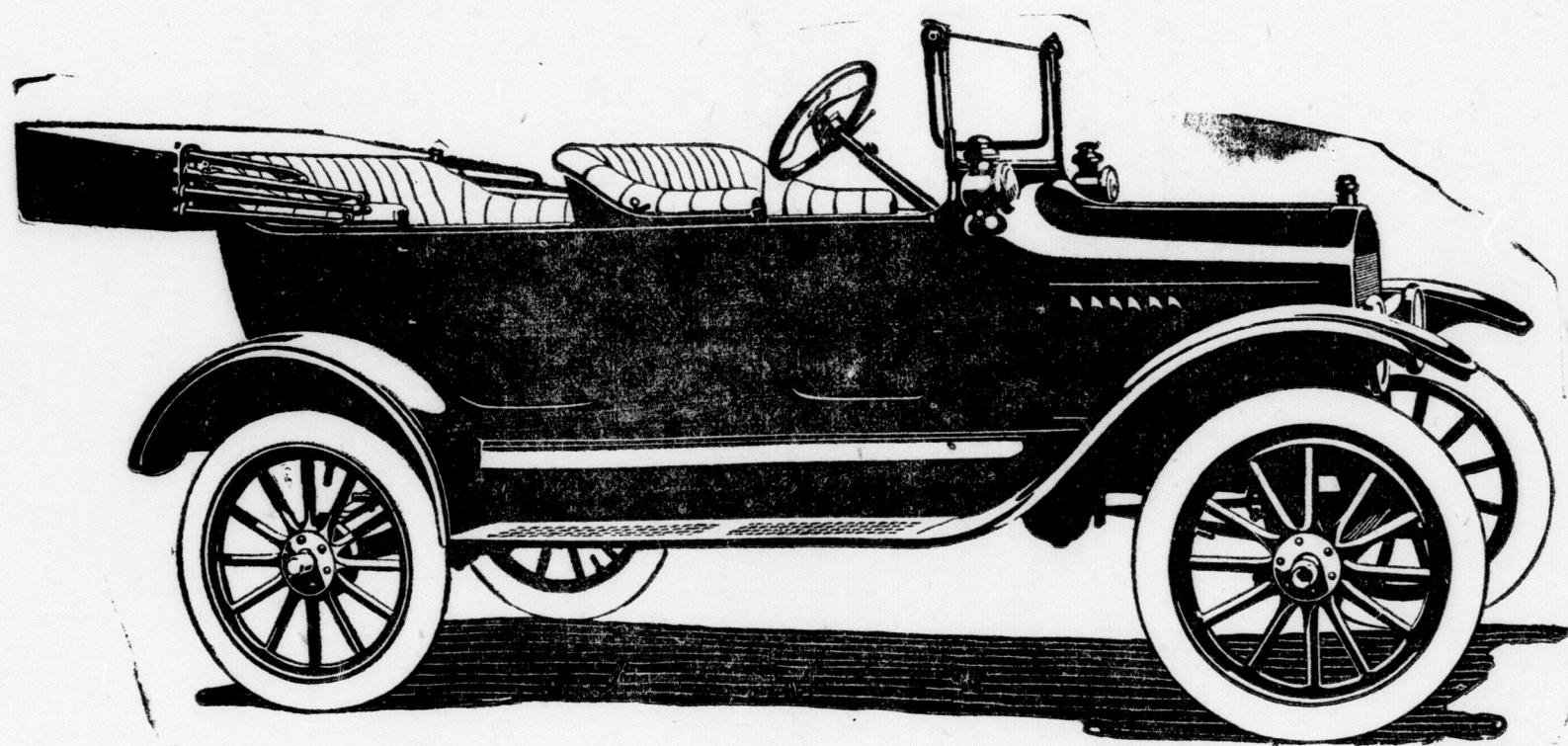
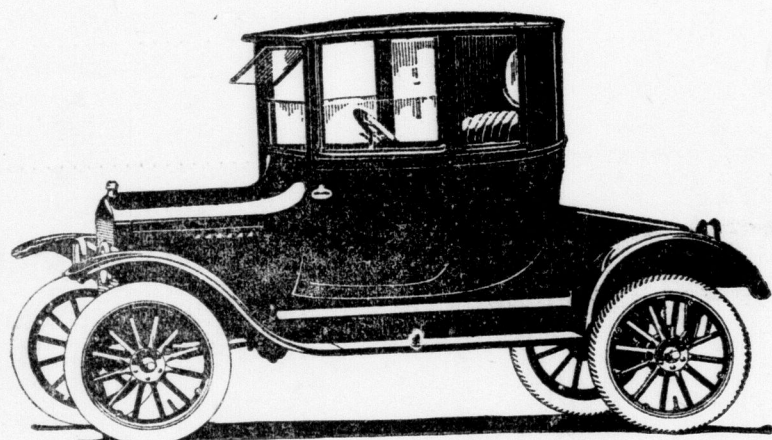


Ford

(Made In Canada)



A Centre of Attraction at the Fair



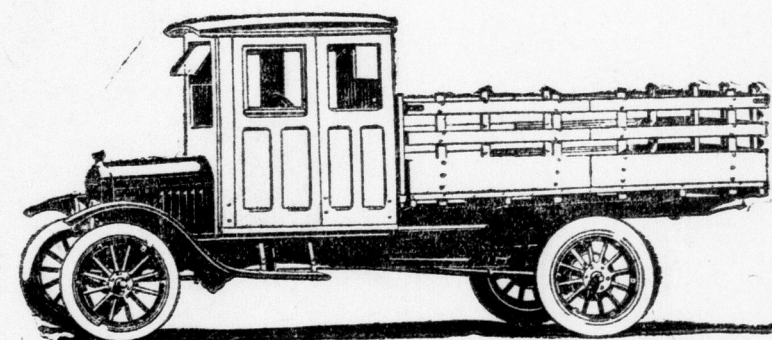
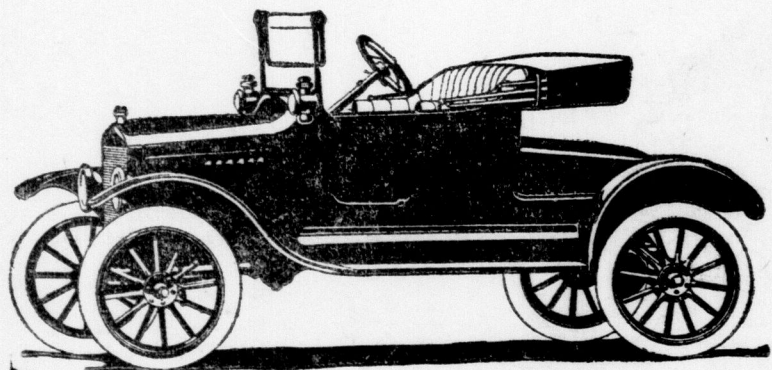
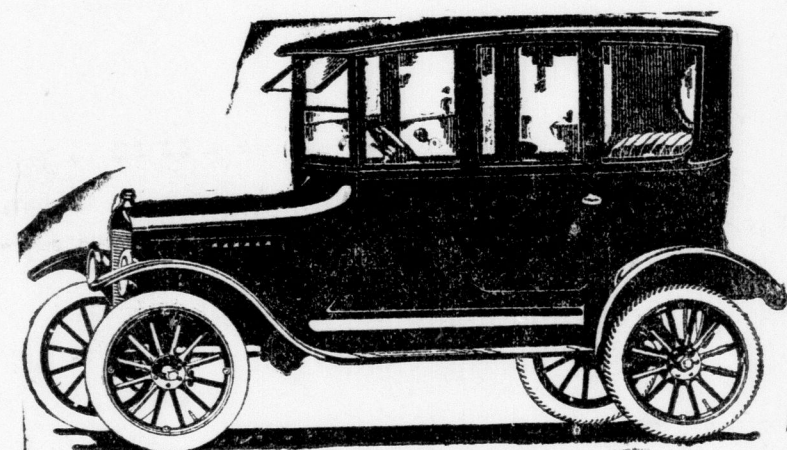
The Ford exhibit in the Automobile Building is creating a great deal of attention on account of the additional features shown on the cars this year. Here you will see the latest models, equipped with electric starting and lighting systems, and other added refinements.

No doubt after you looked at the automobile exhibit last year you said, "Some day I will have a Ford." You know the pleasure and service your Ford-owning friends have had from their cars, and, perhaps, you have enjoyed some of it with them.

Consciously and unconsciously you have been sizing up motor cars, looking them over, and each year you have noted the line of motor cars in the city has increased, and you have noticed also that the majority of these cars are Fords. Have you wondered why? Well, it is because they meet the requirements of the greatest number of people in both the city and country—that is the answer.

So with its added refinements the Ford car must now appeal to you more strongly than ever. So step into your favorite Ford model at the Fair, try the starter, and we know you will be convinced that the Ford Car is the best buy on the market today.

Examine some of the descriptive literature—take it with you, and, if you wish, our salesmen will very gladly take your order for any car model or truck. Before you buy a car, think of the service you will be able to get on that car in the future. With FORD there are more than 700 Dealers scattered throughout Canada, and more than 2,000 Service Garages pledged to supply only genuine Ford Parts, and render you service.



FORD MOTOR COMPANY OF CANADA, Limited

LONDON DEALERS

FERGUSON & KIDD,
781-3 Dundas Street.

UNIVERSAL MOTOR SALES,
Corner Colborne and Pall Mall.

J. W. McLAUGHLIN,
297-9 Dundas Street.