

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

Clean up and Paint up

The Store's Conveniences For Visitors

People visiting Toronto are invited to include the Simpson store in their holiday plans. And when here, to take advantage of the conveniences provided for your comfort and utility as follows:

- THE PALM ROOM** on the Sixth Floor—a good place to dine.
- INFORMATION BUREAU** on Main Floor, Centre.
- TELEGRAPH STATION** and Free Parcel Check Room in the Basement, Centre.
- POSTOFFICE** on the Street Floor, Centre.
- WOMEN'S REST ROOM** on the Third Floor, Richmond side.
- TELEPHONE BOOTHS** conveniently located throughout the store.

Get Your Share of This Offering!

Simpson High-Grade Paints in a Great Sale Today

Splendid Chance To Buy Reliable Quality Paint at Economical Prices

Guaranteed quality for inside or outside use. 1-2 pints, 30c; pints, 50c; quarts, 90c; 1-2 gallons, \$1.75; gallons, \$3.40. White, ivory, cream, light buff, Devon grey, drab, pearl grey, medium grey, light slate, sky blue, light blue, medium blue, navy, golden brown, Brunswick brown, antique brown, maroon, medium red, green tint, pea green, green stone, Nile green, willow green, dark green, bottle green.

Duplex Varnish Stain, 49c Quart

Light oak and dark oak. Stains and varnishes at one operation ---for floors and woodwork.

Linoleum Varnish, 59c Pint

First quality clear crystal varnish---renews appearance and gives hard wearing finish to linoleums and oilcloths.

The Home-Lovers' Club

is a helpful service which the Simpson store extends to responsible people who wish the convenience of deferred terms on purchases of home furnishings.

No extra charge is made for this service. Simply make a first payment and spread the balance over an arranged period. Club Office, Fourth Floor.

2000 Rolls of New Wall Papers Going Today at 9c a Roll

Cut-Out Borders; Sale Price, 3c Yard

Regularly 5c to 12 1/2c.

If your wall needs a decorative cut-out border, don't miss this large variety of styles, including floral, conventional and scenic patterns, in full range of colorings.

Floral and conventional designs, in stripe effects, for sitting-rooms, halls and bedrooms ---good choice of colorings, including tan, grey, blue and pink, on well-covered backgrounds.

Tapestry Wall Papers, Sale Price 23c

New designs in verdure and scenic effects, colored in the latest combinations of blue, grey, tan, green and brown, for living-rooms, halls, etc.

Fancy Ceiling Papers, Sale Price 7c

White and cream grounds, with fancy circle design printed in silver mica.

Imported Oatmeal Wall Papers, 17c

30 Inches Wide, 5-Yard Rolls

2500 rolls, heavy duplex stock, choice of complete range of colorings, suitable for rooms and halls; light buff, cream, drab, light green, tan, dark green, brown, red and blue.

Furniture for Out-o'-Doors

Garden Settees, \$1.75 --- Strongly made, 4 feet in length. Can be folded up when not in use. Natural and green finish. \$1.75.

Steamer Chairs, \$2.50---With arms and foot rest. Adjustable head, with strong striped duck. \$2.50.

Veranda Chairs --- Green and red, heavy posts, slat backs, shaped top rail, closely woven cane seats, \$3.75.

Rockers to match, \$4.00.

Veranda Tables, \$6.25---Solid oak, green finish, 24 inches round top, with lower shelf. \$6.25.

Flower Boxes, \$7.25---Rustic, heavily built, 24 inches long, heavy galvanized lining, \$7.25.

Hammock Couches---Full length couch, with angle steel frames and link fabric spring. Mattress, wood fibre centre, covered in khaki duck. Couch, \$14.00; stand, \$5.75; canopy, \$5.75; scalloped canopy, \$7.00.

Boys' Holiday Suits \$10.00

Dark grey and brown herringbone cotton tweeds, with grey and red overcheck pattern and dark grey with blue and black stripe effect pattern, in cotton and wool tweed. Neatly tailored in single-breasted, two-button trencher model. Full fashioned bloomers with belt of self material, and governor fasteners. Sizes 25 to 32, 7 to 14 years. \$10.00.

Suits at \$11.00

Dressy and durable English tweeds, in a medium grey and black mixed effect pattern. Single-breasted, three-button trencher model, with vertical pockets. Full-fashioned bloomers, with governor fasteners. Sizes 25 to 30, 7 to 12 years. \$11.00.

Boys' Wash Suits at Popular Prices

At \$1.35---Green cotton, with white collar and belt. Made in Tommy Tucker model. Knicker pants. 2 1/2 to 8 years. \$1.35.

At \$1.50---Brown and white striped galatea, with white cotton trimmed with brown, piped edge. Knicker pants. 2 1/2 to 8 years. \$1.50.

At \$1.75 --- White lawn, with green collar and panel at front, buttoned up to neck. Knicker pants. 2 1/2 to 8 years. \$1.75.

At \$2.00 --- Tan and white peggy cloth with white collar and belt. Knicker pants, 2 1/2 to 8 years. \$2.00.

Simpson's---Main Floor.

Scotch Holland Window Shades MADE TO ORDER

Although this material is rather scarce, you may still choose from an excellent stock at Simpson's. A phone call will bring a man to measure windows and estimate.

All orders for special sizes made and delivered within five days from date of order. Phone Main 7841---Draperly Department.

If your living-room or dining-room furniture needs re-covering, now is the time to attend to it. A phone message to the Draperly Department---Main 7841---will bring an experienced upholsterer to look over your furniture for either re-covering or making chintz slip covers.

Simpson's---Fourth Floor.

Oilcloths and Linoleums

Oilcloth, 79c Square Yard---Floral or tile patterns, suitable for any room. Made in different widths. Light and dark shades, at, per square yard, 79c.

Extra Heavy Oilcloth, 90c Square Yard---An extra thick grade, heavy glazed finish. Wood, tile and block designs. Made 2 yards wide. Per square yard, 90c.

Printed Linoleum, \$1.19 Square Yard---100 rolls of reliable printed linoleum, in good patterns. Fresh colorings, and new designs, 2 yards wide. Per square yard, \$1.19.

Heavy Printed Linoleum, \$1.35 Square Yard---A good selection of designs and colorings. Extra thick quality that will give splendid wear. Tile and block designs. Per square yard, \$1.35.

Inlaid Linoleum---Color and pattern right through to the back. Wood, tile and block patterns. 2 yards wide, at \$1.95, \$2.15 and \$2.35 square yard.

Men's Oxfords \$6

Dressy, comfortable Oxfords, made from gunmetal calfskin, Blucher style. Popular round toe last. Medium weight English oak-tanned sole; flat heel. Widths D and E. Sizes 5 1/2 to 10. Pair, \$6.00.

Men's Havana Brown Oxfords, \$6.50

Full round toe last, straight lace style, medium weight Goodyear welt leather sole. Low heels. Widths D and E. Pair, \$6.50.

Havana Brown Lace Boots, \$4.75

350 pairs Goodyear Welt Boots. Made of Havana brown calfskin leather on recede toe. Straight lace boots, guaranteed Acme rubber fibre sole. Catspaw solid rubber heel. Sizes 6 to 10. Pair, \$4.75.

Men's Outing Suits--- Special \$14.95

A Clearaway of Odd Lines for Men and Young Men

Single-breasted, semi and form-fitting, two and three-piece sac and Norfolk models. Developed in attractive grey and brown mixture effects, "Donegals" and plain grey homespuns. Sizes 34 to 44. Shop early for first selection. Today, \$14.95.

Tweed Raincoats, \$11.95

Made from smart tweed mixture effects, in the popular slip-on models. Natural shoulder---full back and convertible collar. All edges both sewn and cemented. Sizes 34 to 42 only. Today at \$11.95.

Simpson's---Main Floor.

Sale of Shirts at 98c

4 for \$3.85---Regularly \$1.50 to \$2.50

This is an Important Clearaway of Incomplete Stocks of Fine Quality Shirts.

Crepe Cloths, Madras, Cords and Shirting Cambrics. They come in a variety of pleasing striped patterns and colors. All coat style, with double French cuffs. Sizes 14 to 18. Regularly \$1.50 to \$2.50. Today, 98c; 4 for \$3.85.

MEN'S \$1.00 MERINO UNDERWEAR AT 79c.

Shirts and Drawers. The right weight for present wear. Natural shade---soft, smooth material. French finished neck. Sizes 34 to 44. Regularly \$1.00. Today, 79c.

Simpson's---Main Floor.

Get Your Straw Hat for the Holiday

These Simpson Hats possess a distinctive styling and fashioning which coincide with the Simpson quality standard. Thus do they appeal to the type of young men and men for whom they were designed.

- English Sennit Boaters, \$4.00.
- Canadian Split Braid Boaters, \$4.00.
- Others at \$1.50, \$2.00, \$2.50 and \$3.00.
- Panamas---"Guaranteed" Genuine

- fine South American Panamas, in fedora, telescope and negligee shapes. \$5.00, \$6.50 and \$8.50.
- Toyo Panamas---Japanese Manufactured Panamas. \$2.50, \$3.00 and \$4.00.

Simpson's---Main Floor.

The **SIMPSON** Company Limited