

REPORT 4  
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 88  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 436-DUBLIN

015-CONSTRUCTION INDUSTRY  
IRELAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

BUILDING PRODUCTS

FOLLOW-UP ON MARKET STUDY FOR NEWFOUNDLAND SLATE PRODUCTS  
UNDERTAKEN FOR DRIE ST. JOHNS.

MEET WITH CONSTRUCTION AND BUILDING SUPPLY COMPANIES IN GREEN TO  
ASSESS MARKET POTENTIAL FOR INSULATION AND RELATED CONSTRUCTION  
PRODUCTS.

APPROACH LARGE MANUFACTURER/FABRICATOR OF GRANITE CLADDING RE  
THEIR SOURCE OF RAW MATERIALS.

ANTICIPATED RESULTS:

RESULTS BEING EXAMINED BY NEWFOUNDLAND  
CONSULTANTS AND EXPECTED SALES OF  
\$100,000 CDN.

POSSIBLE NEW MARKET NICHES AND SALES OF  
\$100,000 CDN.

REPEAT ORDERS FOR EXPECTED GRANITE OF  
\$500,000 CDN.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 APPROACH CONSTRUCTION COMPANIES AND IMPORTERS  
OF BUILDING MATERIALS.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

NO FIRM DEVELOPMENTS. IRISH CONSTRUCTION SECTOR  
REMAINS DEPRESSED, CONSEQUENTLY COMPANIES  
RELUCTANT TO ASSESS NEW PRODUCTS.