

WALL PAPER AND DECORATIONS.

EFFECT OF THE NEW WALL PAPER DISEASE.

THERE is another new disease, says Pearson's London Magazine, and this time it has no connection with microbes of any sort. It is the wall paper disease, though that is not the scientific name of it. The discoverer is an American physician,



No. 1020 - The Watson, Foster Co., Limited.

The above is one of the Watson Foster Co.'s French Cretonne Florals. Many dealers will remember it in this season's line. Being a 12-color print it has been easy to produce a delightful shade and color effect. Those who want something choice and out of the ordinary in rich coloring should ask for sample of 1020.

and from his accounts of it there is reason to fear that it is very prevalent, and very disastrous in its results.

The first symptoms of the wall paper disease are gentle and apparently harmless. The patient becomes aware of them as he lies in bed in the morning and looks at the

wall paper. No matter what the figures on that wall paper may be, provided they are not merely geometrical lines, the patient presently discovers that one of them represents a human face. This rather amuses him, and he searches further in the hope of discovering another face. In this effort he is invariably successful, and, without knowing it, he is also in the grasp of the new disease. Every morning before he gets out of bed he tries to find new faces in the wall paper, and he never fails to find them. The discoverer of the disease mentions one patient who in the course of about five months found 78 human and 24 animal faces in the wall paper of his bedroom.

You will say that the habit of looking for faces in the wall paper does not constitute a real disease. But that is because you have not read the learned physician's powerful pamphlet on the wall-paper disease. He shows that this habit becomes so strong as to render the victim a helpless slave. He lies in bed for hours in the morning, simply to look for new faces. He lies down in the afternoon under the pretext of resting himself, but in reality in order to study the wall paper.

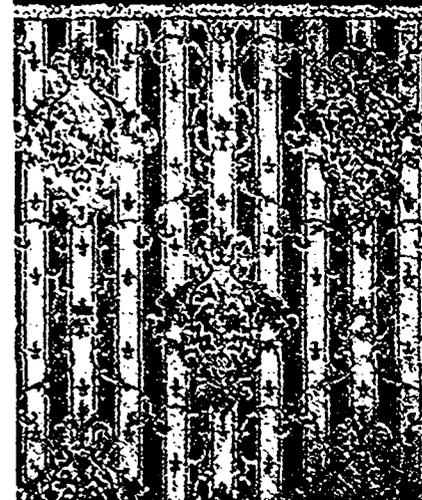
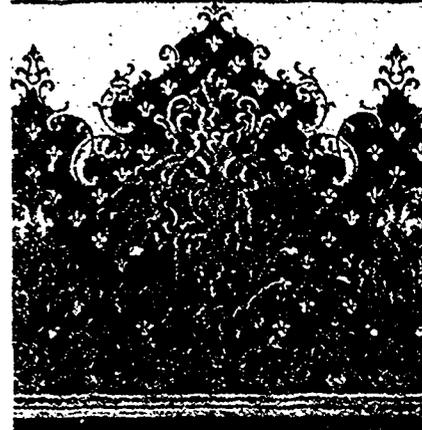
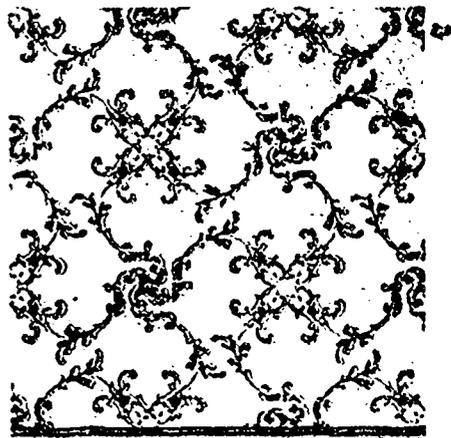
After a time, the faces which at first were only amusing grow to seem terrible to him. He discovers demons and horrible snake-like animals on his wall, and the more he looks at them the more terrified he becomes. Gradually, he finds himself unable to sleep because of the fascination which compels him to keep his gas burning in order that he may look at the faces which he fears. After the disease has run its course for about a year, the patient goes to the lunatic asylum, where he usually ends his days in a room with a plain white wall, on which his perverted imagination nevertheless still continues to paint imaginary faces.

Of course, this disease can be stamped out by the abolition of figured wall paper, and those poor persons who are compelled to live in boarding houses, with wall paper over which they have no control, will probably be delighted with the prospect that wall paper will in a few years be prohibited by the sanitary authorities. A clear wall surface, of no matter what color, can do no harm, whereas the papered wall not only threatens the intellects of those who gaze upon it, but it harbors all varieties of objectionable microbes.

IN EXTENDED PREMISES.

M. Staunton & Co., wall paper manufacturers, have got moved into their spacious new extension. We expected to have a half-tone engraving of it to print here this issue, but there was a slip between the engraving department and Staunton's office and it didn't connect. However, it will

keep till a future issue. The handsome new addition faces on Yonge street, is 50 x 80 ft., three storeys. The ground floor is occupied by spacious and well-appointed offices, and well-lighted and commodious sample-rooms. The first floor is designated the sample book department, and is specially equipped for the showing and making up of the many sample books required in showing the Staunton line. And the rest of the new building is given over as extra space for



No. 1345 in The Staunton line for 1901.

stock. The new premises reflect credit on Staunton enterprise, is an ornament to the north end manufacturing district, and is a certain sign of the steady growth of this most favorably-known wall paper manufacturing establishment.