

It is stated on the authority of Mr. Everett.

July next. Half that number have already

been received, but only twenty four can be

used at present for lack of power. So greatly

are the heated electric cars used that on the

17th instant 36,000 people travelled by the

cars, as compared with 16,000 for the same

WE hear of at least one Toronto firm that is

shipping cordwood to points in the States-

Buffalo, Detroit and Chicago. It seems that

there is a scarcity of good wood over the way,

and our beech and maple are much sought

after. The firm in question looks for a large

demand from the last named city as soon as

navigation opens. As firewood is not included

in the extensive list of the great and only

McKinley, these shipments are made with a

fair margin of profit, and prices here are not

unlikely to stiffen in consequence.

day last year.

remind the Postmaster-General at Ottawa of his promise to issue a larger and better postal card? vice-president of the Montreal Street Ry. Co., A FEW days ago, a bookkeeper in Toronto that there will be 100 motor cars in use by

named William Wells lost his life by the falling of a weight in an elevator shaft. He had insured his life for \$30,000 in favor of his sister during the previous year, and paid but one premium.

Some time ago Messrs. N. W. Ayer & Son, the well-known advertising agents of Philadelphia, invited contributions of designs and readingmatter for advertisements of Santa Claus Soap and Gold Dust Washing Powder, two popular articles made by N. K. Fairbank & Co., of Chicago. It is worthy of note that out of the sixteen accepted contributions eight were made by women. Of course it is natural that a woman should speak with authority on soap and washing powder, but it is not every housewife who can put her opinion into a shape to meet the exacting requirements of a bright and catchy advertisement.

## Silent

as an oyster refers only to the bivalve. There can't be much silence in a factory that turns out

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PUBLISHED BY THE CARSWELL CO'Y, LTD. 30 Adelaide St. East, Toronto.



Starch Company was held last week, when the following board of directors was elected :-Richard Bolton, Warden King, Robert Ander son, Wm. Strachan, George F. Benson, W. E. Cheese and John Fairbairn. Mr. Richard Bolton was chosen president and Mr. Warden King vice president.

A CORRESPONDENT of the New York World wants to know what has become of the celebrated Col. Nick Smith, once of Kansas, and the husband of Miss Greeley. Here is the editor's reply: "Nick was driven out of Three Rivers, Que., by an infuriated populace and is now consul at Liege, where he will give ap literary pursuits for innocuous desuetude."

In order to afford increased space for its large and growing trade, the Gendron MIL Co., of this city, will add another storey to the already extensive premises in Duke The directors have also decided to inorease the the capital stock from \$45,000 to \$150,000. Mr. Dusseau, the manager, reports an excellent demand for the company's various special ties such as children's carriages, velocipedes, tricycles, toy express wagons, rocking horses bamboo rockers, steel wire wheels, etc., etc.

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