## She Couldn't Go-Her Corns Wouldn't Let Her

She remembered the agonies of the last dance. It kept her at home to coddle her touchy corns. She simply couldn't face the pain again.

How easy it would have been, what instant relief, if she had only known of Blue-jay. Other millions of men and women have found relief this way. Blue-jay stops pain instantly. And the miserable corn is gone, roots and all, in 48 hours. New shoes—smart styles—have no terrors to

New shoes—smart styles—have no terrors to Blue-jay users. These soothing plasters, inset with a medicinal wax, have ended millions upon millions of corns.

Many tests conducted by experts show that the first application removes 91 per cent. Stubborn cases require a second or third treatment. Why wait longer? Why suffer?

Bauer & Black Chicago New York Toronto Makers of Surgical Dressing, etc.

Blue=jay
Stops Pain—Ends Corns

15c and 25c at Druggists Also Blue-jay Bunion Plasters



## Ham or Bacon A Welcome Easter Visitor

-brings an added pleasure to Easter Morning Breakfast.

Be sure you plan to give the folks "Swift's Premium" Ham or Bacon on Easter Morning. Don't be satisfied with ordinary Ham or Bacon. Let the treat be worthy of the occasion.

Remember only the choicest of Hams and Bacon are selected as good enough to be branded "Swift's Premium."

Be sure to see the Brand "Swift's Premium" "Canada Approved" when buying.

Swift Canadian Company

Toronto - Winnipeg - Edmonton

ANNOUNCEMENT of the prize winners in Overland Touring Car Contest will be made in May issue.



## SHOWING THE NEW LINES



9759.—Boys' Russian Suit, cloth or tub material. Detachable collar. Bloomer trousers, gathered into band or finished with elastic. Sizes 2 to 6 years. Four years takes 3 yards 36-inch material. Pattern, 15 cents.



9707.—One Piece Dress.
Long or short sleeves. Braid
trimming is very new. Sizes
36 to 42 bust measure. Size
36 takes 6 yards 44-inch material, with 11 yards of braid.
Pattern, 15 cents.



9720.—Overblouse. Slipped over head or closed in front. Round or pointed collar. Sizes 34 to 44 bust measure. Size 36 takes 1½ yards 30-inch material. Collar needs 34 yard material. Pattern, 15

9655.—Children's Dress. Very smart, but simple to make and to launder. Sizes 2 to 6 years. Four years takes 2½ yards 36-inch goods if made of one material. Pattern, 15 cents.





9584 — Dressing Sacque. Collar may be omitted and neck finished with scalloped embroidery. Sizes 36 to 46 bust measure. Size 36 takes 234 yards 36-inch material, and 3 yards edging. Pattern, 15 cents.



9640.—Girls' Dress. Closed at back. Sleeves loose or gathered into band. Separate bolero. Sizes 6 to 14 years. Fight years takes 4½ yards 36-inch material, and 7 yards braid. Pattern, 15 cents.



9773.—Ladies' Coat. Very chic. May be made with or without belt. Sizes 34 to 42 bust measure. Size 36 takes 2½ yards 44-inch material, and 34 yard for collar. Pattern, 15 cents.



9650.—One Piece Dress. The pockets and pointed collar give distinction. Sizes 36 to 44 bust measure. Size 36 takes 5 yards 42-inch material, and 1/2 yard satin for collar. Pattern, 15 cents.



9697.—Two Piece Skirt. Closed at left side. for plaid material. Sizes 24 to 30 inches waist measure. Sizes 24 takes 2½ yards 44-inch material, and 3 yards braid. Pattern, 15 cents.



9776.—Children's Rompers. The one piece bloomers are buttoned to waist. Sizes 2 to 6 years. Four years takes 1 yard 36-inch material for waist, and 1¼ yards for bloomers. Pattern, 15 cents.

Patterns for designs here illustrated may be obtained from any dealer handling Home Patterns, and or 15 cents from our Pattern Department. Write very plainly, giving name, address, size and number of attern wanted. Pattern Department, EVERYWOMAN'S WORLD, 62 Temperance Street, Toronto.