

Big Ben



The Sunrisers' Club of Successful Men.

EVERY morning — about the land — there is a bunch of get-there men who are off the mattress at the first crack of a bell.

They swing down to their work with cheek aglow—with grit afresh—with eye alight—they're the Sunrisers' Club of Successful Men—most are acquainted with Big Ben.

They've left it to him to get them up in the world — and

he's done it so loyally, so cheerfully, so promptly, that he's already sleepmeter to two millions of their homes.

Big Ben's the clock for get-there men. He stands 7 inches tall, massive, well-poised, triple plated. He is easy to read, easy to wind, and pleasing to hear.

He calls just when you want and either way you want, *steadily for 5 minutes or intermittently for 10.*—He's two good clocks in one, a dandy alarm to wake up with, a dandy clock to tell time all day by.

Big Ben is sold by 6,000 Canadian dealers. His price is \$3.00 anywhere in the Dominion. If you can not find him in your town, a money order sent to his designers, *Westclox, La Salle, Illinois*, will bring him to you attractively boxed and duty charges prepaid.