

\$355,000

**TUESDAY, WEDNESDAY
AND THURSDAY**

\$355,000

BE READY TO GIVE TO-MORROW

London's one Big Drive of 1918 starts to-morrow morning. We must show ourselves worthy and capable. We must raise \$355,000 in just three days. We must carry on here in London—while the boys are carrying on “over there.” They have not fallen down—we must not.

We must show the boys in the trenches and their dependent families at home that we are NOT tired of giving, so long as they are enduring hardships and fighting for us.

This is our only opportunity this year to show our hearts are in their right places—we hope it will be the last. We want to see our boys home again—victorious, but while they remain “over there” we are going to care for them. Money is what is urgently needed—NOW.

Give generously and be thankful that you can give and do not have to fight. So be ready with your contribution to-morrow. The canvassers will be calling on you, so give till you feel that you have made a real sacrifice.

“GO ON, OR GO UNDER”

1918 Patriotic and Red Cross Campaign

Sir George Gibbons, Honorary President
A. D. McLean, Honorary Treasurer

A. E. Silverwood, Chairman
J. J. Foot, Chairman of Canvass Committee

Campaign Headquarters: 150 Dundas Street, Old Victory Loan Building. Phone 1700