

# THE SIMPSON STORE

## One Thousand Pairs of Men's Good Boots at \$2.85 Per Pair Today

### \$1.50 and \$2.00 Black Stiff Hats at \$1.00

Today we will clear all our odd stock of men's Black Stiff Hats, regular prices \$1.50 and \$2.00. All high-grade makes. Today, each 1.00

### Men's Soft Hats, Special \$1.15

Flat set and slightly curved brim shapes in navy, black, grey, green, Oxford and brown Soft Felt Hats. Some have satin linings. All sizes in the lot. Special today 1.15

### Special Showing of Hats and Caps for Children

(Men's Hat Dept., Main Floor)  
Tams in navy and black felt, also navy and black velvet, with plain and gold lettered bands; several of the most popular man-o-war shapes, 65c, \$1.00 and \$1.50.

Variety Caps with crests of "The Allies," "Boy Scouts," "Canada," etc., in navy and black, also plain black with silk serge linings. 50c to \$1.00. Also Tweed Hats, Fedora Hats, Rah-Rah Hats, etc., in complete assortments.

### Men's \$3.50 and \$4.00 Worsted Trousers to Clear at \$2.95

Made from excellent worsted trousers in a number of good shades of greys, in neat patterns; finished with five pockets and side straps. These trousers cannot be bought today from the manufacturers at today's sale price. Sizes 32 to 44. To clear at 2.95

### Boys' Spring Overcoats, \$8.45

This will be a splendid opportunity to secure a boy's high-grade spring Overcoat at reasonable price. Tailored in smart single-breasted, slip-on models from medium weight tweed coatings in grey and fawn stripes, checks and fancy mixtures. Coats have self collars, medium wide lapels. Sizes 16 to 35. Today's bargain 8.45

### Come at 8.30 This Morning for Your Share of These Boot Bargains. No Phone or Mail Orders

Men's heavy and medium weight box kip Blucher Boots, with standard screw soles. Some are reinforced and sewn with wax thread. Have full-fitting round-toe shapes. All are new goods just received. Sizes 6 to 11. Special bargain today 2.85

**Women's Low Shoes \$2.95**  
700 pairs of women's low shoes, in patent colt, dull kid and gunmetal leathers, plain and fancy foxed styles of colonial, pumps and Oxfords. Good-year welt and turn soles. Cuban and high heels. Sizes 2 1/2 to 7. Regular \$4.00 and \$4.50. Today 2.95

**Women's Boots at \$2.95**  
600 pairs of women's patent colt, gunmetal and dongola kid boots, button and lace styles, Goodyear welt and McKay sewn soles, plain vamp and patent toecap, dull kid and cloth tops. Sizes 2 1/2 to 7. Regular \$4.00 and \$4.50 boots. Today 2.95

### Boys' and Girls' Boots That Will Stand Hard Wear

500 pairs of Boys' Goatskin Blucher Boots. A very durable boot with lots of style. Made on neat fitting toe shape. Good weight standard screw soles, military heels. Sizes 11 to 13, \$2.69; 1 to 5, \$2.95.

Misses' Button and Lace Boots, gunmetal and patent leather, kid and cloth tops, neat toecaps, McKay sewn soles and flat heels. Sizes 14 to 2. Today 2.49

### RAINCOATS for Men and Boys

Double texture paramatta. For men, sizes 36 to 44. 6.95

For boys, sizes 7 to 17 years. 3.95

Well-cut and waterproof. Get one today.

### Boys' Fancy Norfolk Suits \$5.95

These are very smart pinch-back and Norfolk models of imported tweed suitings, in grey and brown stripe and check patterns. Coats are single-breasted models. Some have patch pockets and pinch-back; others have pleats down each side of back and front, stitched belt and flap pockets; durable twill serge linings and full-fitting bloomers. Sizes 7 to 18 years. Today, bargain 5.95



### Bargains for Men and Boys

**Shirts 55c**  
Men's Neglige Shirts, hair-line stripes of blues, blacks, helio and tan; laundered cuffs, coat styles, double yoke and double sewn; sizes 13 1/2 to 17. Today, special 55

**Men's Light Weight Cashmere Underwear, made from fine pure wool yarns, sateen faced. Shirts and drawers, a garment 69**

**Men's Merino Underwear, natural shade; sizes 34 to 44. Shirts and drawers. Today, special, a garment 50**

**Boys' Balbriggan Underwear, natural shade, sateen faced; shirts and drawers; sizes 20 to 32. Today, a garment 29**

**Boys' Merino Underwear, natural shade. Made from fine wool and cotton mixture. Sizes 20 to 32. Today, a garment 39**

**Boys' Black Sateen Shirt, collar attached style; buttoned cuffs; sizes 12 1/2 to 13 1/2. Today, special 53**

**Boys' Flannellet Night-ropes, large roomy bodies; sizes 11 to 14. Today, special 49**

## These Are But a Few FRIDAY BARGAIN LIST Come in Early Today

### Rugs

**\$85.00 Wilton, \$77.49**  
Extra fine seamless imported Wilton Rugs of a thick, close weave, and edger bound all round. Two-tone blue centre with small medallion figure in gold and old rose in a handsome border of Chinese design. Size 8 1/2 x 10 1/2. Regular \$85.00. Special for 77.49

**\$95.00 Rug for \$84.95**  
Oriental reproduction; this is one of the finest types of rug that we know of, and is an exact reproduction of an antique Oriental rug; deep blue with copper, green and brown shades intermingled. Size 9 0 x 12 0. Regular \$95.00. Spe- 84.95

**\$79.75 Rug for \$69.85**  
Fine Oriental reproductions, very close weave and of exceptional lustre, copied from an antique Persian rug in the well-known tree design with tan shades in ground work, combined with deep blue and green. Size 9 0 x 10 0. Regular \$79.75. Spe- 69.85

**\$63.00 Wilton, \$59.75**  
Heavy Wilton Rugs, strongly woven, that will stand real hard use. An all-over Persian design in shades of fawn, terra cotta and green. Size 9 0 x 13 6. Regular \$63.00. Spe- 59.75

**\$44.50 Wilton, \$39.75**  
Closely woven Wilton Rugs, in a small all-over tree pattern with pretty border in soft green and tan colorings. Very suitable for small sitting-room or dining-room use. Size 9 0 x 9 0. Regular \$44.50. Spe- 39.75

**Wilton Rugs, \$29.50**  
Sturdy Wilton Rugs, in small conventional patterns and a quality that will give satisfaction for either home, school or office use. Several good designs and colorings to select from. Size 6 9 x 10 4. Spe- 29.50

**\$23.75 Axminster \$21.00**  
Strong Axminster Rugs, in rich Oriental designs and colorings, in all the new up-to-date shades for moderate furnishings. Suitable for any room that a thick serviceable rug is required for. Size 6 9 x 9 0. Regular \$23.75. Special 21.00

**Axminster Rugs**  
Hit-and-miss Axminster Rugs, very strongly made, good rich colorings in centre, with plain band borders at each end. In shades of green, blue or brown. Suitable for den or children's room. Size 4 8 x 7 6. Regular \$23.75. Special at 21.00

### Chintzes

A big collection of short ends of beautiful Art Chintzes, 31 to 35 inches wide, ranging in lengths from 1 1/2 yards up to 10 yards in a piece. Regular prices 40c to 60c. Friday, half price, 20c to 30c. Come at 8.30 and get first choice.

### Furniture

**Parlor Suites, frames of birch, mahogany, polished, upholstered backs, spring seats, covered in mixed silk tapestry. Set consists of settee, arm chair and arm rocker. Regu- 24.95**

**Parlor Suites, top rails, arms and seat backs in solid mahogany; spring seats, upholstered in mixed silk tapestry. Set consists of settee, a chair and arm rocker. Regular price 26.00. Today's bargain 24.95**

**Three-piece Parlor Suite, show wood frames. Set consists of settee, a chair and a rocker. Solid mahogany top rails, very highly finished. Full spring seat, upholstered back. Regular price \$40.00. To- 42.50**

**Library Tables, in genuine quarter-oak, turned finish, mission design. Regular 14.95. Today's bargain 14.95**

**Couch, in imitation leather, full spring seat. Regular 8.75. Special 8.75**

**Divanette, used by day as settee, at night as double bed; genuine oak frame, sprung, upholstered back, full spring seat. Bedspring of link fabric with helicals each end. Soft, comfortable mattress. Divanette complete. Regular 29.85. price \$27.50. Today 29.85**

**Iron Beds, slightly damaged, 3-foot size only. Brass rails and caps, head and foot ends, foot end 38 inches. Regular 2.50. Today 2.50**

**Mattresses, half wood fibre and layer felt, deeply tufted, encased in good grade of art ticking; roll edge. Special quality at 6.25**

**Mattresses, wood fibre, lute felt both sides, deeply tufted, encased in good grade of art ticking. Special at 3.10**

**Pillows, of mixed feathers, encased in good grade of art ticking. Special, pair 95**

### Linoleum and Oilcloth Remnants

Friday is clearance day in our Linoleum Department, and after our big business of Easter week there are stacks of short ends and remnants of Oilcloth and Linoleum, ranging up to six square yards in one piece, and sometimes several ends of one pattern. Regardless of quality we are clearing the whole lot today. Regular 42c, 50c, 60c, 70c and 75c per square yard. At one price, per square yard 39

### Hosiery

**Children's Hose**  
No Phone or Mail Orders.  
8.30 a.m. today special of Children's All-wool Cashmere Stockings, sizes 4 to 8 1/2; white, black and some in red and tan. Not all sizes in any one color. Made from finest botany yarn, knitted seamless in a fine one-and-one rib. Manufacturer's seconds of 46c to 50c hose. Today's bargain 23

**Men's Socks**  
Men's Fine Quality Plain Cotton Socks; tan, cadet, black, white and helio; soft, non-irritating finish, seamless foot, good weight. Today, a pair 15

**Men's Socks**  
Men's Plain Black Union Cashmere Socks, knitted close and strong; seamless foot, spliced heel, toe and sole. Exceptional value today at 25

**Women's Hose**  
All Wool Plain Black Cashmere Hose, light weight, seamless finish, knitted close and firm; spliced heel, toe and sole. Reg. 39c. Today's bargain 29

**Women's Hose**  
Women's Fine Fibre Silk Ankle Hose, high silk leg, deep lisle thread top, double garter welt; black and white. Today, a pair 29

### Wall Papers

3,000 rolls of imported Oatmeal Wall Papers, 30 inches wide; heavy duplex stock; four good shades, pale green, buff, arab and light blue; only 50c rolls to a customer. Extra special today, 3-yard rolls at 11

**Odd Borders**  
Floral and conventional patterns, 8-inch and 18-inch widths; large assortment of styles and colorings. Regular 24c to 30c. A single roll 5

**10c Wall Papers, 7c**  
Block patterns for kitchens and bathrooms, floral pattern for bedrooms, and fruit design for dining-rooms. Regular 10c. Today's bargain, a single roll 7

**8-inch Borders to match. Today, a yard 1 1/2**

### New Tapestry

Foliage and scenic designs worked in newest color treatments of blue, tan, grey and brown, for dining-rooms, halls and living-rooms. Regular 40c to 50c. Today, a single roll 33

### Soldiers

**Swagger Sticks**  
35c Swagger Sticks. Today, each 10

150 odd Swagger Sticks, with sterling silver mounts. Today 15

On sale at Bargain Counters near the Queen Street and Yonge Street entrance 15c

### Towels

**Huckaback Bedroom Towels, good serviceable quality, all neatly hemmed on sides. A limited quantity. Regular 75c a pair. Today, pair 49**

### Linens

**Bleached Table Damask, assorted designs, 72 inches wide. Regular 70c a yard. Today, 63**

**Damask Table Cloth, a quality that will launder nicely; size 2 x 2 1/2 yards. Today 1.89**

**Crepes Crank Towelling, with red borders, splendid quality for roller towels, etc.; width 17 inches. Regular 18c a 11**

**Brown Holland Linen, 30 inches wide, suitable for women's and children's wash dresses, boys' suits, etc. Regular 80c a yard. Today 26**

### Pillow Cases

**Plain Hemmed Pillow Cases, sizes 42 x 23 and 44 x 23 inches. Today, a pair 29**

**Hemstitched Sheets, fully bleached. Size 88 x 90 1.69**

**Cambrie Covered Bed Comforters, assorted colorings; size 72 x 72 inches. Regular 1.95. \$2.50. Today 1.95**

**Factory Cotton, heavy quality, 36 inches wide. Today, a 11**

### Paints

200 quarts only of R. S. Co. Household Lacquer. Varnish Stain, golden oak shade, for floors and woodwork. Regular 65c. Today's bargain 39

**Johnson's Cleaner, for floors, automobiles, etc. Regular 35c. Today's bargain 23**

**Kyanite Varnish Stain, quarter-pint tin, for furniture and floors. Regular 20c. Today's bargain 10**

**Old English Floor Wax, for furniture, floors and auto. Regular 45c. Today, 1-lb. tin 45**

### Hardware

**Carpet Beaters, heavy, coppered wire, securely fastened in wooden handles 15**

**Brush Floor Beaters, 12 and 14-inch blocks, slightly soiled, but the damage does not in any way hurt the broom for either use or wear. Friday 95**

**O'cedar Polish Mops**  
Triangular shape; they were in the recent factory fire, but you wouldn't know it if you weren't told. Friday 59

**Wear-Ever Aluminum Stew Pans, 1-quart size, at about half factory cost. Friday 31**

**Roller Skates**  
Adjustable for any size boot. Friday 89

**Step Ladders**  
Strong and well made of clear pine, with pall rest.

5-foot size. Friday 85

6-foot size. Friday 98

**Garden Spades**  
D-Handled Garden Spades. 95

**Spading Forks, D-Handled, four prongs. 1.25**

**Poultry Netting**  
In 50-yard rolls, and in cut lengths; 13 ft. to 73 in. wide. Imperial Clothes Wringers, enclosed case; warranted grade rubber roller; 88 only to sell. Friday at 3.98

**Ironing Tables**  
Folding; a very well made stand, strong and rigid when set up. A good \$2.50 stand, 2 only to sell Friday at 1.19

### Glassware

**Glass Lemon Reamers, 12. Colonial Pickle Dishes, each 12**

**Pressed Glass Fruit Bowl 23**

**Key Decoration Tumblers, each at 6**

**Thin Colonial Tumblers, each at 5**

**Thin Decorated Tumblers, each at 5**

### Tea Pots

**Gibson's Teapots, an assortment of pretty designs and decorations, small sizes, slightly imperfect. Friday 25**

### Milk Jugs

**Pretty formal decorated Milk Jugs all sizes. Friday 25**

### Dinnerware

**97-piece Set, \$8.45**  
20 only for Friday's selling at a price that is less than the present mid-down cost. Excellent quality serviceable ware, pretty floral border decoration. 8.45

**97-piece Set, \$12.95**  
As an exceptional value we offer for Friday a limited number of 97-piece dinner sets. Good quality English semi-porcelain, dainty rose spray decoration, gold traced handles and edges. Friday bar- 12.95

### Clover Leaf

**Cups and Saucers for 12, each 10c, 13c, 15c, 18c, 20c, 25c, 30c, 35c, 40c, 45c, 50c, 55c, 60c, 65c, 70c, 75c, 80c, 85c, 90c, 95c, 1.00, 1.05, 1.10, 1.15, 1.20, 1.25, 1.30, 1.35, 1.40, 1.45, 1.50, 1.55, 1.60, 1.65, 1.70, 1.75, 1.80, 1.85, 1.90, 1.95, 2.00, 2.05, 2.10, 2.15, 2.20, 2.25, 2.30, 2.35, 2.40, 2.45, 2.50, 2.55, 2.60, 2.65, 2.70, 2.75, 2.80, 2.85, 2.90, 2.95, 3.00, 3.05, 3.10, 3.15, 3.20, 3.25, 3.30, 3.35, 3.40, 3.45, 3.50, 3.55, 3.60, 3.65, 3.70, 3.75, 3.80, 3.85, 3.90, 3.95, 4.00, 4.05, 4.10, 4.15, 4.20, 4.25, 4.30, 4.35, 4.40, 4.45, 4.50, 4.55, 4.60, 4.65, 4.70, 4.75, 4.80, 4.85, 4.90, 4.95, 5.00, 5.05, 5.10, 5.15, 5.20, 5.25, 5.30, 5.35, 5.40, 5.45, 5.50, 5.55, 5.60, 5.65, 5.70, 5.75, 5.80, 5.85, 5.90, 5.95, 6.00, 6.05, 6.10, 6.15, 6.20, 6.25, 6.30, 6.35, 6.40, 6.45, 6.50, 6.55, 6.60, 6.65, 6.70, 6.75, 6.80, 6.85, 6.90, 6.95, 7.00, 7.05, 7.10, 7.15, 7.20, 7.25, 7.30, 7.35, 7.40, 7.45, 7.50, 7.55, 7.60, 7.65, 7.70, 7.75, 7.80, 7.85, 7.90, 7.95, 8.00, 8.05, 8.10, 8.15, 8.20, 8.25, 8.30, 8.35, 8.40, 8.45, 8.50, 8.55, 8.60, 8.65, 8.70, 8.75, 8.80, 8.85, 8.90, 8.95, 9.00, 9.05, 9.10, 9.15, 9.20, 9.25, 9.30, 9.35, 9.40, 9.45, 9.50, 9.55, 9.60, 9.65, 9.70, 9.75, 9.80, 9.85, 9.90, 9.95, 10.00, 10.05, 10.10, 10.15, 10.20, 10.25, 10.30, 10.35, 10.40, 10.45, 10.50, 10.55, 10.60, 10.65, 10.70, 10.75, 10.80, 10.85, 10.90, 10.95, 11.00, 11.05, 11.10, 11.15, 11.20, 11.25, 11.30, 11.35, 11.40, 11.45, 11.50, 11.55, 11.60, 11.65, 11.70, 11.75, 11.80, 11.85, 11.90, 11.95, 12.00, 12.05, 12.10, 12.15, 12.20, 12.25, 12.30, 12.35, 12.40, 12.45, 12.50, 12.55, 12.60, 12.65, 12.70, 12.75, 12.80, 12.85, 12.90, 12.95, 13.00, 13.05, 13.10, 13.15, 13.20, 13.25, 13.30, 13.35, 13.40, 13.45, 13.50, 13.55, 13.60, 13.65, 13.70, 13.75, 13.80, 13.85, 13.90, 13.95, 14.00, 14.05, 14.10, 14.15, 14.20, 14.25, 14.30, 14.35, 14.40, 14.45, 14.50, 14.55, 14.60, 14.65, 14.70, 14.75, 14.80, 14.85, 14.90, 14.95, 15.00, 15.05, 15.10, 15.15, 15.20, 15.25, 15.30, 15.35, 15.40, 15.45, 15.50, 15.55, 15.60, 15.65, 15.70, 15.75, 15.80, 15.85, 15.90, 15.95, 16.00, 16.05, 16.10, 16.15, 16.20, 16.25, 16.30, 16.35, 16.40, 16.45, 16.50, 16.55, 16.60, 16.65, 16.70, 16.75, 16.80, 16.85, 16.90, 16.95, 17.00, 17.05, 17.10, 17.15, 17.20, 17.25, 17.30, 17.35, 17.40, 17.45, 17.50, 17.55, 17.60, 17.65, 17.70, 17.75, 17.80, 17.85, 17.90, 17.95, 18.00, 18.05, 18.10, 18.15, 18.20, 18.25, 18.30, 18.35, 18.40, 18.45, 18.50, 18.55, 18.60, 18.65, 18.70, 18.75, 18.80, 18.85, 18.90, 18.95, 19.00, 19.05, 19.10, 19.15, 19.20, 19.25, 19.30, 19.35, 19.40, 19.45, 19.50, 19.55, 19.60, 19.65, 19.70, 19.75, 19.80, 19.85, 19.90, 19.95, 20.00, 20.05, 20.10, 20.15, 20.20, 20.25, 20.30, 20.35, 20.40, 20.45, 20.50, 20.55, 20.60, 20.65, 20.70, 20.75, 20.80, 20.85, 20.90, 20.95, 21.00, 21.05, 21.10, 21.15, 21.20, 21.25, 21.30, 21.35, 21.40, 21.45, 21.50, 21.55, 21.60, 21.65, 21.70, 21.75, 21.80, 21.85, 21.90, 21.95, 22.00, 22.05, 22.10, 22.15, 22.20, 22.25, 22.30, 22.35, 22.40, 22.45, 22.50, 22.55, 22.60, 22.65, 22.70, 22.75, 22.80, 22.85, 22.90, 22.95, 23.00, 23.05, 23.10, 23.15, 23.20, 23.25, 23.30, 23.35, 23.40, 23.45, 23.50, 23.55, 23.60, 23.65, 23.70, 23.75, 23.80, 23.85, 23.90, 23.95, 24.00, 24.05, 24.10, 24.15, 24.20, 24.25, 24.30, 24.35, 24.40, 24.45, 24.50, 24.55, 24.60, 24.65, 24.70, 24.75, 24.80, 24.85, 24.90, 24.95, 25.00, 25.05, 25.10, 25.15, 25.20, 25.25, 25.30, 25.35, 25.40, 25.45, 25.50, 25.55, 25.60, 25.65, 25.70, 25.75, 25.80, 25.85, 25.90, 25.95, 26.00, 26.05, 26.10, 26.15, 26.20, 26.25, 26.30, 26.35, 26.40, 26.45, 26.50, 26.55, 26.60, 26.65, 26.70, 26.75, 26.80, 26.85, 26.90, 26.95, 27.00, 27.05, 27.10**