THE EVENING TIMES-STAR, ST. JOHN, N. B., TUESDAY, JANUARY'8, 1924

## **MODERN DANCES**

Archbishop Gauthier Reciprocates Sentiments of Cardinal Begin.

An urgent call to parents to re-as-sume the charge of their families, coupled with a denunciation of modern dances, fashions and extravagances, sued by His Grace Archbishops Gauthier, Apostolic Administration of the Archdiocese of Montreal the Archdiocese of Montreal,
his sermon at Notre Dame Church
the New Year's midnight mass.
His Grace referred to the recent pasoral issued by His Eminence Cardinal

ng. Let them re-assume it. He drew particular attention to the return of the daughters of the household in the small hours of the morning after attending some social functions, unchaperoned, with young men. This should be stopped without delay.

His Grace also stressed the necessity of personal economy. The day had come when the servant felt she had to be as well dressed as her mistress. The road was a downhill one in that direction.

## ESCAPE FROM A **BURNING PRISON**

Sixty Inmates of Maine Reformatory Battle For Life in Night

fortland, Me., Jan. 7—Sixty inmates the men's reformatory in South Windham were set at large after the men institutional building in which hey were housed caught fire late at hight from a chimney spark, burned to the ground in less than 20 minutes and a loss consequently estimated. night from a chimney spark, burned to the ground in less than 20 minutes and caused a loss conservatively estimated at \$30,000. Examination of the ruins will alone determine whether there was loss of life, although Superintendent Harold E. Donnell declared that he believed every man was accounted for. Frantic efforts of comrades in tearing away bars from some of the cells in the lower section saved the lives of at least six, according to the inmates, and this was not accomplished until the flames had licked their way to within a short distance of where the men were confined. Louis Robinson, 19, of Tennessee, was injured when he fell down two flights of stairs and was carried from the burning building,

Officers employed by Superintendent Donnell said that only the timely discovery of the blaze by the night watch, Eugene Herrin, and George Spencer, and the immediate sounding of the alarm, prevented heavy loss of life.

GOES BACK TO THE TIME OF FIRST KINGS (Continued from page 9.)

Ammizaduga was the fourth possessor of Hammuraki (the last king mentioned in the list), and began to reign 108 years after the latter's death.

Now the calculations of Kugler depended on the determination of the exact positions of the sun, moon, and Venus upon the ancient date in question. It had long been known that the velocity of the moon across the law is slowly increasing, and it was therefore necessary in the calculations to take into account this so-called "secular acceleration" of the moon. After the publication of Kugler's work, Dr. Fotheringham, of Oxford, from an elaborate analysis of ancient eclipse records, had discovered that both the sun and Venus were also subject to a secular acceleration. Dr. Fotheringham has, therefore, reinvestigated the problem of the Venus tablet, and after applying these two additional corrections, has found that all four of Kugler's solutions are impossible. He has shown, moreover, that the only possible date for "The Year of the Golden Throne" is 1914 B. C.

Thus the investigations of Professor Langdon and Dr. Fotheringham have established an accurate Babylonian chronology as far back as the first kingdom of Ur. They have fixed the dates of Hammuraki as 2067-2025 B.C., and thus established the age of his contemporary, the Abraham of the Bible. The first kingdom of Ur is placed at about 400 B. C. It has been shown, also, that we may probably regard the early Egyptian chronology as approximately settled, any may place the date of Menes, founder of the first Egyptian dynasty, certainly not further back than 3,100 B. C.

Although no importance is attached to the earlier dates upon the Weld-Blundell prism, it is interesting to refer the read of the Flood, and the that it gives 34629 B. C. as the te of the end of the Flood, and 30629 B. C. as the date of the first pearance of man on the earth.

# es The Truth Pa

We have often asked ourselves the question, especially when applied to advertising. It is a debatable question and has never really been finally settled.

Sales have been successful with fictitious, circus style advertising. When you argue with a Merchant who has conducted such a sale, he claims that the public wants to be humbugged and he points to his success as a mark of evidence to back up his assertion.

On Wednesday, January 9, we are going to start this Season's January Sale. We would like to tell the truth about this sale, but we are wondering whether the buying public of St. John will respond to the truth.

In order to demonstrate to you how some stores would advertise a store-wide sale of this kind, we will write two advertisements and place them side by side.

The one we will head as "PLAIN TRUTH," the other as "PLAIN BUNK"—Here they are in theirentirety—Take your choice.

The Amdur January Sale, an annual event that has become an institution with this store will start on Wednesday, January 9th. Remembering values of past years, you will, naturally, expect great bargains, and we will not disappoint you.

The unusually mild weather at the beginning of winter and the general business depression have combined to leave us with a much larger stock of Fall and Winter merchandise than we can well afford to carry over to another season.—The time for us to make a profit on this merchandise is passed.—We must reduce stock just as much as we can before stock taking, regardless of cost.

We say truthfully and in all sincerity that this is to be the greatest sale from the standpoint of value giving that we have ever conducted. Assortments are much larger and price reductions will be, generally, greater than at any previous sale.

Every Department will participate and everything will be reduced in

Subsequent advertisements will contain further particulars regarding prices, but we feel quite certain that the confidence built up in our January Sale values in the past is sufficient to make the mere announcement of his season's January Sale a big incentive not only to attend but to buy freely for both immediate and future needs.

AMDUR'S, LIMITED.

The buying public of St. John and vicinity are going to be given an opportunity to participate in the BIGGEST, most GIGANTIC bargain event ever inaugurated since the beginning of man.

"WE ARE GOING OUT OF BUSINESS." Our huge stock of high class merchandise valued at ONE HALF MILLION DOLLARS— \$500,000.00 will be placed on sale Wednesday, January 9, at prices that will Rock the Mercantile World To Its Very Foundations.

THINK OF IT! This Mammoth Assortment of Magnificent Merchandise to be sacrificed at unheard of, unprecedented, marvelous and extraordinary low prices.

All former conceptions of value will be shattered beg, borrow, or steal money to attend and get a share of these wonderful bargains. 200 Extra Sales People Wanted!

Doors open for this colossal, gigantic BARGAIN FEAST at 8.59 a. m., Wednesday Morning.

Do not miss this wonderful, most extraordinary GOLDEN OPPOR-TUNITY because it comes but once in a lifetime.

WIND-BAG, BLOW & CO. Corner Lie and Cheatem Street. Stores in Every City of Canada.

## Ladies' Wear

Ladies' Mannish Coats	6.95
Fur-collared Coats	
Bolivia Coats	\$19.95
Homespun Dresses	\$3.98
Ladies' Cotton Hose, pair	···· 15c
Ladies' Silk and Wool Hose, pair	44c
Ladies' Fleece-lined Bloomers  Ladies' Vests	
the first of the state of the s	

### HATS FOR LADIES

To the first 25 customers there will be a choice, at \$1.00 each, of a hat to each customer, irrespective of value of the hat chosen.

Corsets—P. C. and D. & A. make ...... 89c All sizes, including high grade qualities.

Fur-lined.

Boys' Wear

Boys' Suits \$4.95,	\$7.95
Boys' Coat Sweaters	
All wool, small sizes only.	
Boys' P. O. Sweaters	· 79c
Boys' Worsted Stockings, pair	
Boys' Golf Hose, pair	49c
Boys' Fleece-lined Shirts and Drawers	
MISSES	
Girls' P. O. Sweaters	\$1.49

Men's V	vear
Men's Overcoats	\$10, \$15, \$20
All coats are grouped under Men's Tweed Suits	er these three prices. \$7, \$9, \$12
Blue Botany Serge Suits Regular \$35 value.	\$19.95

**MEN'S RAINCOATS** 25 Coats \*\*\*\* \$1.98 50 Coats .... \$2.98

Men's Tweed Trousers ..... \$1.98 Children's Bearskin Caps ..... Men's Overalls ..... 89c

## Underwear

1	Red Label Shirts and Drawers.  Quality guaranteed.  Reg. value to \$2.50.
	Blue Label Shirts and Drawers \$1.49
	Fine Ribbed Combinations.  Medium Weight.  \$1.00
	Stanfield's Medium Weight Combinations. Value to \$6.00 \$1.98

## Hosiery For Men

Woolen Work Sox, pair	130
Cotton Sox, pair	15c
Heather Wool Work Sox, pair	··· 25c
English Ribbed Heather Hose, pair	
White Wool Work Sox, pair	35c
English Worsted Sox, pair	39c
English Cashmere Sox, pair	49c
Silk and Wool Sox, pair	59c
Jumbo Knit Sweaters	\$1.98
Flannel Work Shirts	*1.29
Men's Mufflers 49c,	
Men's Negligee Shirts	
Men's Tricoline Shirts	***************************************

THE PUBLIC ARE THE JUDGES IN THIS COMMON SENSE SALE. WE HAVE STATED PLAIN FACTS.

Sale Opens Wednesday Morning

No. 1 King Square