

Telephone Main 7841

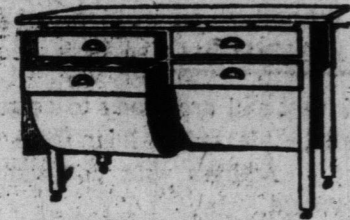
Store Opens 8:30 a.m.

Closes at 5:30 p.m.

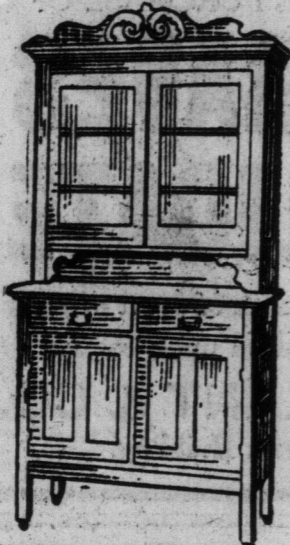
Open All Day Saturday

Market Adel. 6100

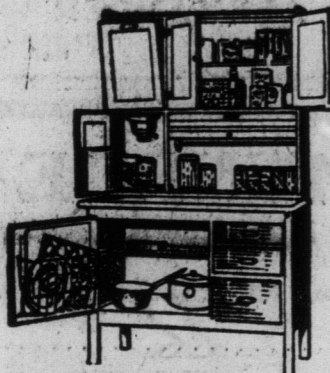
SIMPSON'S FURNITURE & HOME FURNISHING SALE



BAKING TABLE. Illustrated. Natural finish, selected white top, 1 large top drawer for linen, other for cutlery, and spices, 1 bin for flour and other divided partitions. \$16.00 value. February Sale 12.45



KITCHEN CUPBOARD. Illustrated. Elm, golden finish, base has large cupboard and two drawers for cutlery, top has double glass doors and shelves, made of selected hardwood. \$38.75 value. February Sale 20.45



KITCHEN CABINET. Illustrated. Made of selected oak, golden finish, drop curtain front, porcelain bake board, has cutting board and linen drawers, metal bread or cake box, wire pan rack on door. \$54.00 value. February Sale 43.75

In Place of a Maid

You May Rely Upon Complete and Convenient Kitchen Equipment

The domestic situation, of course, is very much in the minds of housewives and homekeepers now a days. Very frequently the mistress of the home finds that she must undertake the majority of the duties which two or three assistants performed in former times. A great aid to her under this condition of affairs is well-planned, well-built kitchen furniture.

Scientific Furniture

The well-planned Kitchen Cupboard saves almost numberless steps in the course of a day. The scientific baking table may have everything at hand that should go into the pies, the puddings, or all the little edibles that are in course of preparation. Well-planned furniture saves labor and energy, and because it is well-built, represents value and durability to extend into years of service.

In this Furniture Sale, these three kitchen commodities, in excellent quality, are being offered at prices you will like. These are illustrated, but there are many you will like to appraise in review on the Fifth Floor.

It Saves You.....

Someone has referred to the Kitchen as the power house of the home. Certainly in life today, it is of fundamental importance from various viewpoints, that your kitchen equipage should be modern and complete. It saves footsteps and energy, it saves time and tempers; frequently it saves and preserves for you the domestic assistance which is so invaluable. And if you secure your kitchen and dining outfits in Simpson's Furniture Sale, you are saved Money, for you will gain convenient, sanitary, durable and economical equipment.

Simpson's—Fifth Floor.

The Way to Buy

An unusually profitable method of buying is our Home-Lovers' Club, because from the time you make the initial payment, you have full value of the total sum you plan to expend. Particulars may be had from the Secretary, Fourth Floor.

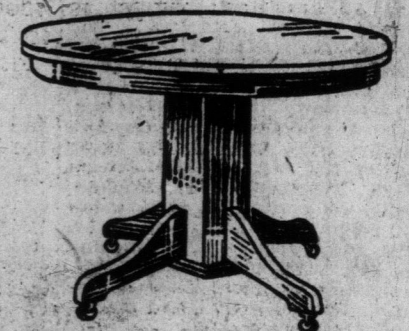
The Most Popular Table

Is the Good Moderately-Priced Oak Extension Which Bears Three Meals a Day

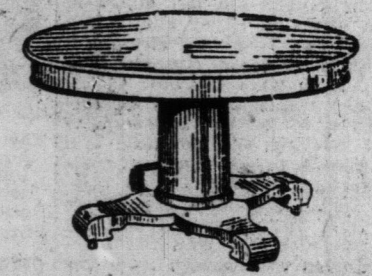
An Extension Table contains as many virtues as there are viewpoints. The small boy likes to know it as a "groaning board" with good things to eat. It must be strong. The head of the house wants it roomy enough to allow him comfort in his executive tasks. "Elbow room," in other words. The hostess demands that its extension capacities conform to her room and the number of guests who will sit down at once.

Strong, Roomy, Durable

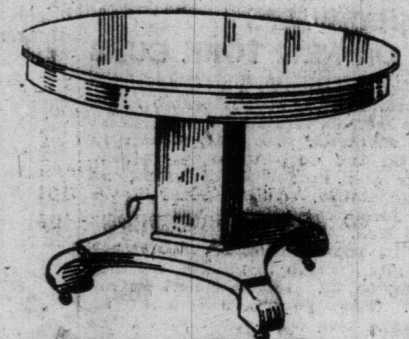
After all, her viewpoint is the one that goes, for she insists on satisfaction in all particulars. A strong, roomy, durable, satisfactory table. Further, the preference may be for a round pedestal, round platform base or a square pedestal support. And the price—Well, when the prices of the excellent and various oak extension tables are noted, this great buying opportunity will be grasped at once. There are on display a number and variety which can only be indicated here.



Extension Table, illustrated. Solid oak, pedestal base, shaped feet, 42-inch top. \$23.50 value. February Sale 15.95



Extension Table, illustrated. Genuine quarter-cut oak, 48-inch case, round barrel, platform base, colonial feet, extends to 8 feet. \$48.00 value. February Sale 34.75



Extension Table, illustrated. Solid quarter-cut oak, top 45 inches, heavy square barrel platform base. \$41.00 value. February Sale 36.00

Men's Soft Felt Hats

\$1.95

Fedora shapes, slightly curled brim styles, in many colors, such as green, gray, brown, fawn, black, etc. Not all sizes in any one line, but a good range of sizes in the lot. Regularly \$2.50 to \$4.00. Today 1.95

Simpson's—Main Floor.

Our Daintiest of Veils

truly uphold the reputation of the French as master artists in the creation of delicate cobwebby effects. There are many delightful models you may choose in our Veiling Department.

Large designs embroidered in bright blue-wool are uniquely effective on the fine hexagon mesh, of taupe silk, while a 6-inch chiffon border adds chic. Price 15.00

Do You Ride to Hounds?

Men's 16-inch Riding or Hunting Boots, made of the finest Havana brown calf leather. Lace to top with bellows tongue. The whole boot is lined with fine brown kid leather—the outer sole made of the best English oak tanned leather of extra weight to heel, with waterproof inner lined middle sole. Outside counter and English back-stay. Sizes 6 to 10. Regularly \$25.00 and \$27.00. Today 18.00

The Ideal Motoring Rug

Is to Be Found in an Excellent Assortment Now On Display on the Fourth Floor.

A rug is an indispensable to the motorist, whether driving for business or pleasure. The point is, what kind of a rug is the most serviceable. Sometimes the tonneau becomes cramped with a heavy, unyielding fur, whereas a soft-finished, warm, flexible plush would meet requirements wonderfully well.

Big Assortment

It is in the robes that we can present an unusually excellent assortment. Your taste may demand a neutral khaki or dull primary color. But if you incline toward rich-plaid effects or color combinations that harmonize well with outdoor settings, you will find a choice here as well. The names Stroock and Chase stand for the best in rugs, for colors that are fast and robes that will not shed.

Wool Plush Rugs from \$9.95 to \$50.00

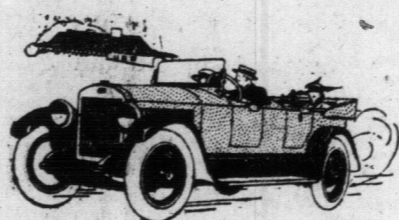
Simpson's—Fourth Floor.

A Hair Rug

There is a splendid camel's hair rug that would ornament the most luxurious equipage. Priced at 75.00

The Wool Rug

The wool travelling rug serves a double purpose. It is, of course, the thing for the ocean trip, but it is quite as useful in the car. These are obtainable in a big variety of plaids and plain colors. Camel hair, all-wool or wool and cotton mixtures. In sizes 60 x 72 and 60 x 80 inches. Priced from \$8.50 to \$21.50.



Chic Neckwear Conceits

There's a touch of distinction in the clever design of the new short Roll Collar that makes an instant appeal. Hence the increasing popularity, which bids fair to make it the favorite for Spring on coat or dress.

Made of plain or embroidered georgette, it boasts edges of lovely Venice lace, and is priced at \$1.00 to \$2.00.

New Neckwear Materials

offer special attractions this season—particularly for the designing of the popular scalloped collar. Your choice of embroidered batiste (ecru or white), Venice laces, organdies or Bretonne nets. Priced, 75c to \$2.75.

Vestees, of Course,

are always very chic and lend an air of daintiness to dark dresses. A clever model is made of puffed net, trimmed with inserts and edges of Val lace. Price, \$1.00 to \$5.00.

The Silver Sale



The second day of this momentous sale presents wonderful values in the well-known Rogers' Silver-Plated Ware. Spoons, forks and fancy tableware at substantially reduced prices. Oak, Clinton or Hampden designs.

Coffee Spoons, set of six 1.25
Small Size Tea Spoons, set of six 1.10
Medium Size Tea Spoons, set of six 1.10
Dessert Spoons, set of six 1.84
Dessert Forks, set of six 1.84
Medium Forks, set of six 2.00
Table Spoons, set of six 2.00
Cold Meat Serving Forks,	85c each.
Fruit or Berry Spoon Servers,	\$1.35 each.
Butter Knives,	47c each.
Sugar Shells,	45c each.
Pickle Forks,	45c each.
Tomato Servers,	\$1.35 each.
Pie Servers,	\$1.87 each.

Simpson's—Main Floor.

The Robert SIMPSON Company Limited