

The Robert SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PHONE NUMBER MAIN 7841. We have fifty lines to Central.

The Robert SIMPSON

# Self-interest should bring you to the Simpson Store

## Mantles that Show Consummate Skill

*IN DESIGNING AND PRICING*

The sense of balance between cost and elaborateness in the designing of coats, dresses and suits for women is very important.

We never lower the price at the expense of materials and good workmanship.

Every special price is based on good buying, not on skimmed materials or lack of care in the making.

### ATTRACTIVE SUMMER DRESSES.

The newest dresses, made of pretty fancy muslins, in striped effects, dainty shade of blue, mauve, pink, grey and green, have waists with neck and collar, daintily outlined with insertions and self pipings. Skirts trimmed to correspond, for women, misses and young girls. The price is noteworthy. **6.65**

### SUITS FOR WOMEN AND MISSES WITH PLEASING FEATURES.

New styles mark these outing and summer suits, made from Irish imported linen of beautiful quality. The coat is mannish, tailored in a neat Norfolk style, with self strappings down front and back. Skirt fastens with pearl buttons and the gores are firmly stitched. Splendid value, special. **9.00**

### SAMPLE COATS, \$10.95.

About 50 Travellers' Samples, and some of our own best sellers added, in serges, Panamas, cream serges, whipcords and handsome grey

coatings. All mannish tailored in the newest styles for this season, dressy or plain styles, suitable for young or middle-aged women. Regularly \$19.50, Tuesday **10.95**

### VIOLE SKIRTS, \$4.85.

A wide range of styles; left-overs from our early stock. Crisp, all-wool voiles in black only. Plain gored and semi-pleated styles, trimmed with narrow or wide silk folds, braiding or buttons. Regularly \$7.50 to \$10.00, Tuesday **4.85**

### GIRLS' 3/4 LENGTH REEFER COATS.

A collection of these coats, made of serge, beaver and cheviot, in light weight summer weights, comprising a variety of styles, some loose, others slightly fitting, with square or tailored collar. Colors are navy, red, white and tan. Ages 6 to 14 in lot, but not in each size. A clearing price Tuesday **3.50**

## Semi-Annual Sale of Untrimmed Millinery

Just at this time of each season our great outlet for Hats is made use of by many of the wholesale importing houses to clear many of their lines. Needless to say we get them at a fraction of their original value. This season's best style and colors make up the bulk of this big lot.

### 10,000 HATS AND OVER

go on sale at prices something like this:  
\$5.00 to \$6.50 Hats for **3.50**  
\$4.00 to \$4.50 Hats for **2.00**  
\$2.00 to \$3.50 Hats for **1.00**  
And thousands of Hats, regularly \$1.00 to \$2.00 each, for **.50**

## Immensely Popular Voile Waists

Than which nothing more graceful or dainty has ever been shown.

We have this season been specializing on this dainty material and lovely Waists, designs of our own, and designs confined to us, combine to give an unsurpassed display at the very moderate prices of **\$2.95, \$3.95 and \$5.00**. They are in cut, fit and general get-up of the very best grade, and there are no better turned out garments at any price than our imported Voile Waists, at **\$2.95, \$3.95 and \$5.00**.

## New Showerproof Foulards

AT LESS THAN HALF PRICE, \$1.00 QUALITIES, 23 INCHES WIDE, FOR 43c PER YARD.

2,500 yards of Showerproof Foulards, perfect in finish, and will not spot. A most complete assortment in every wanted shade, new silver greys, new browns, new tans, new navys, beautiful Alice blues, black grounds with white sprigs, etc., etc., effective figure designs. The opportunity of the season, as we must clear them on Tuesday, 23 inches wide. Per yard **.43**

## Important Dress News for Girls

Savings on Girls' Tub Dresses, Tuesday. Every garment is perfect-fitting, beautifully made, of good, dependable material. On sale Tuesday.  
Little Girls' Dresses—Fancy gingham, prints, and white with pink or blue facings; kimono and long sleeve styles; sizes 2 to 5 years. Tuesday all at, each **.65**  
Girls' Dresses—Three handsome styles in chambrays, zephyrs and prints; light and medium color patterns; embroidery or pipings; blue, pink or green effects; sizes 6 to 14 years. Tuesday, each **1.00**  
Girls' Junior Dresses, for big girls 13 to 17 years of age; striped print, blue or pink; plain blue or pink bands; new high waist style; gored skirt. Tuesday, each **1.75**  
Girls' Pretty White Lawn Dresses, New York make; waists daintily hand-embroidered or trimmed with Valenciennes lace insertions and tuckings; sizes 8 to 14 years. Tuesday, each **2.75**  
White Plique or White Linen Buster Brown Dresses, for little girls or boys; one-piece style; box-pleats and fine embroidery insertion; belt at waist; sizes 3, 4, 5 years only. Regular price \$1.50 each. Tuesday, each **.50**

### LITTLE GIRLS' SPRING COATS.

Come Tuesday or phone for one of these beautiful Coats if you have a little tot. They are the choicest spring styles, and come in fine materials. On sale Tuesday at about half regular price.

160 only Little Girls' Coats, in linen color silk, mixed Tussero, trimmed with black silk collar and buttons; hand-embroidered flags on arm; also pretty coats in wool serges in navy and cream colors. All are lined throughout. Sizes 2 to 6 years. Regular prices \$2.50 to \$4.00 each. Tuesday all at **1.95**

## Dollar Values Among the Men's Furnishing

Neglige Shirts, pleated or plain fronts, coat style, small American cuffs; neat designs in stripes or figures. A large shirt, well made, to fit right, is the kind we sell for, each **1.00**

These Negliges on sale at centre door, Yonge street entrance.  
Men's "Body Guard" English Pure Natural Wool Underwear, for summer wear; a soft garment that will not irritate the most sensitive skin. Every garment guaranteed absolutely unshrinkable. Sizes 34 to 46. Each **1.00**

Outing Shirts, with reversible separate lounge collar, made from fine materials for summer wear, in plain, colors or hair-line stripes. These are absolutely the best value in the city. All sizes to 17. Special, Tuesday **1.00**

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## LINENS

### Specials for "June Brides" and Other Homemakers

Nearly every country has contributed to make the linen stock at the Simpson Store a most attractive one for June brides, and those who are searching for suitable wedding gifts. No pains have been spared to excel in all lines and to far outshine any previous showing.

Ireland sends us her famous table linens, towels, embroidery and crocheted work, etc.

France contributes delightful cluny lace pieces and embroidery work.

Germany adds her beautiful embroidery and lace edge goods.

Austria gives us of her beautiful fine Damask, luncheon sets, carrying cloths, towels, etc.

Japan sends a splendid showing of her famous embroidery and drawnwork.

Scotland also contributes some beautiful embroidery work on tea cloths, tray cloths, dresser scarfs.

All displayed for your inspection to a better advantage than ever before, because of our greatly increased selling and display space in our beautiful quarters on the second floor. Take the new Yonge street elevators, as they take you direct to our Linen Dept.

Beautiful sets of fine Satin Damask Table Linen, in new attractive designs, table cloth and dozen napkins to match, \$3.85, \$4.00, \$4.75, \$5.35, \$6.50, \$8.75, \$10.75 up to \$29.00.

Table Cloths, 2 x 2 1/2 yards, \$2.00, \$2.75, \$3.50, \$5.00, \$7.00, \$9.00. All other sizes in proportion.

Spoke-hemstitched sets of fine Satin Damask Table Linen, \$5.00, \$8.00, \$11.70, \$16.50.

Spoke-hemstitched Table Cloths, about 2 x 2 1/2 yards. Each \$2.00, \$2.75, \$3.75, \$4.95, \$7.00.

Dainty Round Scalloped Satin Damask Table Cloths, in 72 x 72, 80 x 80 and 90 x 90 inch sizes. Ranging from \$2.50, \$3.25 up to \$7.00.

Fine Satin Damask Luncheon Napkins, very dainty, some spoke-hemstitched, some scalloped. Per dozen \$3.25, \$3.75, \$4.25, \$5.25, \$5.75, \$7.50.

Fine Satin Damask Luncheon and Tea Cloths, 36 x 36, 45 x 45 and 54 inches, scalloped and hemstitched. Each \$1.35, \$1.50, \$2.00, \$2.35 to \$3.00.

French Cluny Pieces, in all sizes, at very attractive prices, ranging from 25c to \$100.00 per piece.

Fine Venetian Lace Linens, from the little 6 x 6 inch doily to the 46 x 46 inch tea cloth, or the 18 x 54 inch dresser scarf. A lot of beautiful pieces just in at, each 25c to \$15.00.

Real Irish Crochet, lace edge, with drawn or embroidered linen centre, beautiful goods, 6 x 6 inch, each 90c to \$1.35; 9 x 9 inch, each 85c to \$2.00; 27 x 27 inch, each \$4.00 to \$24.00.

A most exhaustive range of new Irish Embroidery work, in doilies, tray cloths, tea cloths, pillow shams, dresser scarfs, etc., all at unexcelled values.

Scotch Embroidered Linens, spoke-hemstitched all around, beautiful fine designs in tea cloth, tray cloths and dresser scarfs, at, each, \$1.25 to \$3.00.

Richly Embroidered Bedspreads, spoke-hemstitched all around, for large double beds, at, each, \$5.00, \$6.50, \$7.50, \$10.00, \$12.50, \$15.50 to \$25.00.

EXTRA SPECIAL TABLE CLOTH \$2.45 EACH.  
300 only full Satin Damask Table Cloths, pure Irish linen, bleached on the green, 2 x 2 1/2 yards, elegant bordered designs, for round or square cornered tables. This is a most desirable lot of beautiful table cloths. Your choice each, Tuesday **2.45**

## Men's Two-Piece Outing Suits \$9.00

Sale of Men's Two-Piece Suits that are correct wearing for spring and summer wear. They are made from plain blue, with hair-line stripe, and a pleasing grey tweed. Cut single-breasted and half-lined. Trousers have cuffs, belt and side straps. These big value suits are well made, and are on sale Tuesday morning at **9.00**

Desirable Two-Piece Suit, made from a plain navy blue worsted. Coat single-breasted, half-lined, and the trousers with belt straps and cuffs. Price **12.00**

Big Value in an English Light Grey Worsteds; good style and well made. Price **13.50**

One of the Finest Two-Piece Suits you will find anywhere; made from English cheviot cloth, with a narrow, fine hair-line stripe; the very latest design, single-breasted, with half lining; trousers are made with cuffs, belt and side straps. Price **17.00**

A Beautiful Two-Piece Suit, in a West of England worsted, neat stripe pattern; single-breasted coat style; trousers with cuffs, belt and side straps; best workmanship. Price **22.00**

## Two Smart Styles for Boys in New Spring Suits

Scotch Tweed Suit, in the new light brown; single-breasted yoke-Norfolk style, with box-pleats from yoke down back and front, belted and lined to match. Full American bloomer pants, with self belt, side straps, watch-pocket and strap bottoms. Sizes 29 to 34. Price **10.50**

Boys' Double-Breasted Suit, in a fine finish English tweed, brown with fancy stripes. Cut three-button style, with side vents; lined with twill serge. Full hip bloomers, with belt loops and watch pocket. Sizes 27 to 34. Price **7.00**

### MEN'S TERRY CLOTH BATH ROBES

in a full assortment of shades. Large, roomy style, fitting close about the neck. Heavy girdle at waist. Sizes 34 to 44. Regularly \$4.50, \$5.00 and \$6.00. Tuesday, to clear **3.95**

## HELPS FOR HOME MAKERS

### Some Glass and China "Undervalue" Prices for Specials

Table Tumblers, clear glassware, melted edge, Tuesday, per dozen **.54**

1,100 pieces Japanese China, good assortment, useful and decorative pieces, mustard pots, syrup jugs, hair receivers, tea strainers, cream jugs, fruit bowls, bakers, etc. Half-price Tuesday **.10**

Limoges China Dinner Set, artistic rosebud band design, all pieces scalloped in the new Marcella shape; coin gold finish; Kermliss teas. Regularly \$39. Tuesday **25.00**

Genuine Hand-Cut Glassware 7-Piece Fruit Set, comprising 8-inch fruit bowl and six 4 1/2-inch nappies, in the pleasing buzz-saw design. Tuesday, per set **10.96**

### Refrigerators

Refrigerators with cases made of hardwood and lining of galvanized steel, removable provision shelves and strong ice rack. Prices \$5.75, \$7.10, \$8.75, \$9.95, \$10.90, \$13.25, \$13.75, \$14.25, \$18.50.

Refrigerators, made of hardwood, finished golden, provision chamber white enamel lined, ice rack of galvanized steel, removable shelves and cleanable flues. Prices \$9.75, \$12.50, \$14.75, \$15.50, \$16.50, \$17.50, \$19.75, \$20.00, \$21.75, \$23.75, \$29.75.

Refrigerators, made of solid oak, in rich golden finish, with lining of porcelain. The shelves are made of woven wire and are adjustable. Construction is of the best, insuring perfect insulation and economical consumption of ice. Prices \$26.50, \$31.50, \$32.50, \$43.00.

### Hammock Sale Tuesday

New Hammocks, beautiful designs, good colors in combination black and red, black and yellow, rich green effects, fawns and ecru, pale blue, white and green combinations; large size, with head rest, wide valance, large pillow. Regularly \$6.00, Tuesday for **4.43**

200 only Hammocks, worth \$5. Tuesday **4.00**

300 only Hammocks, durable make, close weave, good colors. Regularly \$2 and \$2.25, Tuesday **1.56**

500 White Enamel Painted and Colored Bread Boxes, good size. Regularly 55c, Tuesday **.32**

### OUR CLEAN-UP SALE OF BROOMS.

Tuesday 1,100 House Brooms, sewn strongly with five cords, best full corn stock, smooth handle, good weight, made to sell at 50c, 55c and 60c, Tuesday **.38**

(Phone orders to Woodware Department.)

### Large Hanging Baskets \$1

Hanging Baskets, large size, well filled, at \$1.00 and \$1.25.

Geraniums, per dozen, 60c, \$1.00 and \$1.50.

Salvia, Nicotina, Bridal Rose and Celosia, per dozen **1.00**

Silver Geraniums and Celosia, per doz. .60

Annals and Tomato Plants, per box .15

Cannas, green and red; each 15c; per doz, \$1.50.

Cobea Scanden (Climbing Blue Bell), each 15c, or, per dozen, \$1.50.

### Imported Papers

About 75 lines of broken lots and remnants of imported papers, in room lots or more, to be cleared out at about one-quarter regular prices.

4,500 rolls English, French and American Papers, for parlors, dining rooms, halls, dens, living rooms and bedrooms, in plain and figured effects, in tapestries, velours, w-tones, silkettes and flats, in red, blue, green, grey, brown, buff and other blendings. Regularly to 60c roll, Tuesday **.11**

Japanese Leathers, in short lengths of 2 to 20 yards, in metallic colored effects. Regularly \$1.25 to \$1.50 yard. Tuesday, per yard **.59**

Full line of latest imported papers, for best rooms. New Wall Paper Dept.—Fifth Floor.

### A Car of Granulated Sugar

One car Standard Granulated Sugar, 17 lbs. **1.00**

Finest Fresh Pineapples, each 13c. Per dozen **1.50**

Choice Side Bacon, peameal, half or whole, per lb. **.19**

Ogilvie's Royal Household Flour, 1/4 bag. **.85**

Pure Kettle Rendered Lard, 3 lb. pail. **.51**

Finest Messina Lemons, per dozen. **.14**

Fancy Japan Rice, 3 1/2 lbs. **.25**

Finest Creamery Butter, per lb. **.29**

Post Toasties, 3 packages **.25**

Canned California Peaches, large tin. **.25**

Choice Mild Cheese, per lb. **.17**

Featherstrip Cocoanut, per lb. **.15**

Edwards' Evaporated Soups, assorted, 6 packages. **.25**

Pure Gold Quick Tapioca, chocolate and custard powders, 3 packages. **.25**

5,000 lbs. Fresh Ginger Snaps, 3 lbs. **.25**

The Robert SIMPSON Company Limited