

Table 5 - Willingness to Pay for Departmental Publications

Publication	Demand @\$10 (% of those who use)	Demand @ \$5 (% of those who use)
1. Canadian Fish and Seafood Exporters Sourcing Guide - hardcopy	69%	81%
2. Canadian Fish and Seafood Exporters Sourcing Guide - diskette	80%	90%
3. World Directory of Seafood Importers - hardcopy	75%	85%
4. World Directory of Seafood Importers - diskette	80%	86%
5. Guidelines for Canadian Fish Exporters - USA	69%	83%
6. Guidelines for Canadian Fish Exporters - Japan	63%	79%
7. GMOR for Apparel	54%	78%
8. GMOR for Oilseed	75%	84%
9. GMOR for Pork	69%	69%
10. GMOR for Beef	60%	73%
11. GMOR for Contract Furniture	33%	33%
12. GMOR for Medical Devices	62%	77%
Overall	70%	81%