

CULTURE, WHERE THE KNOWLEDGE AND EXPERTISE OF CANADIANS MATCHES THE IMPORTANCE OF INTERNATIONAL TRADE TO OUR ECONOMY.

ONE WAY TO GAIN EXPERIENCE IS TO ACCESS OUR INTERNATIONAL TRADE CENTERS. EXPERTS LIKE TOM GREENWOOD ARE HERE TO HELP YOU. (AND) ANOTHER WAY IS TO BUILD A CANADIAN NETWORK OF UNIVERSITIES WITH INTERNATIONAL BUSINESS PROGRAMS, SO THAT THE NEXT GENERATION IS EVEN BETTER PREPARED.

THAT IS WHY I WAS PLEASED TO RECENTLY ANNOUNCE THAT THE DEPARTMENT OF EXTERNAL AFFAIRS AND INTERNATIONAL TRADE WILL BE CONTRIBUTING \$75,000 TO THE MEMORIAL UNIVERSITY SCHOOL OF BUSINESS FOR THE DEVELOPMENT OF INTERNATIONAL TRADE PROGRAMS AT THE SCHOOL - PROGRAMS THAT I HOPE WILL HELP TOMORROW'S BUSINESS LEADERS THINK GLOBALLY.

IT IS JUST ONE MORE EXAMPLE OF OUR DETERMINATION TO HELP CANADIANS RIGHT ACROSS THIS COUNTRY BECOME WORLD TRADERS - TO HELP YOU SUCCEED IN THE GLOBAL ARENA.