

Mr. M. W. Mackenzie (Deputy Minister of Trade and Commerce);

Dr. A. Frigon (General Manager of CBC);

Mr. Ross McLean (Government Film Commissioner).

The C.I.S. was to be administered by a director who was ex officio a member of the Supervisory Committee. The first director was Mr. G. C. Andrew who had latterly been Secretary of the Wartime Information Board.

Resources for the new agency were supplied by transferring to it, en bloc, the employees and the financial appropriations of the W.I.B.

Functions: Although the W.I.B. people and funds were legacies to the inheritor organization, it was quite clear that C.I.S. was to have a radically different orientation of purpose and function. Whereas the main thrust of the wartime operation had been to provide information (not excluding propaganda in the narrower sense) to Canadians, the essential mandate of the C.I.S. was to bring information to foreigners. The central distinction should not be blurred but it does require qualification. As we have seen, the W.I.B. did have the authority, appended to its main role of coordinating and releasing war news and information to the Canadian public, the added capacity to conduct the same activities "in and to any country outside of Canada". Moreover, the W.I.B. with the approval of the Governor in Council could "establish