

## Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights  
Submitted by Posts by Region

Region: WESTERN EUROPE

Mission: 401 ANKARA

Market: 548 TURKEY

Sector: 011 OIL &amp; GAS EQUIPMENT, SERVICES

Subsector: 119 SERVICES INCLUDING CONSULTING

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	4.00M	\$ 3.50M	\$ 2.50M	\$ 2.00M
Canadian Exports \$	2.50M	\$ 2.50M	\$ 0.00M	\$ 0.00M
Canadian Share of Import Market	63.00%	71.00%	0.00%	0.00%

## Major Competing Countries

## Market Share

i) 237 ITALY	060 %
ii) 051 UNITED KINGDOM	005 %
iii) 112 FRANCE	020 %
iv) 128 GERMANY WEST	010 %
v) 093 DENMARK	000 %

Cumulative 3 year export potential for CDN products  
in this Sector/Subsector: 5-15 \$M

Current status of Canadian exports: Small but expanding

Products/services for which there are  
good market prospects Current Total Imports  
In Canadian \$

i) PIPELINE CONSULTANCY AND SUPERVISION	\$ 1.50 M
ii) CONSULTANCY AND SUPERVISION FOR LNG PROJECT	\$ 2.00 M

Projects or portion of projects which are still in the planning  
stage and for which Canadian companies might have reasonable prospects.

i) Project Name: ALGERIAN LNG SCHEME  
(CONSULTANCY AND SUPERVISION)

Approximate Value: \$ 1.5 M

Financing Source: 012 DDM

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ii) Project Name: TURKEY-IRAN NATURAL GAS PIPELINE PROJECT  
(CONSULTANCY AND SUPERVISION)

Approximate Value: \$ 2 M

Financing Source: 028 TO/DETER

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