WEDNESDAY MORNING

THE TORONTO WORLD

SEPTEMBER 18 1912

The Robert Simpson Company, Limited

Men's Hats and Caps

Rough Finish Soft Hats, in popular shapes; can be worn telescope, pinch or creased crown, bound, stitch and raw edge brims; plain or self trimmed; colors and mixtures of gray, fawn, brown and olive. Thursday 1.50

Golf Shape Caps for men, in the newest fall tweeds; rough or plain fabrics; beautifully finished; best silk linings. Special value 1.00

English Natural Wool Underwear 69c

Just the right weight to wear now. We are clearing up a few odd lines and have cut the price to ensure every garment being sold; all sizes in the lot. These are of the light natural shade and are beautifully soft; guaranteed absolutely unshrinkable. Regularly \$1.00 and \$1.25. Thursday, a garment 69

\$2.50 PYJAMAS, \$1.49 A SUIT.

We have procured about five hundred suits of Men's Pyjamas at a very great reduction in price, good designs, in mostly light colors, made with the new kite-shape front fastening, with washable silk frogs and heavy pearl buttons; the material is a heavy eiderdown finish flannelette, which will wear and wash well; all sizes. Regularly sold at \$2.50. Thursday, a suit 1.49

Boys' Yoke Norfolk Suits

Di English tweeds, smart, double-breaste

There is Merit in a Name

When it stands for quality of materials and priority of style in Men's Clothing.

Our tailors have correctly designed and carefully built our suits and overcoats to meet exactly the wants of the average man who insists on being becomingly clothed.

They have caught the fashion wave as it is shown to us by the English tailors, many of whose best productions are included among our new stocks.

Men's Fall Weight Overcoats

These coats are English in materials, and in many cases English made with a London trade-mark upon them.

New Fall Weight Overcoats, made from the new autumn brown English tweed, single-breasted Chesterfield style, good lining and the be workmanship. Price

A very fine English cheviot cloth, in a plain Oxford gray and plain black, cut in the most conservative single-breasted fly-front style, a style suited to men of good taste, not extreme in any particular; best lining

weight overcoat, smart single-breasted Chesterfield style, best linings and

Fall weight overcoats, made from fine English cheviot cloth, in plain gray, cut single Chesterfield style, with silk linings throughout. Nothing nicer than this coat for good conservative dressers. Price 25.00

NGLISH "DUR WARD" COATS

are made from the finest tweeds	s in the old land,	single-breasted	l, raglan shoulders,
light gray tweed, swagger garm	ent		26.00
"Durward" Fall Weight O	vercoats from		25.00 to 40.00
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BOYS' YOKE NORFOLK SUITS

of English tweeds, smart double-breasted style, full bloomer pants, with belt loops The shade is tan, in a stylish herringbone pattern, lined with mohair. Thursday,

WINTER WEIGHT OVERCOATS FOR LITTLE FELLOWS

Stylish Ulster Overcoat, cut similar to popular English ulster, in full double-breast style, with wide belt, tab on sleeves, close-fitting collar and full box back, lined with strong twilled lining and well made. Thursday, sizes 21 to 27..... 4.75

BOYS' CONVERTIBLE COLLAR ULSTERS The most popular style for boys, made from a heavy weight rough brown tweed in a neat pattern, cut very full. The linings and making are first-class, and we guarantee this line in every respect. Thursday, 26 to 30, 7.50; 31 to 34 8.00

style. Full bloomer pants, with belt hoops. The shade is tan, in a stylish herring-bone pattern. Lined with mohair. Thursday, sizes 24 to 30, price 7.00

WINTER WEIGHT OVERCOATS FOR LITTLE FELLOWS.

Stylish Ulster Overcoat, cut similar to popular English ulster, in full double-breast style, with wide belt, tab on sleeves, close fitting collar, and full box back, lined with strong twilled linings and well made. Thursday, sizes 21 to 27 4.75

BOYS' CONVERTIBLE COLLAR ULSTER

The most popular style for boys. Made from a heavy weight, rough brown tweed, in a neat pattern. Cut very full. The linings and making are first-class, and we guarantee this line in every respect. Thursday, 26 to 30, 7.50; 31 to 34 8.00

Half Price for Sample Curtains

Sample and odd Tapestry Curtains, 21/2 and 3 yards long; some fringed top and bottom. others trimmed one side and bottom ; some can be matched. An exceptional opportunity. Reg-

50-INCH ENGLISH CHINTZ, \$1.00 YARD

Chintz, 50 inches wide, at \$1.00 per yard, in a profusion of colorings; the newest creations from the best English manufacturers; are really worth coming to see; suitable alike for bedrooms, living rooms and libraries: curtains, slip covers or light upholstering. Exceptional value at, per yard 1.00

UPHOLSTERING TAPESTRIES

English and French Tapestries-The new stock is now on display; the range of colors and designs is unparalleled, and the quality unequalled. Special attention is directed to the verdure designs; rich and new: 50 inches vide. Furniture for any room can be easily Prices range from, per yard, 1.00 uited. to 3.50

Our stock of White Irish Point Lace Curtains was never more complete; all the leading manufacturers are fully represented. The selection we can show you is unlimited. No curtain gives a more dainty effect in a drawing room than the Irish Point: 3 and 31/2 yards

and \$6 American Boots, \$2.95 in all Styles and Leathers

A Sale of Women's \$5, \$5.50

A carload of Women's Highest Grade American Boots, on all the newest fall and winter lasts, in button, Blucher and lace Balmoral styles; new short and medium vamps, high or receding toes. The leathers are black suede, patent colt, with black cloth, dull kid, velvet and suede tops, tan Russia calf, in light and dark shades, chocolate kid, gun metal, dull and glace kid, also black satin and velvet, light, medium and heavy soles, some have extra high tops, all are beautifully finished, and the daintiest lot of high-grade shoes ever put on sale at such a bargain price. Sizes are $1\frac{1}{2}$ to 8, in all widths. The regular prices for this exclusive footwear would be \$5.00, \$5.50 and \$6.00. Thursday

The "Salon" Rug

Exquisitely delicate French effects for drawing coom and reception room. In the pro-duction of these beautiful rugs the finest designs and colorings of the most costly French Savonnerie and Aubusson Tapestry Rugs have been copied in every detail. They are woven entirely in one piece in the most delightful color combinations, such as rose centre with grey borders, pastel greens, with very soft tans, and the gray blue; also delicate tan grounds, in handsome medallion designs. There are no other rugs, except the original hand-made pieces, which convey so accurately the inimitable French treatment of their own period work, as do these beautiful "Salon" Axminsters, and considering their splendidi quality and unusual merit the cost is exceedingly small.

· 8.3 x 11.6.	Priced	\$48.25
9.0 x 10.6.	Priced	\$48.25
9.0 X 12.0.	Priced	\$55.00
9.10 x 13.2.	Priced	\$64.50

THE "YAPRACK" RUG

Handsomely rich Oriental designs and colors, in a hard-wearing Saxony pile rug, for dining-room, library, hall, etc. This rug, amongst the high-class reproductions of the Oriental, is, perhaps, the most eminently satisfactory, on account of its wonderful durability. It is made of a long, twisted yarn, which, when woven, gives the tufted effect of the hand-made fabric, and a wonderful richness and lustre to the colors employed, which are all mellow and subdued, and yet have great warmth. These are priced as follows:"

9.0 x 10.6 \$45.00 9.0 x 12.0 \$52.50 Deginning Monad offers some of the best val ues we have yet offered. Ful

announcements will be made Saturday.

Brass Bedstead

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