## FIGHT SOCIAL EVIL IS DOCTOR'S WARNING TO WOMEN OF DISTRICT

Many Big Problems Discussed at Largely Attended Meeting of Western Ontario Women's Institute Dele-

gate.

The liveliest session that has been held in the history of the Western Ortario Women's Institute annual content of the work of the western of the western of the work of the expectage of the western of the work of the expectage of the work of the expectage of the address greeted with hearty applicates element crept into a gathering noolitical and religious discussions are taboo, and, in addition, an address of the communicable diseases, with special country is roused the audience to the seriousness of this menace, and provoked a number of questions and suggested with hearty special country is roused the audience. The seriousness of this menace, and provoked a number of questions and suggested in the seriousness of this menace, and provoked a number of questions and suggested in the seriousness of this menace, and provoked a number of questions and suggested in the seriousness of this menace, and provoked a number of questions and suggested in the seriousness of this menace, and provoked a number of questions and suggested in the seriousness of this menace, and provoked an human send the seriousness of the seriousness of the seriousness of this menace, and provoked an human send to seriousness of the seri

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15c---Two for 25c ENGLISH COPYRIGHT NOVELS. MILLS TELEPHONE 1665. AME

A CURE for Dypepsia, Indi-gestion, Gas, Fla-tulence, etc. Get a bottle of R4100 DYSPEPSIA CURE, an English Prescription. Price 50c. Anderson & Nelles, Drug Store

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ROBERTSON & MORLEY,

## THE FAIR

is the place to buy Paint and Drawing Books, Picture and Story Books, Sta-tionery, Dolls, Doll Heads, Toys, Teddy Bears. See the display of Tollet and Manicure Sets in our window. olnion Savings Bullding-Facing



#### LADIES, NOTE THIS

A beautiful khaki brown calf, laced. Neolin soles, on the new sport last, all sizes, at .....\$7.00 Same in black \$6.50 You should see these

Even Better Than I Get in New York." That is what we hear so often

## DERMALINE SNOW

the Cold Cream so papular with the critical women of London. ey Back If You Don't

Like It."

40c

Cairneross

handle the fish from the Atlantic. The business is done largely through the wholesale fish dealers," she said.
Fixing of Prices.

Fixing of the prices of wheat and of profits to millers was explained with the statement that no product is handled with less profit than flour. Attention was called to the recent regulation of the Government prohibiting the use of grain for distilling of liquor for drinking purposes, a feature of the address greeted with hearty appliause.

could not be questioned at this juncture.

Fight Social Evil.

Dr. H. W. Hill, M. O. H., urged upon the Women's Institute branches the importance of giving their support to any measures to deal with the problem of social evil, owing to the menace to the national life of the prevalence of veneral diseases. Emphasizing that they are germ diseases, communicable as are scarlet fever, and other such diseases, he stated that it is a misfortune that they are labelled "venereal," owing to the fact that half the cases are innocently contracted.

On this subject, he continued, while it is true the organization for tracing and following up disease in the men enlisted for service has brought to light the extent of the disease, the army is not responsible for the disease. The soldiers are affected in a proportion to the civilian population of about one to two. The difference is that it is discovered in the army and isolated as long as the case is open. This is what should be done with civilians. Further, he declared that legislation is needed which will authorize the medical officer of health to isolate these most dangerous communicable disease, which is one of the mildest forms of communicable disease,

Has No Authority.

"I can arrest and isolate a man who has smallpox," he said, "but I have no authority to arrest a woman who is going about the streets of London whom I know is responsible for the isolation of four cases of venereal disease among soldiers, and who may be responsible for as "many more. We need lock hospitals for people who do this damage, at least, until they are rendered non-infectious. They should receive in these hospitals the best modern treatment known."

Referring to the necessity for safeguarding girls as well as young men, Dr. Hill spoke appreciatively of the "women police patrois," which have been doing effective work in the parks, etc., in Toronto, and urged the value of women police officers or police matrons.

Many Questions Asked.

In the discussion which followed, the

Many Questions Asked.

In the discussion which followed, the question was asked Dr. Hill if, so far as the girls are concerned, a large proportion of them are not feeble-minded. He replied in the affirmative, stating that proper custodial care of feeble-minded girls would go a long way towards wiping out the evil. It is understood that a resolution on this subject will be brought in today to be forwarded to the Provincial Government.

forwarded to the Provincial Government.

In the course of his report of the year's work of the Women's Institute throughout Ontario, Provincial Super-Intendent G. A. Putnam especially commended the patriotic achievements of the 30,000 or more members in the way of Red Cross knitting, sewing, canning, etc., in addition to keeping up the institute work proper. With regard to the introduction of moving pictures as an educational feature of institute work, he stated that the department of agriculture has a number of moving picture machines which can be obtained by districts. In localities where there are a number of institutes and farmers' clubs these machines may be used almost continuously. A number of all the continuously and the continuously are the continuously.

where there are a number of institutes and farmers' clubs these machines may be used almost continuously. A number of excellent films along educational lines will also be obtainable.

Use the Builetins.

Institute officers were urged to make full use of the builetins and other literature obtainable from the provincial health department. Mention was made of the popularity of the demonstration and lecture courses in cooking, sewing, first aid, etc., and this comment added: "Considering the value of the courses and the excellence of the instruction, I do not think the Government will dare refuse in the days to come service to any small country sideroad in the province that expresses desire for such opportunity." Mention was made of the manner in which the Women's Institute is here and there keeping up medical inspection of schools. "I believe," said Mr. Putnam, "we will have facts and figures to present to the Toronto convention and the Government which will result in the not far distant future in a general plan for medical inspection."

Evening Session.

The answer of Dr. Anna Backus of Ayimer to the question, "Why conserve" at the evening session of the Women's Institute convention was forcibel and original, like all her utterances.

"We have heard again and again

# STANDARD DRUG STORES

5 STORES LONDON

252 Dundas Street 344 Richmond St. 174 Dundas Street 664 Dundas Street

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43c

## -INVITE YOU TO THEIRirth Anniversary

5 STORES

LONDON

344 Richmond St. 174 Dundas Street 664 Dundas Street

Thursday, Friday and Saturday, November 15th, 16th and 17th

Four years have passed since we opened London's First Cut-Rate Drug Store, at 252 Dundas Street, with a promise of a clean-cut policy of modern business methods, highest quality goods and lowest cut prices. Four years ago we were unknown to you—today we can point with pride to each of our five bright, clean and well-stocked stores, each managed by thoroughly qualified men, and all busy centres of sharp buyers, who believe in and appreciate our methods—today Standard Drug is a household word, all because we have kept faith with you and always save you money. We can best the contract of Approximately and always save you money. We can best the contract of Approximately and always save you money. We can best the contract of Approximately and always save you money. always save you money. We can best thank our thousands of customers, who have given us our great success, by offering this extraordinary list of Anniversary Bargains at all Standard

FRUIT-A-

TIVES,

28c

Special Anniversary Sale

2 Gross

EUTHYMOL TOOTH

PASTE

Regular 25c

and Saturday ..... 19c

Limit-2 to a customer.

ig Stores, THURSDAY, FRIDAY and SATURDAY.				
75c SISURATED MAGNESIA,	75c MARY GARDEN TALCUM	\$1.00 · BLOOD IRON SALTS,	\$1.00 NUXATED IRON,	25c FRUIT-A- TIVES,
43c	48c	57c	57c	15c

BROOKS' BABY BARLEY A direct shipment just received from Boston, Mass. This Baby Barley has an enormous sale in the United soston, Mass. This Baby Bariey has an enormous sale in the United States and should also now enjoy a latter and should also now enjoy a latter sale in Canada, in view of the fact that England has prohibited the exportation of Baby Foods.

Introducing

We have three sizes in stock: 1/2-lb., 25c; 1 lb., 45c; 3½-lb., \$1.25.

Anxious mothers do not now need to worry.

FREE

Thousands of samples to customers 300 Pounds

STANDARD SATURDAY

CHOCOLATES Fresh each week. This assortment of Chocolates would sell regularly at 50c to 60c a lb. Standard Drug 35c lb.

> VOGUE ROYALE (Trade Mark) FACE POWDER

Regular 35c ..... 24c Regular 75c ..... 48c FREE

During our Anniversary Sale we will give free upon request a 10c Face Chamois with each sale of this fine face newder face powder. Be sure and take advantage of this offer.

#### Special Anniversary Sale CUTEX Toilet Preparations

Cutex Cuticle Remover. Reg. 35c ..... 28c Cutex Cuticle Remover. Reg. 75c ..... 57c Cutex Nail Paste. Reg. 35c..... 28c Cutex Nail White. Reg. 35e ..... 28c Cutex Nail Polish Cake. Reg. 35c ..... 28c Cutex Cuticle Comfort.

Reg. 35c ..... 28c Thursday, Friday, Saturday.

### Special Anniversary Sale PALMOLIVE TOILET ARTICLES

Palmolive Soap, Reg. 15c ...... 3 for 25c Palmolive Cold Cream. Reg. 50e ...... 38c Palmolive Vanishing Cream, Reg. 50c ...... 38c Palmolive Shampoo, Reg. 50c ..... 38c Palmolive Face Powder,

Reg. 50c ...... 38c Palmolive Talcum, Regular 25c ..... 19c Palmolive Shave Stick, Reg. 25c ...... 19c

FREE To customers—upon request while they last—during our Anniversary, 4,000 only Guest Room Size Cakes Palmolive Soap FREE.

3 Gross POND'S VANISHING AND POND'S COLD CREAM Received in time for our Fourth Anniversary Sale. Regular price now Thursday, Friday, Saturday, less than half price ..... 24c

Limit 2 to a customer.

NATURE'S

57c 48c Fourth Anniversary Sale INGRAM'S TOILET ARTICLES

Milkweed Cream, Reg. 50c ..... 23c Zodenta Tooth Paste. Reg. . 25c ..... 17c Zodenta \*Tooth Powder, Reg. 25c ...... 17c Milkweed Cream Soap, Reg. 25c ..... 17c Velveola Face Powder. Reg. 50e ...... 33c

Fourth Anniversary Sale BEAUMARTIN RAND OLIVE OIL

FREE\_A limited supply of samples

The finest Olive Oil in Canada today. Be sure and take advantage of this big bargain. Regular 253 ..... 190 Regular 50c ..... 39c Regular 75c ..... 59c Thursday, Friday and Saturday only. Limit-Two bottles to a customer.

Big Anniversary Bargains 21/2 Gross M. S. C. COCOANUT OIL SHAMP00

Regular 50c Thursday, Friday, Saturday, Less than half price .... 240

Anniversary Sale CHEWING GUM Wrigley's and Adams' (All kinds) Regular 5c ..... 3 for 10c

Special by the box of 20 packages of gum . 59c Thursday, Friday and Saturday only. Fourth Anniversary Sale

10 Gross BLUSH ROSE SOAP 3 Cakes in a box Reg. 30c box Thursday, Friday and Saturday ..... Not more than 2 boxes to one cus-tomer.

21/2 Gross ENO'S FRUIT SALF Just received from England in time for our Fourth Anniversary Sale on Thursday, Friday and Saturday. We sell it cheaper than the Canadian wholesale prices. Regular \$1.00. Extra special ..... 67c

Not more than 2 to one customer No phone or mail orders. Anniversary Sale

DR. CHASE'S REMEDIES Chase's Nerve Food, Reg. 50c ...... 32e Chase's Ointment. Reg. 60c Chase's Linseed and Turpentine. Reg. 25c......17c Chase's Linseed and Turpentine. Reg. 60c ......43c Chase's Kidney and Liver Pills. Reg. 25c ......16c

Thursday, Friday, Saturday

LD CREAM

1 Gross YORK SHAVING STICKS

Just received. Reg. 20c value. Thursday, Friday, Saturday last ...... 14c While they Not more than 2 to one customer.

Say, Dad! What's a Victory Bond?

A Victory Bond, my son, is just a scrap of paper, not signed by a Nation of Huns, however, but by a British Nation, our own beloved Dominion of Can-

Look at this dollar bill; you notice it reads, "The Dominion of Canada will pay bearer one dol-Now a Victory Bond, although much more important looking, and for a larger amount, is just such a promise to pay.

You lend our Government, say \$50.00, \$100.00, \$500.00 or \$1,000.00 to help win this war. They 'bond' themselves, that is, bind themselves, for every hundred dollars you loan them, to pay you \$2.75 every 6 months for the use of the money, and then at the end of the time, either five years, ten years or twenty years as you may choose, to pay you back every dollar you loaned them.

In buying a Victory Bond you thus help "Win the War," keep factories and other business moving, get your interest regularly, and all your money back when due-A Victory Bond is a good thing, my son -Nothing Better.

Wonderful Anniversary | Wonderful Anniversary Bargains

3 Dozen AERO VACUUM BOTTLES Keep Liquids cold or hot 24 hours. Regular value, \$1.75. Extra Special Anniversary Bargains

While they last ...... \$1.19 One only to each customer. 25 Cases

CASTILE SOAP The present price is 35c bar. Anniversary Sale

Price ..... This is a big bargain. Shop early FREE. Thousands of samples. Ask for one.

100 Boxes CLARKE'S IRON CAPSULES The great system builder. Regular \$1.25 .....

COME And join us on our Fourth Birthday.

Bargains for everyone. Thousands of samples free to purchasers. Extraordinary Anniversary

Special 20 Gross PEROXIDE of HYDROGEN Fresh and full strength Regular 25c ..... 2 for 19c Regular 40c ....... 19c Regular 60c ..... 29c Thursday, Friday and Saturday Only.

Limit 2 to a customer

MENTHOL-

Bargains Rubber Goods Dept.

HOT WATER BOTTLE SALE We will allow you 30c for your old Hot Water Bottle-to apply of purchase of any of following guaranteed bottles, even though we are cutting the price deep for our Fourth

No. 252 Hot Water Bottle, 2quart, chocolate rubber. Regular \$2.25 .....\$1.49 S. D. L. Hot Water Bottle, red rubber, 2-quart. Reg. \$2.50 ..... \$1.79

Zonox Mottled Hot Water Bottle, 2-quart. Reg. \$2.75 Combination Fittings. Reg. 

Standard Drug Guarantee protects you. Each of above Hot Water Bot-tles guaranteed for 2 years. 50,000 ASPIRIN TABLETS

This large shipment just received last week. The kind we always sell—the best quality tablet on the market today—some charge 25c a dozen. Regular 15c dozen. Anniversary Special 2 dozen for 15c Thursday, Friday, Saturday

Fourth Anniversary Sale MENNEN'S TALCUM POWDER (all odors) 2 for 23c

-also-MENNEN'S RUVIA (deodorant) Reg. 25c .... Thursday, Friday, Saturday

LYSOL

DJERKISS

TALCUM.

Big Anniversary Sale MONOX Guaranteed Remedies Made in Canada

Miller's Worm

Powders.

15c

For four years these high class medies have stood the test—our urchase now far exceeding any eretofore. We list a few 25c Sweet Caster Oil .... 19c 25c Corn Cure ......19c

BABY'S OWN

15c

TABLETS.

BEECHAM'S

PILLS,

18c

25c Rubbing Oil ......19c 25c Parrish's Food .....19c 25c Carbolie Ointment...19c 25c White Liniment ....19c 50c White Liniment .... 39c 25c Milk Magnesia .....19c 50c Eczema Ointment ...39c 50c Kidney Cure .....39c 50c Pine, Tar and C. L. 

\$1.00 Syrup Hypophosphites \$1.00 Tastless Cod Liver Oil ..... 79c \$1.00 Sarsaparilla .....79c Introducing

IDEAL HAIR BRUSH (waterproof) We have three sizes in stock \$1.75, \$2.00 and \$3.25 each These Brushes are guaranteed.

HUGHES perfected

Anniversary Sale LINEN WRITING PADS Regular 15c ......9c Regular 25c ...... ... 19c Thursday, Friday, Saturday.

MRS. GRAHAM'S TOILET ARTICLES

Kosmeo Face Powder. Reg. 50e ...... 39c Kosmeo Cream. Reg. 50c 39c Bleaching Cream. Reg. 75c.. ..... ..... ... ... .59c Mrs. Graham's Catico Hair Tonic. Reg. \$1.00 ....79c Mrs. Graham's Dandruff

Remedy. Reg. \$1.00 ...79c Free Thursday, Friday and Saturday

A small sample of face powder and cream—upon request while they last. Ask for one.

Fourth Anniversary Sale MENNEN'S SHAVING CREAM 3 Gross Only. Reg. 25c Thursday, Friday, Saturday,

17c Not more than 2 to one custome 1 Gross

STANOL LIQUID PARAFFIN OIL Tasteless and Odorless Reg. 75c 48c Anniversary Sale Price .....

Special Anniversary Offer 15 Dozen ZONOX TOOTH PASTE Regular 19c 25c, for ..... On Thursday, Friday and Saturday we will give FREE with each pur-chase of this article upon request a good Tooth Brush FREE.

PINK PILLS

Reg. 50c

252 Dundas Street

ST. THOMAS 471 Talbot Street

CASTORIA, 24c

FLOWER DEPT. at 252 Dundas St. Store only Phone 4040

Thursday, Friday and Saturday we offer a large supply of cut flow-ers at old-time cut prices. No scarcity or war time prices at Standard Drug. Roses ....5c each, 60c dozen Mums ....5c each, 60c dozen Mums, extra large ...... .....10c each \$1.10 dozen

Baby Mums ....39c dozen PLANTS

Asparagus Ferns .. 29c each Boston Ferns .....65c each Flowering Begonias ...... ......29c and 19c each Pans of Mixed Ferns 49c each

Special Anniversary Sale POLSON'S REMEDIES Nerviline. Reg. 25c.....19c Hamilton's Pills. Reg. 25c... ...... 19c Ferrozone Tablets. Reg. 50c Catarrhozone. Reg. 25c ...19c Catarrhozone. Reg. 50c .. 39c

25c ..... 19c Big Anniversary Special

Catarrhozone. Reg. \$1.00 79c

Putnam's Corn Cure. Reg.

BROMO SELTZER Regular 50c ..... 33c Regular \$1.00 ......67c Thursday, Friday, Saturday

Big Anniversary Cigar Sale at all stores

For our Overseas and Christmas trade we purchased over 11,000 Cigars, 10 in a box.—We are now offering these well known brands at Standard popular prices. Included in the list of makes are: Ward's Sir Haig, Dolly Varden, Ola, Democrat, Mona,

Santa Clara, Simon Clear Havana, Mansart, Spark and Colon. Prices range from 55c to \$1.25 a box.

CIGAR SPECIALS Thursday, Friday, Saturday, 10c Japs ...... 4 for 25c 10c Bachelors ....4 for 25c 15c Democrat .... 3 for 25c 10c Simons' Conchas 4 for 25c 15c Simons' Roosevelt ..... ...... 5 for 50c 10c Gaste 1492 .... 9 for 50c 10c Twins ...... 8 for 50c 10e Five Days from Havana ...... for 25c 10c Mansart ...... 5 for 25c 10c La Preferencia Conchas

Get our prices by the Box. We save you money. 5 Gross PEBECO TOOTH PASTE (Large Size Tube) Received direct from England Regular

.....4 for 25c

Anniversary 33c Sale Price Thursday, Friday, Saturday Limit 2 tubes to a customer.

Fourth Anniversary Sale S. D. L. TOOTH PASTE Thursday, Friday, Saturday Reg. 2 for 25c 25c .....

CASCARA

TABLETS.

ECLECTRIC 100 in a bottle. Reg. 50c REMEDY IN POT Reg. 25c ... 19c Reg. 55c Reg. 25c OIL Regular 35c .... 19c Reg. 50c ... 33c Regular 14c gular 14c Reg. 25c ... 17c Reg. 50c ... 33c 2 for 25c Reg. 250 ... 17c 38c Reg. 50c ... 38c 29c 28c Come with the crowds to Standard Drug's Fourth Birthday Sale---Good things for everybody---You will save many dollars

No. 2 Store 344 Richmond St. Phone 1261

THOMAS'

No. 1 Store—252 Dundas St. Phone 4040 STANDARD DRUG LIMITED

PAGE

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