Gathering Momentum Down the Years

1879 - Thirty-one years ago we started our import fancy goods business in a small and unpretentious way. We felt that the idea of bringing in samples of the best European goods and selling to the Canadian trade from the samples was a good one, which the trade would appreciate because it would give them a greater variety to choose from than if we carried a stock which must necessarily be limited. The idea caught on, the trade was pleased and by 1889 our foresight had been justified. Year by year we increased the number of our samples and made the opening in March more and more of an event. Dealers came in from all parts of the country in increasing numbers, realizing that our scheme was the only satisfactory one. By and by we had to open sample rooms in other centres throughout the Dominion and by 1899 our accommodation became too small. The great fire came at an opportune time and in our new building what we considered ample space was provided. To-day this space is absolutely inadequate to house the thousands and thousands of samples and we have engaged still more commodious quarters for the business that will be transacted in 1909, which will be the best year of all.

NO DEALER IN CANADA CAN AFFORD TO MISS THIS SHOW.

WARWICK BROS. & RUTTER, Limited

Importers of European Art Goods

Toronto